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The sustainability impact of Nobel Prize Chemistry: life cycle assessment of C–C cross-coupling reactions†

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Carbon-to-carbon (C–C) cross-coupling reaction (CCR) protocols represent a major breakthrough in synthetic chemistry. These innovative CCRs are widely applied in medicinal chemistry to produce a multitude of drugs, as well as in many other applied sciences. Despite strong efforts to implement green chemistry principles in synthetic chemistry, only individual outcomes for (many) single reactions with single synthesis protocols have been reported, and a comprehensive view of the environmental value of major chemical breakthroughs is lacking in the literature. This study concerns the life cycle assessment (LCA) of CCRs, which were awarded the Nobel Prize in 2010. The required materials were obtained from datasets based on industrial data, while the analysed compounds and target products from C–C coupling reaction protocols were modelled based on laboratory-scale experimental data (the only data available), and the use of electrical power was assumed. We discovered that it is essential to separate intrinsic and extrinsic impacts to allow focus on delivering a generic sustainability view. The former are the genuine generalizable innovations of the novel chemical process method, and are worth improving *via* LCA. The latter are outcomes of individual laboratory chemical protocols, which are aimed at achieving chemical innovation but typically not at holistically optimising the environmental profile, with a limited scope for LCA prediction. In terms of the intrinsic value of the Nobel Prize CCRs, we determined the environmental profile for variations of the (1) CCR catalyst, (2) CCR halobenzene, and (3) CCR ligand, all of which are constitutional innovations of the chemical protocols of the 2010 Nobel Prize in Chemistry. The findings indicate that (1) the catalyst should be recycled, as its footprint is far too dominating; (2) the halobenzene should be chosen carefully to balance its intrinsic ('backpack') and extrinsic (yield, catalyst choice) impacts; and (3) the ligand should be recycled in the context of the catalyst recycling. As demonstrated herein, the value of LCA is to provide predictions for future improvements ('anticipatory or ex-ante LCA') and to assure the best leverage of environmental gains that can readily be achieved for major chemical innovations, as exemplified by the 2010 Nobel Prize in Chemistry.

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1. Introduction

Cross-coupling reactions (CCR) are among the most important reactions for the synthesis of building blocks, and their great

significance led to them being awarded the Nobel Prize in 2010.¹ Their major advantages are providing access to structural diversity^{2,3} to give molecules equipped with a number of functional groups, and selectivity, including enantiomeric excess when creating chiral molecules. The major challenge is always reactivity, which strongly depends on the combination the catalyst, aryl halide (I > Br > Cl), and possibly, the ligand. Variations of these three fundamental features have created an enormous amount of literature, which can be classified into 'three waves' of innovations: a first (catalyst), second (halide), and third (ligand) wave.⁴ Since their discovery, CCR strategies have been therefore improved in terms of reactivity along the lines of the research innovation 'waves'.

CCR reactions have also undoubtedly contributed to the health of mankind. Aromatic groups are by far the most essential pharmacophores for medicinal chemistry and drug devel-

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opment. Most recent phase III and marketed pharmaceuticals contain at least one aryl or heteroaryl group. These functionalities, especially phenyls, are incorporated into pre-assembled active pharmaceutical ingredients (APIs).⁵ Recent advances in metal-catalysed CCR have greatly facilitated the versatility of incorporating aryls for medicinal chemistry. However, most of these reactions rely on the availability of aryl halides.

It is unsurprising but remarkable that CCR innovations have readily reached industrial translation⁴ with many relevant examples worldwide. The CCR synthesis of the pharmaceutical drug Losartan has been conducted by BMS Company (originally Dupont-Merck);⁶ the Merck Singulair process for the synthesis of Montelukast is based on a Heck coupling involving isomerization of an allylic alcohol;^{7,8} the total synthesis of discodermolide was achieved a Negishi and Suzuki coupling;^{9–13} large-scale Corriu-Kumada and Negishi couplings yielded PDE472, a potential drug for the treatment of asthma;¹⁴ the production of a hepatitis C polymerase inhibitor by Pfizer Company incorporates a Heck reaction carried out on a 40 kg scale;¹⁵ the use of a Suzuki–Miyaura coupling was reported for the synthesis of Crizotinib, a potent anti-cancer agent, on a similar industrial scale (50 kg).¹⁶

As mentioned, CCR innovations have been made in three steps, termed ‘waves’. Step 1 is catalysts, step 2 is halobenzenes, and step 3 is ligands (for the catalysts). As shown in the first wave, these innovations may lead to co-innovation. Better catalysts allow the use of better reagents, giving better reactions. Step 1 caused a change from ‘hard’ Li and MgBr towards ‘soft’ Al and Zn-based reactive catalysts, which have better compatibility with functional groups. The second wave innovations involving the coupling partners are expected to have a major impact. Better reactivity of halobenzenes in CCRs improves atom economy by reducing reaction times, temperatures, and material usage (reagents, bases, catalyst, and solvents). Additionally, the safety issues associated with the halobenzene must be considered, for example, replacing toxic and flammable halobenzenes with safer reagents. In the third wave, the findings in the CCR literature revealed that the ligands are as important as the metals. The steric and electronic properties of the CCR ligands, in particular phosphines, serve to provide a well-defined steric volume to foster CCR reactions. Therefore, ligands have been included in this evaluation, despite their life cycle assessment (LCA) being challenging.

Reports about improving the sustainability of CCR, as a whole, are largely missing in literature, with only a few contributions, mainly regarding the possibility of using safer reaction media or heterogeneous catalysts.^{5,17,18} CCR are indeed still largely defined by (homogeneous) catalysts and their ligands. As homogeneous catalysts are typically complex molecules, they are associated with large ecological backpack due to the required multi-step synthesis. Their cost, the huge chemical and environmental impact of their manufacture, their leaching, and the consequent cleaning of the products are concerning. Approximately only half the metals that enter wastewater are retained in the sludge of wastewater treatment

plants; the rest is released in the effluent into rivers, mainly generating freshwater ecotoxicity and human health impacts.¹⁹

Halobenzenes should also have similarly great environmental impacts, as they are mostly produced from fossil resources. Moreover, the ‘halo’ atoms are released into the reaction mixture in different ways, increasing their environmental complexity. The same is true for ligands, but their LCA impact is more difficult to quantify, as they are complex molecules with great individual differences and the documentation needed to determine their sustainability is lacking in the literature. The conclusion is that there is a gap requiring a comprehensive study based on LCA methodology to evaluate the environmental profiles of CCRs in terms of the materials involved and their energy consumption.^{20,21}

Environmental assessments are complex (multi-criteria) in nature and require a balanced viewpoint to rate innovations in chemical processes. To exemplify the demand for a holistic view of innovations relevant to CCRs, the Cassar (1975)²² experiments to synthesize diphenylacetylene demonstrated that using iodobenzene as halide instead of bromobenzene improved the yield (from 88% to 95%) and the reaction conditions (from 4 h at 80 °C to 3 h at 50 °C). However, as the present study has the aim of evaluating the overall environmental parameters behind these mere experimental observations, we report here the environmental assessment of upstream and downstream processing for CCRs, which are decisive in terms of the overall impact.

From the viewpoint of comprehensive analysis, LCA is valuable in the early stages of product and process design to pinpoint ‘hot spots’ that contribute to impacts on humans and the environment.²³ LCA also helps to identify burden-shifting, in which products claiming to be ‘green’ or ‘sustainable’ based on a single indicator, such as greenhouse gas emissions or toxicity, may actually have greater impacts than conventional alternatives in terms of other environmental issues. This is where LCA serves as a crucial tool for comparing products and processes, characterizing multiple environmental impact categories, and preventing ‘greenwashing’ and unsupported sustainability claims.²³

To cover the upstream processing issue of halobenzene complexity, we report LCA of the production of different starting materials based on chlorine (chlorobenzene, 4-chloroanisole, 4-chlorotoluene, and 4-chloronitrobenzene), bromine (bromobenzene, 4-bromoanisole, 4-bromotoluene, and 4-bromonitrobenzene) and iodine (iodobenzene, 4-iodoanisole, 4-iodotoluene, and 4-iodonitrobenzene). Moreover, we perform LCA for the production of catalysts and ancillary materials involved in selected CCRs. Finally, we perform LCA of standard Suzuki and Heck protocols to provide a comprehensive view on all innovations to assess the context of real-life innovations. This can only be done with reference to specific chemical products, such as biphenyl, diphenylacetylene, and *trans*-methyl cinnamate, which determines the range of predictability of our assessment. It is worth mentioning that although the Negishi coupling plays a central role in the 2010 Nobel Prize CCRs, in this study we have decided to exclude this reaction for the fol-



lowing reasons: (1) the overall sustainability as well as the end-point score analysis of the Negishi coupling is profoundly influenced by the stoichiometric use of arylzinc. These molecular entities add an extra parameter that must be considered for the inventories, and therefore will not allow for a linear comparison with the other methodologies for the CCR discussed herein. (2) The Negishi coupling has historically been used to smoothly couple arylzinc with alkylhalides in a stereo-specific manner, and its utilization for the synthesis of biaryls has only been reported to prove the scope of the process; therefore, its discussion could be misleading for the actual aim of the present work.

This manuscript compensates for the above-mentioned limitations, with the need to be specific in terms of products and reaction ingredients, by presenting the LCA assessment in a narrative along the lines of the main 2010 Nobel Prize in Chemistry innovations, which are classified as the first through third waves. In this way, the focus is kept on the intrinsic value rather than all the individual process variations (extrinsic). This evaluation demonstrates its usefulness when hypothesising improvements for one of the major chemical innovations of a century.

2. Methods

This study was performed by following the phases for LCA described by the ISO 14044 standard.²⁰ Firstly, for the goal and scope definition, the specific chemical compounds and processes, as well as the typology of the study, are described. For the inventory analysis phase, the procedures, methods, and assumptions for the elaboration of the materials and energy balances are detailed. The phases of the impact assessments and the interpretation of the results are described at the end of this section.

2.1. Goal and scope definition

Different experimental procedures for the preparation of common aryl halides and palladium-based catalysts used in standard protocols for CCRs were analysed to evaluate their environmental profiles. From these results, their role in the overall environmental impact of the selected compounds was analysed through a comparative assessment of the CCR processes using different starting aryl halides to obtain the same compound under similar experimental conditions. The functional unit was 1 g of the target compound. A cut-off system model based on mass allocation and a cradle-to-gate scope were defined. The study considered the impacts of the extraction, production, and transportation of all materials and energy, and the emissions of the procedure itself, but excluded the impacts of the manufacture of tools and lab equipment.

2.1.1. Catalysts. We compared two of the initial catalysts that were a constitutional part of the chemical protocol of the Nobel Prize innovations, which are palladium(II) acetate and palladium tetrakis.

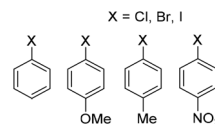
Both palladium(II) acetate (formula $\text{Pd}(\text{O}_2\text{CCH}_3)_2$, often abbreviated $\text{Pd}(\text{OAc})_2$) and palladium tetrakis (or tetrakis(tri-phenylphosphine)palladium(0)), formula $\text{Pd}(\text{P}(\text{C}_6\text{H}_5)_3)_4$, often abbreviated $\text{Pd}(\text{PPh}_3)_4$ are used in CCRs as homogeneous catalysts in powder form. The experimental procedures for the preparation of palladium(II) acetate were based on Heck (1985) and Zang *et al.* (2017)^{24,25} and those for palladium tetrakis were based on Cotton (1972).²⁶

2.1.2. Halobenzenes. This part of the study analysed the environmental impacts of the production of chlorine-, bromine-, and iodine-based halobenzenes, which were among the most used in the initial CCR development. A total of twelve different experimental procedures for the preparation of the selected halobenzenes are presented in Scheme 1 and detailed in Table 1.

