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## Drawing a clear mechanistic picture for the aggregation-induced emission process†

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Fluorescence is a widely used method to monitor many biological and abiological processes as well as being famous for its use in display devices. Currently, its wavelength can be accurately tuned in organic fluorophores by regulating their conjugation length. However, emission efficiency is still an experiential parameter. In this work, we investigate the photophysical properties of two stilbene-based isomerides. The different positions of one methyl group make di-*o*-methyl substituted 2,4,6-TMe-DPE more twisted than mono-*o*-methyl substituted 2,4,5-TMe-DPE. Experimental results show that the twisted structure is nonluminescent in solution and exhibits a typical aggregation-induced emission effect. However, the other planar isomer shows strong emission both in solution and in aggregate states. Steady-state and time-resolved spectroscopy, and quantum mechanical calculation suggest that nonradiative decay is predominant in 2,4,6-TMe-DPE and that excited-state double-bond torsion contributes a lot to the nonradiative decay channel. This work draws a clear photophysical picture for the aggregation-induced emission process and enables the luminescent behavior to become predictable and controllable.

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## Introduction

Luminescence is a natural phenomenon and has been observed for thousands of years, as recorded in a Chinese book in 1500 B.C.<sup>1</sup> Meanwhile, it is important for life and our society, playing a great role in scientific discovery and technological innovation.<sup>2</sup> Reviewing its history, in 1852, Sir George Gabriel Stokes published a landmark article entitled “On the Change of Refrangibility of Light” to describe how visible blue light was generated from ultraviolet light.<sup>3</sup> He named this phenomenon fluorescence. The next year Stokes discovered another interesting phenomenon in platinumocyanide.<sup>4</sup> This metal complex showed strong emission in the solid state, but its solution looks like mere water showing no fluorescence. One century later, in 1954, Th. Förster reported the opposite effect. He observed that the strong emission of pyrene in dilute solution was quenched with an increase in solution concentration.<sup>5</sup> Further studies found that some compounds were non-emissive in solution but emitted intensively in the aggregate state, while others showed strong fluorescence as single molecular species but no light in aggregates.<sup>6–8</sup> These phenomena have certainly been observed by many researchers for a long time. However, they were thrown into a corner as chemists and physicists treated them as common features, unworthy of intensive investigation.

In 2001, Tang *et al.* occasionally found that the highly emissive solid powders of 1-methyl-1,2,3,4,5-pentaphenylsilole became

nonluminescent when dissolved in good solvents.<sup>9</sup> However, they did not ignore this phenomenon this time as had been done before. Tang *et al.* conceptually coined the phenomenon of aggregation-induced emission (AIE), although the underlying mechanism remained unclear. In the past seventeen years, many scientists all over the world have stepped into this arena to investigate the mechanisms and applications of AIE.<sup>10</sup> Currently, most developed AIE luminogens (AIEgens) show twisted structures and restriction in intramolecular motion (RIM) has been proposed as its working mechanism.<sup>11,12</sup> In contrast, some planar molecules often show an aggregation-caused quenching (ACQ) effect attributed to excimer formation.<sup>6,13</sup> Actually, knowledge of the photophysical processes of AIE and ACQ is still limited and superficial because of the molecular diversity and complicated aggregation processes.<sup>14–22</sup>

It is never easy to draw a big and clear picture of fluorescence for all kinds of chromophores. In this work, going back to the old question, we try to clarify why some molecules are emissive in solution but others are nonluminescent. Two kinds of fluorophores are selected: twisted structures with an AIE effect and planar molecules. As shown in Fig. 1A and B, (*E*)-1,2-bis-(2,4,5-trimethylphenyl)ethene (2,4,5-TMe-DPE) adopted a planar structure and its fluorescence quantum yield in tetrahydrofuran (THF) solution ( $\Phi_{F,solution}$ ) reached 13.4%. However, its isomeride (*E*)-1,2-bis(2,4,6-trimethylphenyl)ethene (2,4,6-TMe-DPE) with a twisted structure and a larger dihedral angle ( $\alpha$ ) of 41.7° showed almost no emission. Its  $\Phi_{F,solution}$  was as low as 0.6%. Steady-state and time-resolved spectroscopy measurements, and theoretical calculation data suggested that excited-state “double-bond” torsion (ESDBT) contributed greatly to nonradiative decay in solution. When the double bond was replaced by other groups, such as a benzene ring, the resulting molecules still had a twisted structure but were more emissive in solution due to the partial suppression of nonradiative decay. These results demonstrated that the ESDBT process played an important role in the

