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An optimization-based model discrimination framework for selecting an appropriate reaction kinetic model structure during early phase pharmaceutical process development†

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The value of reaction kinetic models for manufacturing APIs (active pharmaceutical ingredients) has been well established in the quality by design (QbD) paradigm. Creating such models during the early phase of development when data and material are scarce is challenging. In this work, we present a model-based design of experiments framework for selecting a “fit for purpose” kinetic model from limited data. The framework leverages an estimability analysis to facilitate parameterizing candidate models. The essential elements can be applied in other domains where model selection is required, but an illustrative case study is presented for selecting the best of three proposed kinetic models for the 1,8-diazabicyclo[5.4.0]undec-7-ene (DBU)-catalyzed *N*-methylation of a key intermediate in an API process using dimethyl carbonate (DMC). The case study concludes by selecting a mechanism that invokes an *N*-methylated DBU species as a key intermediate over other plausible mechanisms previously suggested in the literature. The framework is conceptually straightforward and requires minimal coding and computational time to execute.

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1. Introduction and background

During the early phase development of new pharmaceutical molecules, there is usually a significant gap in experimental data availability and prior knowledge, which hinders the development of robust kinetic models and decreases the overall efficiency of chemical development. Kinetic models are highly useful in early phase API development as they facilitate the understanding of the effect of reaction conditions (temperature, initial concentrations) on the rates of formation of both products and impurities, which is key information for developing the reaction chemistry and identifying potential process operating ranges.

A comprehensive review of the classical statistical techniques for discriminating among candidate chemical reaction models was provided by an earlier publication by Reilly and Blau.¹ Specifically with regards to Bayesian methods,^{2–4} which are widely used, the Bayesian parameter estimation requires a large amount of background on the part of the practitioner to know that they are appropriately

sampling the posterior, even with modern samplers in tools like STAN.⁵ This problem is exacerbated when the data set is insufficient to estimate all the model parameters. It is very common not to be in possession of informative priors during the early phases of API process development. The sampling, if it ever reaches stationarity, is just expected to reproduce the priors with such limiting data sets.

Similarly, there are several recent publications where various statistical or mechanistic methods for identifying, developing, and parameterizing kinetic models have been proposed. Galvanin *et al.* developed a model-based design of experiment (DOE) approach for kinetic model identification in continuous flow reactors.⁶ Hone *et al.* used statistical DOE for developing and parameterizing a kinetic model for a Friedel–Crafts type reaction.⁷ Olofsson *et al.* developed a model discrimination using the Jensen–Rényi divergence criterion on Gaussian process surrogate models.⁸ Violet *et al.*⁹ and Schaber *et al.*¹⁰ used statistical and dynamic optimization techniques respectively for designing experiments to discriminate among very simple kinetic expressions, however such simple kinetic expressions cannot always capture an actual industrial API manufacturing chemistry, which usually involves a network of reactions comprised of multiple chemical species. In another work by Quaglio *et al.*, an artificial neural network was used to identify kinetic models from experimental data.¹¹

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While all the above approaches were successful in solving their specific problems, most of these methods do not explicitly address a practical and very real scenario seen in early phase API development consisting of complex reaction networks with little prior information and very limited provision of running additional experiments. These approaches either require extensive experiments when there is limited time and material to perform such experiments, or they require specially trained personnel to implement and manage the computations. Therefore, they are more applicable during the later phases of development when more resources and material are available for experimentation, but by then the opportunity to intercept the early phase decision making with regards to the target chemistry and operating conditions is lost. Even in this era of QbD,¹² developing models for chemical reactions is often seen as a time intensive task that requires specialized resources and is not widely or regularly implemented in the early phase development work.⁷

To optimize the efforts for chemical development, more mechanistic approaches like molecular modeling can be applied. Xu and Zhu employed a DFT-based adaptive Monte-Carlo model for developing a complete reaction network for kinetic modeling.¹³ The method does not require any assumptions regarding the reaction mechanism or estimates of the kinetic parameters, but it does require complex and expensive calculations. In addition to the heavy computing, some form of experimental validation is still necessary to validate the mechanistic calculations and would certainly be expected should the model be a part of a control strategy or regulatory filing.

During early phase API process development, a “fit for purpose” model^{14,15} is required that can capture how the different chemical species (product, byproducts, and impurities) change as a function of the reaction conditions. In this work we present a simple, systematic, and low computational cost framework for the identification and development of a fit for purpose kinetic model structure that is applicable in the early stages of API process design and development. This framework requires an assumption regarding reaction mechanisms and prior estimates of the kinetic parameters. It is expected that at this early stage the available models cannot be uniquely identified and therefore a parameter estimability analysis as proposed by Wu *et al.*¹⁶ is employed. Parameter estimability doesn't necessarily improve the parameter estimates, however it constrains the fitting exercise to the subset of parameters that can be estimated from the available data and provide the best possible predictions. This procedure certainly introduces bias in the parameter estimates, but still allows a practitioner to use the model to design the next batch of experiments.

2. Methodology

Fig. 1 presents the kinetic model (structure) identification framework, which includes all the steps starting from proposing the candidate models to arriving at the final fit for purpose model. The steps can be described as follows:

1) Preliminary data: Experiments in the early development phases are rarely formally designed (*e.g.*, DOE) but are