2.1.3. CCR protocols. The halobenzenes and catalysts described in the previous section were incorporated in the selected CCR reactions, and the impacts of transportation to the factory were added, given that the reagents were initially analysed with a cradle-to-gate scope and assuming that they were manufactured in a different plant. Standard protocols for the preparation of biphenyl, diphenylacetylene, and *trans*-methyl cinnamate *via* Suzuki and Heck CCRs were selected given the comparability and similar experimental conditions using different starting materials,^{22,34–37} Scheme 2.

2.2. Inventory analysis

Material and energy balances were developed based on experimental data from the literature by considering the most common or conventional method to produce the selected compounds. The data sources are referenced in the previous section next to each compound. Given that only the quantities

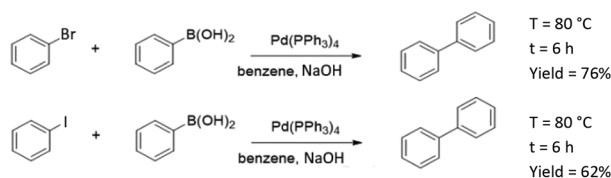
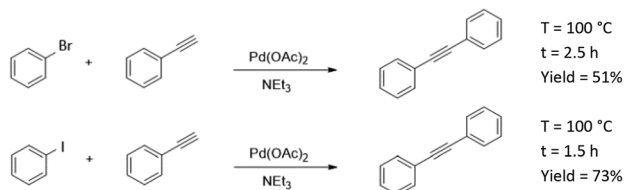
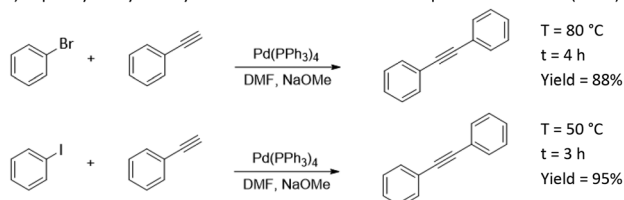
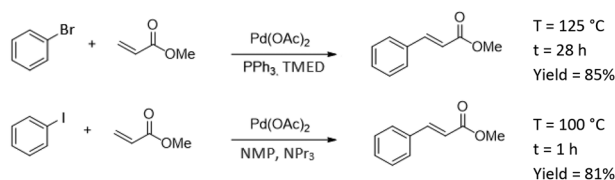


Scheme 1 Chemical structures of halobenzenes.

Table 1 Description of the analysed halobenzenes

Halobenzene	Preparation process	Ref.
Chlorobenzene	Benzene chlorination	27
4-Chloroanisole	Anisole chlorination	28
4-Chlorotoluene	Toluene chlorination	29
4-Chloronitrobenzene	Chlorobenzene nitration	30 and 31
Bromobenzene	Benzene bromination	32
4-Bromoanisole	Anisole bromination	33
4-Bromotoluene	4-Toluidine bromination	32
4-Bromonitrobenzene	Bromobenzene nitration	32
Iodobenzene	Benzene iodination	32
4-Iodoanisole	Anisole iodination	33
4-Iodotoluene	4-Toluidine iodination	32
4-Iodonitrobenzene	Nitroaniline iodination	32



a) Biphenyl synthesis via the standard Suzuki protocol - Miyaura et al. (1981)³⁴b) Diphenylacetylene synthesis via the standard Heck protocol - Dieck and Heck (1975)³⁵c) Diphenylacetylene synthesis via the standard Heck protocol - Cassar (1975)²²d) *Trans*-methyl cinnamate synthesis via the standard Heck protocol (using bromobenzene: Dieck and Heck (1974);³⁶ using iodobenzene: Heck and Nolley (1972)³⁷)

Scheme 2 CCR protocols to produce selected chemical compounds.

of input materials used in the reactions are detailed, various assumptions and calculations were applied to obtain the energy inputs and the outputs (air and water emissions) of the synthesis and the wastewater processes.

Inventory datasets for the upstream processes to produce the input materials and energy were based on the life cycle inventory database Ecoinvent 3.8,³⁸ using mostly datasets for the European market. Inventory datasets for the preparation of target compounds were analysed under lab conditions. Therefore, energy requirements were thermodynamically estimated and adjusted according to the efficiency of electric lab devices for heating and stirring based on our own measurements.³⁹ Waste heat is also included in the inventory as a function of the electricity consumed in the process, which is released to the air with a rate of 3.6 MJ per kWh.⁴⁰ This is calculated based on the gross calorific value of energy carriers. Datasets in Ecoinvent for final energy supply, *e.g.*, 'heat, light fuel oil, at industrial boiler' or 'light fuel oil, burned in industrial boiler', already include waste heat emissions. However, for electricity consumption, the corresponding waste heat

must be recorded in the process that utilizes the electricity.⁴¹ Moreover, 0.2% of the volatile materials were estimated as air emissions.⁴² Cooling requirements were calculated by considering an electric chiller consumption of 0.046 kWh per MJ of cooling energy.⁴³ Since most of the synthesis reactions are multi-output processes, all the inputs required during the whole process were proportionally allocated according to the mass of the resulting valuable co-products. The final separation steps for the analysed products *via* CCR were not considered because no detailed quantities of materials or procedures were reported. These steps mostly consist of simple processes such as filtering, washing, drying, or crystallization. These processes are generally not energy-intensive, except for drying (solvent evaporation), which was addressed by including a distillation step.

Regarding downstream processes, we modelled the impacts of the wastes generated after experiments in labs. Except for solvents, the remaining mixtures of unreacted reagents, bases, ligands, and homogeneous catalysts are disposed of into the lab sinks. This is because the recovery of these compounds is complex and usually more expensive than disposal and purchase of new materials, while the recovery of solvents *via* distillation is straightforward. An average solvent recovery rate (SRR) of 71%⁴⁴ for the different solvents was considered. This SSR was defined because the specific figures for most of the solvents were unknown. The energy required for the distillation of solvents was also thermodynamically estimated and included in the process electricity consumption, as it is usually performed in modern labs using fully electricity-powered devices. The emissions generated due to the wastes (including the unrecovered fraction of solvents) that reach sewage were estimated based on transfer coefficients for each organic and inorganic compound in wastewater treatment plants (WWTP). A removal efficiency of 90% for organic matter was assumed; this matter is mostly released later in the form of CO₂ to the air.⁴⁰ The remaining 10% of the organic compounds are released in their original form in the effluent. It is important to note that of the total removed organic matter, approximately 71.1% is converted into CO₂ in the WWTP (27.1% during aerobic treatment and 43.9% during sludge digestion). The remaining 28.9% is retained in the sludge and mainly transformed into CO₂ at a later stage, with the extent of transformation varying depending on whether the sludge is used for soil improvement or incinerated.¹⁹ Assuming complete incineration, minor fractions of the carbon contained in the sludge (<2%)⁴⁵ can be emitted as CH₄, CO, and NMVOCs, and another fraction contained in the slag residue (0.76%),⁴⁵ which goes to landfills, can be transferred to groundwater. However, these minor emissions were neglected in the analysis, in line with the Ecoinvent report for the life cycle inventories of chemicals,⁴⁰ in which the removed organic matter is assumed to be entirely emitted as CO₂. The values for the chemical oxygen demand (COD) were calculated from the amount of organic compound in the treated wastewater assuming a carbon conversion of 96% for COD.⁴⁶ The COD was obtained from the general equation $\text{C}_x\text{H}_y\text{O}_z + (1/4)(4x + 4 - 2z)$



$O_2 = xCO_2 + (y/2)H_2O$; then, per gram of $C_xH_yO_z$, the theoretical COD = $8(4x + y - 2z)/(12x + y + 16z)$ [g]. Similarly, the values for total organic carbon (TOC) per gram of $C_xH_yO_z$ were estimated using the equation $TOC = 12x/(12x + y + 16z)$ [g]. The values for biochemical oxygen demand (BOD) and dissolved organic carbon (DOC) were calculated by assuming the worst-case scenario in which $BOD = COD$ and $TOC = DOC$, as used in the Ecoinvent report.⁴⁰ The transfer coefficients of inorganic compounds to effluent were based on elimination rates for each chemical.^{19,45,47,48} The transport of the resulting sludge was not included in the datasets, because its contribution to the total environmental impacts was negligible.³⁹

For the reagents and other supplies required to prepare the analysed products in this study, *i.e.*, chemicals sourced from the market to labs, that were not available in the Ecoinvent database, their inventories were created based on specific publications, such as articles and patents (referenced in the ESI-1†). The quantities of precursors utilized and yields from these publications were considered. However, for the energy consumption, generic data to produce organic chemicals were utilized, and transport averages were used to emulate the production of these chemicals at industrial scales. A total of 2 kJ of steam and 0.333 W h of electricity per gram of compound was considered.^{49,50} For the transport of materials to the factory, average transport in Europe by lorry and train for distances of 100 km and 600 km were considered.^{42,51}

Regarding the impacts of the facilities, since all the inventory datasets of chemicals taken from Ecoinvent consider the impacts of the plant construction process, we also included this process for the analysed compounds to maintain consistency in the graphs and impact assessments. For this process, a generic chemicals factory with a 50 000 tonne per year production capacity and 50 years of useful life was considered for all the prepared products.

In brief, the data for the materials used to produce the reagents and ancillary compounds were obtained from LCI databases, which are derived from industrial data. For materials not available in such databases, we relied on data from publications and general assumptions to emulate their industrial production. On the other hand, due to limited data, the main compounds and target products from the CCR protocols were modelled at lab scale to allow for the comparison of the different processes under similar experimental conditions.

The prepared inventories for the analysed catalysts, halobenzenes and the products obtained *via* standard CCR protocols, as well as for precursor compounds not available in the database, such as palladium chloride and triphenylphosphine for catalysts; anisole, *t*-butyl hypochlorite, copper(i) bromide, 4-toluidine, potassium iodide, 4-nitroaniline, and 4-nitroacetanilide for halobenzenes; and phenylboronic acid, tetramethylethylenediamine, tripropylamine, tributylamine, phenylacetylene, and styrene dibromide for the CCR, are detailed in the ESI-1.† Details of the impacts assessment method and interpretation phase are described in the ESI-2.†

3. Results and discussion

3.1. Impact of palladium catalyst – ‘first wave’ of innovation

The ‘first wave’ of innovation for C–C couplings was concerned with improving the catalyst. We compared two of the initial ‘pioneering’ catalysts as a constitutional part of the chemical protocol of the Nobel Prize innovations, which are palladium (ii) acetate and palladium tetrakis.

Per gram of catalyst, the production of palladium(ii) acetate shows five times greater environmental impact than the preparation of palladium tetrakis (Fig. 1). This is because the incorporation of triphenylphosphine in the catalyst means that palladium tetrakis contains much less metal than palladium(ii) acetate, with *ca.* 0.10 g Pd vs. 0.52 g Pd per gram of catalyst, respectively. This strategy proportionally reduced the environmental impacts per unit mass of catalyst because the impacts of triphenylphosphine and the additional materials required in the production of palladium tetrakis are insignificant compared to those of palladium (see Fig. 2).

