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A Data Mining Approach to Study the Impact of the Methodology Followed in Chemistry Lab Classes on the Weight Attributed by the Students to the Lab Work on Learning and Motivation

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This study reports the use of data mining tools in order to examine the influence of the methodology used in chemistry lab classes, on the weight attributed by the students to the lab work on learning and own motivation. The answer frequency analysis was unable to discriminate the opinions expressed by the respondents according to the type of the teaching methodology used in the lab classes. Conversely, the data mining approach using k-means clustering models, allowed a deeper analysis of the results, i.e., enabled one to identify the methodology to teach chemistry that, in students' opinion, is important for learning chemistry and increasing their motivation. The sample comprised 3447 students of Portuguese Secondary Schools (1736 in the 10th grade; 1711 in the 11th grade). The k-Means Clustering Method was used, with k values ranging between 2 and 4. The main strengths of this study are the methodological approach for data analysis and the fact that the sample was formed by students with different school careers that enables the use of the individual as the unit of analysis.

Introduction

Chemistry plays a major role in developing economic growth and improving the quality of life. Many of the breakthroughs in areas like health and medicine, food and agriculture, energy and the environment have been heavily dependent on advances in chemical knowledge. Chemistry is also essential in many other industrial applications like the aerospace or the electronics sector. Indeed, the new developments in nanotechnology and materials have chemistry at their core. From the economic point of view chemistry is regarded significant for Gross Domestic Product (GDP) generation. For instance, the Oxford Economics Report (2010) refers that the UK's chemical sector contributed for 21% of UK GDP and supported over 6 million jobs. This framework can justify the commitment in the training in chemistry made by the developed countries and the countries seeking to develop economically. Nevertheless, in the member countries of the Organization for Economic Cooperation and Development (OECD), close to 40% of high school students who come top in science subjects have no interest in pursuing a science related career, while almost 45% do not want to continue studying science. This scenario is worrying for countries, like Portugal, that need to develop high level skills in order to drive productivity and innovation (OECD, 2009). This report emphasizes that schools do a reasonable job in transmitting science knowledge and skills but they fail to

engage students in science and science related careers. From 2006 to 2012, in the OECD countries the science performance has remained broadly stable, although Portugal shows a slight improvement (OECD, 2014).

According to Bopegedera (2011) the majority of the chemistry students are interested in other courses like medicine, allied health fields, engineering or other sciences where chemistry is only a requirement to pursue their studies. However, to some students chemistry is still perceived as a challenging subject to study. The report for SCORE – Science Community Supporting Education (Coe *et al.*, 2008) presents results from a large number of studies conducted over a long period, using many different methods and datasets. These studies showed that chemistry is one of the most difficult subjects, hence, students need to be well motivated and to have good knowledge prior to commencing post compulsory study.

The practical work is widely and frequently used in the teaching of chemistry in secondary schools as a methodology of teaching and motivation (Millar, 2002). However, the term "practical work," is commonly used in the literature as an overarching term that refers to any type of science teaching and learning activity in which students, working either individually or in small groups, are involved in manipulating and/or observing real objects and materials (Millar, 2010). From this point of view, practical work is a broad category that includes for example, "laboratory work" (or "lab work").

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The role of lab work in teaching and learning of chemistry

In the traditional instruction of the sciences predominate the lectures that aim to "deliver" ideas or information from the teacher to the students (Johnstone, 1993). However, this methodology is inappropriate for the study of most topics in chemistry because there are many skills involved in being a chemist, including observation, discussion, data-collection which cannot be developed in theoretical lectures. For this reason the laboratory work has a fundamental role in chemistry teaching, having been officially included in the curricula of Sciences since the nineteenth century. In fact, the relevance of lab work has been acknowledged by different authors over the last decades (Lock, 1988; Miguéns and Garrett, 1991; Gee and Clackson, 1992; Josephsen, 2003; Keiler and Woolnough, 2002; Hofstein and Lunetta, 2004; Millar, 2004; Hofstein and Mamlok-Naaman, 2007; Abrahams and Reiss, 2012). However, doubts were sometimes raised about its importance as a means for promoting significant learning of chemistry (Hodson, 1990, 1993). What role should lab work play in such a teaching process? Should lab work continue to be carried out in a traditional manner or why not give it new dimensions according to the fundamental role that, in our opinion, it could play? Although it is not a consensual opinion, many authors consider that lab work represents a fundamental resource in the teaching of Science (Johnstone and Al-Shuaili, 2001), and different types of lab work with different objectives, leading to dissimilar learning outcomes, should be carried out (Cheung, 2007; Logar and Savec, 2011).

Lab work methodologies

Conducting lab work may follow different methodologies. The methodology that most limits the role of the students are the demonstrations done by the teacher (Logar and Savec, 2011). However, the demonstrations are still used as lab work methodology in some schools, due to the lack of material resources. In this case the students have no opportunity to develop any of the skills usually presented as advantages to adopt the realization of lab work in schools. Despite being a passive methodology that may limit the potential for student learning it is very useful and it is often used in lectures to illustrate specific subjects.