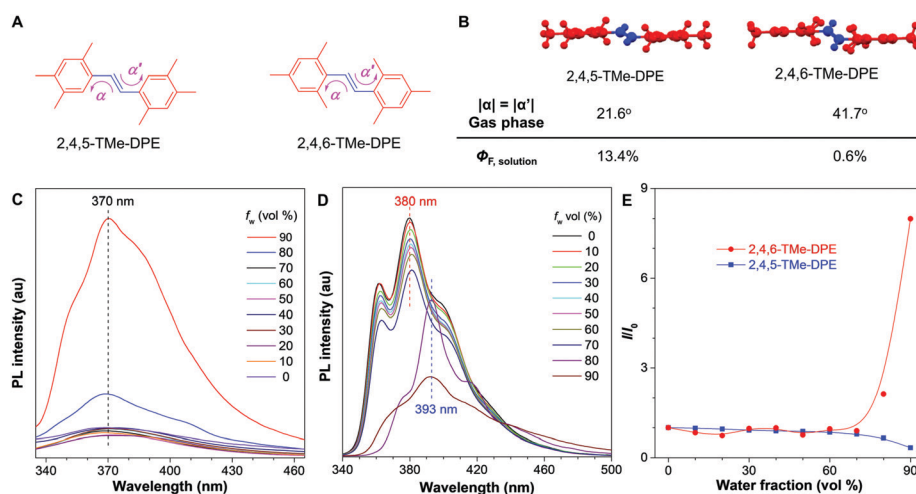
nonluminescent feature of vinyl-based AIEgens, and could serve as a guide to control fluorescence behavior.

## Results and discussion

### (A) Synthesis, characterization and photophysical properties

2,4,5-TMe-DPE, 2,4,6-TMe-DPE and other relevant molecules were designed and synthesized in this project according to Fig. S1 in the ESI.† All the molecules were characterized and confirmed by NMR and mass spectroscopy (Fig. S2–S19, ESI†). Suitable crystals were grown from their solutions and characterized crystallographically (Fig. S20–S23, ESI†). As shown in Fig. 1B, two isomerides of 2,4,5-TMe-DPE and 2,4,6-TMe-DPE showed quite different conformations. Ground-state optimization performed in the gas phase indicated that the di-*o*-methyl substituted 2,4,6-TMe-DPE had a twisted structure with  $\alpha = 41.7^\circ$ , but a more planar structure was observed in mono-*o*-methyl substituted 2,4,5-TMe-DPE with  $\alpha = 21.6^\circ$ . The crystal structure showed  $\alpha$  of 54° and 27° for 2,4,6-TMe-DPE and 2,4,5-TMe-DPE, respectively, which were close to the values obtained from gas-phase optimization. UV-vis absorption spectra indicated that the maximum absorption wavelength ( $\lambda_{abs}$ ) of 2,4,5-TMe-DPE was 30 nm longer than that of 2,4,6-TMe-DPE (Fig. S24, ESI†), which suggested that the planar 2,4,5-TMe-DPE had a better electronic conjugation than the twisted 2,4,6-TMe-DPE.<sup>2,23</sup>

Inspired by their different values of  $\Phi_{F,solution}$ , we recorded the steady-state photoluminescence (PL) spectra of these two compounds in THF/water mixtures with different water fractions ( $f_w$ ). Fig. 1C shows that almost no emission was observed in 2,4,6-TMe-DPE when  $f_w$  was lower than 80%. However, a dramatic PL enhancement was detected at  $f_w \geq 80\%$  due to the formation of aggregates,<sup>24</sup> which showed an archetypical AIE characteristic (Fig. 1E). In contrast, 2,4,5-TMe-DPE already exhibited strong emission in pure THF solution (Fig. 1D). From  $f_w = 0$  to 70%,



**Fig. 1** Photophysical properties of 2,4,6-TMe-DPE and 2,4,5-TMe-DPE. (A) Structures of 2,4,5-TMe-DPE and 2,4,6-TMe-DPE. (B) Conformation in the gas phase calculated by DFT B3LYP/6-311G\*\* and absolute fluorescence quantum yield of solution ( $\Phi_F$ ) measured in a THF solution. PL spectra of (C) 2,4,6-TMe-DPE and (D) 2,4,5-TMe-DPE in THF/water mixtures with different water fractions ( $f_w$ ). (E) Plots of relative PL intensity ( $I/I_0$ ) of 2,4,6-TMe-DPE and 2,4,5-TMe-DPE versus the composition of their THF/water mixture. Concentration = 10  $\mu$ M,  $\lambda_{ex}$  = 280 nm,  $I_0$  = PL intensity at  $f_w = 0\%$ .

Fig. 1E indicates that the PL intensity ( $I$ ) of 2,4,5-TMe-DPE at 380 nm showed almost no change. A slight decrease in  $I$  and a 13 nm bathochromic shift in the maximum emission wavelength ( $\lambda_{em}$ ) were observed when the aggregates formed at  $f_w \geq 80\%$ . According to the recorded data in Fig. 1, 2,4,5-TMe-DPE and 2,4,6-TMe-DPE are suitable candidates to answer our question – “why are twisted molecules nonluminescent in solution?”