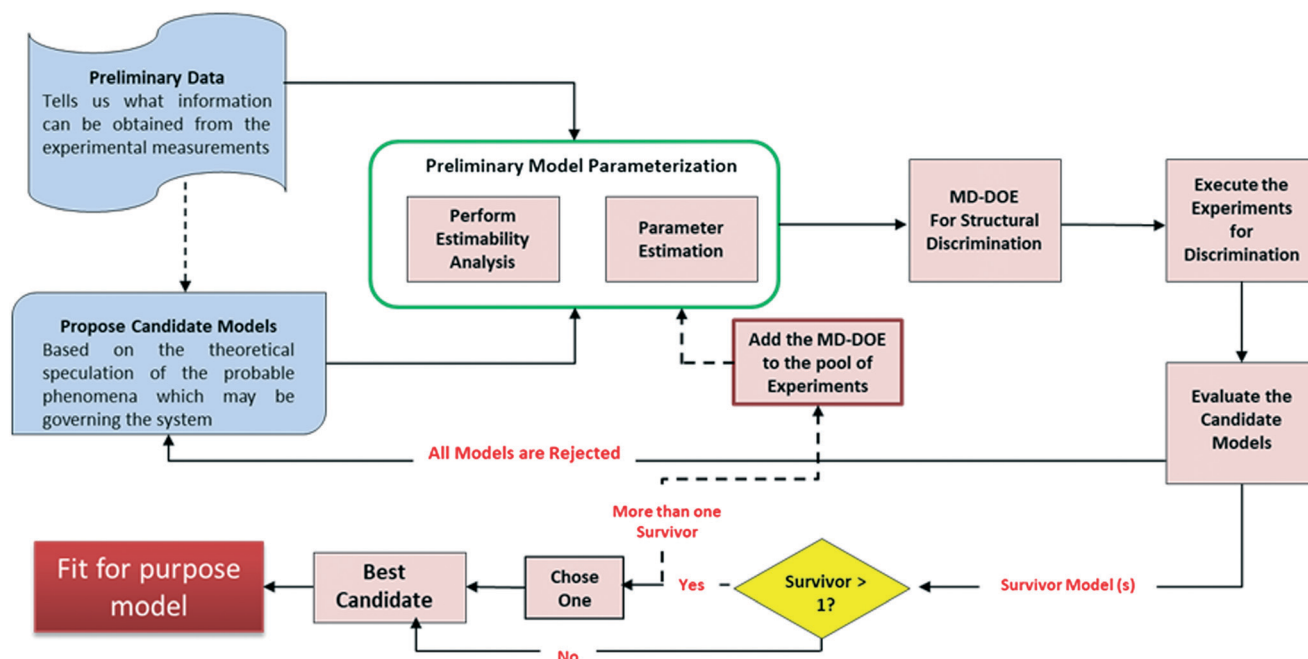


Fig. 1 Proposed scheme for kinetic model structure identification and development.

executed simply with convenient conditions (*i.e.*, temperature or initial concentrations) selected to get a broad understanding of the reaction's performance. This preliminary data is very limited in most cases because only a few grams of material are available for use at that time. One could argue that with all the advancements made in lab automation, there are smaller scale instruments and high throughput screening devices¹⁷ that can be used to generate sufficient data even from few grams. However, these technologies may not be always accessible for every project due to cost, resourcing, and scheduling.

2) Propose candidate models: Based on a theoretical understanding of the chemistry and the available data, process chemists/scientists propose a set of potential reaction pathways and the associated kinetic rate expressions for each of these proposed schemes. These kinetic expressions are the candidate models.

3) Preliminary model parameterization: Since the preliminary data is lean, it may be difficult to estimate all the model parameters simultaneously. As reviewed by McLean and McAuley,¹⁸ estimability analysis can be applied to highly non-linear models to obtain the rank ordering of estimable parameters to help select which parameters to estimate for a given model with a given set of experimental measurements. The performance of parameter estimation algorithms can be greatly improved by fitting only the high ranked parameters (with high estimability) and fixing the low ranked parameters to reasonable values. While fitting only the estimable parameters results in biased fits that are certainly not unique, it allows for easier convergence of the fitting algorithm and facilitates rapid model development, as the aim here is to quickly build a fit for purpose model for the early process development stages. The result of this workflow is a model that gives reasonable visual agreement to the available data; a formal lack of fit test would be inappropriate given the test assumptions and the biased parameter estimates.

4) Model-discrimination-design of experiment (MD-DOE): In this step, optimization approach is used to design experiment(s) that maximize the difference in predictions of the candidate models and therefore contains the information required to select the best model. An important activity in this step is to identify the response (manipulated) variables and determine which of these can be measured. Only those response variables that can be measured using the current experimental setup can be included in the DOE. Moreover, the measurement uncertainty will play an important role in determining the ability to discriminate between the candidate models. For example, if the measurement uncertainty is higher than the difference in prediction by the models then they can't be discriminated. The discriminatory experiment(s) will help select the most representative model structure within the region of interest. The formulation of the optimization problem is detailed later.

If none of the proposed models can satisfy the discriminatory experiment, then new candidate models should be proposed and steps 2–4 repeated.

5) Execute the experiments and evaluate the candidate models: Following execution of the MD-DOE, compare the experimental observation with the predictions by each candidate model. The candidate model with the closest prediction is the best model (survivor). Since the state of the model is still premature at this point, an accurate quantitative agreement shouldn't be expected. If there is more than one survivor, then the MD-DOE can be added to the pool of experiments and the whole exercise of model parameterization followed by model discrimination among the survivors (steps 3–5) can be repeated until one survivor is left. If it is impossible to discriminate between the candidates after a few iterations, then careful review of the models should help determine if a new intermediate concentration or other response should be quantified to help improve the MD-DOE. If there is no practical way to augment the dataset with discriminating information, then the modeler can choose one model to proceed with, as they are equivalent. The outcome of this exercise is a simple fit for purpose model.

2.1. Parameter estimation with Estimability analysis

For each candidate model, the estimability analysis is completed as follows:

1) Define a set of initial guesses for the parameters. As a starting point, the initial guesses were obtained from chemical intuition and other related reactions. McLean and McAuley¹⁸ point out that the rank order of the parameters may change with change in the initial parameter values for a given set of experiments. Therefore, in case of any discrepancies, they advise to repeat the estimability analysis with a different set of initial guesses and check the reliability of the parameter ranking.