A second type of methodology consists in carrying out the lab work by students according to recipes executed step-bystep. Students focus their thoughts on finishing one step after another and many times they do not develop a deeper understanding of the experiments. For many students lab work means just working, handling laboratory equipment, not including, in many cases, the development and the understanding of scientific thinking (Hofstein and Lunetta, 2004).

In a third type of methodology, the students that conducted experiments based on a receipt made by themselves, under teacher guidance, were frequently more motivated for the subject. Laboratory works developed based on constructivism had great role for increasing students' learning achievements and developing students' positive attitudes towards chemistry laboratory, in contrast to traditional teacher centred approach (Tarhan and Sesen, 2010). From this perspective it makes sense to introduce a problem and guide the students in finding solutions. In fact, this methodology implies fundamental steps in the teaching/learning process of tentative skills, like collecting information or doing planning, promoting the acquisition of key abilities. Some studies show that learning experiences based on concrete situations are authentic, meaningful, challenging, and based on the choice and on the students' work, not only increasing the intrinsic motivation of the students to learn Science (Yair, 2000; Koballa and Glynn, 2007), but also improving their attitudes towards Science and Learning (Sherz and Oren, 2006). Furthermore, it is not relevant to continue to use lab work only as a mere illustration of theories or as a means to train manipulative abilities, like measuring volumes or masses, although attaining accurate and precise results has been always quite desirable (Bennett and O'Neale, 1998).

Recent studies confirm that laboratory based learning quality is increased as students have an active role in the process of gaining knowledge (Cheung, 2007; Bennett *et al.*, 2010; Kind *et al.*, 2011). There are several methods that allow to explore this type of learning like class research seminars, problem based learning, case studies, project-based learning, role playing, cooperative and cooperation learning, group debate, development of mind maps, experience based learning. However, Bopegedera (2011) points out the importance of the connections between theory (presented in the textbook and lectures) and practice (in the laboratory and problem-solving workshops) to provide a holistic learning experience. Indeed, students need a good balance between teacher guidance and independent thought.

Students' motivation to learning chemistry

Besides the advantages that conducting lab work represents, in terms of learning, lab work may also influence the student motivation. Recently, several studies have been published, aiming to investigate the role of motivation in knowledge transfer (Pugh and Bergin, 2006; Nokes and Belenky, 2011; Engle, 2012; Perkins and Salomon, 2012; Nokes-Malach and Mestre, 2013; Richey and Nokes-Malach, 2013). Other researchers investigated the effects of students' achievement motivation on learning outcomes (Ames and Archer, 1988; Dweck, 1986; Elliot et al., 1999; Harackiewicz et al., 2002; Grant and Dweck, 2003). These studies have examined the relationships between different types of achievement goals, learning and the motivational outcomes. The guidelines for considering these goals depend on two main vectors, i.e., how a person defines competence and the valences for achieving that competence.

The studies about motivation for learning usually distinguish between intrinsic and extrinsic motivation (Stipek 1996, 2014). The former is understood to be a personal interest in pursuing a goal without any palpable reward, i.e., the goal is considered to be an own wish and not required by external

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59 60 agents. Extrinsic motivation, in pursuit of a task, is required or directed by external factors not on the basis of the own wishes. Learning is more likely to be significant when it increases the degree of intrinsic motivation that leads to personal fulfilment. Indeed, some studies point out the many advantages for students who enjoy learning compared with those who do that because they feel they must achieve extrinsic rewards or avoid punishment (Stipek, 2014). According to this author, students who enjoy learning for their own sake seem to learn at more conceptual levels, seek intellectual challenges more frequently, and persist longer during difficult tasks than students who focus on external rewards and punishments. Considering the fact that in schools learning is something that is imposed to students, is promoted primarily by factors of extrinsic motivation, like educational attainment, progression to the next level, among others. These factors are often overvalued both in school and in the family context (Heyman and Dweck, 1992; Stipek, 2014). Nevertheless, the role of extrinsic motivation cannot be undervalued in the educational context. Indeed, through appropriate stimuli (i.e., teaching strategies) the teacher can help the student to redefine goals, attributions, interests and/or self-concepts. The relations between extrinsic stimuli and motivation are neither linear nor uncomplicated, since these stimuli can trigger/influence in different ways the students' motivation. Some studies about students' motivation refer five criteria to distinguish between intrinsic and extrinsic motivation (Harter 1981; Shachar and Fischer, 2004), namely preference for challenge; curiosity and interest; independent mastery; independent judgment and internal criteria. These criteria are linked, respectively, to the questions "Does the student like hard challenging work as opposed to easier assignments?"; "Does the student work to satisfy his/her own interest and curiosity rather than to satisfy the teacher?"; "Does the student prefer to acquire his own skills of logical thinking instead of relying on the teacher for help and guidance?"; "Does the student prefer self-directed learning instead of learning directed by the teacher?"; and "Does the student know when he/she has succeeded or failed on school assignments instead of being dependent on external evaluation only?".

