

**Investigation of the role of writing-to-learn in promoting student understanding of light-matter interactions**

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Investigation of the role of writing-to-learn in promoting student understanding of light-matter interactions

Alena Moon, Eleni Zotos, Solaire Finkenstaedt-Quinn, Anne Ruggles Gere, and Ginger Shultz

Abstract

Fundamental quantum chemistry concepts—quantization of energy, electronic structure, and light-matter interaction—are essential for understanding chemistry and spectroscopy, an important tool for studying molecules. However, very few studies have investigated how students learn and understand these concepts or how their learning can be supported. Drawing on the capacity of writing to support learning of difficult concepts, we designed an intervention that targeted quantum concepts in the context of the use of spectroscopy for identifying chemical composition of the Orion Nebula. A quasi-experimental design with a pre-post assessment on a control and treatment group was used to identify the gains associated with completing the WTL activity. Results from a three-tiered assessment show that WTL students significantly improved in their explanations of the concept of spectroscopic transitions and their overall confidence in their understanding. Analysis of their writing, follow-up interviews, and feedback served to explain the changes observed on the pre-post assessment.

Introduction and Rationale

Core quantum chemistry concepts like the nature of electromagnetic radiation, quantization of energy, electronic structure, and light-matter interactions serve as the foundation for spectroscopy, a ubiquitous tool for studying molecules. Though these concepts are essential to understanding the tools chemists use to probe molecules, we know very little about how students learn these concepts and what interventions might support learning of these concepts (Dangur, Avargil, Peskin, and Dori, 2014; Aguiar and Correia, 2016; Korhasan and Wang, 2016). Much of the work on this topic area has resulted in laboratory activities that use spectroscopy (Armstrong, Burnham, and Warminski, 2017; Mowry, Milofsky, Collins, and Pimentel, 2017), development and evaluation of inquiry activities (Lucas and Rowley, 2011), and general elucidation of the topic (Tsaparlis, 2014; Tsaparlis, 2016). Given the importance of these concepts in the discipline of chemistry, further investigation of students' understanding is needed.

Writing-to-Learn (WTL) is a pedagogy that draws on the relationship between writing and learning to foster deep, conceptual learning in STEM (Reynolds, Thaiss, Katkin, and Thompson, 2012; Connolly and Vilardi, 1989; Rivard, 1994). In contrast to traditional writing assignments in chemistry (e.g. laboratory reports or research poster), WTL activities prompt students to engage deeply with a specific concept or concepts through writing. WTL activities have been widely used and reported throughout STEM (Moore, 1993; Finkenstaedt-Quinn et al., 2017; Shultz and Gere, 2015). Given the promise of writing activities for promoting conceptual learning about difficult concepts, like quantum chemistry concepts, we developed, implemented, and evaluated a Writing-to-Learn activity for introductory quantum mechanics students. Results from this study begin to fill a gap in the literature regarding students' understanding of fundamental chemistry concepts and the efficacy of WTL. To this end, the study presented herein was guided by the following research questions:

1. Do introductory physical chemistry students who completed a Writing-to-Learn activity show larger gains than a control group on a three-tiered assessment that measured understanding, confidence, and explanations for concepts targeted by the activity?
2. How does analysis of written products—drafts, peer review, and revisions—explain any changes observed on the assessment?
3. What were students' perceptions of the Writing-to-Learn activity and how do students' perceptions explain results from Research Questions 1 and 2?

A quasi-experimental design with a pre-post assessment for control and treatment groups was used to answer the posed research questions. Further analysis of students' writing activity, follow-up interviews, and reflections serve to explain the observations.

Background

Student Understanding of Quantum Concepts

Research shows that quantum concepts underlying spectroscopy are difficult for students (Johnston, Crawford, and Fletcher, 1998; Singh, 2001). These difficulties are at least partially enhanced by the highly mathematical nature of the topic (Dangur et al., 2014), which has prompted some to consider student difficulties with quantum mechanics as sourcing from student difficulty with mathematics (Caballero and Wilcox, 2015). In spite of this assumption, physical chemistry instruction has remained relatively constant utilizing a primarily mathematical treatment of quantum mechanics (Dangur et al., 2014). Meanwhile, research in physics and chemistry has demonstrated that doing mathematics is not the primary barrier to understanding of physical concepts (Caballero and Wilcox, 2015; Smith, Thompson, and Mountcastle, 2013; Pepper, Chasteen, Pollock, and Perkins, 2012; Stefani and Tsaparlis, 2009). Rather, students struggle to develop a conceptual understanding of mathematics that equips them to determine when an equation is appropriate and evaluate answers and models (Caballero and Wilcox, 2015; Smith et al., 2013; Pepper, et al., 2012; Stefani and Tsaparlis, 2009). Primarily mathematical treatment of quantum concepts in the classroom can result in students having limited understanding and ability to apply those concepts, whereas the incorporation of visual-conceptual tools promoted conceptual understanding (Dangur et al., 2014). This has prompted some chemists to argue for a shift towards qualitative, conceptual treatments of quantum mechanics (Dangur et al., 2014; Kalkanis, Hadzidaki, and Stavrou, 2003), especially because quantum concepts are important for understanding many chemical concepts students will encounter (deSouza and Iyengar, 2013).

The ability to apply these concepts is especially important for spectroscopy, though very few studies have investigated students' understanding of basic spectroscopy (Korhasan and Wang, 2016). Many laboratory and instructional activities around spectroscopy have been published, but these are limited in effect without more fundamental investigations of how students learn the concepts underpinning spectroscopy and how this learning can be supported. Korhasan and Wang (2016) specifically investigated nine second-year physics students' mental models of atomic spectra. Their results include four mental models ranging in scientific accuracy and sophistication: Orbit model, no photon model, primitive scientific model of atomic spectra, and scientific model of atomic spectra. An orbit model treated electrons as residing in different orbits that give rise to spectral lines. The no photon model was similar to the orbit model, but recognized discrete energy levels and problematically equated them to spectral lines. The primitive scientific model of atomic spectra included bound electrons, discrete energy levels, and

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3 photon energy, but did not include electronic transitions between levels. Finally, the scientific
4 model of atomic spectra included bound electrons, discrete energy levels, spectral lines, photon
5 energy, and electronic transitions between quantum states. These models are helpful for
6 beginning to understand how students make sense of key quantum mechanical concepts, but
7 given the limited number of students interviewed, further investigation is warranted (Korhasan
8 and Wang, 2016).
9