2) Identify the response variables that can be measured and obtain the sensitivity matrix.¹⁸ A summary of the calculation is provided in section S1 of the ESI.†

3) Apply a deflation algorithm to rank the parameters from the most to least estimable. The input to this algorithm is the scaled sensitivity matrix.¹⁶

4) The next step is to select the subsets of parameters that should be estimated or fixed so that the objective of the parameter estimation algorithm improves. Ranking the parameters is easy, however determining which parameters to estimate/fix is a difficult problem to solve. Researchers have tackled this problem in different ways as reviewed by Wu *et al.*¹⁶ In this work, we followed a similar methodology as Littlejohns *et al.*^{19,20} where we decided the number of parameters to be fixed based on the improvement observed in the objective function of the parameter estimation algorithm. We followed a brute-force method by fixing the parameters one by one starting with the lowest ranked parameter and moving up if a significant improvement in the objective function was

3. Case study: identifying the best kinetic model structure from the proposed mechanisms of *N*-methylation of a compound

The methylation of heteroatom-containing molecules is an essential reaction in the preparation of countless bioactive compounds.²¹ The use of DMC (dimethyl carbonate) as a methylating agent has become increasingly popular as it offers a safer and eco-friendly alternative to toxic and unsafe reagents such as methyl halides and dimethyl sulfate.²²

One of the earlier limitations for the widespread use of DMC as the methyl source was that high temperatures and long reaction times were often required. However, in 2001 Shieh *et al.* reported that DBU (1,8-diazabicyclo[5.4.0]undec-7-ene) was an effective catalyst that enabled the *O*- and *N*-methylation of phenols, indoles and benzimidazoles under milder conditions.²³ Shortly after, Shieh *et al.* expanded this chemistry to the methylation of benzoic acids and conducted a mechanistic investigation demonstrating that the DBU-catalyzed *O*-methylation of benzoic acids by DMC followed a mechanism that involved a DBU methyl carbamate **1** as the active methylating species, and not alternatives such as **2** (Fig. 2a).²⁴ However, very recent findings indicate that any intermediates **1–4** could be plausible for the *N*-methylation and *N*-methoxycarbonylation of indoles (Fig. 2b).^{25,26}

Given that multiple mechanisms have been proposed and evidence supporting one or another has been brought forth, our own experience with a DMC-based and DBU-catalyzed *N*-methylation of an API intermediate compound would provide an ideal case study to evaluate our kinetic model identification framework elaborated in section 2.

For our case study, three possible mechanisms for the conversion of compound 5 (starting material) into compound 6 (product) were considered and are shown in Fig. 3. Major portions of the molecule are undisclosed to protect intellectual property, however the relevant functional groups have been shown. In short, the three mechanisms explored here involve a) the direct alkylation of the starting material by DMC, b) the intermediacy of *N*-methoxycarbonylated DBU species (compound 1) and c) the presence of *N*-methylated DBU species (compound 2) as key to the kinetics of the reaction. Even though other variations to the three pathways depicted in Fig. 3 are possible, but were not comprehensively explored in this work since our objective is not to screen mechanisms, but to arrive at a suitable kinetic model structure that is predictive within our process space of interest. Moreover, in accordance with the work by Vendramini *et al.*, that discredits species 3 and 4 as responsible for the *N*-methylation of indoles,²⁵ other pathways including these species were not considered.

Fig. 3 depicts the first mechanism (a), where **5** is reversibly deprotonated by DBU, followed by a direct *N*-methylation with DMC by a B_{AL}2 mechanism to afford

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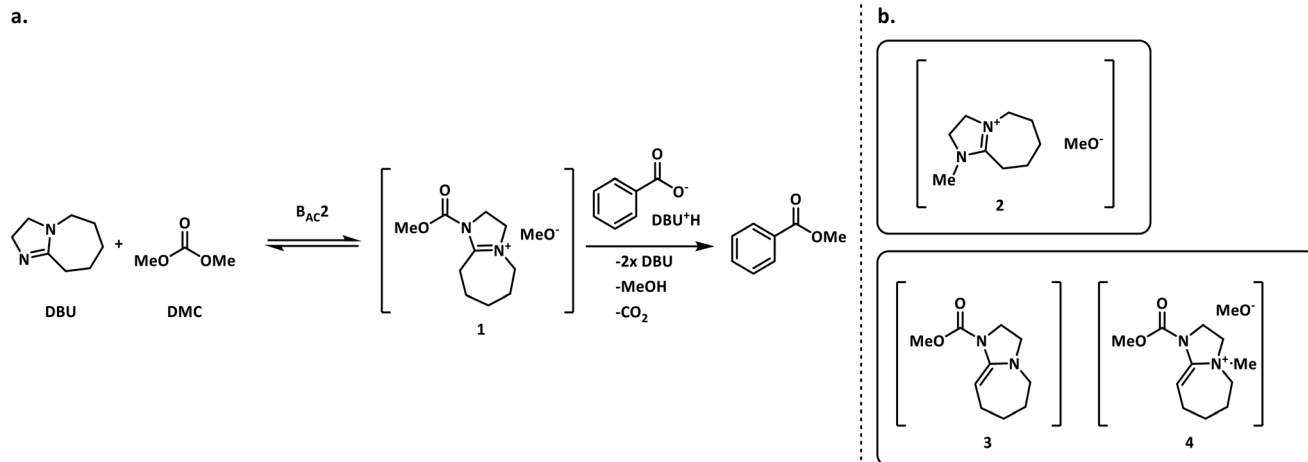


Fig. 2 a. Shieh's mechanism for the DBU-catalyzed O-methylation of benzoic acid using DMC.²⁴ b. Other possible reactive species in the N-methylation of indoles.^{25,26}

compound 6 along with concomitant release of methanol and CO₂. This mechanism as formulated is catalytic in DBU and could not explain the DBU consumption observed in the preliminary data, so it was removed from further consideration. The model fit results for this candidate are provided in Fig. A1 (section S2) in the ESI.†

A mechanistic alternative is shown in Fig. 3 mechanism (b). The same acid-base equilibrium exists between 5 and DBU. However, in this case, DBU is proposed to react with DMC to generate the methylcarbamate ion pair 1 by a B_{AC}2 mechanism. The methoxide component of this ion pair then reacts with the DBU conjugate acid to form a new ion pair composed of deprotonated 5 and the positively charged carbamate. This intermediate would then undergo N-methylation by a B_{AL}2 mechanism to form the desired compound 6, release CO₂ and regenerate DBU. The kinetic expression developed from this mechanism is the first candidate (model 1).

A third mechanistic hypothesis is presented in Fig. 3 mechanism (c). A different reaction between DBU and DMC is proposed, where CO₂ release drives the formation of a N-methylated DBU/methoxide ion pair 2 by a B_{AL}2 pathway. This ion pair could then react in two modes: first to deprotonate 5 and generate methanol and an ionic pair which would then undergo N-methylation to generate the desired compound 6 and release DBU. Alternatively, ion pair 2 could also undergo methoxide O-methylation to form dimethyl ether and DBU. The kinetic expression developed from this mechanism is the second candidate (model 2).