Recent studies have shown that the use of diversified teaching strategies can significantly increase the intrinsic motivation of students. Baeten *et al.* (2012) shows the importance of gradually introducing students to case-based learning, in terms of their autonomous motivation and achievement. A study conducted by Changeiywo *et al.* (2011) highlights that students exposed to mastery learning approach have significantly higher motivation than those taught through regular methods.

In this context the completion of lab work emerges as a factor in the students you want to unleash the mechanisms of intrinsic motivation for learning science, especially chemistry.

Knowledge discovering from databases

In recent years, the advances in information technologies have made it possible to collect and store a large volume of data. In fact, the high amount of data stored has far exceeded the human

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ability for analysis, interpretation and comprehension. Thus, in the last years, the use of data mining tools has become mandatory. The process of knowledge extraction (that includes a data mining stage) is designated Knowledge Discovery from Databases (KDD). The designation KDD was formally adopted in 1989 and refers to a process that involves the identification and recognition of patterns in a database, in an automatic way, i.e., obtaining relevant, unknown information, that may be useful in a decision making process, without a previous formulation of hypothesis. This process of knowledge extraction may be oriented to attain different objectives (e.g. optimization classification, clustering, forecasting, or summarization), and may entangle different undertakings (e.g. selection, pre-processing, transformation, data mining and interpretation) as depicted in Fig. 1. Indeed, the data mining stage is the core of the process of KDD and is centred in the application of algorithms that cater for the identification and the recognition of patterns from large volumes of data (Klosgen and Zytkow, 2002; Han et al., 2011).

The classical KDD application areas include, among others, marketing, finance, fraud detection, manufacturing, telecommunications, internet or medicine (Han et al., 2011; Witten et al., 2011). Recent studies show the applicability of KDD to other areas like production of water to human consumption (Pinto et al., 2009; Couto et al., 2012) or prediction of the availability of nitrogen in soils (Nunes et al., 2012). Regarding education research, data mining is still considered a new paradigm and a promising challenge. Indeed, educational data mining can be considered an emerging theme, concerned with developing methods for exploring the various types of data that come from the educational context. A few studies that illustrate the applicability of these tools to different problems in educational field can be found in literature.

A specific application of data mining tools in learning management systems was presented by Romero et al. (2008). The main objective of this study was to classify students into different groups with equal final marks depending on the activities carried out in Moodle. The C4.5 algorithm was used to induce decision trees and a set of interesting rules were obtained by the authors. For instance, students with a low number of quizzes passed were classified as fail. Students with a high number of passed quizzes are directly classified as excellent. Finally, students with a medium number of passed quizzes are classified as fail, pass or good depending on other variables like total time of assignments, number of quizzes, number of quizzes failed, or number of assignments. The knowledge discovered can be used by the instructor in different ways. On the one hand, to classifying new students in order to detect early students with learning problems and, on the other hand, to decide about the use of some types of activities that conduce to higher marks, or on the contrary, to decide to eliminate some activities related to low marks. Also in the scope of distance education platforms, Sevindik and Cömert (2010) compare different data mining algorithms like k-Means, Apriori, C4.5, Support Vector Machines, k-Nearest Neighbours and Naive Bayes. According to the authors the algorithm C4.5,

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used to induce decision trees, shows to be the more effective one in classifying students' characteristics and academic success and can be used by the teacher to anticipate possible scenarios and avoid academic failure.

Sen and Uçar (2012) developed a process of knowledge discovery from databases, using artificial neural networks and decision trees, in order to study the students' achievements. The input variables were gender, age, type of high school graduation, education type (i.e., distance/regular) and lesson type, while the output variable was the students' scores. Both classification methods exhibited values of overall accuracy higher than 94%. The results show that the students' success rate has inverse ratio with students' age and the success score decreases with increasing age. Another interesting feature is related with type of education. The students with best scores (ranging between 80 and 100) are studying in the formal education while the students with scores varying between 65 and 80 are studying in the distance education. The study also shows that the scores less than 60 were obtained mainly by students in the distance education.

Sen et al. (2012) developed models to predict secondary education placement test results using C5 decision tree algorithm, vector machines, artificial neural networks and logistic regression. The overall accuracy of models ranges between 82% (logistic regression model) and 95% (decision tree model). The authors used 24 input variables that include, among other, gender, marital status or the scores obtained by the students in various subjects like mathematics, science and technology or foreign language. An import aspect of this study, that should be noted, was related with the sensitivity analysis performed on the models in order to determine the importance of the input variables. The sensitivity analysis showed that previous test experience, whether a student has a scholarship, number of siblings, previous years' grade point average are among the most important predictors of the placement test scores. Undeniably, knowing the factors that more directly or indirectly affect achievement is valuable to all actors involved in the educational process (i.e., students, parents, teachers, administrators) in order to maximize success.