10 11 *Writing-to-Learn in Undergraduate Chemistry* 12

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14 Carefully designed classroom tasks, or formative assessments, are needed to support
15 meaningful learning of key concepts, like those highlighted above (Lavery, et al., 2016). Tasks
16 that can support this learning should provide students with an authentic context and the
17 opportunity to integrate concepts. WTL tasks have been shown to support this type of learning
18 by helping students “make connections, think deeply, and facilitate conceptual change (Keys,
19 1999).” Across grade levels and discipline, and specifically in STEM, WTL activities have
20 effectively promoted learning (Rivard, 1994; Bangert-Drowns, Hurley, and Wilkinson, 2004;
21 Klein and Boscolo, 2016). Grounded in the premise that writing facilitates conceptual learning,
22 the writing activities themselves vary widely with differing lengths, objectives, and scaffolding
23 (Keys, 1999). Multiple local studies involving unique writing-based interventions have
24 demonstrated the capacity of writing to support learning (Shibley, Milakofsky, and Nicotera,
25 2001; Whelan and Zare, 2003; Margerum, Gulsrud, Manlapez, Rebong, and Love, 2007; Lillig,
26 2008; Reilly and Strickland, 2010; Shultz and Gere, 2015; Finkenstaedt-Quinn et al., 2017).
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29 Shultz and Gere (2015) developed a WTL activity including an initial draft, peer review,
30 and revision, for a general chemistry course that targeted the concept of Lewis Structures and the
31 Nature of Science. Analysis of both drafts showed that students improved in their summary of
32 important themes, discussion of pre-Lewis theories, and comparison to conventional theory. On a
33 post survey of the nature of science, students demonstrated a more sophisticated conception of
34 the nature of science, recognizing its non-absolute nature and the role of creativity in developing
35 theories and explanations (Shultz and Gere, 2015). One study designed WTL activities for
36 physical chemistry, which targeted the role of ethics in physical chemistry (Reilly and
37 Strickland, 2010). These activities consisted of a case study and a topic-based essay. Results
38 from a pre- and post- assessment show that students changed their ideas on ethical considerations
39 in science (Reilly and Strickland, 2010). Moore (1993) specifically investigated how differences
40 in scaffolding of writing impacted course exam grades. In this study, students were separated
41 into four groups: (1) no writing assignments, (2) writing assignments with no writing instruction
42 or feedback, (3) writing assignments with writing instruction but no feedback, and (4) writing
43 assignments with no writing instruction but feedback and the opportunity to revise according to
44 that feedback. Results showed that group four performed significantly higher on exams and
45 reported more frequently that writing helped them learn and that they would use it as a tool in the
46 future. These results lend to the key role that feedback and revision play in the success of writing
47 activities for learning (Moore, 1993). These studies demonstrate some value of WTL activities,
48 but further study of the relationship between engaging in a writing activity and the learning that
49 takes place is needed (Reynolds et al., 2012). The study presented herein contributes to an
50 understanding of that relationship.
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54 55 *Writing as Sociocultural Activity* 56 57 58 59 60

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4 Writing is theorized as a sociocultural activity through which students internalize
5 knowledge (Vygotsky, 1978; Prior, 2006). Learning occurs when students internalize the social
6 activity in which they participate. Writing as a social activity involves efforts to understand,
7 communicate, and co-construct knowledge through writing, which in turn impacts students' lived
8 experiences. That is, this social activity both influences and is influenced by students' emotions;
9 particularly, it offers the "gift of confidence" (Mahn and John-Steiner, 2008). As a result of the
10 fusion of thinking and affect, a collaborative zone of proximal development is established. Mahn
11 and John-Steiner (2008) describe the relationship between collaborative activity (writing) and
12 emotion.
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15 "In producing shared texts, collaborators expand their partner's early drafts; they strive to
16 give shape to their communicative intent by combining precision – or word meaning –
17 with the fluidity of the sense of words. They live, temporarily, in each other's heads.
18 They also draw on their mutuality as well as their differences in knowledge, working
19 styles and temperament."
20

21 The Writing-to-Learn activity investigated in this study engaged students in a process of drafting,
22 peer review, and revision in response to a writing prompt. This activity requires students to
23 individually interact with social variables embedded in the prompt: identity, audience, genre, and
24 problem stakeholders. Students negotiate the meaning of the target concept in their writing as
25 they consider these variables. Further, the students undergo peer review and revision. The
26 process of peer review is explicitly a social activity whereby students engage in negotiating
27 meaning with each other. In this activity, it is expected that students draw insight from the drafts
28 that they read and the feedback that they receive from their peers that then impact their revisions.
29 This theorized relationship guided us to expect the social activity of writing to promote
30 confidence and, consequently, learning.
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33 Methods

34 *Participants and Settings*

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37 This study was conducted in an undergraduate course titled *Introduction to Physical*
38 *Chemistry* at a large Midwestern research university. This course served as an introduction to
39 quantum chemistry, spectroscopy, chemical thermodynamics, and chemical kinetics. Topics in
40 this course were covered in greater depth than in a general chemistry course, but less than in a
41 full physical chemistry course sequence. The participants were primarily majors in three
42 disciplines: chemistry, biochemistry, and chemical engineering. Chemical engineering majors
43 (referred to as Group 1) took a 1 credit hour course only covering quantum chemistry and
44 spectroscopy, while chemistry and biochemistry majors (referred to as Group 2) took the whole
45 course for 3 credit hours. The course was divided into two sections, Section A with 100 students,
46 and Section B with 68 students. Each section had students from Group 1 and 2. Section A
47 completed a whole homework set composed of ten traditional physical chemistry problems, and
48 Section B completed the Writing-to-Learn assignment and half of a homework set. All data
49 collection and analysis accounted for ethical considerations, as determined by our ethical review
50 board.
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53 *Intervention description and design*

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4 The writing prompt targeted light-matter interactions and spectroscopy. Students were
5 instructed to write a synopsis of an astronomy professor's research for the university community
6 to be included in the university research newsletter. This astronomy professor has used the HIFI
7 (Heterodyne Instrument for the Far Infrared) instrument to determine the chemical composition
8 of star-forming regions in the Orion nebula (Orion-KL). Students were instructed to summarize
9 this professor's research by explaining the quantum mechanical nature of light and matter, how
10 light and matter interact, and how these interactions can be used to determine chemical identity.
11 The complete writing prompt is included in the Appendix 1 Figure 1.