Palladium is extracted globally from various mines, most of which are located in Russia (45%) and South Africa (41%).³⁸ The palladium extracted from mines from South Africa, along with other metals including platinum, contributes most of the environmental impact due to the blasting activities and sulfidic tailings (see Fig. 3), which results in a severe impact on freshwater ecotoxicity and human health toxicity. This is particularly concerning due to the increased probability of humans suffering from cancer or non-cancer diseases caused by inhalation or ingestion of pollutants in the environment.⁵²

The large environmental impact of the catalyst is a matter of concern. The obvious solution of reducing the noble metal content is not necessarily effective. In terms of the aggregate environmental profile, the most severe impacts of these catalysts are on human toxicity and terrestrial acidification, as shown in Fig. 4.

In general terms, it can be also seen that the ecological backpack of palladium causes these catalysts to have much

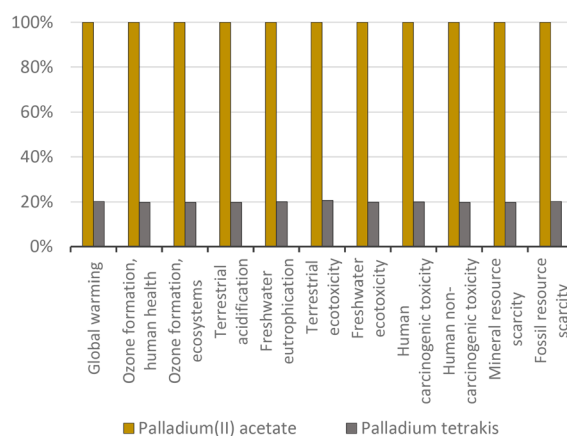


Fig. 1 Palladium(ii) acetate vs. palladium tetrakis: proportional comparison against the highest value per impact category (normalized to 100%); ReCiPe 2016 midpoints.



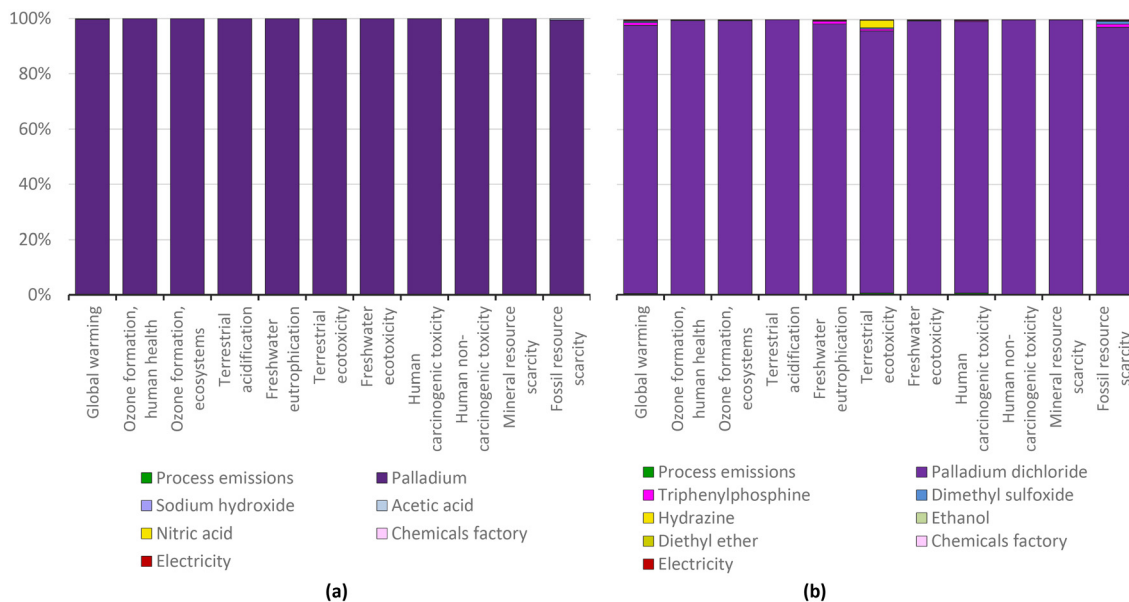


Fig. 2 Palladium acetate (a) and palladium tetrakis (b) production: characterization shares; ReCiPe 2016 midpoints.

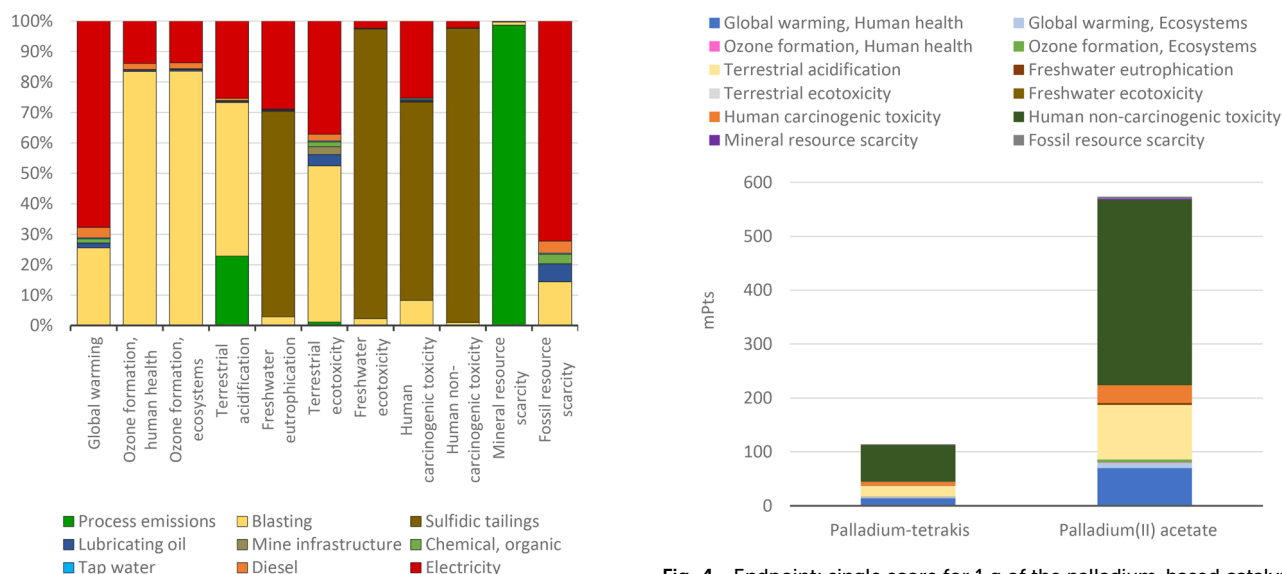


Fig. 3 Palladium extraction in South Africa: characterization shares; ReCiPe 2016 midpoints.

greater impacts than the analysed aryl halides per mass unit (see next section). However, it is important to note that the quantity of catalysts consumed in CCRs is much lower than the quantity of reagents. For this reason, the actual contribution of catalysts in CCRs is analysed at the end in section 3.4.

3.2. Impact of the halobenzene coupling partner – ‘second wave’ of innovation

The ‘second wave’ considered the choice of coupling partner for the C–C cross couplings. We investigated the role of

Fig. 4 Endpoint: single score for 1 g of the palladium-based catalysts.

the halobenzene, as the initial ‘pioneering’ innovation and a constitutional part of the chemical protocol for CCRs. In this context, the choice is among the chloro-, bromo- or iodo-derivative of a given aromatic core as the coupling agent.

The motivation is to determine the environmental backpack stemming from the different processes used to generate these halobenzenes. This documentation is missing in the literature, despite the fact that mono-halobenzenes are ‘platform chemicals’ for major chemical transformations, including the Nobel Prize reactions considered in this manuscript and the Appel and Wittig reactions,^{53,54} and are also commonly investigated in emission analyses.

3.2.1. Overall environmental view of halobenzenes.

Chlorobenzenes are the cheapest of the three mono-halobenzenes, and iodobenzenes are the most expensive. The question is, how do those materials score in terms of environmental impact? The ecological backpack generated in the synthesis of these chemicals from crude oil feedstocks was quantified (Fig. 5). While chlorine is a highly toxic chemical, all the investigated LCA impact categories are significantly lower for chlorobenzene than for bromo- and iodobenzene, demonstrating that toxicity is only a single impact, and not the dominant one in the overall environmental outcome. Chlorobenzenes, however, are not preferred choice in laboratory investigations, because they are less reactive in the CCR than their iodo- and bromo- counterparts. In view of the LCA outcome, a reinvestigation to increase their reactivity will be necessary. Detailed individual charts of the ReCiPe 2016 midpoints are presented in ESI-1.†

3.2.2. Detailed environmental view of halobenzenes, with solvent use and halogen starting materials. The high impact of the production of 4-chloroanisole is related to the manufacturing of the fraction of the solvent dichloromethane that is not recovered. Similarly, the solvents used for manufacturing 4-chlorotoluene lead to its high score in the impact categories. For 4-chloroanisole and 4-chlorotoluene, the impacts of the solvents are greater than the impacts of the reactant and other chemicals (Fig. 6), which demonstrates the need for higher

SRRs. The experimental data were obtained under laboratory conditions, not using the solvent optimization routes practised in the chemical industry.

In contrast to the dominating impact of the solvents in the production of the halobenzenes, the dominant environmental impact in the manufacture of 4-bromotoluene arises from the starting material copper(i) bromide being unrecovered. In the three LCA categories of terrestrial ecotoxicity, freshwater ecotoxicity and human non-carcinogenic toxicity, the impact is up to 100 times higher than that for chlorobenzene. This is caused by the copper extraction for the manufacture of copper (i) bromide (Fig. 7).

The LCA impact of the manufacturing of the halogens has been determined (Fig. 5), as they are important as reactants for the halobenzenes. A relevant aspect is that iodine-based compounds have higher impacts than chloride- and bromide-based compounds in the category of mineral resource scarcity, because iodine is mainly extracted from ores. This can be seen in Fig. 8 in the comparison of the LCA impacts of the starting materials, in which chlorine and bromine do not have contributions due to mineral resource scarcity.