Neves *et al.* (2015) and Figueiredo *et al.* (2014) present the development of decision support systems to evaluate the quality of learning and to evaluate potential situations of school dropout, respectively. These systems were built under a formal framework based on Logic Programming, in terms of its knowledge representation and reasoning procedures, complemented with an approach to computing grounded on Artificial Neural Networks. This approach not only allows to obtain the evaluation of quality of learning (or school dropout risk) but it also permits the estimation of the confidence that one has on the model prediction.

All these studies exemplify the use of different data mining algorithms (e.g. cluster analysis, decision trees, association rules, support vector machines, artificial neural networks) and illustrate the potential and the central role that such tools could play in the educational context.



Integration of the study into the secondary school context

In Portugal, until the academic year of 2003/2004 the role of laboratorial work in chemistry teaching was greater, since the subjects Laboratorial Techniques I, II and III were included in the secondary school level curriculum, allowing students to acquire practical skills. Currently, the secondary school curriculum includes only six sessions of 135 minutes per academic year to perform lab work. In this scenario one of the main teachers' challenges is how to conduct the laboratory work in order to promote a more effective learning and reinforce the students' motivation. In this context, the methodology followed by the teacher is of utmost importance to achieve these goals.

Study aims

The present work reports the use of data mining tools in order to examine the influence of the methodology used in chemistry lab classes on the weight attributed by the students to the lab work on learning and own motivation.

The major contribution of this work is related with the methodological approach and the use of data mining tools for data analysis. In other words, one of the strengths of this study lays in the fact that the sample was formed by students with different school careers, and consequently exposed to different teaching methodologies in lab classes. Through the use of data mining tools it was possible to correlate the importance attributed by the students to the lab work on their learning and motivation with the teaching methodologies followed in their lab classes, considering their integral school careers. Indeed, in the studies present in literature that address and discuss the problem of the influence of the methodologies followed in lab classes on learning and/or motivation of students, the sample is usually formed by a specific group of students submitted to the same methodology, i.e., homogeneous samples, in the sense that all students have the same educational experience where the unit of analysis is the group (not the individual).

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Study design

PARTICIPANTS. The Portuguese educational system at the secondary school level comprises three years of high school (10th to 12th grade). Chemistry is only taught as a separate subject at the 12th grade. Physics and chemistry are combined into a single subject, called physics and chemistry, at the 10th and 11th grades. Chemistry is taught during half of the school year and physics is studied during the other half. The subject is taught in three sessions per week, two of them with 90 minutes and the remaining one with 135 minutes, where the class is divided into two groups, planned for the realization of practical work. The curriculum is the same for all schools in the country and imposes some specific laboratory activities. A total of 3447 physics and chemistry students comprising 1736 of the 10th grade (15-16 years old) and 1711 of the 11th grade (16-17 years old) were enrolled in this study. The students came from Portuguese secondary schools located in the north (districts of Bragança and Oporto), centre (districts of Castelo Branco and Lisbon), and south (districts of Beja, Évora and Faro). The districts of Beja, Bragança, Castelo Branco and Évora are situated in the interior region of the country, while the remaining ones are located in the coastal line.

SAMPLE CHARACTERIZATION. Table 1 shows the sample characterization in terms of age, gender, grade and district. With regard to the 10^{th} grade sample, a perusal of Table 1 reveals that 45.5% of students are male and 54.5% are female. Concerning the students' age, 85.7% of them did not exceed 16 years old, which suggests that the rate of school failure is low. The geographical location seems not to influence the results, since the percentage of this class of students varies between 79.9% (district of Bragança) and 87.7% (district of Oporto).

Concerning the 11th grade sample, a glance to Table 1 shows that 46.8% of students are male and 53.2% are female. Regarding the students age, only 35.4% of them do not exceed 17 years old, which insinuates high rate of school failure. The geographical location seems not to influence the results since there are no significant differences between the percentages of students under 17 (seventeen) years old (lies among 33.1% in the district of Évora and 37.4% in the district of Faro).

ETHICAL ASPECTS OF THE STUDY. Students participated in the study voluntarily without any pressure or coercion and were informed that their grades would not be affected. Each of the participants gave an informed consent form to participate in the study. The study was conducted in compliance with the relevant laws and institutional guidelines, and was approved by the relevant authorities.

ENDOGENOUS ASPECTS OF THE STUDY. The curriculum of the discipline of physics and chemistry imposes a set of obligatory laboratory activities. The mandatory nature of these activities eliminates the problems of endogeneity that could influence the study by introducing other variables beyond the teaching methodology.

DATA COLLECTION. In order to fulfil the goals defined so far, a versatile tool to data collection was essential, with the potential to be used in a wide geographical area and on time (DeKetele and Roegiers, 2009; Cohen *et al.*, 2011). After considering and analyzing the advantages and limitations intrinsic to the various techniques available (McMillan and Schumacher, 2009), a practice based on the inquiry by questionnaire was chosen. Indeed, this kind of instrument has a well-defined structure and allows for the conversion of the information reported by the respondents, into a quantitative one. The questions included in the questionnaire were planned, on the one hand, to allow for the gathering of information on the learning methodologies followed in the lab classes and, on the other hand, to scrutinize the influence of such methodologies on chemistry learning and on the students motivation.