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13 Participants wrote a first draft in response to a prompt, underwent peer review, and
14 revised their own papers based on peer feedback. The prompt provided students with the
15 following rhetorical scaffolds: problem context, identity, audience, genre, and problem
16 stakeholders. Each of these pieces were intended to frame how students made meaning out of the
17 content as they considered the rhetorical variables to decided how and what to write.
18 Additionally, the original prompt gave students specific concepts to include in their writing.
19 During peer review and revision, those concepts were captured in a rubric that the students used
20 to evaluate each other and themselves. In this way, the same concepts were emphasized
21 throughout the WTL activity.
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24 *Data Collection*

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26 An external three-tiered assessment was given to all students at the beginning of the
27 semester and again after the intervention. The three tiers included a multiple-choice question, a
28 confidence rating, and a short answer explanation (Sreenivasulu and Subramaniam, 2013). For
29 each question, respondents rated how confident they were in their response (1 to 5, 5 being very
30 confident) and explained the reasoning for their chosen multiple-choice answer. Multiple-choice
31 questions were selected from existing assessments found in the literature (Bardar, Prather,
32 Brecher, and Slater, 2007; Dick-Perez, Luxford, Windus, and Holme, 2016). There were five
33 multiple-choice questions that targeted the process of light absorption (Q1), the process of light
34 emission (Q2, Q3), the relationship between electromagnetic radiation frequency and wavelength
35 (Q4), and differentiating between spectroscopic transitions (Q5). In total, 46 WTL and 63 non-
36 WTL pre- and posttests were collected.
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39 Data collected from the activity includes all written work (draft, peer review given and
40 received, and revision). The activity took place over a two-week period. Students were given one
41 week to complete their draft, half a week to complete peer review, and half a week to complete
42 revisions. Peer review was facilitated electronically through a tool embedded in the course
43 management system (CMS). Because of CMS restrictions, peer review was structured so that
44 Group 1 students reviewed each other and Group 2 students reviewed each other. Two additional
45 qualitative data sources were collected: follow-up interviews and open-ended feedback. Upon
46 submission of the final draft, an open-response survey (N=43) was administered. In this survey,
47 students were asked what they liked about the activity, what was challenging to write about, and
48 if they were willing to participate in an interview about the writing activity. Three of the 43
49 students who had completed the writing activity were interviewed. The interview protocol was
50 intended to confirm that the writing prompt was clear and understood as designed, as well as
51 prompt students to reflect on how they learned by completing the writing activity.
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54 *Data Analysis*

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Quantitative (Research Question 1)

Each tier of the three-tier assessment questions was analyzed separately (multiple-choice, explanation, confidence). Multiple-choice responses were scored with a 1 for the correct answer and 0 for the incorrect answer, which meant the highest possible total was 5 points. Control and treatment groups' total post scores were compared using a regression analysis. Because the treatment group's pre-scores were significantly higher than those of the control group, pre-scores were treated as a covariate (Theobald and Freeman, 2014). Overall scores for each tier were analyzed using linear regression. Binary logistic regression was used to analyze each multiple-choice question, as responses to each question was scored as correct or incorrect. Confidence questions included a 5-point confidence scale, 5 being very confident and 1 being not at all confident. Each question was analyzed separately to identify concept-specific confidence gains, and total confidence scores were compared to identify any overall confidence gains. Ordinal logistic regression was used to analyze the confidence and short answer tier for individual questions. All regressions treated post score as the dependent variable and pre-score, section (WTL or non-WTL), and major (engineering or not) as model factors (Theobald and Freeman, 2014).

To complete an ordinal logistic regression for the explanation tier, short answers were scored for quality. For each question, explanations were scored using a 3-point rubric. Table 1 below shows the general rubric for scoring each question. This rubric was tailored to each specific question.

Table 1. Scoring rubric for short answer tier of assessment questions

Score	Description
0	Contains one of the following: No response. Irrelevant. Contains obvious alternative conception. Missing all correct components.
1	Missing one correct component. Related, but ambiguous.
2	Correctly includes all relevant components.

To ensure reliable scoring of students' explanations, two of the authors developed the scoring criteria together while coding. Once a complete rubric was developed, the first author explained the scoring rubric to a group of four chemistry education researchers who independently scored a 10% sample of the data set. For each question, Krippendorff's alpha was used to calculate inter-rater reliability to ensure that students' explanations were accurately and consistently scored. For the first four questions, acceptable values for Krippendorff's alpha were obtained (Q1: 0.875; Q2: 0.865; Q3: 0.918; Q4: 0.799; Q5: 0.443), allowing us to conduct further statistical analysis on the scores (Krippendorff, 2004). The final question (Q5) scoring reliability was particularly low because the answers to this question were so poor, nearly all of them warranted a zero. Examples of these answers were "This is a guess" and "I'm not familiar with these definitions." For this reason, the lack of variability in responses contributed to a low agreement, as determined by the Krippendorff's alpha coefficient (Krippendorff, 2004). In light of this, we considered the score acceptable for moving forward with analysis.

Qualitative (Research Question 2 and 3)

A qualitative analysis of the written work was depicted visually using social networks. Visualizing the writing activity as social networks served to capture individual changes and collective changes, including peer review. In line with a sociocultural theory of writing, the focus of this analysis was the relationship between the peer review given and received and the revisions that were made. First and final drafts were compared in Microsoft Word to identify revisions. This was done for all students that submitted both drafts. Revisions were then coded for topic and magnitude. Magnitude was characterized as minor, one sentence, or multiple sentences. The networking software Gephi (Version 0.9.1) was used to create the social networks. Each author was treated as a node. Arrows between nodes indicated a review, where the arrow pointed to the author being reviewed. The size of the node corresponded to the magnitude of revisions, while the color corresponded to the presence of revisions on a certain topic.

Both the interviews and open-ended feedback elicited student comments on the prompt and the implementation as well as perceptions of their own learning. For the purpose of this study, our analysis focused only on the latter. Given the findings from the first two research questions, we particularly wanted to understand how students perceived of the writing activity, especially peer review and revision, impacting their own learning. We coded for features of the prompt, peer review, and revision that were either helpful or challenging. The first and second authors independently read and coded comments as helpful and challenging features. These authors then met and discussed codes until consensus was reached regarding students' perceptions.

Results

Research Question 1: Do introductory physical chemistry students who completed a Writing-to-Learn activity show larger gains in understanding of and confidence in concepts targeting by the activity than a control group on a three-tiered assessment?

Multiple-choice Tier

The linear regression model considered the effect of three factors—pre-score, section (WTL or non-WTL), and major (engineering or not)—for explaining variance of the dependent variable, total post multiple choice. Section membership was found to have no effect on the total post score (maximum of 5 possible, indicating each question was answered correctly), as determined by a linear regression. Analysis revealed that when controlling for pre-score and major, students in intervention were more likely to perform higher on the posttest than their control counterparts, but not significantly (B:-0.253; S.E.: 0.186; Sig.: 0.179; 95% C.I.: -0.622-0.117). Figure 1 shows that students in the intervention group had higher pre- and post-total scores than the control group, with comparable changes from pretest to posttest. Question by question analysis using binary logistic regression revealed no significant differences between the intervention and treatment groups.