From Fig. 8 demonstrates the reason that chlorobenzene has the lowest environmental impacts among the compared halobenzenes in Fig. 5, in which the impacts of the production of bromine and iodine are shown to be higher than those of chlorine production. The impacts of bromine and iodine pro-

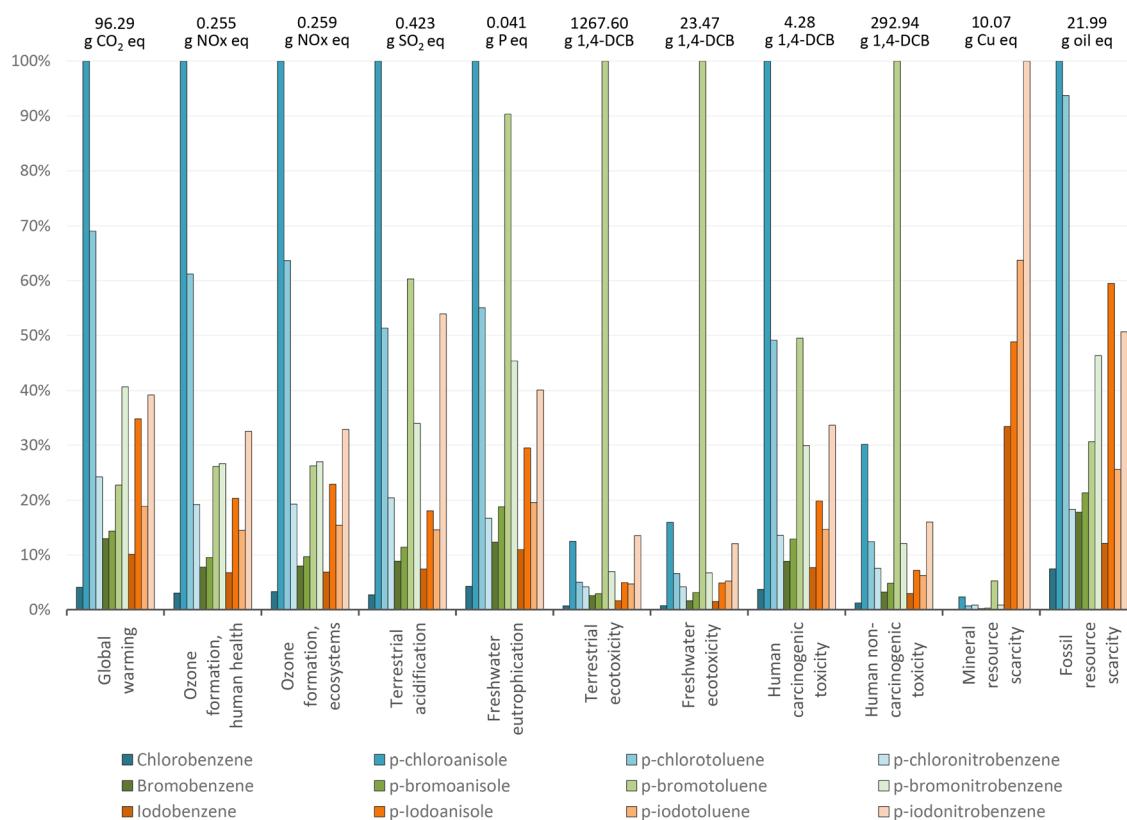


Fig. 5 Aryl halide production: proportional comparison against the highest value per impact category (normalized to 100%); ReCiPe 2016 midpoints.



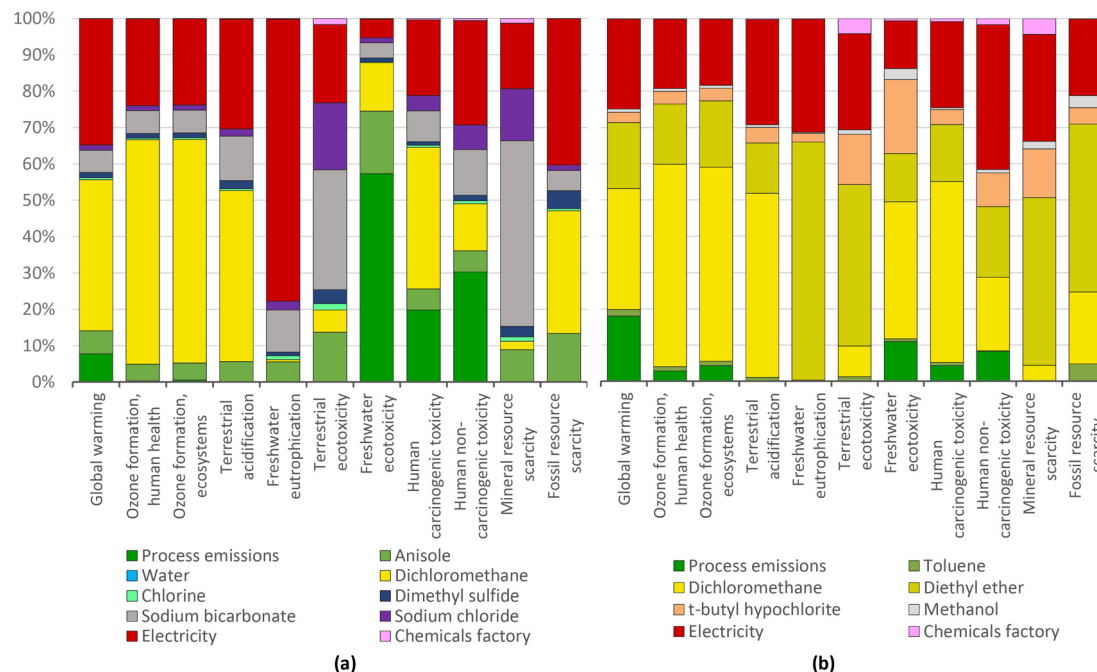


Fig. 6 4-Chloroanisole (a) and 4-chlorotoluene (b) production: characterization shares; ReCiPe 2016 midpoints.

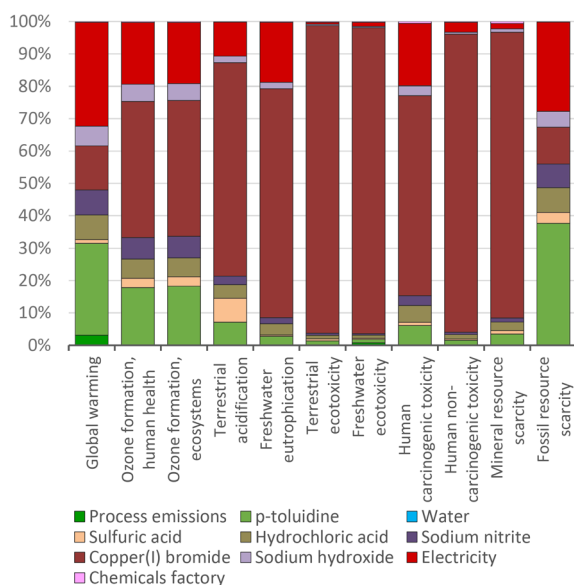


Fig. 7 4-Bromotoluene production: characterization shares; ReCiPe 2016 midpoints.

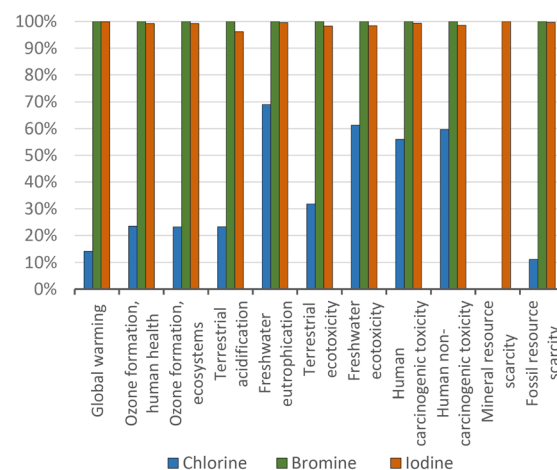


Fig. 8 Chlorine, bromine, and iodine production: proportional comparison against the highest value per impact category (normalized to 100%); ReCiPe 2016 midpoints.

duction are similar, but as shown in Fig. 5, the impacts of bromobenzene are relatively higher than iodobenzene in all the impact categories except for mineral resource scarcity.

This is basically due to the higher yield of the iodination process compared to that the bromination process (87% and 49% respectively), which means that a greater quantity of bromine must be used to obtain bromobenzene. For this reason, the share of bromine manufacture in the total impact

of bromobenzene production is higher (Fig. 9). Benzene makes a more important contribution in chlorobenzene production because the lower the impacts of chlorine, electricity, and other inputs, the greater the impact of the starting material. The electrical efficiencies of the halogen processes differ greatly, and might represent an area for optimization.

3.2.3. Overall environmental view of halobenzenes with different substitution patterns. The “second wave” introduced the use of complex molecules as coupling partners to the 2010 Nobel Prize reactions to achieve structural diversity of the target compounds. Accordingly, we modeled the LCA impact



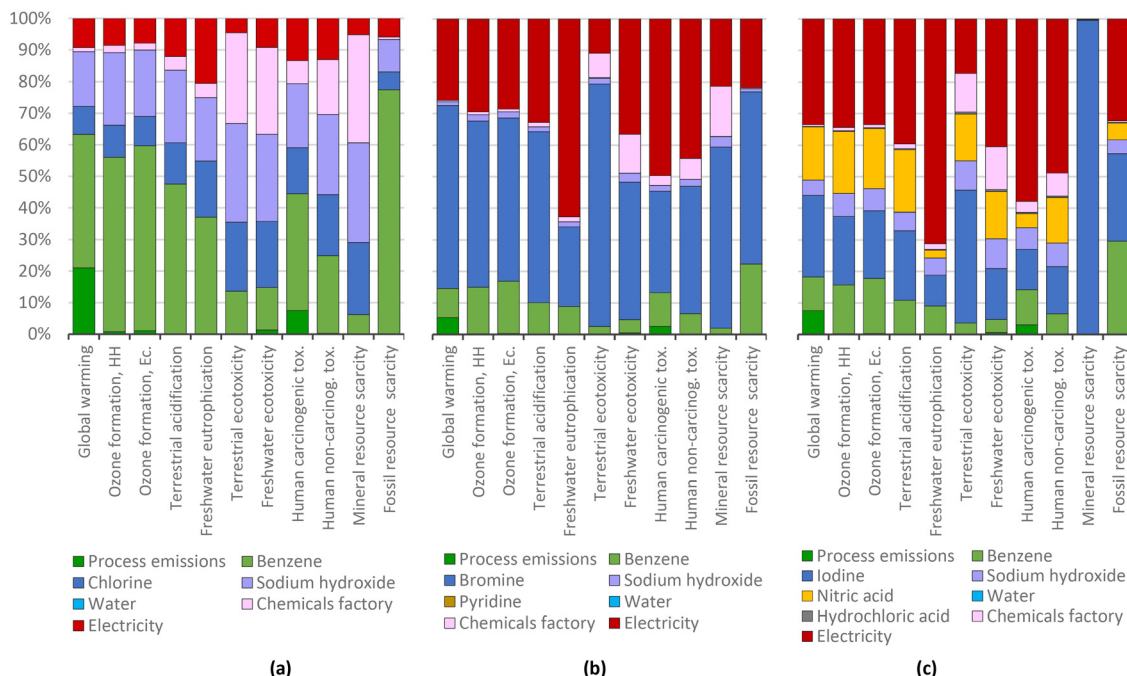


Fig. 9 Chlorobenzene (a), bromobenzene (b), and iodobenzene (c) production: characterization shares; ReCiPe 2016 midpoints.

of substituted halobenzenes at the aromatic core. The main result was that all three simple halobenzenes generate lower environmental impacts than the halobenzenes with additional monosubstitution at the phenyl core; for example, chlorobenzene has a lower impact than 4-chloroanisole, 4-chlorotoluene, and 4-chloronitrobenzene in all the LCA impact categories. This is due to the greater number of preparation steps for the more complex molecules, which requires greater use of materials and energy than a single step. The effect is not just 'additive'; the substituted halobenzenes have multiple times more environmental impact than the halobenzenes, showing that the second step has more environmental impact than the first. As shown in Fig. 5, 4-chloroanisole production has on average an impact more than 20 times that of chlorobenzene production in the categories of global warming, ozone formation (both affecting human health and ecosystems), terrestrial acidification, freshwater eutrophication, human carcinogenic toxicity, and fossil resource scarcity. Out of the 11 impact categories, 4-chloroanisole has the largest impact in 7 categories, while 4-bromotoluene and 4-iodonitrobenzene have the largest impact in 3 and 1 categories, respectively.