3.1. Experimental protocol

During the initial assessment, the available starting material was enough for conducting three controlled experiments at lab scale. The reactions were carried out in a batch mode under isothermal conditions. The molar fractions of the species have been monitored with flow NMR.²⁷

Analytical methods for measuring the concentration of compounds 5, 6 and DBU were developed. The concentrations of these three compounds will be referred to as the response or measured variables. Only these three compounds were profiled during the reactions. The control variables (or experiment settings) are the reaction temperature, and initial charge of the reactants. For simplicity, the initial volume of the reaction was assumed as: initial volume of reaction = initial volume of compound 5 charged + initial volume of DBU charged + initial volume of DMC charged.

Preliminary data. The preliminary data was obtained over a range of temperatures and initial concentrations, but no systematic DOE was designed. The experimental settings of the three experiments (experiment 1, 2 and 3) are summarized in Table 1. These three experiments were used for the preliminary parameter estimation.

3.2. Model equations

Propose candidate models. The mass balance for a batch reactor can be written as given in eqn (2) and (3) below.

$$\left(\begin{array}{c} \text{Rate of} \\ \text{accumulation} \\ \text{of species } j \end{array} \right) = \left(\begin{array}{c} \text{Rate of generation} \\ \text{of species } j \\ \text{through chemical reaction} \end{array} \right) - \left(\begin{array}{c} \text{Rate of consumption} \\ \text{of species } j \\ \text{through chemical reaction} \end{array} \right) \quad (2)$$

$$\frac{dC_j}{dt} = R_j \quad (3)$$

here C_j is the concentration (mol per liter) and R_j is the overall reaction rate (mol per liter per s) of the j th species. There are a total of 9 species in each of the

models. A per species mass balance was written for 8 out of 9 species. Each reaction present in the reaction network of models 1 and 2 as given in Fig. 3 was modeled as elementary reaction. The concentration profile of the 9th species was calculated from the overall mass balance given by eqn (4).

$$\text{Overall Mass Balance: } \sum_{j=1}^{n_{\text{species}}} M(j, 0) - \sum_{j=1}^{n_{\text{species}}} M(j, t) = 0 \quad (4)$$

where $M(j, 0)$ is the mass at time = 0 and $M(j, t)$ is the mass at time = t of the j th species, n_{species} is the total number of species present in the reaction.

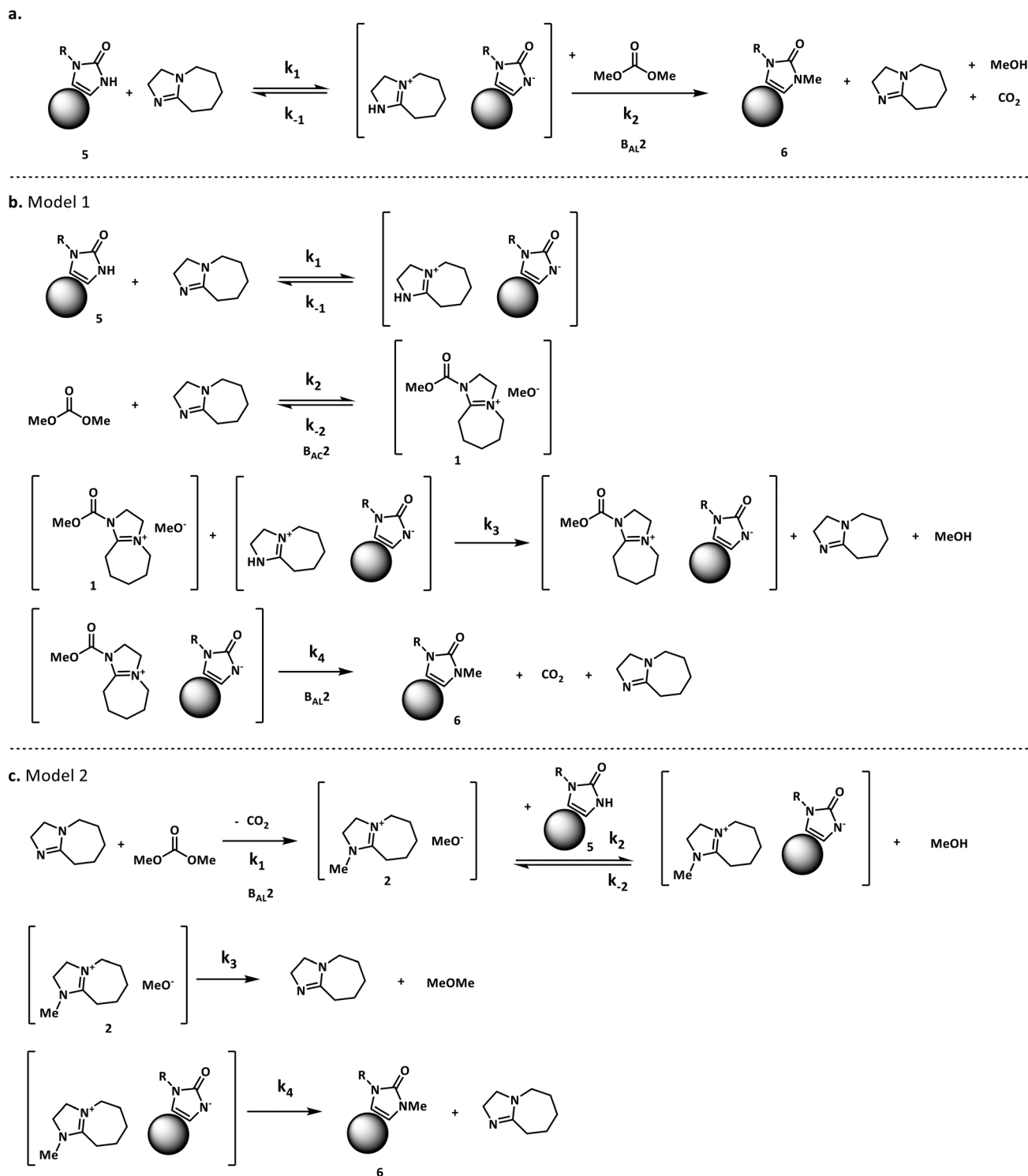


Fig. 3 Proposed *N*-methylation mechanisms for compound 5.