In addition to that, the aggregation-induced bathochromic shift of  $\lambda_{em}$  in 2,4,5-TMe-DPE also arrested our attention, as no wavelength shift was observed in 2,4,6-TMe-DPE. Not only the excited-state performance, but the absorption spectra at both  $f_w = 0$  and 90% were also checked. Fig. S24 (ESI<sup>†</sup>) shows that a 33 nm red shift of  $\lambda_{abs}$  was observed in 2,4,5-TMe-DPE when its water fraction increased from 0 to 90%, but only a 5 nm difference was found in 2,4,6-TMe-DPE. To decipher the cause, both intra- and intermolecular factors were taken into consideration for calculation. The rotational barriers for ground-state intramolecular motion are shown in Fig. 2A. All of the calculations started from their lowest-energy conformation. Then, torsion angles  $\alpha = -\alpha'$  decreased or increased simultaneously. A planar structure was formed when the value of  $\alpha$  reached  $0^\circ$ . At  $\alpha = 90^\circ$ , the surrounding phenyl rings were perpendicular to the core. Generally, planar structures exhibited narrower electronic band gaps than perpendicular ones due to better electronic delocalization.<sup>25</sup> Fig. 2A suggests that a low rotational barrier ( $<5$  kJ mol<sup>-1</sup>) was needed for 2,4,5-TMe-DPE to form planar structures. However, 2,4,6-TMe-DPE needed a much higher energy (around 100 kJ mol<sup>-1</sup>) to undergo planarization. It is easy to conclude that the aggregation-induced planarization in 2,4,5-TMe-DPE could be one reason for the bathochromic shift of  $\lambda_{abs}$  and  $\lambda_{em}$ .<sup>26</sup> Meanwhile, crystal packing structures suggested that J-aggregates were formed in both 2,4,5-TMe-DPE and 2,4,6-TMe-DPE (Fig. S25 and S26, ESI<sup>†</sup>).<sup>27,28</sup> However, theoretical calculation on their packing structures showed that 2,4,5-TMe-DPE had a stronger dimer interaction than 2,4,6-TMe-DPE (Fig. 2B, C and Fig. S27, ESI<sup>†</sup>). From monomer to dimer, Fig. 2B suggests that the energy gap ( $E_g$ ) of 2,4,6-TMe-DPE decreased from 5.354 to 5.291 eV, a small decrease of 0.063 eV. However, a 0.166 eV decrease was observed in planar 2,4,5-TMe-DPE (Fig. 2C), which was almost three times bigger than that of twisted 2,4,6-TMe-DPE.

Meanwhile, by comparison with 2,4,6-TMe-DPE, a larger intermolecular overlap of the electron cloud at the lowest unoccupied molecular orbital was observed in 2,4,5-TMe-DPE, which also suggested that planar 2,4,5-TMe-DPE showed a stronger intermolecular through-space conjugation than 2,4,6-TMe-DPE when their dimers were formed in the aggregate state.<sup>29–31</sup> Therefore, apart from a planarity effect, formation of a dimer in the aggregate state also contributed a lot to the bathochromic shift of  $\lambda_{em}$  and  $\lambda_{abs}$  in 2,4,5-TMe-DPE.

## (B) Femtosecond transient absorption spectroscopy

In order to clarify the photophysical performance of 2,4,5-TMe-DPE and 2,4,6-TMe-DPE, their excited-state properties were investigated further. Generally, the fluorescence quantum yield ( $\Phi_F$ ) can be expressed as  $\Phi_F = \frac{k_r}{k_r + k_{nr}}$ , where  $k_r$  is the radiative decay rate of fluorescence and  $k_{nr}$  is the nonradiative decay rate. According to previous studies,<sup>32</sup>  $k_r$  and  $k_{nr}$  could be expressed as  $\Phi_F/\tau$  and  $(1 - \Phi_F)/\tau$ , respectively, where  $\tau$  is the excited-state decay lifetime. As a special type of pump-probe technology, femtosecond transient absorption spectroscopy (fs-TA) allows us to monitor the evolution of the molecules in their excited states.<sup>33–35</sup> In this work, a 267 nm pump beam with a 120 fs laser pulse was used to excite these two molecules. All the measurements were carried out in THF solution. In Fig. 3, the positive induced optical density ( $\Delta OD$ ) around 600 nm corresponded to the excited-state absorption (ESA) band and the negative  $\Delta OD$  around 380 nm was due to the stimulated emission (SE) band. Fig. 3A shows the early spectral evolution of 2,4,6-TMe-DPE. The slightly delayed growth of the ESA band reflected an internal conversion of  $S_n \rightarrow S_1$ . The evolution from 1.06 to 12.9 ps shown in Fig. 3B was related to an isomerization process.<sup>34</sup> Generally, this isomerization process corresponds to excited-state double-bond torsion, double-bond elongation and phenyl ring twisting. The kinetics for 2,4,6-TMe-DPE at 600 nm can be fitted well by a one-exponential equation with a lifetime ( $\tau$ ) of 2.1 ps (Fig. 3C). According to the 0.6% quantum yield in 2,4,6-TMe-DPE, its  $k_{nr}$  and  $k_r$  were calculated to be  $4.73 \times 10^{11}$  s<sup>-1</sup> and  $2.86 \times 10^9$  s<sup>-1</sup>, respectively. Meanwhile, the fs-TA spectra were