For an aggregate analysis of the obtained results, the LCA impacts were weighted and normalized with regards to endpoint damage areas to compare the halobenzenes using a single indicator as a benchmark of the global environmental impact through dimensionless metrics, *i.e.*, in millipoints (mPts), which represent the relative impact of the results according to their severity in the global context³⁹ (Fig. 10).

As expected from the analysis of the results given above, the preparation of 4-chloroanisole and of 4-chlorotoluene are among the most polluting processes due to their high impact

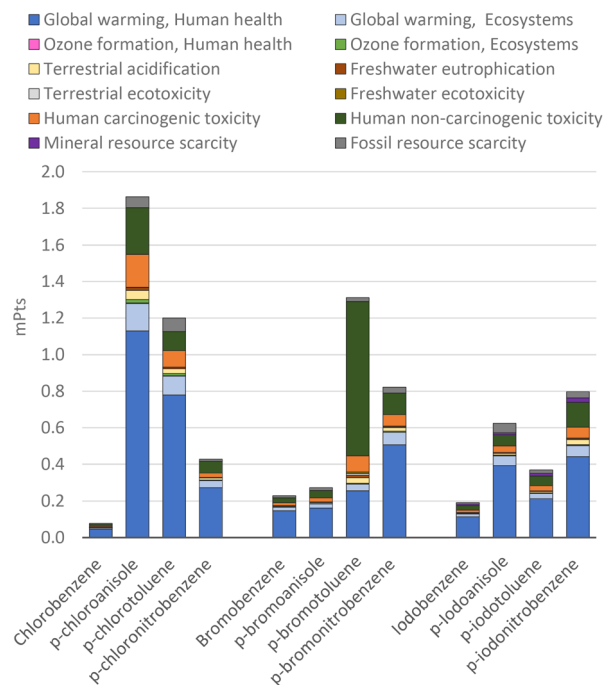


Fig. 10 Endpoint-single score for 1 g of different halobenzenes.

on global warming. This is due to the manufacturing of solvents and the emission of these organic solvents into the environment, which are later emitted into the air in the form of CO₂.

The main environmental concern for the more complex substituted halobenzenes is their global warming potential



(indicated in dark and light blue), exempting derivatives of 4-bromotoluene. While for 4-chloroanisole, 4-chlorotoluene, and 4-iodoanisole, the global warming potential is related to the use of solvents, other factors apply for the other halo- or substituted halobenzenes. For 4-bromoanisole, the energy consumption dominates; while for 4-bromonitrobenzene, it is the bromobenzene production, for 4-iodotoluene, the potassium iodide production, for 4-chloronitrobenzene, the nitric acid production, and for 4-iodonitrobenzene, the 4-nitroaniline production. These detailed contributions are presented in the ESI-1.†

The impact of the “second wave” of innovation (the choice of aryl halide) can be therefore summarized in terms of the direct comparison between the halobenzenes analysed (Fig. 10).

Considering the simple halobenzenes, the endpoint total magnitudes follow the order $\text{Br} > \text{I} > \text{Cl}$. The same order is observed for NO_2 substitution at the *para* position. Methoxy substitution at the *para* position with respect to the halogen atom results in an inversion of the trend ($\text{Cl} > \text{I} > \text{Br}$), with the iodine-based halobenzene still in the middle, while 4-methyl substitution gave $\text{Br} > \text{Cl} > \text{I}$, with the iodo-based derivative having the lowest impact. Based on this evidence, it is possible to highlight that even considering the mineral resources exploited by iodine-based compounds, they represent a good overall choice in terms of environmental scores. It should be also noted that most frequently, CCRs are used to build variously functionalized target molecular architectures, and therefore, substituted aryl halides are used rather than simple halobenzenes.

3.3. Impact of ligand – ‘third wave’ of innovation

This wave of innovation used ligands, particularly phosphines, to provide a well-defined steric volume to promote CCRs. Among these compounds, in standard CCR protocols, triphenylphosphine is a typical ligand in homogeneous catalysis reactions. Triphenylphosphine is usually not recovered after these reactions, and thus, it is necessary to evaluate the environmental impacts of its production. Industrially, it is produced from chlorobenzene, phosphorus trichloride, and sodium. Each of these materials has relevant contributions in each impact category (Fig. 11).

In the category of freshwater eutrophication, around 71% of the impact of triphenylphosphine production is due to the use of phosphorus trichloride. The high impact of this material in this category is mainly due to the release of phosphates into water during its production. In the other impact categories, the relevant impact of phosphorus trichloride production is mainly due to the process of obtaining phosphorus, which in turn is mainly due to the extraction of phosphate rocks and the electricity required in this process.

However, since most of the impacts of the production of triphenylphosphine are due to the use of chlorobenzene, we can affirm that the origins of this ligand and the halobenzenes used in CCR are connected. As shown in Fig. 9(a), benzene is one of the main materials affecting the environment in the production of chlorobenzene, with this reagent contributing

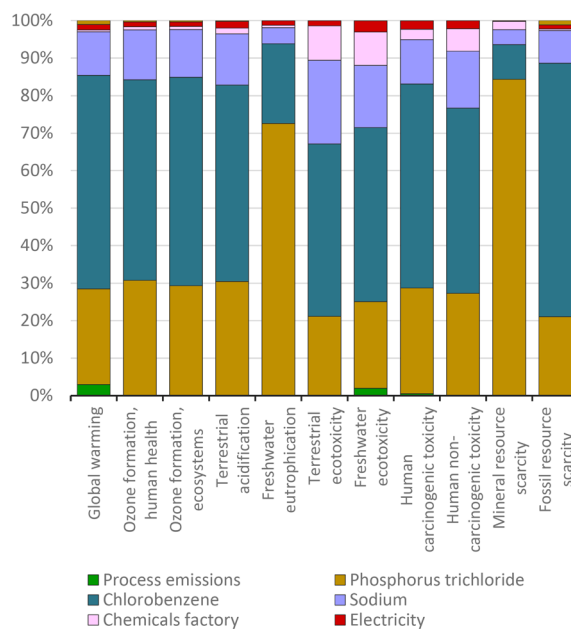


Fig. 11 Triphenylphosphine production: characterization shares; ReCiPe 2016 midpoints.

78% of the impact on fossil resource scarcity, and consequently, it is also responsible for the high impacts of chlorobenzene in triphenylphosphine production.

In terms of overall environmental impact, the production of this ligand has a similar impact to the production of unsubstituted halobenzenes. These generate less than 0.2 mPts per gram of compound, with over 60% of the environmental impact related to global warming, as shown in Fig. 10 for different halobenzenes and in Fig. 12 for triphenylphosphine. Nevertheless, as the amount of ligands used in CCRs is typically a fraction of the amount of halobenzenes, their actual

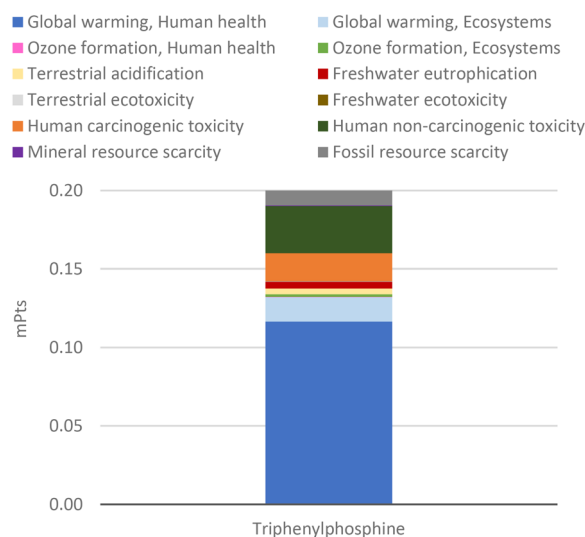


Fig. 12 Endpoint-single score for 1 g of triphenylphosphine.



environmental impact in these protocols is assessed in the next section.

3.4. Impact of the Nobel Prize concepts for cross-coupling and combined effect on innovations

The above-discussed 'waves' of innovations are dominated by the environmental history of the chemical constituents, before these constituents are used in the Nobel Prize cross-coupling reactions. The aggregate of the environmental impact of the

various concepts (Suzuki, Heck) of the cross-coupling reactions, including some of their variants, has been determined. This allows us to compare the intrinsic potential these concepts have in terms of environmental merit, and how much they can be improved by the individual innovations of the 'first wave' of catalysts, the 'second wave' of coupling partners, and 'third wave' of ligands.

3.4.1. Suzuki reaction to biphenyls, 1981. The Suzuki reaction, and cross couplings in general, are yield-dominated, with no major energy impact. As reported by Suzuki and Miyaura in their first disclosure, the yield increases from 62% to 76% when bromobenzene is used instead of iodobenzene, leading to a reduction of the quantity of materials. Despite the fact that bromobenzene generates approximately 20% greater overall environmental impacts than iodobenzene (Fig. 5), biphenyl production *via* the Suzuki reaction using bromobenzene generates lower environmental impacts in a similar extent to the yield increase (Fig. 13).

The improved environmental impacts due to the yield increase are mainly ascribed to the lower catalyst consumption, as the catalyst has the highest impact, unless it is recovered (Fig. 14). While the quantity of benzene used is 15 times higher than that of the catalyst, the catalyst contributes over 75% of the impact in all categories.

For this reason, the total aggregate environmental impact of this process is only 23% higher than the process using bromobenzene, because the process using iodobenzene consumed 20% more catalyst (Fig. 15). The impacts of biphenyl

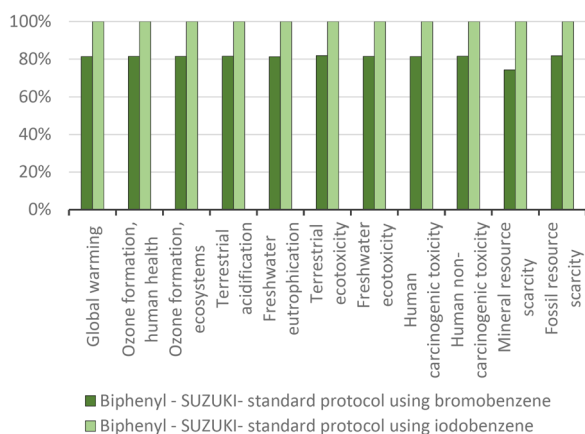


Fig. 13 Biphenyl production *via* the standard Suzuki protocol for CCR: proportional comparison against the highest value per impact category (normalized to 100%).