Table 1 Experimental settings

	Compound 5 (initial mass) (mg)	DBU (initial volume) (μL)	DMC (initial volume) (μL)	Temperature (°C)	Initial volume of reaction (mL)
Experiment 1	36 (1 equivalent)	85 (5.3 equivalent)	750 (83 equivalent)	75	0.87
Experiment 2	72 (1 equivalent)	170 (5.3 equivalent)	760 (42 equivalent)	55	1.002
Experiment 3	72 (1 equivalent)	170 (5.3 equivalent)	760 (42 equivalent)	75	1.002
MD-DOE	64 (1 equivalent)	24.9 (0.9 equivalent)	9160 (572 equivalent)	90	9.25

The rate constants: k_1 , k_{-1} , k_2 , k_{-2} , k_3 and k_4 in model 1, and k_1 , k_2 , k_{-2} , k_3 and k_4 in model 2 were expressed as a function of temperature using the Arrhenius equation.

The unknown model parameters of model 1 are:

Frequency factor: A_1 , A_{-1} , A_2 , A_{-2} , A_3 and A_4 .

Activation energy: E_1 , E_{-1} , E_2 , E_{-2} , E_3 and E_4 .

The unknown model parameters of model 2 are:

Frequency factor: A_1 , A_2 , A_{-2} , A_3 and A_4 .

Activation energy: E_1 , E_2 , E_{-2} , E_3 and E_4 .

The candidate models were coded in gPROMS Formulated Product® (gFP®, Siemens Process Systems Engineering, London, UK) version 1.4.1. In some cases, estimating the frequency factor (A) directly may result in numerical instabilities. However, in our case this wasn't observed. gFP® has robust and powerful numerical solvers based off a variable step integration methodology that allows it to handle numerical stabilities very well. It can efficiently handle a complex model consisting of a large number of equations. This is a licensed and proprietary software developed by Siemens Process Systems Engineering, so more information is available in their documentation that comes with the software, but some basic information is available on their webpage.²⁸

Note that the user may need to use an alternate formulation of the Arrhenius equation, *e.g.*, a reference rate (k_{ref}) and temperature (T_{ref}) as given by $k = k_{\text{ref}} \exp\left(\frac{-E}{R} \left(\frac{1}{T} - \frac{1}{T_{\text{ref}}}\right)\right)$ in order to avoid any potential numerical instabilities depending on the platform they are using.

The purpose of this manuscript is to present the workflow on developing fit for purpose kinetic models during early phase pharmaceutical drug development with limited prior data and provisions to run experiments. Although the authors have implemented this workflow in gFP®, the users are free to use any platform/software of their choice.

3.3. Preliminary parameter estimation with estimability analysis

Several parameters (12 for model 1 and 10 for model 2) need to be estimated from only three experiments reported in Table 1 and only three measured responses (concentration of compound 5, DBU and compound 6). The parameter estimability code was written in MATLAB® 2019a (Mathworks, MA, USA). The parameter estimation was performed by using the built-in algorithm within gFP®

version 1.4.1 that minimizes a modified form of the likelihood function.

Parameter estimability. The rank of the parameters obtained from the estimability analysis is reported in Table 2. The first parameter is the most estimable and the last parameter is the least estimable. This ranking was obtained based on the values of the initial parameter estimates used in this work. In model 1, all the activation energies have a comparatively higher estimability compared to the frequency factors. Similar observation was made in case of model 2 where all activation energies except E_{-2} have a higher estimability compared to the frequency factors.

Parameter estimation of model 1. All the low ranked parameters: the frequency factors (A_1 , A_{-1} , A_2 , A_{-2} , A_3 and A_4) were fixed and the activation energies were estimated. The frequency factors were fixed at values obtained from an initial parameter estimation that was run without fixing any parameters. The parameter estimation was re-run after fixing the frequency factors as indicated by the estimability analysis. The final set of parameter values obtained after incorporating estimability is reported in Table A1 in the ESI.† At this stage of analysis, accuracy in the parameter values cannot be achieved due to insufficient data. However, the estimability analysis helped improve the performance of the parameter estimation algorithm and yielded a model capable of describing the available data as shown in Fig. 4a–c. The concentration of all the species has been expressed in equivalents (*i.e.*, ratio of the concentration of a species at any time to the initial concentration of the starting material (compound 5)). The small number of discontinuous jumps in the experimental data are within the analytical error associated with the batch processing of large amounts of

Table 2 Rank from estimability analysis of model parameters: A (frequency factors) and E (activation energies)

Rank	Model 1	Model 2
1	E_2	E_1
2	E_1	E_3
3	E_{-2}	E_2
4	E_4	E_4
5	E_{-1}	A_1
6	E_3	E_{-2}
7	A_2	A_3
8	A_1	A_2
9	A_{-2}	A_4
10	A_{-1}	A_{-2}
11	A_3	—
12	A_4	—