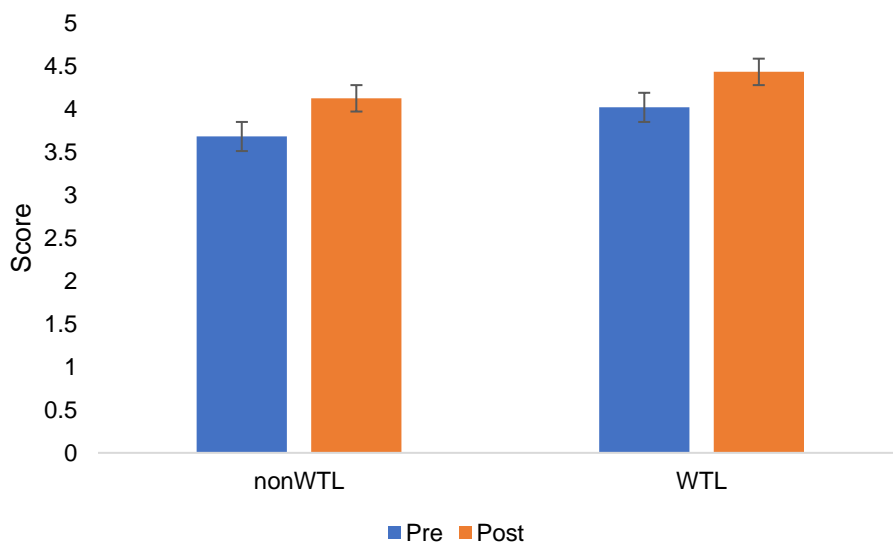


Figure 1. Total pre- and post-scores on multiple-choice tier of assessment (five questions total).

Confidence Tier

For overall confidence, controlling for whether they were in engineering or not and pre-score, WTL students had higher post confidence than their non-WTL peers, as shown in Table 2. Figure 2 represents the difference observed between WTL and non-WTL students in overall confidence. Question by question analysis revealed no significant differences between WTL and non-WTL students on post confidence score. Given the roughly equivalent overall pre-scores, we believe that the increase in score for WTL students over their non-WTL counterparts is indeed a result of completing the activity.

Table 2. Regression analysis of the total post-confidence score, including pre-score, section, and major as variables.

Dependent variable	Factors	B (SE)	Sig.	95% C.I.	
				Lower	Upper
Total confidence	Pre	0.627 (0.088)	0.000	0.452	0.802
	Section (non-WTL)	-1.279 (0.647)	0.051	-2.561	0.003
	Major (E)	-0.861 (0.639)	0.181	-2.129	0.407

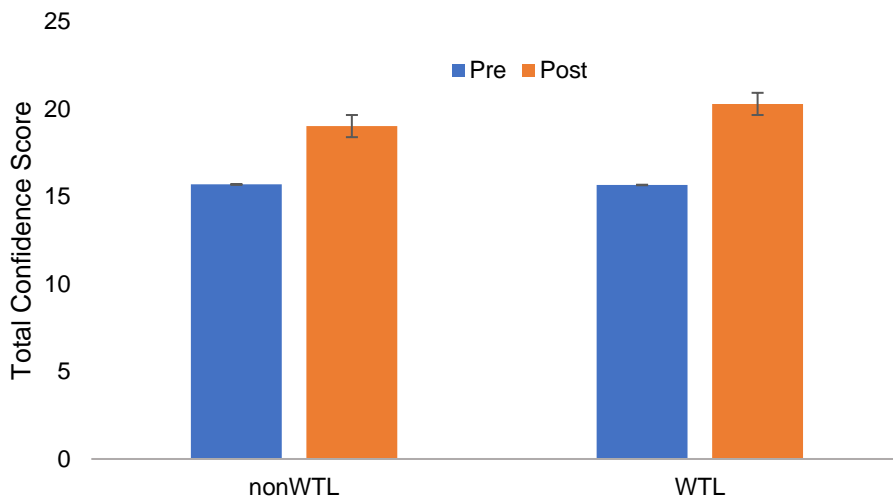


Figure 2. Total pre- and post-scores confidence tier of assessment (25 total, indicating maximum confidence on all 5 questions).

Explanation Tier

A linear regression with overall post-explanation as the dependent variable (10 pts total, 0-2 for each of 5 questions) revealed no significant effect of section membership (B: -0.611; S.E.: 0.522; Sig.: 0.245; 95% CI lower bound: -1.646; Upper bound: 0.424). However, a question by question analysis using ordinal logistic regression did reveal a significant effect by section membership for Q5, which targeted spectroscopic transitions, which is shown in Appendix 2 Table 1.

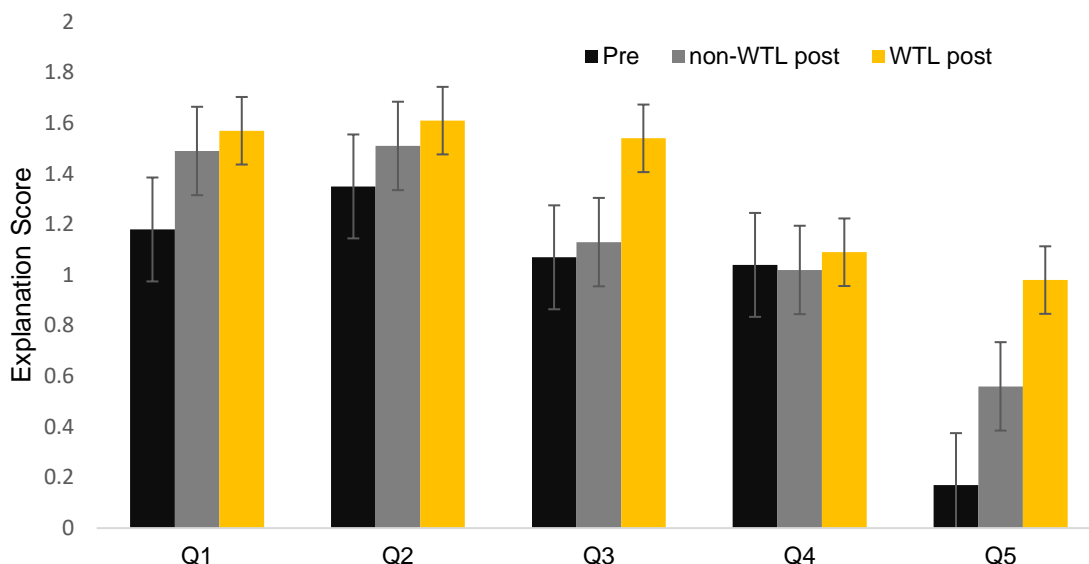


Figure 3. Question by question scores of explanation tier where each explanation was scored on a 3 point scale with a maximum score of 2.