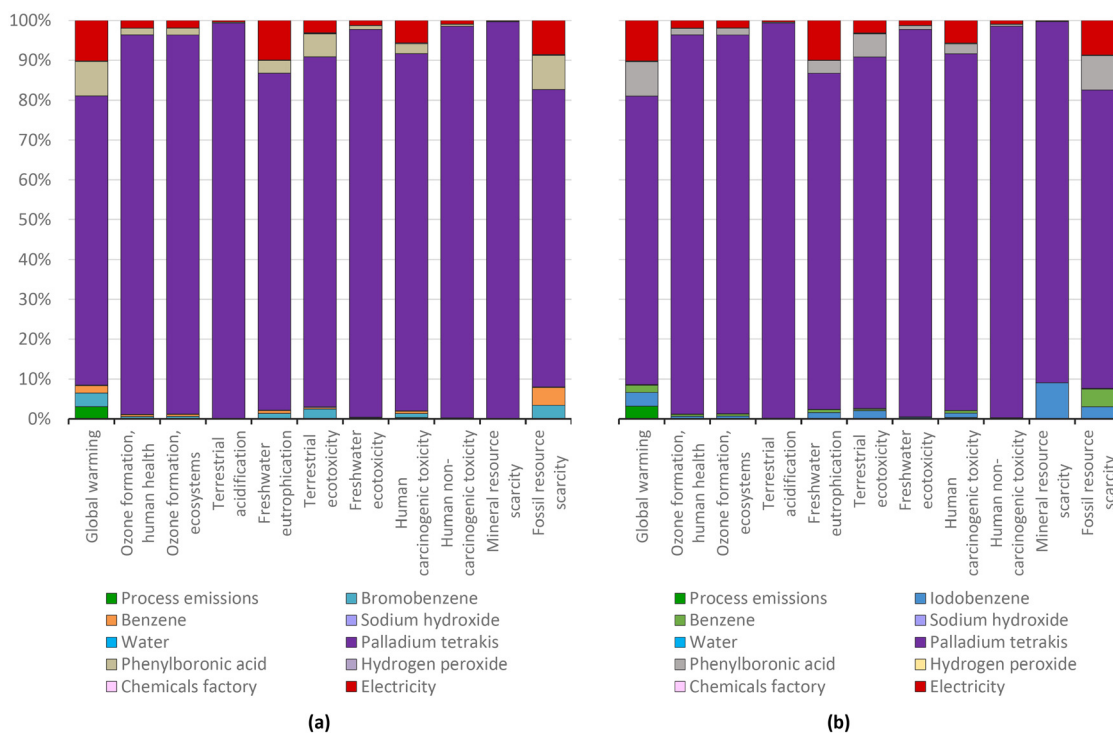


Fig. 14 Biphenyl production *via* the standard Suzuki protocol for CCR using bromobenzene (a) and iodobenzene (b): characterization shares; ReCiPe 2016 midpoints.



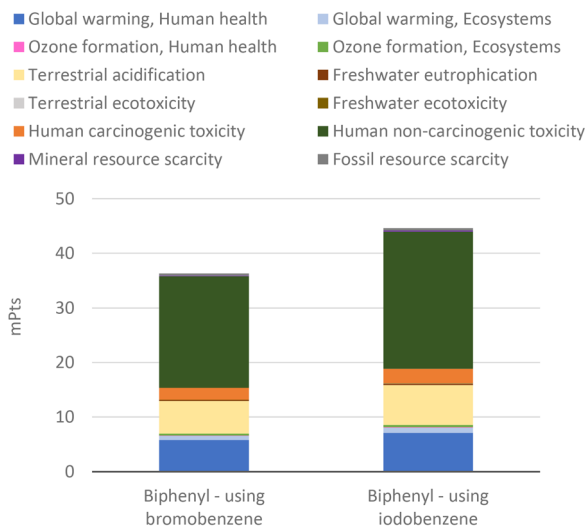


Fig. 15 Endpoint-single score for 1 g of biphenyl production via Suzuki standard protocols.

production, which are mainly human toxicity and terrestrial acidification, are due to the use of the catalysts, whose production mostly affects the same impact categories (see Fig. 4). Nevertheless, it can be seen that the impact on global warming is also relevant in biphenyl production, due to the respective halobenzene and phenylboronic acid consumption. It is noteworthy that, in accordance with the above-mentioned aggregate environmental impact and the intrinsic parameters that affected it, a higher yield CCR process generally corresponds to a lower environmental impact. This situation is even more in favour of the iodoarenes, as much as the degree of substitution increases and therefore, the environmental impact of the considered halobenzene increases.

3.4.2. Heck reaction to diphenylacetylene, variant of Dieck–Heck, 1975. For the standard Heck protocol to give diphenylacetylene, the reaction time is reduced from 2.5 to 1.5 h when bromobenzene is replaced by iodobenzene. The yield increases as well, from 51 to 73%. Notably, any yield increase allows a decrease in catalyst use, which ‘doubles’ the impact. As the combined outcome, the environmental impact in all categories is reduced to 70% or less when using iodobenzene, except in the category of mineral resource scarcity due to the impact of iodine extraction (Fig. 16).

As found for the Suzuki reaction, the use of the palladium catalyst is most relevant in terms of the environmental impact (Fig. 17). In this case, the environmental impacts were reduced to an extent similar to the reduction of the quantity of catalyst from 0.025 g to 0.017 g per gram of target product.

For the above-mentioned reason, the aggregate environmental score of producing diphenylacetylene from iodobenzene was also reduced by around 30%, *i.e.*, from 15.11 to 10.51 mPts, as presented in Fig. 18.

3.4.3. Heck reaction to diphenylacetylene, variant of Cassar, 1975. The Cassar (1975) variant of the Heck protocol to give diphenylacetylene uses palladium tetrakis catalyst instead

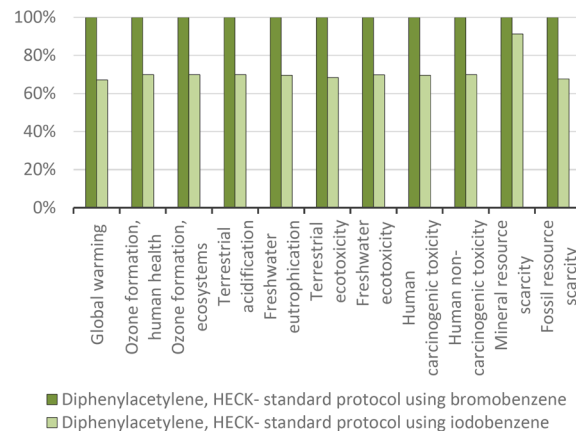


Fig. 16 Diphenylacetylene production via the standard Heck protocol for CCR (variant Dieck and Heck, 1975): proportional comparison against the highest value per impact category (normalized to 100%).

of palladium(II) acetate. Similar to in the Heck–Dieck variant, the replacement of bromobenzene by iodobenzene is advantageous. In addition to increasing the yield from 88% to 95% and reducing the reaction time from 4 h to 3 h, the reaction temperature is reduced from 80 °C to 50 °C, resulting in lower energy use. The iodobenzene replacement and its impact on the yield reduces the environmental impact to a similar magnitude to the reduction of the catalyst, from 0.44 g to 0.13 g per gram of product; this provides further evidence of the joint benefit of yield and catalyst mentioned above (Fig. 19).

Here, as found for the Heck–Dieck reaction, the use of the palladium catalyst generates the greatest environmental impacts (Fig. 20). However, the manufacturing of palladium tetrakis has about 20% of the impact of palladium(II) acetate, but experiments fail to take full advantage because of too-low yields. To match the performance of palladium(II) acetate, the amount of palladium tetrakis used in the Cassar (1975) synthesis must be increased about 18 times when using bromobenzene or about 8 times when using iodobenzene, compared to the amount of catalysts used for the experiments of Dieck and Heck (1975). As the net outcome of the manufacturing history and yield impact, the Cassar reaction with palladium tetrakis as the catalyst (Fig. 21) generates more than three times the impact of the Heck–Dieck reaction with palladium(II) acetate (Fig. 18) when using bromobenzene. These results corroborate the important role of the catalyst, which overshadows any improvement in process time and temperature in the analysis of environmental profiles of the target products.

Nevertheless, beyond the relevance of the palladium catalyst and the similarity in the distribution of impacts by categories in the experiments presented by both Cassar (1975) and Dieck and Heck (1975), this comparison revealed the importance of the environmental assessment based on LCA, which showed that similar synthesis processes using the same reagents and slight modification of the structure of catalysts based on the same metal to improve the reaction conditions, can produce worse results from an environmental perspective. More impor-



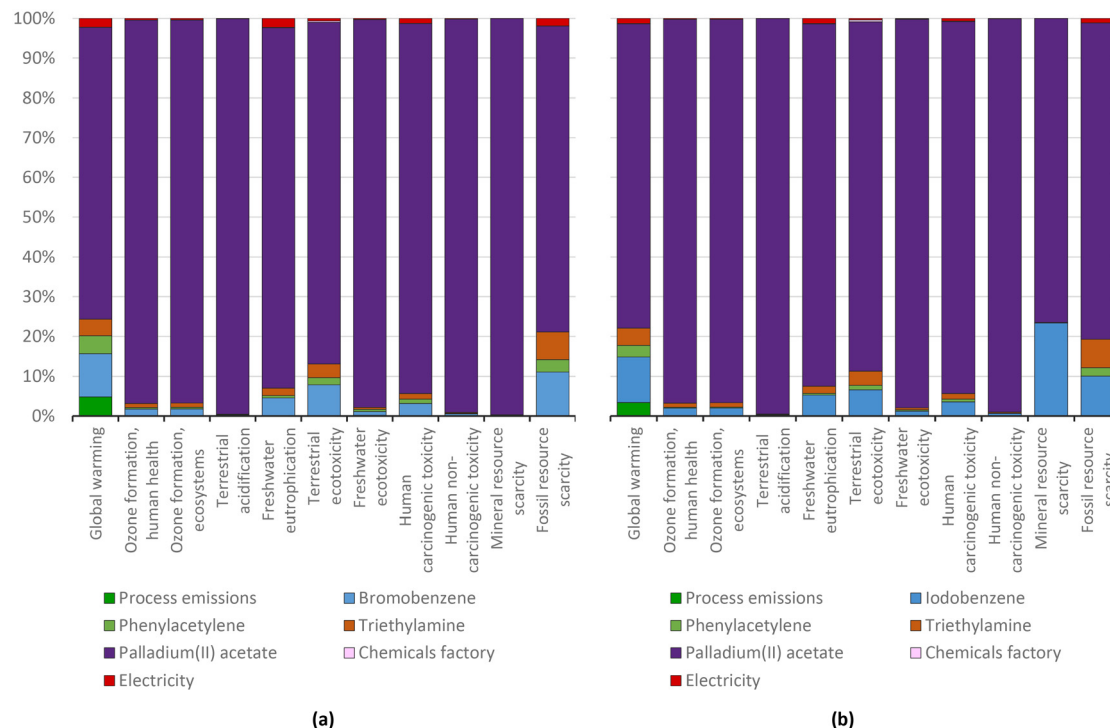


Fig. 17 Diphenylacetylene production via the standard Heck protocol for CCR (variant Dieck and Heck, 1975) using bromobenzene (a) and iodobenzene (b): characterization shares; ReCiPe 2016 midpoints.

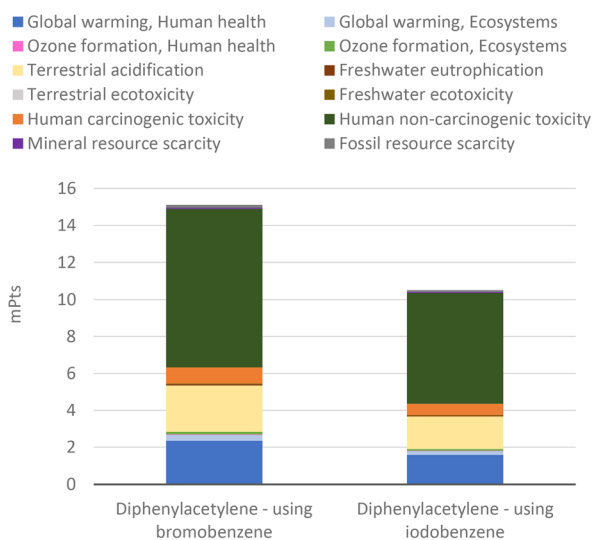


Fig. 18 Endpoint-single score: 1 g of diphenylacetylene production via Heck standard protocols (variant Dieck and Heck, 1975).

tantly, the selection of a more reactive (iodoarene) substrate is preferred to lower the overall environmental impact.