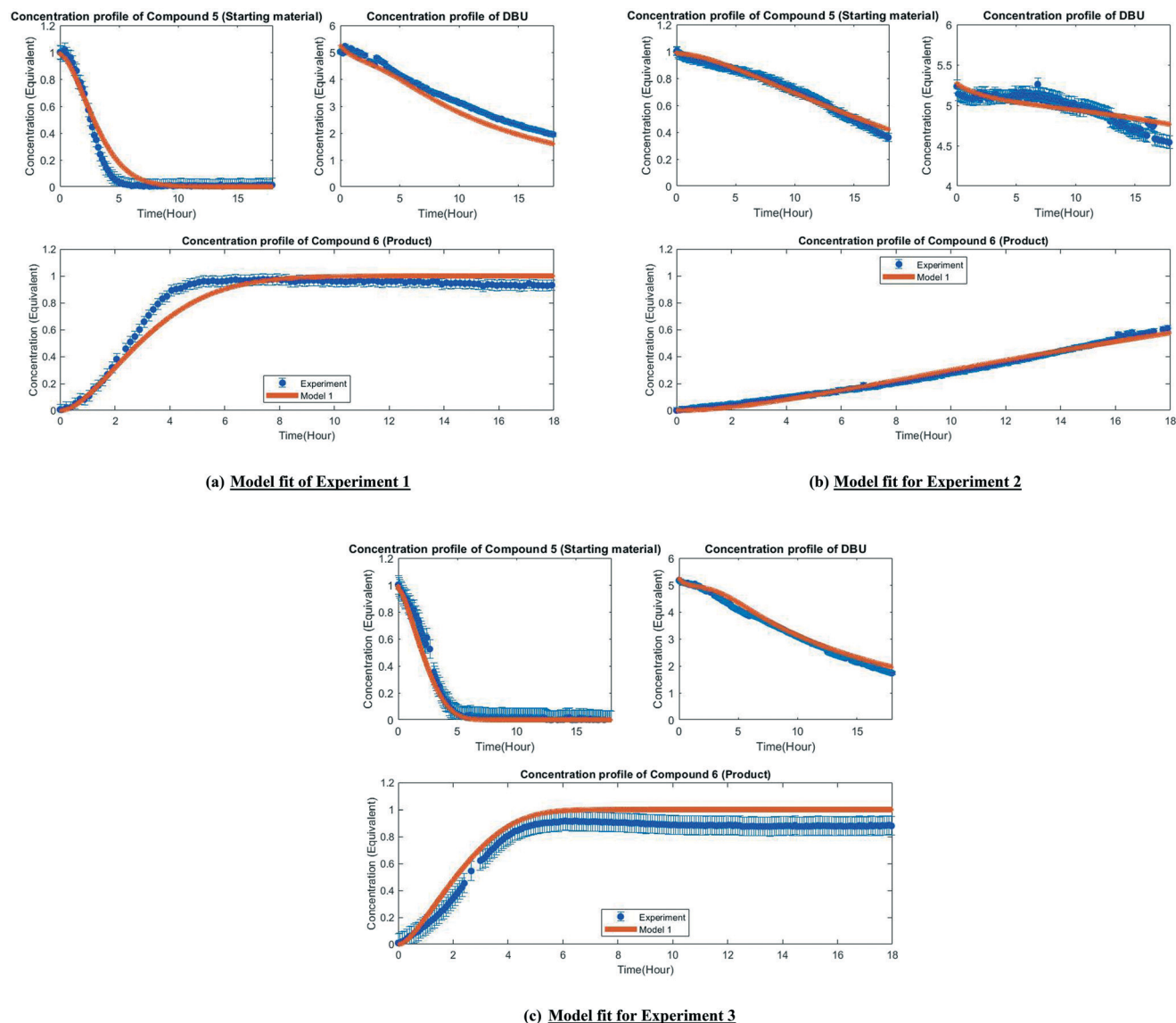


Fig. 4 Fit of the experimental observation by model 1 (post-estimability).

NMR data. An attentive reader may also notice that in some cases, the experimental data indicates a slight decrease in the product concentration over time after full conversion of the starting material. This can be interpreted as diagnostic of a minor product degradation pathway. However, product degradation pathways were not considered in our kinetic models because no significant levels of any relevant degradant impurities were detected in our experiments at this stage. This will be evaluated further as we move forward to the later phases of process development and scaleup.

Parameter estimation of model 2. Similarly, a subset of the low ranked parameters (A_{-2} and A_4) was identified and fixed at values obtained from an initial parameter estimation carried out without fixing any parameters. The final parameter values after incorporating estimability are reported in Table A2 in the ESI.† An acceptable model fit was obtained, as seen in Fig. 5a–c.

3.4. Model discrimination

In this section, the mathematical formulation of the optimization problem for model discrimination has been presented followed by a detailed description of the MD-DOE.

Mathematical formulation of the model discrimination.

Due to constraints on API availability at the early development stage, the aim here is to minimize the number of experiments to run, so the objective function was formulated to design the single best experiment to discriminate among the candidate models as described by eqn (1). If there remains more than one survivor model, one may attempt to design a discriminatory experiment by reformulating eqn (1) among the survivor candidates and repeat this step until a satisfactory model structure is obtained. Since there are two candidates under consideration in this work, eqn (1) can be written as eqn (5) below. At this