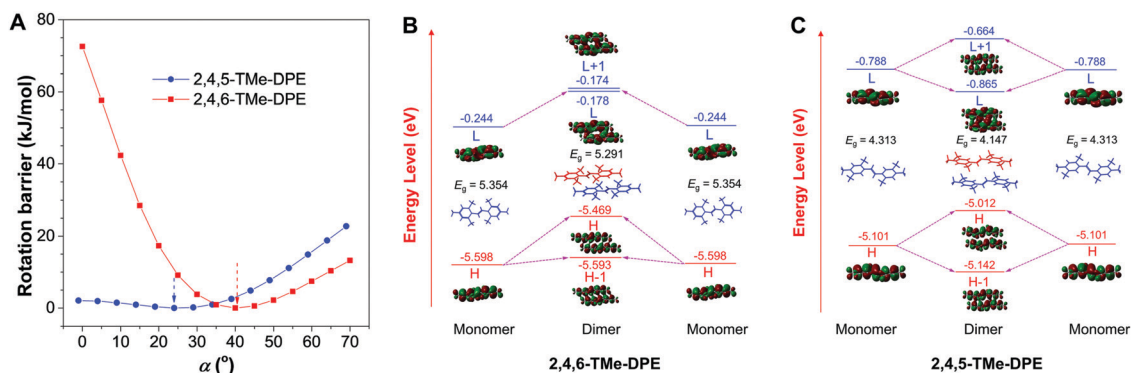
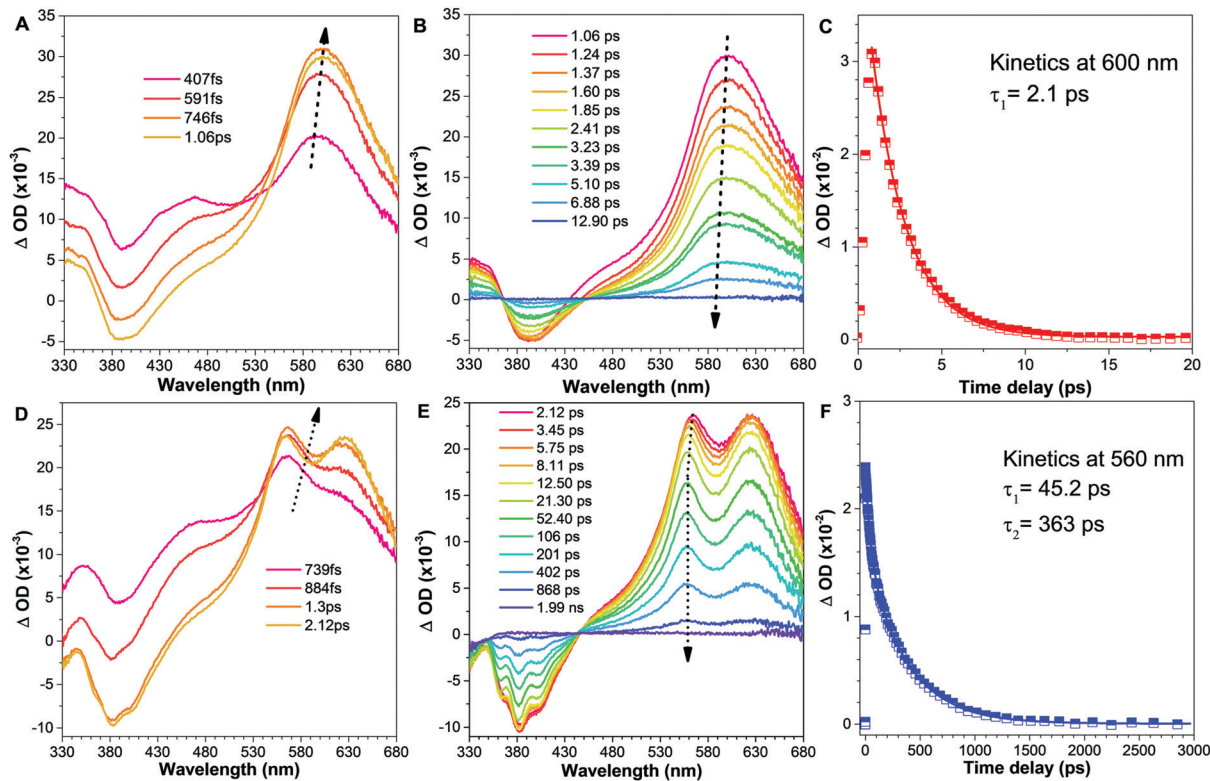


Fig. 2 Quantum mechanics simulation on 2,4,5-TMe-DPE and 2,4,6-TMe-DPE. (A) Rotational barrier of 2,4,5-TMe-DPE and 2,4,6-TMe-DPE in the ground state,  $|\alpha| = |\alpha'|$ . Calculated energy levels of the monomer and dimer of (B) 2,4,6-TMe-DPE and (C) 2,4,5-TMe-DPE in the ground state calculated by DFT B3LYP/6-31G\*\*. Isovalue = 0.01 e Å<sup>-3</sup>. H: HOMO (highest occupied molecular orbital), L: LUMO (lowest unoccupied molecular orbital),  $E_g$ : energy gap between LUMO and HOMO. The monomer and dimer conformation were extracted from their crystal structures without further optimization.