3.4.4. Heck reaction to *trans*-methyl cinnamate, variants of Dieck–Heck, 1974, and Nollet–Heck, 1972. For the production of *trans*-methyl cinnamate via the Heck protocol using palladium(II) acetate as the catalyst, the use of iodobenzene instead of bromobenzene as the starting material greatly lowered the

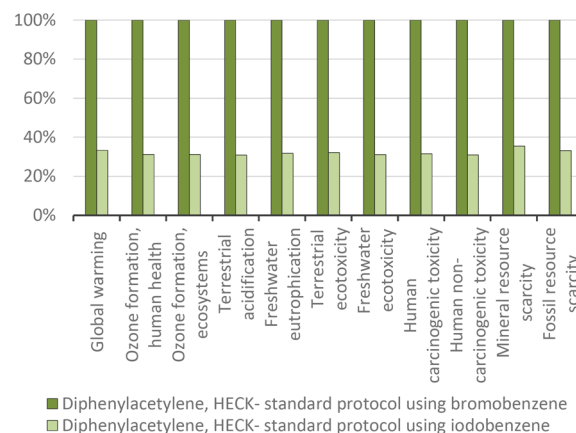


Fig. 19 Diphenylacetylene production via the standard Heck protocol for CCR (variant Cassar 1975): proportional comparison against the highest value per impact category (normalized to 100%).

temperature and reaction time requirements from 125 °C to 100 °C and from 28 h to 1 h, respectively. This lowered the energy consumption significantly (in red, Fig. 23). However, when considering the total environmental impact, the reaction using unsubstituted iodobenzene had worse environmental performance than that using unsubstituted bromobenzene (Fig. 22). The small reduction in the yield from 85% to 81% is finally decisive for the iodobenzene case, meaning the reaction is determined by just 8 milligrams of catalyst, equivalent to a change from 0.0163 g to 0.0171 g per gram of *trans*-methyl cin-



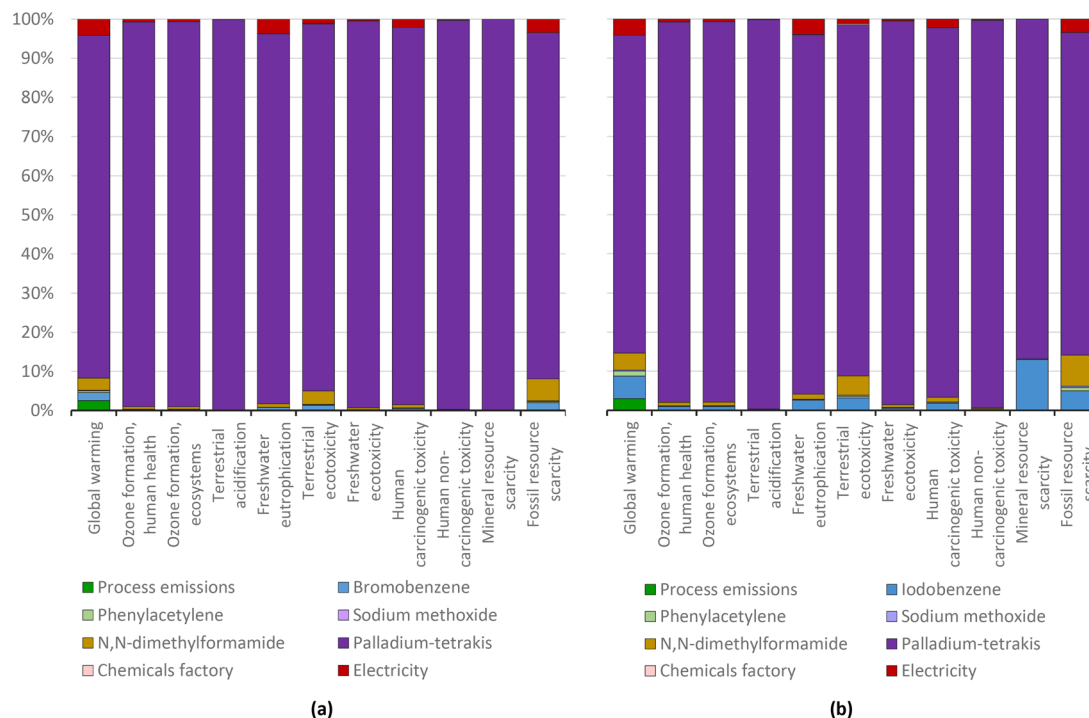


Fig. 20 Diphenylacetylene production via the standard Heck protocol for CCR (variant Cassar, 1975) using bromobenzene (a) and iodobenzene (b): characterization shares; ReCiPe 2016 midpoints.

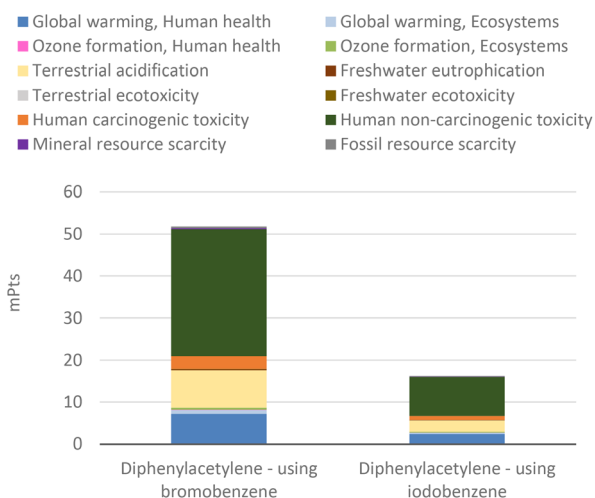


Fig. 21 Endpoint-single score for 1 g of diphenylacetylene production via Heck standard protocols (variant Cassar, 1975).

namate. The human non-carcinogenic toxicity is a major contributor to the negative environmental impact of the catalysts.

Overall, the aggregate environmental score of the faster process using iodobenzene in Fig. 24(a) is 8.6% higher. The increase in the total environmental impacts increased to the extent of the increase in the amount of catalyst (4.9% more palladium(II) acetate). The 8.6% increase is mainly due to the utilization of a different base (tripropylamine) and solvent (*N*-methylpyrrolidone) which slightly increased the impacts on

global warming, as seen in Fig. 24 in the blue bars. In these terms, and for better comparison, we also considered a case study using substituted haloarenes to obtain *trans*-methyl 4-methoxycinnamate (Fig. 24(b)). In these examples, the yield is highly differentiated (54% using 4-bromoanisole and 64% using 4-iodoanisole), and neither protocol involves solvents. As a result, there is a 19% reduction in total environmental impacts when using the iodine-based reagent. Although 4-iodoanisole generates an three-fold higher impact than iodobenzene per gram of compound (as shown in Fig. 10), its use results in a higher yield for the target product, therefore reducing the need for ancillary materials and ultimately lowering the overall environmental impact.

In an endpoint aggregate analysis of the overall environmental impacts, it can be concluded that the main environmental impact category affected by the production of aryl halides is global warming due to the use of organic compounds such as benzene and solvents. On the other hand, the production of building blocks using standard protocols for CCRs mostly affects the human non-carcinogenic toxicity and terrestrial acidification categories due to the use of palladium-based homogeneous catalysts. More generally, the yield and, therefore the selection of more-reactive coupling partners, predominates for the final environmental assessment.

3.5. Sensitivity analysis: impact of circularity of synthesis processes

Given the relevance of some solvents to the environmental impacts of halobenzene production, such as 4-chloroanisole



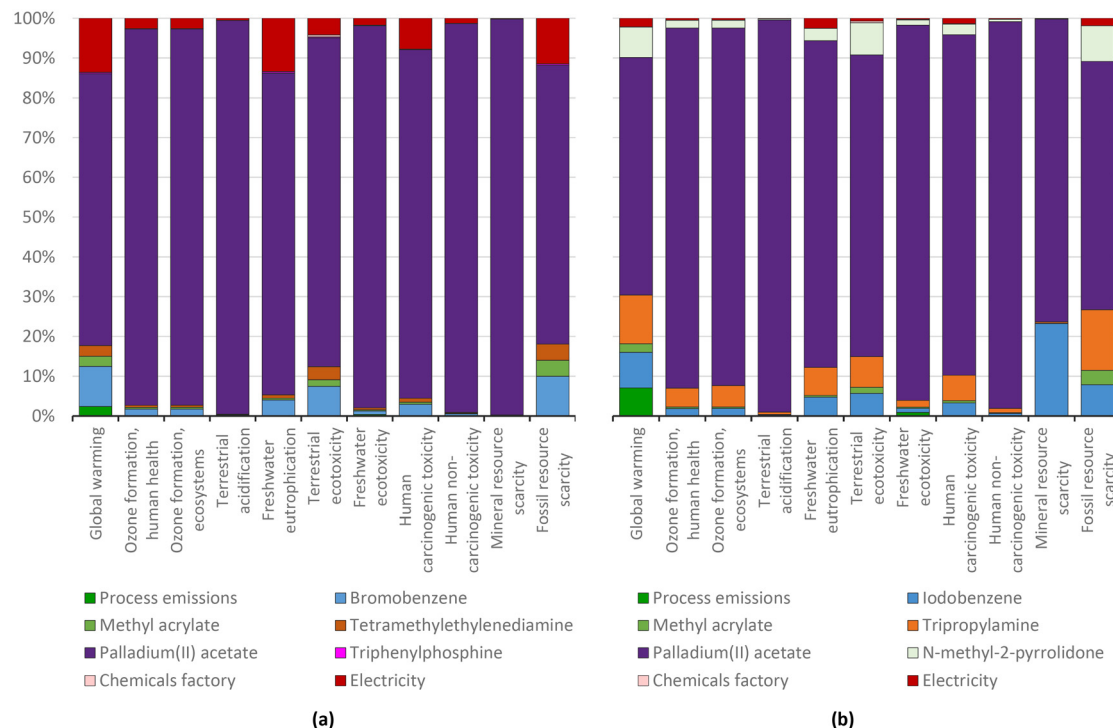


Fig. 23 *trans*-methyl cinnamate production via the standard Heck protocol for CCR ((a) using bromobenzene: variant Dieck and Heck, 1974; (b) using iodobenzene: variant Heck and Nolley, 1972): characterization shares; ReCiPe 2016 midpoints.

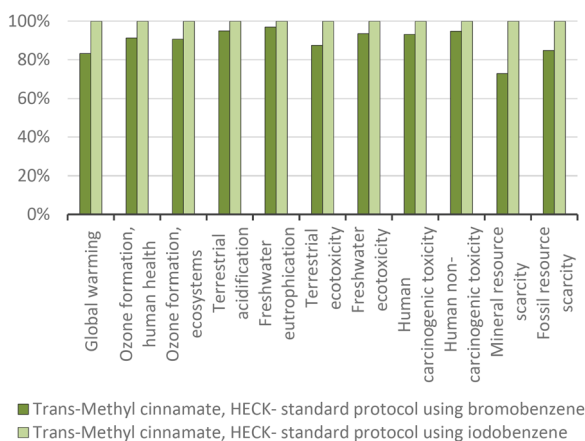


Fig. 22 *trans*-methyl cinnamate production via the standard Heck protocol for CCR (bromobenzene: variant Dieck and Heck, 1974; iodobenzene: variant Heck and Nolley, 1972): proportional comparison against the highest value per impact category (normalized to 100%).

and 4-chlorotoluene, as well as given the fact that the assumed 71% SRR can be improved to around 97% in the best cases,⁴⁴ a sensitivity analysis was performed in this regard.