DATA ANALYSIS TOOLS. Beyond the answers frequency analysis, knowledge discovery from databases was the strategy followed to treat the experimental results. In data mining stage a cluster analysis was carried out. The technique used to induce clusters was the k-means clustering method (MacQueen, 1967), implemented using the software WEKA (Hall, et al., 2009).

	10 th G	rade						11 th G	rade					
	Age					Gende	er	Age					Gende	er
District	<15	15	16	17	>17	F	М	<16	16	17	18	>18	F	М
Beja ^{c,*}	0	71	52	17	10	89	61	2	7	37	13	64	72	51
Braganca ^{a,*}	0	43	68	21	7	75	64	0	0	43	25	37	43	62
Castelo Branco ^{b,*}	0	62	46	11	3	64	58	1	3	48	17	59	67	61
Évora ^{c,*}	1	52	43	15	9	66	54	0	0	47	16	79	85	57
Faro ^{c,+}	0	89	58	8	16	92	79	2	5	57	27	80	98	73
Lisbon ^{b,+}	1	292	241	48	31	341	272	1	4	226	77	316	326	29
Oporto ^{a,+}	0	204	165	32	20	219	202	1	3	149	28	237	219	19

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Some implementations of *k*-means only allow numerical values for attributes, (i.e., it may be necessary to convert categorical attributes). However, this is not necessary for clustering in WEKA since the WEKA Simple *k*-Means algorithm automatically handles a mixture of categorical and numerical attributes. In addition, the algorithm also normalizes the numerical attributes automatically, when computes the Euclidean distance. A more detailed description of the WEKA Simple *k*-Means algorithm can be found in Witten *et al.* (2011); Sharma(Sachdeva) *et al.* (2012).

Questionnaire

In order to collect data a questionnaire was designed specifically for this study (presented in Supplemental Materials section). The questions included in the questionnaire were organized into three sections, aiming the characterization of the sample, the characterization of the methodology followed in chemistry lab classes, and finally to collect the opinion of students about the importance of lab work on chemistry learning and on own motivation. The former section includes the questions related with age, gender, grade and provenience (i.e., district). The second one comprises the questions QI -Who does the lab work?; Q2 – How are the students organized in the lab classes?; Q3 - Which is the basis of the lab work? and Q4-What type of post-lab work is done?. The latest includes the issues Q5 - How do you classify the importance of lab work on the learning of Chemistry?; and Q6 – How do you classify the importance of lab work to increase your motivation to study Chemistry?.

The validation of the questionnaire respects the practices recommended by Bell (2010). Subsequently, the questionnaire was evaluated by a group of experts that suggested some amendments. As soon as these revisions where done, the questionnaire was applied to a small group of students of both grades, not included in the sample, to evaluate the validity of the questionnaire and identify possible difficulties in the interpretation of the questions. The questionnaire was sent by mail to the schools that indicated their willingness to participate in this move. To ensure that the answers reflect the whole school career and were not influenced by the work developed in the present academic year, the questionnaires were applied in the beginning of academic year. Thus, in this study only the responses received until 31 October were considered, i.e., five weeks after the beginning of the school year. The return rate for the samples related to the 10th and 11th grades were, respectively, 39.2% (1776 questionnaires received in 4530 sent), and 34.5% (1754 questionnaires received in 5085 sent).

Knowledge discovering process

SELECTION. This is the first phase of the knowledge discovering process (Fig. 1). In this phase the problem was analyzed and the main goals were defined. As mentioned above, the present work seeks to study the influence of the methodology used in chemistry lab classes on the weight attributed by the students to the lab work on learning and own

motivation. Thus, based on the answers about the methodology followed in lab classes, the data mining goal was defined as the search of different clusters, so that the similarity is maximized within cluster and is minimized between clusters. To ensure that the clusters were formed based on the methodology followed in chemistry lab classes the input variables used were exclusively the answers to the questions related with the methodology (issues Q1, Q2, Q3 and Q4).

PRE-PROCESSING. The first step of this stage is the transposition of the data collected by questionnaires into quantitative data, in order to create the database. The data transposition process allowed the identification of anomalies in the answers to the questionnaires (e.g., missing and/or multiple answers to a given question). These records were discarded from this study. The database comprises a total of 3447 records (1736 concerning the 10th grade and 1711 regarding the 11th grade) and ten fields.

TRANSFORMATION. The data must be transformed to the required format of the algorithm. Thus the database was saved in a text file with ARFF format (Witten *et al.*, 2011).