**Fig. 3** Femtosecond transient absorption (fs-TA) spectra. (A), (B) 2,4,6-TMe-DPE and (D), (E) 2,4,5-TMe-DPE in THF solution with 267 nm excitation. Kinetic traces of (C) 2,4,6-TMe-DPE at 600 nm and (F) 2,4,5-TMe-DPE at 560 nm. The solid lines indicate a fitting of the data using a single exponential function.

also recorded for 2,4,5-TMe-DPE (Fig. 3D–F). Unlike the twisted 2,4,6-TMe-DPE, the SE band at 380 nm reached its maximum at 2.12 ps, which indicates that the planar 2,4,5-TMe-DPE showed a longer  $S_n \rightarrow S_1$  relaxation time and a stabilization process before the isomerization occurred. It is noteworthy that two time constants of 45.2 ( $\tau_1$ ) and 363 ps ( $\tau_2$ ) were found for 2,4,5-TMe-DPE, which indicated that two processes were involved in the excited-state cooling process.<sup>34</sup> Previous studies showed that the amplitude-weighted average lifetime  $\tau_{\text{ave}}$  in a two-time-constant system could be expressed as  $\tau_{\text{ave}} = \frac{A_1 \times \tau_1 + A_2 \times \tau_2}{A_1 + A_2}$ , where  $A_1$  and  $A_2$  are the fitting coefficients which were 0.0075 and 0.01626 in 2,4,5-TMe-DPE, respectively.<sup>36,37</sup> Based on this formula, the calculated  $\tau_{\text{ave}}$  was equal to 263 ps. Similarly, from the  $\Phi_{\text{F,solution}}$  of 13.4% in 2,4,5-TMe-DPE, its  $k_{\text{nr}}$  and  $k_{\text{r}}$  were calculated to be  $3.29 \times 10^9 \text{ s}^{-1}$  and  $5.10 \times 10^8 \text{ s}^{-1}$ , respectively. Time-resolved fluorescence spectroscopy measurement was also carried out for 2,4,5-TMe-DPE and the obtained  $k_{\text{nr}}$  and  $k_{\text{r}}$  were quite close to the results calculated from fs-TA (Fig. S28, ESI†).

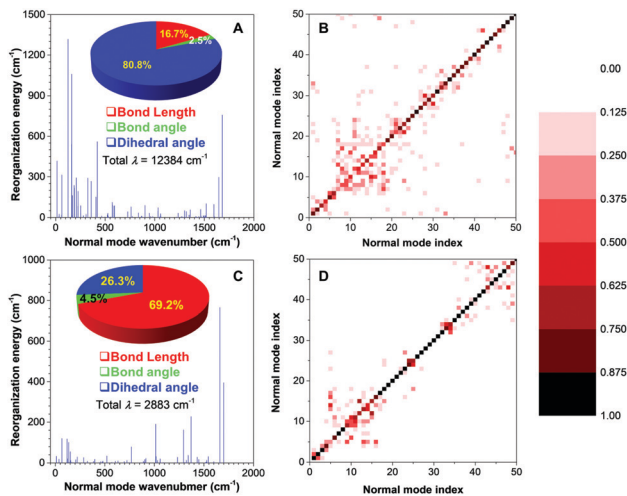
According to the above fs-TA results, the twisted 2,4,6-TMe-DPE ( $k_{\text{nr}} = 4.73 \times 10^{11} \text{ s}^{-1}$ ) possessed a faster and easier excited-state molecular motion than the planar 2,4,5-TMe-DPE ( $k_{\text{nr}} = 3.29 \times 10^9 \text{ s}^{-1}$ ), which suggested that nonradiative decay was predominant in the photophysical process of 2,4,6-TMe-DPE. In contrast, the restricted molecular motion in 2,4,5-TMe-DPE made its radiative decay comparable with the nonradiative transitions and that was why a  $\Phi_{\text{F,solution}}$  of 13.4% was observed

in this planar isomeride. However, the obtained data can only tell us that the nonluminescent property is caused by the excited-state molecular motion, but what kinds of motions are involved and which are predominant is still unclear.

### (C) Quantum mechanical calculation

Theoretical calculation is expected to provide further insight into the excited-state molecular motion. Quantum mechanical (QM) theory of time-dependent density functional theory (TDDFT) was selected to perform the calculation in the excited state. Reorganization energy ( $\lambda$ ) reflects the intrinsic geometry change upon photoexcitation, which can be obtained by four-point calculation according to the adiabatic potential energy surface.<sup>38</sup> Each  $\lambda$  versus the normal mode wavenumber provides essential details of the contribution to the excited-state deactivation from multiple intramolecular motions.<sup>39</sup> Previous studies revealed that normal modes in the low-frequency region were assigned to the twisting motion, and bond stretching corresponded to high-frequency modes. Peng *et al.* have further pointed out that the low-frequency vibration modes tended to mix with each other upon excitation to activate multiple nonradiative decay pathways. Such multi-mode mixing is known as the Duschinsky rotation effect (DRE), which can greatly increase the nonradiative decay rates.<sup>40,41</sup>

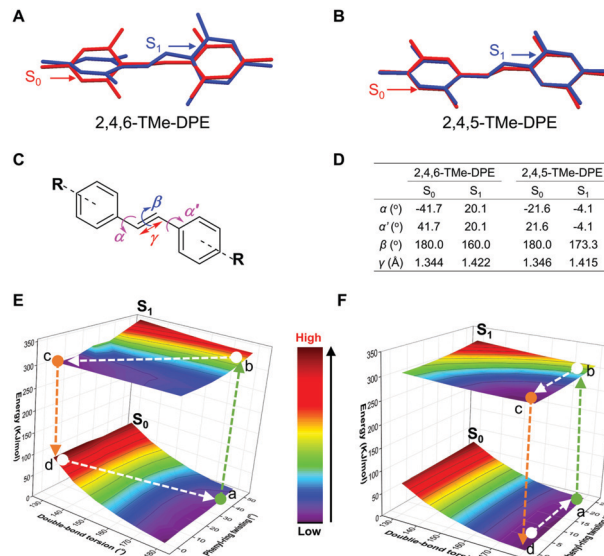
The results of  $\lambda$  for 2,4,6-TMe-DPE and 2,4,5-TMe-DPE are summarized in Fig. 4A and C, respectively. 2,4,6-TMe-DPE