For each question, the pre-score was a significant predictor of increased odds of scoring higher on the post-explanation. For example, given a one-point increase in Q2 explanation pre-score, there is a 0.84 increase in the odds of the explanation post-score being higher, while holding all other variables constant. This is not surprising as students with stronger pre-performances will likely have strong post-performance. However, for Q5, the section membership significantly predicted the probability of scoring high on the explanation post-score. This assessment question targeted spectroscopic transitions, which was a key concept targeted by the writing assignment. Interestingly, the low pre-score indicates low prior knowledge of this topic relative to the other assessed topics, shown in Figure 3. This is consistent with the fact that students likely have previously seen the concepts targeted by the first four questions (i.e., absorption, emission, electromagnetic radiation). Shown in Appendix 2 Table 1, given the same pre-score and major, the odds of scoring highly on this question are 2.83 times greater for WTL students relative to non-WTL students. For this specific question, WTL students are more likely to write higher-scoring post-explanations than their non-WTL peers. This is particularly interesting given the expectation that writing promotes deep conceptual learning and provides opportunities to construct explanations. That is, the writing activity required students to explain difficult concepts to a less scientifically literate audience, which might explain why WTL students outperformed their non-WTL counterparts on explaining the concept targeted by question 5 (differentiating between spectroscopic transitions) for which they had the least prior knowledge.

Research Question 2: How does analysis of written prompts—drafts, peer review, and revisions—explain the differences in conceptual gains observed?

To answer the second research question, the students' writing activity was analyzed as a whole. Analysis of students' writing—first draft, peer review, and revisions—revealed that the

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3 bulk of students' revisions related to the concept targeted by question 5: rotational, vibrational,
4 and electronic transitions. Student revisions, ranging in length from one phrase to multiple
5 sentences, demonstrated an understanding of and a differentiation between rotational,
6 vibrational, and electronic spectroscopic transitions. Initial drafts included a general discussion
7 of electrons transitioning between energy levels with little to no discussion of the different types
8 of transitions. Two themes arose in the revisions of this concept: (1) pairing each transition with
9 the appropriate electromagnetic radiation and (2) discussing the molecular motions that
10 correspond to each transition. The example below illustrates characteristic revisions students
11 made as a result of the peer review and revision process.

12
13 In Elaina's draft, she wrote:

14
15 *"The electron does not gradually move from one level to another, it jumps up or down*
16 *levels in measureable amounts. When an atom absorbs enough energy it can jump up to a*
17 *higher level, or conversely, the electron can move down a level and emit a certain*
18 *amount of energy. Think of it like climbing a ladder, you can only go up or down specific*
19 *amounts and nothing in between. This idea of quantization revolutionized our*
20 *understanding of physics and the way world we live in. Different atoms and molecules*
21 *have unique energy levels, levels that we can measure and record by applying*
22 *electromagnetic radiation."*
23

24 In Elaina's revision, she wrote:

25 *"Energy within an atom is not continuous but rather is quantized, only available to be*
26 *absorbed or emitted in discrete amounts (energy levels). This concept can be imagined as*
27 *someone climbing a ladder, the person can only go up or down specific amounts, but not*
28 *any distance between the rungs. Electromagnetic radiation comes a wide variety of forms*
29 *depending on its wavelength, or energy: (visible, infrared, microwave, ultra-violet, radio*
30 *wave, x-ray, etc.). **These different forms of radiation excite molecules in different ways.***
31 ***Radiation in the microwave region causes molecules to rotate and thus changes their***
32 ***rotational state. Visible and UV radiation cause electronic transitions which are the***
33 ***movement of electrons to higher energy levels (higher rungs on the ladder). Radiation***
34 ***within the IR region cause molecules to vibrate in different ways, depending on the***
35 ***wavelength of light and the molecule. We can use these interactions between matter and***
36 ***electromagnetic radiation to produce spectra which in turn gives us information about***
37 ***the matter involved."***
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41 In her draft, Elaina adequately explained quantization of energy and made a broad statement that
42 electromagnetic radiation can be used to measure energy levels of electrons. This statement was
43 clarified in Elaina's revision. She explained that there are different types of electromagnetic
44 radiation, named three forms of light, and provided a clear connection between the forms of light
45 and the associated spectroscopic transition. Mark makes similar kinds of revisions, which can be
46 found in Appendix 3 Table 1. In his draft, Mark vaguely described the process of absorption. In
47 the revision, Mark included additional information to explain what happens when an atom or
48 molecule absorbs energy. Mark identified electronic, vibrational, and rotational transitions,
49 described the associated molecular motions, and provided connections to the associated forms of
50 electromagnetic radiation.
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52
53 Elaina's and Mark's work were exemplars of many of the remaining participants. Of the
54 47 students that made revisions to their draft, 41 made revisions regarding spectroscopic
55 transitions—the topic of question 5 of the three-tiered assessment. Like Elaina and Mark, these
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revisions included multiple-sentence sophisticated explanations of spectroscopic transitions. Treating the writing as a social network allowed us to view the writing activity as a whole, thereby revealing how many students reviewed each other and made revisions on this topic.

To capture all of the writing as a social activity, sociograms were created to represent which authors reviewed each other and how they revised their own writing. Because peer review in the WTL intervention was split into groups where Group 1 review each other and Group 2 reviewed each other, a sociogram was created for each group. In each of the following figures, the nodes represent each participant. The arrows are representative of peer review—each arrow originates at the participant giving peer review and ends at the participant that received that feedback.