DATA MINING. Clustering is one of the most appropriate assignment on the data mining phase for uncovering groups and identifying thought-provoking distributions and patterns in data. Clustering models focus on identifying groups of similar objects (respondents in the present study), and label the objects according to the group (i.e., the cluster) to which they belong. This is done without the use of prior knowledge about the groups and their characteristics. These models are often referred to as unsupervised learning models, since there is no external standard by which to judge the model's performance. Their value is determined by their ability to capture thought-provoking grouping in the data and provide useful descriptions of those assemblages, taking into account the goals set (Han *et al.*, 2011).

The basic idea in the k-means clustering method is to try to discover k clusters, according to the requirements:

- · Each cluster must contain at least one object; and
- Each object must belong to exactly one cluster.

The *k*-means algorithm input parameters stand for the number of clusters, k, and a data set, D, with n objects. As soon as the algorithm is enforced, it selects, randomly, k points that denote the initial centres of the clusters, being the objects assigned to the cluster to which they are akin done according to the Euclidean distance between the objects and the cluster midpoint (Bradley and Fayyad, 1998). Next, the algorithm computes the new centre for each cluster. These processes iterate until further refinement may no longer improve the model or the number of iterations exceed a specified limit (Fig. 2). In this study k varied from 2 to 7 and the iterative process was stopped whenever the additional refinement does not improve the model.

INTERPRETATION/EVALUATION. Since in data mining stage the clusters were formed without the use of prior knowledge about the groups and their characteristics it is mandatory to understand how the clusters were formed. To achieve such goal

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were used Decision Trees (DTs). DTs have many attractive features, such as allowing human interpretation, and hence making it possible for a decision maker to gain insights into what factors are critical for a particular classification. DTs adopt a branching structure of nodes and leaves, where the knowledge is hierarchically organized. Each node tests the value of a feature (i.e., an input variable), while each leaf is assigned to a class label (a cluster in the present study).

The basic strategy employed to generate DTs is the socalled recursive partitioning approach to problem solving. It works by partitioning the examples by choosing a set of conditions on an independent variable (i.e., an input variable), such that an error on the dependent variable (i.e., the output variable) is minimised within each group. The process continues recursively inside each subgroup until certain conditions are met, like the ones where the error cannot be further reduced (Han *et al.*, 2011).

Sometimes, it is useful to build a rule-based classifier by extracting IF-THEN rules from the DTs. The rule is created at each path, from the root (the first node of DT) to a leaf. Each splitting criterion along a given path is logically ANDed to form the rule antecedent (the IF part). The leaf node holds the class prediction, forming the rule consequent (the THEN part).

Early systems for generating DTs include CART (Breiman *et al.*, 1984) and ID3 (Quinlan, 1986), the latter being followed by the version C4.5 and C5.0. The C4.5 version was an improvement of the ID3 algorithm that allows the use of continuous values, support omitted values and tree pruning (Quinlan, 1993). The DT algorithm used in this study was the J48 as implemented in WEKA (Hall, *et al.*, 2009). This J48 implements the 8th revision of the C4.5 algorithm. A description of the J48 algorithm can be found in Witten *et al.* (2011).

Results and discussion

Answer frequency analysis

This section presents the frequencies of answers to each question included in the questionnaire. In order to examine if the answers to the questionnaire are influenced by the geographical location of the schools, an attempt was made to relate the student's replies to the questions presented above, within the various districts. The results are depicted in Fig. 3 and show that the answers are not influenced by the geographical location of the schools and, therefore, may be analyzed together. Since the answers were not influenced by the geographical localization, an answer frequency analysis was performed (Fig. 4). With this methodology of data treatment it is only possible to state that:

• A small percentage of respondents claim that the lab work is done exclusively by the teacher;

• The answers related with the organization of the students in lab classes are not conclusive;

• About 80% of the students declare that the lab work is based on experimental guidelines; and

• About 75% of the respondents state that the post-lab work consists on the elaboration of written reports.

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The analysis of Fig. 4 also denotes, for both grades, that in the opinion of students the importance of lab work for learning chemistry and to increase their own motivation is very high or high. Only a few respondents answer moderate, low or very low. However, the percentages of the most positive responses were higher in the 10th grade, which may be attributed to two factors. The former one is linked to the fact that in the 11th grade the quantitative treatment and the discussion of the results obtained in lab work are deeper, and require the knowledge and the skills already acquired in subjects like chemistry, physics and mathematics. The latest is linked to the fact that, as previously noted, some of these students may be repeating the attendance on the subject, and that lab work does not constitute novelty and does not influence, to the same extent, either the importance attributed by the students to the lab work in learning or the motivation to study chemistry.

Since the overwhelming majority of the respondents declares that the importance of lab work for learning chemistry and to increase their own motivation is very high or high, it is impossible to conclude about the influence of the methodology used in chemistry lab classes, on the weight attributed by the students to the lab work on learning and own motivation. In order to overcome these limitations a methodology of data analysis based on cluster analysis and decision trees was carried out. The k-means clustering method is one of the most efficient data mining algorithms that seek to identify groups of similar objects (i.e., respondents) in complex samples. Decision trees were used to understand how the clusters were formed. To ensure that the clusters are formed based on the methodology followed in chemistry lab classes the input variables used are exclusively the answers to the questions related with the methodology (issues Q1, Q2, Q3 and Q4).