**Fig. 4** Quantum mechanics simulation on 2,4,5-TMe-DPE and 2,4,6-TMe-DPE. Plots of calculated reorganization energy ( $\lambda$ ) versus the normal mode wavenumber of (A) 2,4,6-TMe-DPE and (C) 2,4,5-TMe-DPE in the gas phase calculated by the TD-DFT, B3LYP/6-311G\*\* and Gaussian 09 program. Inset: Contribution of bond length, bond angle and dihedral angle to the total reorganization energy. Contour maps of the Duschinsky rotation matrix for the lowest 50 modes in (B) 2,4,6-TMe-DPE and (D) 2,4,5-TMe-DPE in the gas phase.

showed an enormous  $\lambda$  which reached  $12\,384\text{ cm}^{-1}$  and most of them were located in the low-frequency region. As expected, 80.8% of the  $\lambda$  was contributed by the change in dihedral angle. Meanwhile, a 70% change in dihedral angle was caused by ESDBT. However, in 2,4,5-TMe-DPE, the  $\lambda$  was as low as  $2883\text{ cm}^{-1}$  and 69.2% of it was assigned to the change in bond length. The statistical result suggested that a 67% change of bond length was attributable to double-bond elongation. At the same time, the calculated  $\lambda$  for 2,4,6-TMe-DPE and 2,4,5-TMe-DPE in the crystal were  $4187$  and  $2689\text{ cm}^{-1}$ , respectively (Fig. S29, ESI†). Obviously, the ESDBT of 2,4,6-TMe-DPE has been suppressed in the aggregate state. In contrast, 2,4,5-TMe-DPE has a similar  $\lambda$  in both gas phase and crystal, which agrees with the experimental results. The demonstration of DRE drew a deeper understanding of the decay pathways. Contour maps of the Duschinsky rotation matrix (DRM) for the lowest 50 normal modes are plotted in Fig. 4B and D. Previous studies pointed out that the more diagonal elements of the DRM deviated from 1 and the off-diagonal elements were non-zero, with more significant DRE and larger nonradiative decay rates.<sup>40</sup> A comparison of DRM between 2,4,6-TMe-DPE (Fig. 4B) and 2,4,5-TMe-DPE (Fig. 4D) indicated that 2,4,6-TMe-DPE had more off-diagonal elements. Meanwhile, most of the diagonal elements in 2,4,6-TMe-DPE deviated from 1, which suggested that multiple low-frequency twisting motions contributed a lot to the nonradiative deactivation of excitons. The above results on  $\lambda$  and DRM indicated that in twisted 2,4,6-TMe-DPE, most of the excited-state energy was released nonradiatively by means of ESDBT. However, ESDBT was suppressed in 2,4,5-TMe-DPE and the radiative decay rate increased dramatically.

Fig. 5A and B show the conformational change from  $S_0$  to  $S_1$ . The conformational overlap in 2,4,5-TMe-DPE is obviously larger than that in 2,4,6-TMe-DPE. Detailed information can



**Fig. 5** Quantum mechanics simulation on 2,4,5-TMe-DPE and 2,4,6-TMe-DPE. Simulated structures of (A) 2,4,6-TMe-DPE and (B) 2,4,5-TMe-DPE at the ground ( $S_0$ ) and first excited ( $S_1$ ) states in the gas phase. (C) Definition of the dihedral angle ( $\alpha$ ,  $\alpha'$ ), torsion angle ( $\beta$ ) and bond length ( $\gamma$ ). (D) Conformational change from  $S_0$  to  $S_1$ . Three-dimensional potential energy surfaces of (E) 2,4,6-TMe-DPE and (F) 2,4,5-TMe-DPE versus the double-bond torsion and phenyl-ring twisting. Calculated by the TD-DFT, B3LYP/6-311G\*\* and Gaussian 09 program.