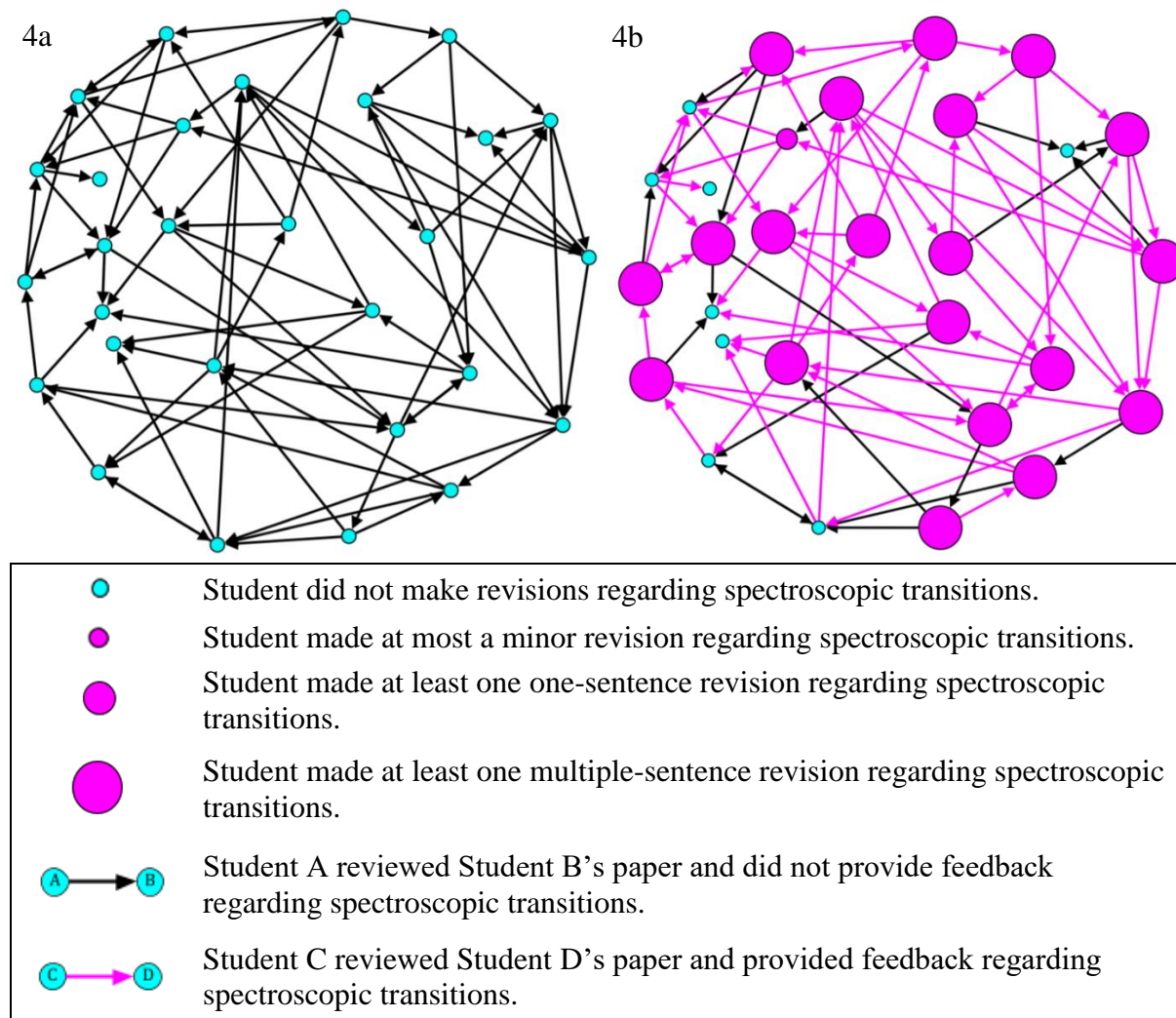


Figure 4a. Sociogram for Group 1 representing authors' first drafts and peer review, **4b.** Sociogram for Group 1 representing the magnitude of revisions and peer review.

In Figure 4a, Group 1 is arranged to show authors and reviews. In Figure 4b, pink nodes indicate authors in Group 1 that made scientifically normative revisions regarding spectroscopic transitions. The size of the node corresponds to the magnitude of revisions: minor, one sentence, or multiple sentences. Shown in Figure 4b, of the authors that made revisions, all but one made multiple-sentence revisions, similar to the examples shown in the previous section (Elaina and

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2
3 Mark). This is particularly interesting given the literature showing that revision is often difficult
4 for students, especially substantial revisions to the content (Graham, MacArthur, & Schwartz,
5 1995). The pink arrows indicate reviews that included specific feedback regarding spectroscopic
6 transitions. A similar pattern was found for Group 2, which is illustrated in Appendix 4 Figures
7 1a and 1b.
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10 The bulk of social writing activity centered around spectroscopic transitions (71% peer
11 reviewed and 82% of the authors revised). This concept was reviewed and revised relatively
12 more frequently than the other concepts targeted by the assessment (Absorption: 29% peer
13 review, 46% revision; Emission: 8% peer review, 14% revision; Electromagnetic radiation: 62%
14 review, 46% revisions). The difference in the amount of review and revision for each concept is
15 particularly revealing of how WTL supports larger gains on an assessment for an unfamiliar
16 concept (e.g., spectroscopic transitions) relative to familiar ones (e.g., absorption). Our second
17 research question aimed at understanding the relationship, if any, between students' engagement
18 in the writing activity and the outcomes observed by the assessment. These results suggest that
19 there is a relationship between performance on the assessment and how students participated in
20 the writing activity. That is, for the concepts with which they engaged more actively (more
21 frequent and extensive review and revision), students performed better on the assessment than
22 non-WTL students relative to other concepts.
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26 **Research Question 3: What were students' perceptions of the Writing-to-Learn**
27 **activity, and how do students' perceptions explain results from Research Questions 1 and**
28 **2?**
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31 Additional data sources—three follow-up reflective interviews and 43 feedback
32 responses—equipped us to understand how students perceived of the WTL activity as well as
33 further explain the results reported above. Students' perceptions of helpful and challenging
34 features of the writing activity reveal the ways that writing served to support their understanding
35 more than a traditional problem set. Of the 43 feedback responses, 17 explicitly stated that the
36 activity helped them develop a “deeper understanding” of the material. This perception can be
37 explained by the ways in which the writing required them to interact with the material. In
38 interviews and feedback, students voiced that a difficult component of the WTL activity was
39 getting ideas “to flow.” In an effort to do this, we argue that students were synthesizing ideas.
40 While discussing reviewing others, Diana voiced the challenge of making the concepts flow
41 together.
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43 *Okay, the first two were formatted and written very strangely. And they think they were*
44 *struggling a lot with what I was struggling with, of how to get the concepts to really flow.*
45 *So the one person did—which I realized when I was reading mine that I did something*
46 *similar—it was like a line-by-line summary of everything we covered in the class. And*
47 *then not really looping it back into the actual research prompt. The one person's [essay]*
48 *was all sentence fragments, so that made it difficult. –Diana*
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50 Further, of the 43 responses to the request for feedback on the prompt, 15 students voiced a
51 similar challenge. This student specifically frames the challenge as developing a “full
52 understanding” of a difficult concept.
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I found it most challenging to develop a full understanding of how electromagnetic radiation shows us the distant particles of a nebula but also taking such difficult concepts and explaining them in ways that cater to the general [university] population.

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These quotes illustrate how students perceived this activity as prompting them to orchestrate multiple concepts in order to develop a “full understanding.” Some students described slightly different variations of similar cognitive processes they engaged in while writing. One student explained that overcoming the challenge of organizing his essay effectively helped him organize his own thinking about the material. Another student claimed that the writing assignment forced them to “conceptualize the bigger picture.” It is expected that this kind of thinking—reorganizing or seeing the bigger picture—was able to support understanding of difficult and unfamiliar concepts.

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In this case, spectroscopy was a difficult and unfamiliar concept. Additionally, we observed that students wrote and reviewed each other more about this concept relative to the others. This was reflected in the interviews and feedback with many suggesting spectroscopy was the most difficult to write about or that their thinking changed most for this concept.

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Um spectroscopy is probably the hardest thing to write about... Well it definitely helped me, like writing it out actually helped me understand it a lot more than maybe just reading about it. So, I think as I had to explain it to other people I sort of had to explain to myself and that worked well for me. -Madison

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When prompted to reflect on how her thinking had changed throughout the writing process, Madison says “definitely the IR spectroscopy and actually how he used it a little bit...once I understood IR more, I understood how he used it a bit more.” In the feedback responses, 11 of 43 (more than for any other concept) discussed spectroscopy as a particularly difficult concept to write about.