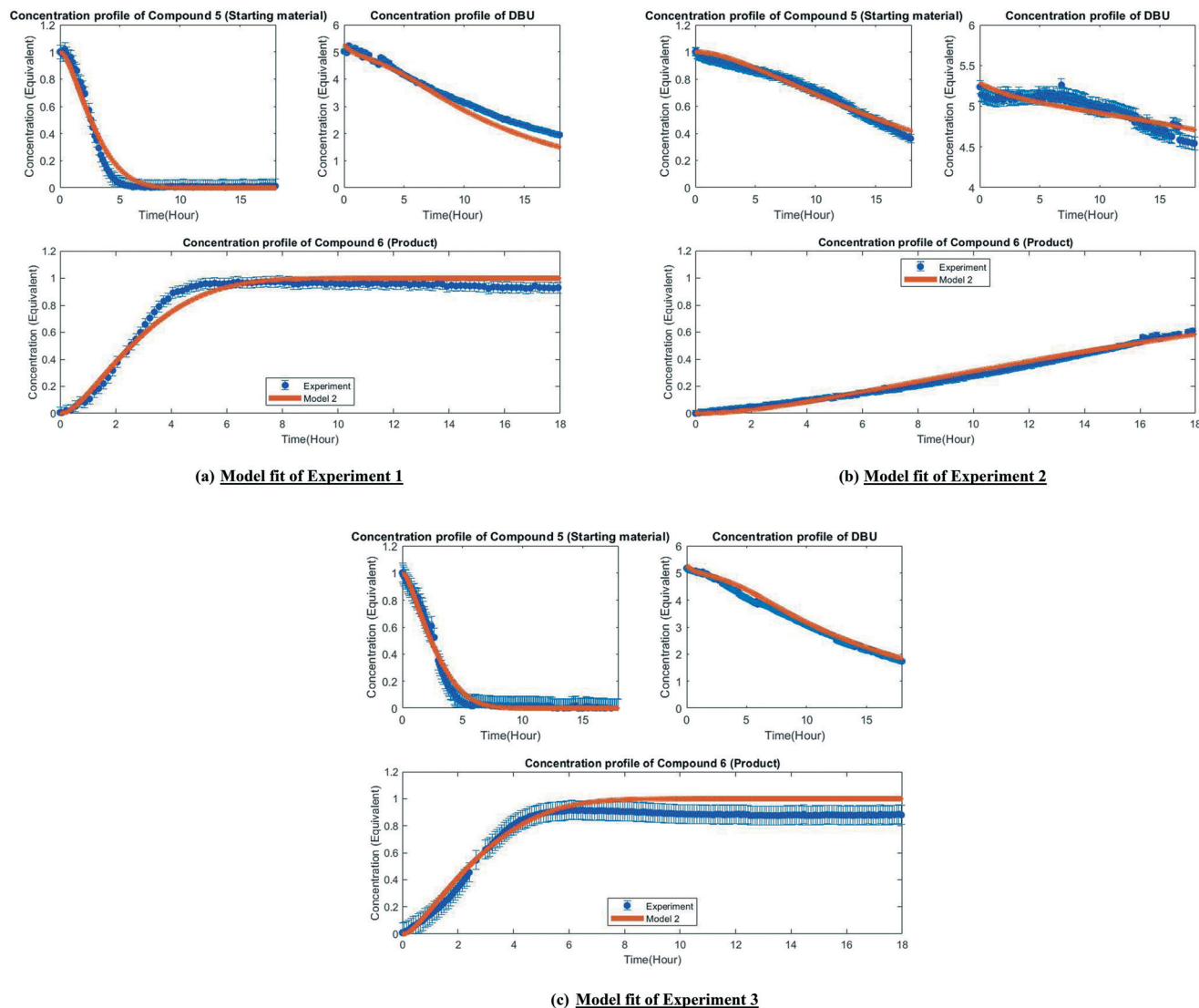


Fig. 5 Fit of the experimental observation by model 2 (post-estimability).

stage, it is too early to have a preference for one model over the other, therefore both the models have been considered equally likely.

$$\delta = \text{Max}_u \left(\sum_{k=1}^D \sum_{t=1}^{n_T} \left(\frac{C_{k \text{ model2}}(\mathbf{u}, t)}{\sum_{k=1}^D C_{k \text{ model2}}(\mathbf{u}, t)} - \frac{C_{k \text{ model1}}(\mathbf{u}, t)}{\sum_{k=1}^D C_{k \text{ model1}}(\mathbf{u}, t)} \right)^2 \right) \quad (5)$$

Subjected to:

$$\text{Temperature } (T): T^L \leq T \leq T^U$$

$$\text{Initial charge of Compound 5 } (Co_{cpd5}): Co_{cpd5}^L \leq Co_{cpd5} \leq Co_{cpd5}^U$$

$$\text{Initial charge of DBU } (Co_{DBU}): Co_{DBU}^L \leq Co_{DBU} \leq Co_{DBU}^U$$

$$\text{Initial volume of reaction } (Vo_R): Vo_R^L \leq Vo_R \leq Vo_R^U$$

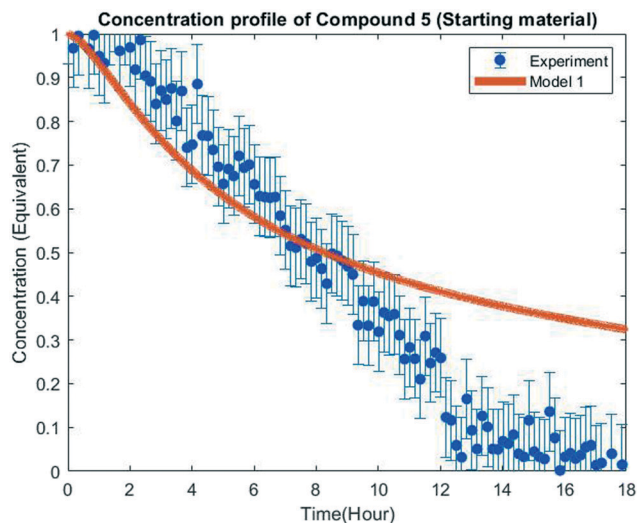
here C is the predicted molar concentration of the indexed species as a function of time, the total number of concentration profiles of the chemical species (D) is equal to 3 (where $k = 1$ stands for concentration of compound 5, $k = 2$ is concentration of DBU and $k = 3$ is concentration of compound 6). The scientist should use their judgement to decide the right time horizon (n_T) to be considered such that the concentration profile from the different models can be discriminated. The above objective function δ maximizes the sum of the squared differences between the prediction of the molar concentrations by models 1 and 2. The solution of this problem is the set of experimental conditions which will result in the most discriminating experiment. The control variables ($\mathbf{u}$) are the temperature (T), initial concentration of compound 5 (Co_{cpd5}), initial concentration of DBU (Co_{DBU}) and the volume of reaction (Vo_R). The upper and lower limits (represented by the superscripted 'U' and 'L') on the control

variables were decided based on material availability and equipment constraints. Since we chose the actual molar concentrations of the chemical species as the response variable of interest, the terms in eqn (5) were normalized in order to bring them to the same unit basis. Additional weights weren't necessary as the normalization took care of it.

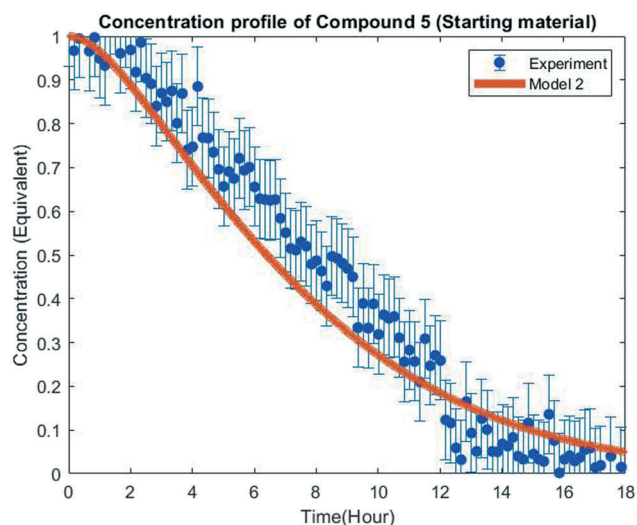
MD-DOE for model structure discrimination. The obtained discriminatory experimental setting is given in Table 1. Interestingly, the discriminatory experiment obtained by solving eqn (5) was outside the range of the preliminary experiments (experiments 1–3 in Table 1). It is more dilute and to be conducted at a higher temperature. Clearly, both model structures provided acceptable fit of the preliminary experiments as seen from Fig. 4 and 5. However, as per the MD-DOE, the discriminatory information lies outside the experimental space where the preliminary experiments were conducted. From a chemistry standpoint, designing the discriminatory experiment so far from the original experiment space may result in new impurities or side reactions that were not considered in the original models. In our case no such significant new impurity formation or side reactions were detected. If the chemistry changes drastically while executing the discriminatory experiment, then all the proposed mechanisms/models are invalidated and new mechanisms/candidate models need to be proposed as shown in Fig. 1. If one wants to identify a model structure that only applies within a certain experiment space, then simply adjust the bounds of the control variables accordingly while solving the optimization problem in eqn (5).