be found in Fig. 5C and D. From  $S_0$  to  $S_1$ , the changes in twist angles  $\alpha$  and  $\alpha'$  in 2,4,6-TMe-DPE were  $62^\circ$  and  $22^\circ$ , which were bigger than those of 2,4,5-TMe-DPE where changes in  $\alpha$  and  $\alpha'$  were  $18^\circ$  and  $26^\circ$ , respectively. Meanwhile, a  $20^\circ$  change in double-bond torsion angle ( $\beta$ ) was observed in 2,4,6-TMe-DPE, but the double-bond in 2,4,5-TMe-DPE remained planar even in the excited state. The excited-state double-bond length ( $\gamma$ ) of 2,4,6-TMe-DPE was longer than that of 2,4,5-TMe-DPE. Three-dimensional potential energy surfaces (3D-PES) of 2,4,6-TMe-DPE and 2,4,5-TMe-DPE with regard to the rotation of the C=C double bond and the phenyl rings were calculated and are plotted in Fig. 5E and F, respectively. For each point in the surface, the torsion angles  $\alpha$ ,  $\alpha'$  and  $\beta$  were fixed and then excited-state optimization was performed to acquire the  $S_1$  and  $S_0$  energies. The 3D-PES was only plotted in the range of  $\beta = 180^\circ$  to  $130^\circ$  because of non-convergence at  $\beta < 130^\circ$ . As shown in Fig. 5E, the most stable ground-state structure of 2,4,6-TMe-DPE was located at point *a*. After absorbing a photon, the molecule was immediately excited to point *b* which became an unstable excited-state structure. Then, the excited-state conformation *b* relaxed to its minimum energy point *c* through vibrational relaxation. From point *b* to *c*, both phenyl-ring twisting and double-bond torsion occurred. However, in 2,4,5-TMe-DPE (Fig. 5F), only phenyl-ring twisting was observed but without obvious ESDBT. In conclusion, we found that the twisted 2,4,6-TMe-DPE showed a large reorganization energy and most of its excited energy was released through nonradiative decay. In contrast, the planar 2,4,5-TMe-DPE had a rigid excited-state structure in which most of the nonradiative-decay channel

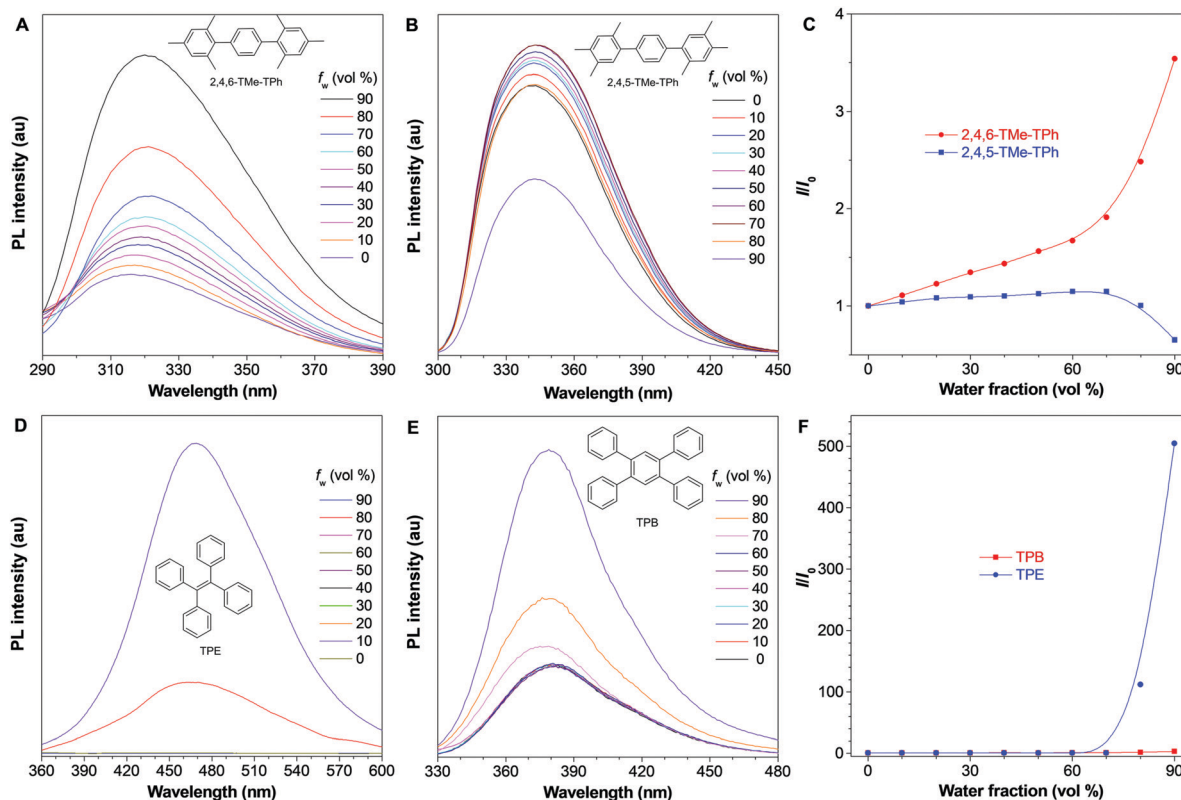


Fig. 6 Photophysical studies on other fluorophores. PL spectra of (A) 2,4,6-TMe-TPh, (B) 2,4,5-TMe-TPh, (D) TPE and (E) TPB in THF/water mixtures with different water fractions ( $f_w$ ). Plots of relative PL intensity ( $I/I_0$ ) of (C) 2,4,6-TMe-TPh, 2,4,5-TMe-TPh and (F) TPE, TPB versus the composition of their THF/water mixture. Concentration = 10  $\mu\text{M}$ ,  $\lambda_{\text{ex}}$  = 260 nm @ 2,4,6-TMe-TPh, 280 nm @ 2,4,5-TMe-TPh, 340 nm @ TPE and 275 nm @ TPB.  $I_0$  = PL intensity at  $f_w = 0\%$ .

was blocked. The calculation results were consistent with our experimental data that 2,4,5-TMe-DPE showed a high  $\Phi_{\text{F,solution}} = 13.4\%$  but a negligible  $\Phi_{\text{F,solution}}$  of 0.6% for twisted 2,4,6-TMe-DPE. Further calculation revealed that ESDBT in 2,4,6-TMe-DPE contributed a lot to the predominant nonradiative decay. However, undetectable ESDBT was observed in planar 2,4,5-TMe-DPE, which resulted in a diminished nonradiative decay.