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I think the most challenging thing to write about was the vibrational motion of a molecule. It's somewhat difficult to try and explain something like the motion of a molecule and how it interacts with electromagnetic radiation, with all of the specific rules. Putting it into a synopsis form becomes difficult without it's just a bunch of chemistry-related jargon that some might not understand.

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This WTL activity required students to interact with this concept in a unique way. Writing about spectroscopy is a way for students to develop their conceptual understanding. Finally, we observed some themes in the role of peer review and revision in students’ perception of their understanding. This was interesting in light of the finding that students in the WTL section were more likely than non-WTL students to have higher post-overall confidence scores. Confidence in understanding came up in the interviews and feedback. Particularly, students voiced that the peer review prompted them to be certain about their understanding in order to give feedback to their peers. Diana explains this when describing how she approached peer review and how it impacted her understanding of the content.

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Yeah, just because when I was giving the review critiques, I wanted to make sure that I was absolutely certain of what I was saying, you know? So I actually did, I went back and reviewed some of the concepts, just to make sure that I was absolutely certain. It made me doubt some of the things I'd written. But, yeah. -Diana

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It is evident that in an effort to become certain, Diana built confidence in her own understanding. Similar comments were made in the feedback. One student says that the writing assignment showed them areas they were “unsure about.” Both writing to the initial prompt and undergoing peer review helped students develop not only in their understanding, but their confidence in their

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3 understanding. One way that the writing activity accomplished this was by promoting
4 metacognition and exposing to students concepts they might not understand.
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6 7 Limitations

8 Findings from this work contribute meaningfully to our understanding of the relationship
9 between writing and learning, specifically in a quantum context. Writing is a complex and
10 dynamic activity that has the potential to support multiple meaningful types of learning (Klein
11 and Boscolo, 2016). The assessment used in this study targeted a very specific type of learning—
12 understanding, confidence, and ability to explain a certain set of concepts as measured primarily
13 by multiple choice questions. Though we considered students' confidence and explanations, their
14 responses were bound by a few limited multiple-choice items. It is possible that different
15 assessments that target broader learning outcomes may reveal more gains associated with
16 writing. Additionally, not all concepts are equally supported by writing. It is possible that
17 spectroscopic transitions required synthesis that was supported well by writing. For this reason, it
18 is necessary to implement similar types of prompts in other contexts to tease out how context
19 may act as a moderating variable in writing to learn. Finally, this intervention was implemented
20 in one class. It is necessary to repeat the intervention in other similar courses to ensure that the
21 writing activity is indeed giving rise to outcomes observed in this study.
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25 Discussion and Implications

26 Results from this study reveal that writing as a visual-conceptual tool promotes a
27 conceptual understanding of concepts of light-matter interactions (Dangur et al., 2014; Kalkanis,
28 Hadziki, and Stavrou, 2003). In this particular case, the writing assignment supported gains in
29 WTL students' confidence in their understanding and ability to explain a key concept of
30 spectroscopic transitions. These kinds of outcomes are precisely those that were absent in highly
31 mathematical treatments of quantum instruction (Stefani and Tsaparlis, 2009; Dangur et al.,
32 2014). The writing task in this study explicitly prompted students to write about these concepts
33 in the context of authentic research. That is, the task required students to apply and synthesize
34 concepts of absorption, emission, light, and spectroscopy. The concept for which they had the
35 lowest prior knowledge also required synthesis of concepts they had been previously exposed to.
36 Writing showed to support their ability to synthesize those concepts, which is key to developing
37 a conceptual understanding of quantum concepts (Johnston et al., 1998). This was further
38 supported by qualitative results indicating that the students used this activity to synthesize their
39 ideas.
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42 Additionally, these results add to knowledge about how writing supports learning
43 (Bangert-Drowns, Hurley, and Wilkinson, 2004; Klein and Boscolo, 2016), especially
44 considering a sociocultural theory of writing (Prior, 2006). This study explicitly related
45 participation in social activity to an increase in confidence and conceptual development. In
46 Vygotskian terms, *intermental* activity—between participants—promoted *intramental* activity—
47 within mind of participants (Vygotsky, 1978). This was evidenced by the bulk of the social
48 component (i.e., peer review and revisions) concerning the concept for which conceptual gains
49 were observed. Further, Mahn and John-Steiner (2008) argued that confidence is a unique
50 student outcome of social activities that involve the collaborative production of text, for
51 example. As a result of the activity in this study, the WTL students showed larger gains in
52 confidence in their understanding than their non-WTL counterparts. We argue that this outcome
53 is uniquely tied to the practice of peer review. That is, when students have to critically review
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3 their peers' ideas and defend their own, they develop confidence in their understanding (Mahn
4 and John-Steiner, 2008). Engaging in explicit reflection, in this case facilitated by peer review
5 and revision, is key to building confidence in understanding. These results provide important
6 empirical evidence that elucidates how the social components of writing support learning (Klein
7 and Boscolo, 2016).
8

9 Given the difficulty of the topic of spectroscopy and the relative absence of reported
10 interventions for developing students' understanding of quantum concepts, these results offer a
11 promising approach for instructors to target this concept. In particular, this WTL activity
12 provided students with an opportunity to synthesize their knowledge that a traditional problem
13 set did not afford. It is expected that this opportunity for synthesis in the form of WTL can be
14 extended to other difficult concepts in chemistry. WTL activities could be particularly well
15 suited for supporting learning of threshold concepts (Park & Light, 2009; Korhasan & Wang,
16 2016; Loertscher, Green, Lewis, Lin, & Minderhout, 2014), particularly for their capacity to
17 facilitate synthesis of ideas and uncover implicit schemas (Talenquer, 2015). To design and
18 implement WTL activities effectively, there are critical components that must be included in an
19 activity (Stains and Vickrey, 2017). Our results suggest that the critical components of Writing-
20 to-Learn are structural—they concern the way that the writing prompt is designed and
21 implemented with students. The writing prompt should include a context that prompts students to
22 engage with a difficult concept. An audience should be selected so that a consideration of
23 audience actually informs their writing choices (e.g. a non-science audience for spectroscopy
24 requires students to explain fundamental concepts). Our results further demonstrate the important
25 role that peer review and revision served in supporting students' understanding and confidence in
26 that understanding. To support effective peer review and revision in this study, a rubric that
27 targeted specific concepts was referenced throughout the activity. This type of clear rubric serves
28 to direct student attention to specific concepts, thereby ensuring that students are considering the
29 concepts that are being targeted by the writing activity.
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Appendix 1

Objective:

Edwin Bergin, a professor in University of Michigan's Astronomy department, has been investigating the chemical composition of a star-forming region of Orion (Orion-KL). Data has been collected aboard the Herschel space observatory using the Heterodyne Instrument for the Far Infrared (HIFI), which detects the frequencies of photons that have passed through the region of interest and allows identification of that region's chemical composition by determining which energies are missing due to absorption. Edwin has been asked to include a synopsis of his research for the December UM research report. Edwin, remembering you from a talk he gave at which you asked some really good questions, wants you to write this synopsis, arguing that you are better equipped to write a report that will reach the broader UM audience. This synopsis needs to provide background information on the quantum mechanical nature of atoms and molecules and how atoms and molecules absorb light. Be sure to include a discussion of what the light interactions indicate about subatomic structure and how they leave chemical signatures that can be used to determine the components of this nebula region.