In this study, one of the solvents presenting the greatest environmental impacts was dichloromethane. The results for the halobenzenes produced using this solvent could be greatly affected, because a higher SRR than 71% for this commonly used material can be assumed. Geisler *et al.* (2004),⁵⁵ based on

their knowledge and industry data, determined a 95% SRR for a theoretical solvent consisting of equimolar quantities of toluene, acetone, and dichloromethane. This 95% SRR is also in line with commercial equipment providers⁵⁶ and patents⁵⁷ for the fractional distillation process of dichloromethane. In this context, the scenario assuming a 95% SRR to produce all the analysed halobenzenes is presented in Fig. 25.

From this sensitivity analysis, significant environmental impact reductions as a result of increasing the SRR can be seen, especially for the production 4-chloroanisole and 4-chlorotoluene, for which obtaining dichloromethane had the biggest contribution to the total impacts, as previously shown in Fig. 6. Likewise, the impacts on the production of 4-iodoanisole were significantly reduced by 44% in this scenario given the high impacts of obtaining diethyl ether and ethanol, as well as the related carbon emissions due to the use and disposal of the unrecovered fraction (see Fig. S10 in ESI SM2†). As expected, the reduction in the quantity of solvent that must be added in each run of the halobenzene production processes in this scenario mainly improved the profile of the products heavily affected by the use of solvents. Furthermore, in Fig. 25, it can be seen that the variations in the aggregate scores were mainly due to the reduction of impacts related to global warming, an impact category in which organic solvents play an important role. However, despite the lower amount of new solvent added in each run, the energy required to distil the used solvent after each run is still the same in this high SRR scenario. For this reason, impact on global warming is still



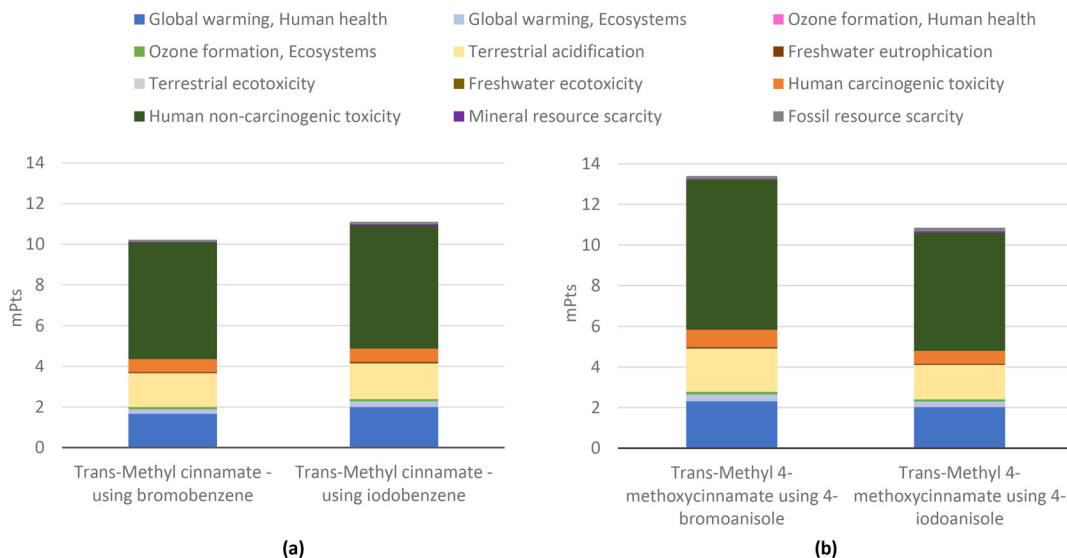


Fig. 24 Endpoint-single score for 1 g of (a) *trans*-methyl cinnamate production and (b) *trans*-methyl 4-methoxycinnamate production via Heck standard protocols for CCR (bromine-based halides: variant Dieck and Heck, 1974; iodine-based halides: variant Heck and Nolley, 1972).

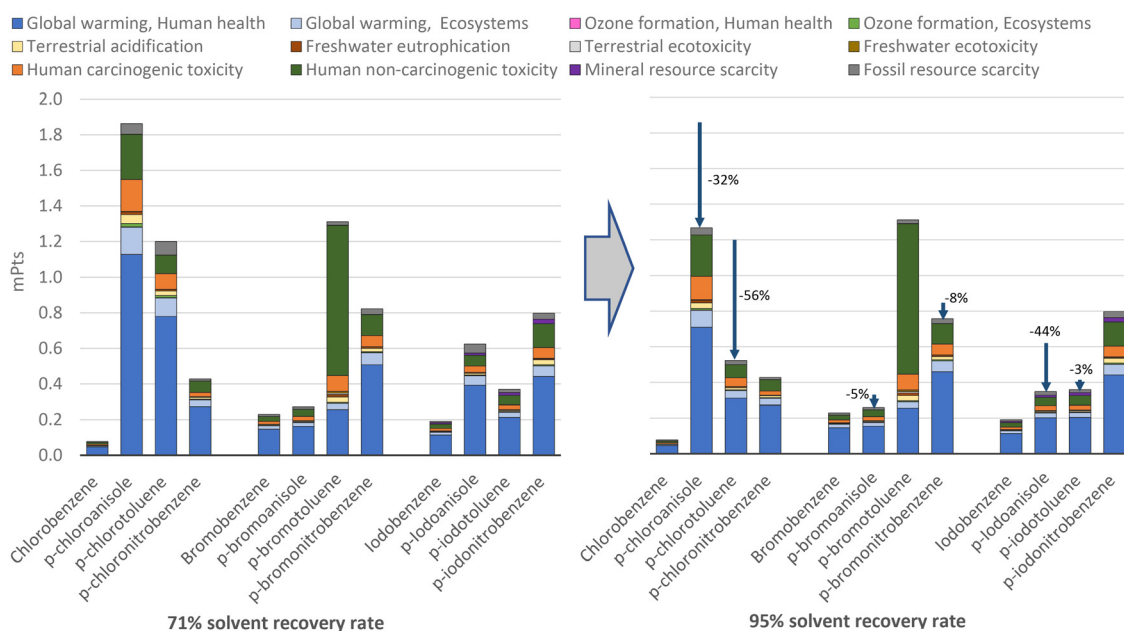


Fig. 25 Endpoint-single score for 1 g of different aryl halides: comparison considering 71% and 95% solvent recovery rates. Percentages in the right chart correspond to the score variation with respect to the scores in the left chart.

high due to the electricity input, which suggests the need to optimize the amount of solvent utilized to further reduce the aggregate environmental profiles. Nevertheless, beyond the amount of solvent, the relevance of the SRR in the search for more circular chemical processes was demonstrated. For this reason, in this 95% SRR scenario, the halobenzene showing the worst environmental profile is no longer the solvent-intensive process for 4-chloroanisole, and the most polluting process is now the production of 4-bromotoluene. The environmental impacts of 4-bromotoluene remained relatively

unchanged in this scenario, because no solvents other than water are used during its production and most of its impacts are on human toxicity due to the use of copper compounds, as shown in Fig. 7.

To the same extent, and regarding the circularity of the analysed products obtained *via* CCRs, the main strategy by far would be the use of heterogeneous catalysts^{58–60} or other more easily recyclable catalysts, preferably derived from a circularity context.⁶¹ In a scenario in which almost 100% of the catalyst is recovered, the impacts on human toxicity and terrestrial acidi-



fication would be very low, and then the environmental profile would be similar to that of the halobenzenes with important reductions in the endpoint single score.

4. Conclusions

This contribution shows that Nobel Prize innovations can open exceptional opportunities to achieve impacts on environmental issues. They cover a large scientific scope and potential for societal impact. In particular, CCRs have opened opportunities for improving human health as a strategy to readily synthesize pharmaceutically relevant building blocks. This cannot be covered by the present manuscript, which focuses on life cycle assessment (LCA). Human toxicity potential is a subclass of LCA, but data regarding the medicinal impact of pharmaceutical manufacturing and general medicinal benefits are not easily accessible for one specific class of reactions (CCRs).

The scientific “waves” highlighted herein have been governed by curiosity, rather than by real-life impacts. Accordingly, the creation and choice of catalysts and ligands has dominated the past CCR literature. In contrast, this manuscript demonstrates that environmentally, catalysts and ligands have the dominant effects on the application of the Nobel Prize CCR innovations, which is closely linked to the economic impact. In this context, a major impact would have been obtained from investigation of halobenzenes. These reactants, as major constituents of the material-weighted (kg) mixture, are decisive in terms of the environmental impact of CCR. This study, therefore, focuses on the crucial role of halobenzenes. Recycling and recovery are solutions to the problem of the environmental impacts of catalysts, ligands, and other auxiliary agents. This is relevant for promoting the development of separation processes based on sustainability metrics at industrial scales, where the decision to separate, reuse, or dispose of specific chemicals is frequently determined by the cost of recycling *versus* the cost of purchasing new material. This typically results in the disposal of chemicals, given the high costs of separation, because, unlike chemical reactions, which can be exothermic or endothermic, separation processes are primarily endothermic, leading to significant energy expenditure.

Finally, the awareness of researchers working at the lab-scale of sustainability implications needs to be improved. The outcomes reported in the chemical literature could be improved by such awareness, *e.g.*, by dismissing chemical reaction pathways that are clearly not environmental or economical.

As the aim of this manuscript is to synchronize achievements in chemistry, chemical engineering, and sustainability, the objectives and value of this study were to evaluate the intrinsic potential of CCR protocols through LCA-based environmental assessment and to demonstrate that previous large-scale developments in the literature have had an impact. It is hoped that this study will contribute to the improvement and optimization of future CCR research.

4.1. Outlook

In layman's terms, a great deal remains to be done in the area of transforming innovations into industrial practices and creating societal value. Current academic curricula do not support this, and current research faces difficulties in implementing sustainability assessments and expertise in chemical engineering and chemistry, despite the urgent global need to move towards circularity. Researchers are motivated by this, which is the ‘good news’, yet they are limited in their ability to genuinely determine what is environmentally benign.

This paper is intended to provide this perspective in the context of a centennial achievement, the innovations in CCRs that were awarded the Nobel Prize. This is a true challenge, and the authors realized when writing how much care is needed when reporting the sustainability assessment of this eminent achievement. Appreciation is given to the ‘fathers of this innovation’, and the world has changed since then, counting on five decades. It is very important that the scientific community learns to handle past major breakthroughs under the new directives of the global economy and society in this moment (the year 2023).

This study aims to give advice and guidance on the complex matter of the transformation of academic innovations into practice. This study is aware of the time scale, requiring half a century to be fully delivered. This study is a computational and methodological effort to assist the delivery of long-lasting innovations.

Author contributions

J. Osorio-Tejada: writing – original draft, investigation, conceptualization, methodology. F. Ferlin: visualization, investigation. L. Vaccaro: writing – review & editing. V. Hessel: writing – reviewing and editing, supervision.

Conflicts of interest

There are no conflicts to declare.

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