To prove whether our proposed mechanistic picture is correct or not, another three pairs of systems were synthesized and characterized. Firstly, methyl groups in the 4-position were removed and 2,6-DMe-DPE and 2,5-DMe-DPE were obtained (Fig. S30 and S31, ESI<sup>†</sup>). These two molecules showed almost the same photophysical properties as their counterparts 2,4,6-TMe-DPE and 2,4,5-TMe-DPE. For example, the twisted 2,6-DMe-DPE was a typical AIEgen with  $\Phi_{\text{F,solution}} = 0.6\%$ , but its isomeride 2,5-DMe-DPE exhibited strong emission in solution with  $\Phi_{\text{F,solution}} = 8.6\%$ , which indicated that the *para*-position modification had little effect on their photophysical properties. In order to remove the effect of ESDBT, 2,4,6-TMe-TPh and 2,4,5-TMe-TPh were designed and the middle double bond was replaced by a benzene ring (Fig. S32, ESI<sup>†</sup>). The optimized dihedral angles between the core and sideward trimethylbenzene were  $90^\circ$  and  $50^\circ$  in 2,4,6-TMe-TPh and 2,4,5-TMe-TPh, respectively. As expected, the twisted 2,4,6-TMe-TPh already showed strong emission in solution (Fig. 6A) and its  $\Phi_{\text{F,solution}}$  increased to 1.8%. Fig. 6C suggests that 2,4,6-TMe-TPh exhibited an aggregation-

enhanced emission effect but was not a typical AIEgen. Meanwhile, planar 2,4,5-TMe-TPh exhibited a weak ACQ effect which was similar to 2,4,5-TMe-DPE and 2,5-DMe-DPE (Fig. 6B and C). In a comparison between 2,4,6-TMe-TPh and 2,4,6-TMe-DPE, both of them were twisted structures and 2,4,6-TMe-TPh was even more twisted, but the stronger emission of 2,4,6-TMe-TPh in solution proved that ESDBT was an essential factor to facilitate nonradiative decay. Another example is the comparison between tetraphenylethylene (TPE) and tetraphenylbenzene (TPB). TPE is a widely used AIEgen which shows undetectable  $\Phi_{\text{F,solution}}$ .<sup>42,43</sup> As shown in Fig. 6D, there was almost no emission when  $f_w < 80\%$  but a strong emission was induced with a further increase in molecular aggregation. Fig. 6F indicates that the emission intensity has been increased more than 500 times from  $f_w = 0$  to 90%. However, when its middle double bond was replaced by benzene, the resultant TPB already showed strong emission in pure THF solution with  $\Phi_{\text{F,solution}} = 1.5\%$  (Fig. 6E and Fig. S33, ESI<sup>†</sup>). The photophysical behavior of TPB in THF/water mixtures was quite similar to the performance of 2,4,6-TMe-TPh (Fig. 6F).<sup>44</sup>

## Conclusions

In summary, we have delved into the photophysical properties of two stilbene derivatives di-*o*-methyl substituted 2,4,6-TMe-DPE and mono-*o*-methyl substituted 2,4,5-TMe-DPE. Experimental results

suggested that the twisted 2,4,6-TMe-DPE was nonluminescent in solution with a 0.6%  $\Phi_{F,solution}$ . In contrary, its isomeride 2,4,5-TMe-DPE showed a planar structure and a high  $\Phi_{F,solution}$  of 13.4% was observed. Time-resolved spectroscopy measurements on these two molecules indicated that the twisted 2,4,6-TMe-DPE possessed a faster and easier excited-state molecular motion than planar 2,4,5-TMe-DPE. Furthermore, reorganization energy and Duschinsky rotation matrix calculation also proved that the nonradiative decay was predominant in 2,4,6-TMe-DPE, but this channel was blocked in 2,4,5-TMe-DPE, which was consistent with the experimental data. Meanwhile, ESDBT was revealed to play an important role in the predominant nonradiative decay. Thus, we designed another three pairs of systems whose photophysical properties also proved the crucial role of ESDBT. These results draw a clear photophysical picture for this kind of organic luminophore, which makes their luminescent behavior predictable and controllable.

## Author contributions

H. Z. and B. T. designed the experiments. H. Z. synthesized all the compounds and measured all the PL, UV, QY, NMR, MS spectra. H. Z., J. L., Y. N., A. Q. and Q. P. carried out the theoretical calculation and result analysis. L. D., C. M., K. S. W. and D. L. P. did the time-resolved spectroscopy measurements. H. Z., N. L. C. L. and B. T. discussed and proposed the mechanistic picture. J. S., H. H. Y. S. and I. D. W. performed XRD measurement and crystal structure analysis. H. Z., J. W. Y. L. and R. T. K. K. revised the manuscript. H. Z. and B. T. wrote the manuscript with comments from all authors.

## Conflicts of interest

There are no conflicts to declare.

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