3.5. Experimental evaluation of MD-DOE and comparison with model predictions

The MD-DOE supplies new information that can be used to improve the parameter estimates and model fit. Therefore, the estimability analysis was repeated after incorporating the MD-DOE along with the preliminary experiments. There was no significant change in the parameter ranking. The frequency factors continued to be ranked lower than the activation energies in the case of model 1. In the case of model 2, the parameters A_2 and A_3 inverted, but the remaining parameter ranks were as listed in Table 2. The parameter estimation was re-executed for both models with the MD-DOE added to the data pool. Fig. 6a and b illustrate the fit of the concentration profile of compound 5 obtained from the discriminatory experiment by model 1 and 2 respectively. Model 1 approaches an equilibrium at nearly 70% conversion, which is inconsistent with the experimental data. No improvement in the fit of model 1 was achieved even after incorporating estimability. Table A3 provided in the ESI† lists the final parameter values of model 1 after this exercise. The standard errors of the parameter estimates were small relative to the estimated parameter values. However, the model does not capture the reality observed in the MD-DOE experiment and can therefore be excluded on the



(a) Fit of the discriminatory experiment by Model 1



(b) Fit of the discriminatory experiment by Model 2

Fig. 6 Model fit of the discriminatory experiment.

grounds that the structure of the model equations is inconsistent with the data.

Model 2 goes to completion and is consistent with the experimental data. Model 2 is therefore deemed the sole survivor model and is clearly applicable within a wider range of experimental conditions. Table 3 below presents the final parameter estimates of model 2. Parameters A_2 , A_{-2} , A_3 and A_4 were fixed since these were low ranked parameters. As seen from the table, the standard errors of E_{-2} and E_3 are very high, which means that these estimates can be improved further. The initial guesses, and the lower and upper bounds were also varied with no change in the results. To further improve the parameter estimates (*i.e.* reduce the standard errors of the parameters) one must add more diverse experiments to the data using methods

Table 3 Parameter estimates of model 2 (after incorporating the MD-DOE)

Model parameter	Final value	Initial guess	Search lower bound	Search upper bound	Standard error
A_1	0.041×10^7	1.386×10^7	0.01×10^7	2×10^7	0.021×10^7
A_2 (fixed)	1×10^{12}	1×10^{12}	1×10^{12}	1×10^{12}	
A_{-2} (fixed)	4.674×10^5	4.674×10^5	4.674×10^5	4.674×10^5	
A_3 (fixed)	3.611×10^5	3.611×10^5	3.611×10^5	3.611×10^5	
A_4 (fixed)	3.019×10^7	3.019×10^7	3.019×10^7	3.019×10^7	
E_1	74.776×10^3	84.986×10^3	1×10^3	1000×10^3	1.493×10^3
E_2	99.679×10^3	87.879×10^3	1×10^3	1000×10^3	0.115×10^3
E_{-2}	78.772×10^3	99.997×10^3	1×10^3	100×10^3	1.837×10^{12}
E_3	12.146×10^3	16×10^3	10×10^3	600×10^3	2.450×10^8
E_4	86.574×10^3	86.908×10^3	85×10^3	1000×10^3	0.485×10^3

described in the literature: Schwaab *et al.*,²⁹ Shahmohammadi and McAuley,³⁰ Quaglio *et al.*³¹ or Franceschini and Macchietto.³²

While beyond our present scope, we point out that improving parameter precision can be a very time consuming and costly endeavor and the decision to invest in that activity should depend on the model's purpose. For example, if the model is to be used as a part of the process control strategy to be filed as regulatory commitment, then precise model predictions are necessary that may require precise parameter estimates. However, if the model is used for providing guidance for process development and scaleup, the prediction accuracy from an early model may be sufficient with the expectation that further experiments will inform and confirm the process. In this work, model 2 was used in the later context to generate a process map to identify a suitable operational space. As an example of further application of the model, this process map is provided in Fig. A2 (section S6) in the ESI.†

4. Conclusion

Efficient use of available data and design of the next experiment to advance early understanding is a common industrial problem. As we have demonstrated with this case study, the procedure to design experiments to obtain a fit for purpose model in early process engineering can be readily implemented with standard software available to computational scientists and engineers and executed on standard issue hardware. The key aspect of the framework is application of estimability analysis to ensure that well posed parameter estimation problems are solved for the candidate models to allow for predictions that are acceptable for the purpose of designing discrimination experiments and guiding further experiments while the reaction is explored. In this case study, we have illustrated that three mechanisms proposed from chemical intuition for an *N*-methylation reaction can be reduced to a single model in a single cycle. This very real example showcases how adding modeling tools results in enhanced understanding even with very little available data. The framework discussed here can be easily extended into other unit operations where model

discrimination or parameter estimation has proved intractable due to insufficient experiments.

As a future endeavor, the authors would consider developing an open source generic framework to put the engineering tools as discussed in this work in the hands of other scientists (*e.g.*, chemists) who play a key role in API process development. It is important that there is a smooth exchange of information between the engineering and other scientific communities. With the differences in general training and curricula among these respective communities there is a need to find an easy way to do so.

Author contributions

Maitraye Sen: conceptualization, data curation, formal analysis, investigation, methodology, software, visualization, writing (original draft), writing (review & editing). Alonso J. Arguelles: data curation, investigation, validation, writing (original draft), writing (review & editing). Stephen D. Stamatis: conceptualization, methodology, validation, writing (original draft), writing (review & editing). Salvador García-Muñoz: conceptualization, methodology, validation, project administration, supervision, writing (review & editing). Stanley Kolis: conceptualization, methodology, validation, project administration, supervision, writing (review & editing).

Conflicts of interest

The authors have no conflicts of interest to disclose.

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