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The starting point of *k*-means clustering algorithm is the choice of number of clusters. In present study were tested various values of *k*, ranging from 2 to 7. For *k* greater than 4 the number of respondents in some clusters was very low, less than 0.1% of the total number of cases. For this reason these models were discarded. Table 2 presents the results of the various models, with different number of clusters, considered in this study. Regarding the responses obtained in the questionnaire linked with the 10th grade, the analysis of Table 2 shows that the *k* = 3 and the *k* = 4 clustering models are quite similar. The main difference is the division of cluster 2 of the *k* = 3 clustering model into cluster 2 (with 346 objects) and cluster 4 (with 425 objects), into the k = 4 clustering model. For both models, Table 2 further reveals that cluster 1 includes only students who claim that the lab classes are developed from tentative situations Regarding cluster 3, this is made upon students that assert that the lab classes are done exclusively by themselves The splitting of cluster 2 (model of three clusters) into two clusters (model of four clusters), enable to group a part of the students that reported that the lab classes are done sometimes by them and occasionally by the teacher, into cluster 4. With respect to the model of two clusters, a glance of Table 2 shows that cluster 1 was formed by the students that claim that the lab classes are done always by themselves, while cluster 2 comprises the students that reported the opposite.

	Who does	the lab work	?						
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	clu
Students Students and teacher Teacher	821 0 0	0 797 118	156 117 27	0 680 91	665 0 0	156 117 27	0 255 91	665 0 0	
	How are t	he students o	rganized in th	e lab classe	es?				
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	clu
Groups of 3 students Groups of 4 students Groups with another number of students	232 409 180	195 442 278	78 132 90	167 382 222	182 337 146	78 132 90	75 171 100	182 337 146	
	Which is	the basis of th	ne lab work?						
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	clu
Experimental guidelines Experimental problems	665 156	771 144	0 300	771 0	665 0	0 300	346 0	665 0	
	What type	e of post-lab v	work is done?						
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	clu
Worksheets Written reports	80 651	119 685	42 197	96 604 71	61 535 69	42 197	12 325	61 535 69	_

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Regarding the responses obtained in the questionnaire related with the 11th grade, an examination of Table 3 reveals that the k = 2 and the k = 3 clustering models are fairly analogous. The main difference is the separation of cluster 2 from the k = 2 clustering model into cluster 2 (with 835 objects) and cluster 3 (with 83 objects), into the k = 3 clustering one. For both models, cluster 1 was formed by the students that declare that the lab classes are done always by the students, while the division of cluster 2 (model of two clusters) into two clusters (model of three clusters) enabled to differentiate the students that reported that the lab classes are done always by the teacher (cluster 3), of those that state that the classes are done sometimes by them and sometimes by the teacher (cluster 2). The k = 3 and the k = 4 clustering models are quite similar too. In this case, cluster 4, which comprises 713 objects, was formed from cluster 1 (lost 480 cases) and from cluster 2 (lost 233 objects) of the three clusters model.

Once presented the various models of segmentation and set the main differences among them, it is necessary to define criteria to evaluate them. Since there is no theoretical reason to judge the models' performance their value is determined by the models' ability to provide useful descriptions of the data, taking into account the goals set. Having in mind that the study object is to investigate the influence of the methodology used in chemistry lab classes, on the weight attributed by the students to the lab work on learning and own motivation, it is intended that the clusters obtained should be as homogeneous as possible in terms of methodology used in chemistry lab classes. Thus, for both grades, the models of three clusters were selected, since the models of two clusters contain, in cluster 2, two distinct answers to the question Who does the lab work?. Conversely, the model of four clusters seems to bring no improvement, once the introducing of a new cluster does not result in a gain of homogeneity.

	Who does	the lab work	?						
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	clu
Students Students and teacher Teacher	793 0 0	0 835 83	793 0 0	0 835 0	0 0 83	313 0 0	0 602 0	0 0 83	
	How are t	he students of	rganized in th	e lab classe	es?				
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	cl
Groups of 3 students Groups of 4 students Groups with another number of students	278 247 268	260 303 355	278 247 268	240 268 327	20 35 28	278 0 35	240 35 327	20 35 28	
	Which is	the basis of th	ne lab work?						
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	cl
Experimental guidelines Experimental problems	689 104	769 149	689 104	696 139	73 10	226 87	463 139	73 10	
	What type	e of post-lab v	work is done?						
	<i>k</i> = 2		<i>k</i> = 3			<i>k</i> = 4			
	cluster 1	cluster 2	cluster 1	cluster 2	cluster 3	cluster 1	cluster 2	cluster 3	cl
Worksheets Written reports	17 630	108 619	17 630	84 570	24 49	4 63 26	35 400	24 49	

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Explanatory models of segmentation

The cluster analysis by itself is insufficient since it is not known how the clusters were formed. Just allows to state "X% of the elements of cluster i assert that the importance of lab work in chemistry learning is Y". In order to generate explanatory models of segmentation (i.e., to know how the clusters were formed), Decision Trees (DTs) were used. The input variables were the answers to the questions related with the methodology (issues Q1, Q2, Q3 and Q4) and the output variables were the clusters formed.