Items to keep in mind:

- Your goal with this synopsis is to explain how the Bergin research group is able to get these results through spectroscopy
- The broader University of Michigan community with varied scientific backgrounds will be reading your synopsis
- External references are not required, but if they are used they should be cited using MLA format
- Since you are writing an article that will be emailed out to the entire UM community, you should take care to carefully edit and proofread your synopsis
- Your article should be between 350-500 words

Figure 1. Full writing prompt to which students responded

Appendix 2

Table 1. Parameter estimates of ordinal logistic regression for each assessment question, including explanation pre-score, section membership, and major as factors in model^a

Question	Variable	Exp_B (S.E.)	Sig.	95 % C.I.	
				Lower	Upper
Q1	Pre	2.02 (0.264)	0.008*	-1.219	-0.184
	Section (non)	1.41(0.429)	0.418	-1.188	0.494
	Major (E)	2.18 (0.433)	0.071	-1.631	0.068
Q2	Pre	2.32 (0.249)	0.001*	0.353	1.330
	Section (non)	1.03 (0.443)	0.940	-0.901	0.834
	Major (E)	1.12 (0.433)	0.783	-0.729	0.967
Q3	Pre	2.95 (0.249)	0.000*	0.594	1.569
	Section (non)	2.32 (0.440)	0.055	-1.706	0.019
	Major (E)	2.22 (0.422)	0.057	-1.629	0.025
Q4	Pre	3.75 (0.306)	0.000*	0.723	1.921
	Section (non)	1.47 (0.377)	0.305	-1.127	0.353
	Major (E)	1.42 (0.370)	0.370	-1.077	0.373
Q5	Pre	3.89 (0.473)	0.004*	0.431	2.287
	Section (non)	2.83 (0.388)	0.007*	-1.801	-0.281
	Major (E)	1.37 (0.385)	0.414	-1.070	0.440

^a:p<0.01

Section (non) and Major (E) indicate that these measures were determined with respect to the WTL group and non engineers, which were both set to zero in the model.

Appendix 3

Table 1. A portion of Mark's first draft and revision on the concept of spectroscopic transitions.

Draft	[...] the energy to move an electron must be added or removed in discrete values, or quanta. Only electromagnetic waves with energy equal to the change in energy of an electron can be used to move an electron between energy levels. Atoms and molecules with energy gaps that do not match the energy of the waves will not absorb waves with other energy values. The energy of a wave is directly proportional and indirectly proportional to wavelength. This property of quantum mechanics allows for the production of spectra that show the wavelengths of light that are and are not absorbed by a specific atom or molecule.
Revision	[...] the energy to move an electron must be added or removed in discrete values, or quanta. Only electromagnetic waves with energy equal to the change in energy of an electron can be used to move an electron between energy levels. Atoms and molecules with energy gaps that do not match the energy of the waves will not absorb waves with other energy values. The energy of a wave is directly proportional and indirectly proportional to wavelength. This property of quantum mechanics allows for the production of spectra that show the wavelengths of light that are and are not absorbed by a specific atom or molecule. There are three main types of electronic energy changes that can occur in a molecule: vibrational, rotational, and electronic. Rotational energy transitions involve a molecule rotating around a fixed point along the molecule and electromagnetic waves in the microwave range can excite rotational changes. Electronic changes occur when electrons transition between energy levels and these transitions occur at energies that match UV and visible light electromagnetic radiation. The transitions that are important for far infrared spectroscopy are vibrational transitions. These involve vibrations such as stretching and bending that alter the dipole (or charge distribution) within a molecule and have energy changes that are in the infrared range.

Appendix 4

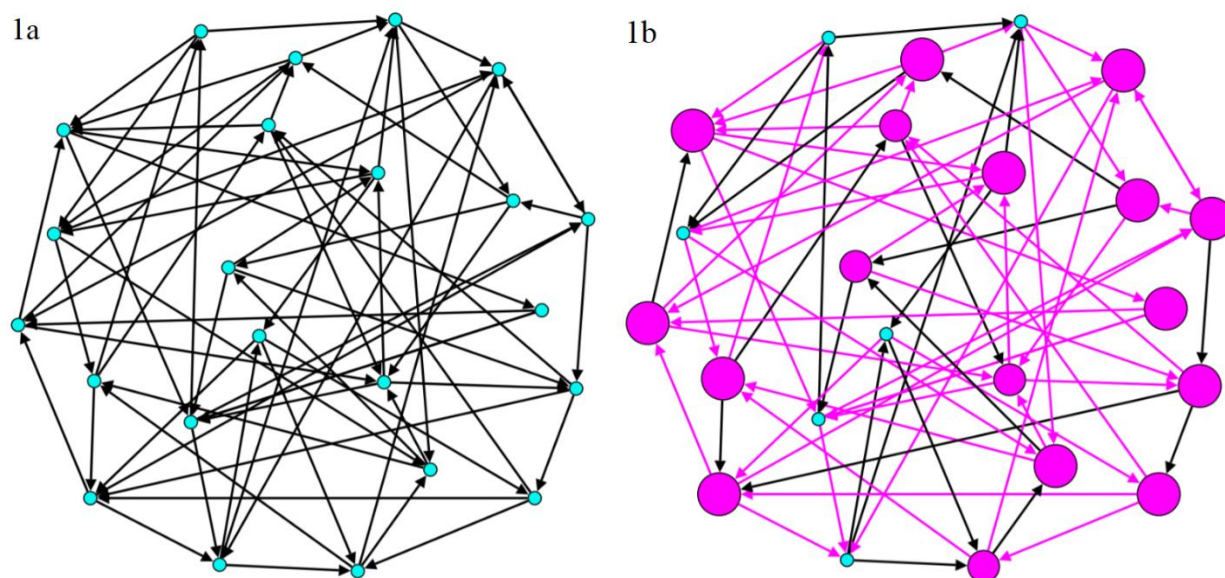


Figure 1a. Sociogram for Group 2 representing authors' first drafts and peer review, **1b.** Sociogram for Group 2 representing the magnitude of revisions and peer review.