To ensure statistical significance of the attained results, 20 (twenty) runs were applied in all tests. In each simulation, the available data is randomly divided into two mutually exclusive partitions, i.e., the training set, with two-thirds of the available data and used to construct the models, and the test set, with the remaining of the examples being used after training, in order to compute the accuracy values (Souza *et al.*, 2002). The DTs

obtained are shown in Fig. 5 and 6, respectively for the 10th and 11th grades. Concerning the 10th grade the rule regarding the cluster 1 is "the basis of lab work is Experimental Problems". With respect to cluster 2 there are two rules. The former is "the basis of lab work is Experimental Guidelines and the lab work is done by Teacher", while the second is "the basis of lab work is done sometimes by the Students and sometimes by the Teacher". These rules can be merged into "the basis of lab work is not done exclusively by the Students". Finally, the rule concerning the cluster 3 is "the basis of lab work is Experimental Guidelines and the lab work is and the lab work is not be merged into "the basis of lab work is not done exclusively by the Students". Finally, the rule concerning the cluster 3 is "the basis of lab work is Experimental Guidelines and the lab work is and the lab work is done by the Students".

Regarding the 11th grade, the rules concerning the clusters 1, 2 and 3 are respectively "the lab work is done by the Students"; "the lab work is done sometimes by the Students and sometimes by the Teacher", and "the lab work is done by the Teacher".





A common tool to evaluate the results presented by the DTs models is the coincidence matrix, a matrix of size $L \times L$, where L denotes the number of possible classes. This matrix is created by matching the values predicted by the model (rows) with the target values (columns). The coincidence matrixes, presented in Table 4, denote the average of 20 (twenty) experiments and reveal that the accuracy of the DTs displayed in Fig. 5 and 6 are 100% for both training and test sets.

Influence of the methodology used in lab classes on the weight attributed by the students to lab work on learning of chemistry and own motivation

10TH GRADE. In order to evaluate the influence of the teaching methodology followed in the lab classes on the weight attributed by the respondents to lab work in chemistry, the graph presented in Fig. 7a) was conceived. The strength of the relationships between clusters and answers is visible on the type of connections. It shows that regardless of the cluster to which the respondents are assigned, the majority of applicants consider that the significance of lab work in chemistry learning is *"Very high"* or *"High"*. Other possible answers like

"Moderate", "Low" or "Very low" are negligible, once to them are assigned less than 2% of answers. However, a further analysis shows that the highest percentage of respondents, assuming that the significance of lab work in chemistry learning is "Very high", belongs to cluster 1, i.e., the respondents that state that lab classes are based on tentative situations form this cluster. Another interesting point is related to the fact that no respondents allocated in cluster 1 have endorsed the responses "Very low" or "Low". Only a small percentage ($\leq 0.5\%$) answered "Moderate". Concerning cluster 2, that comprise the respondents whose lab classes are built on experimental guidelines and the lab work is not done exclusively by the students, the percentage of positive responses ("Very high" and "High") are quite similar, and the percentage of negative responses ("Moderate", "Low" and "Very low") is higher than in the other clusters. Regarding cluster 3, that includes the respondents whose lab classes are based on experimental guidelines and the lab work is done exclusively by the students, the results are similar to that obtained for cluster 1 in terms of the positive responses, although exhibiting lesser percentages.

	10 th grade						11 th grade					
	Training set		Test set	Test set			Training set			Test set		
	Cluster 1	Cluster 2	Cluster 3	Cluster 1	Cluster 2	Cluster 3	Cluster 1	Cluster 2	Cluster 3	Cluster 1	Cluster 2	Cluster 3
Cluster 1	230	0	0	70	0	0	529	0	0	264	0	0
Cluster 2	0	537	0	0	234	0	0	567	0	0	268	0
Cluster 3	0	0	421	0	0	244	0	0	63	0	0	20

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This result may be related with the development of higher level skills associated with the inquiry and the planning of the lab work, which are not present in the lab classes based on experimental guidelines. According Hofstein (2004) the appropriate laboratory activities can be effective in promoting cognitive skills, metacognitive skills, practical skills, and attitude and interest towards chemistry, learning chemistry, and practical work in the framework of chemistry learning.

Another feature to be exploited in the present work has to do with the influence of the methodology followed in lab classes to increase the student's motivation to learn chemistry. Fig. 7b) shows the strength of the relationships (given in percentages) between the clusters to which the respondents are assigned and the replies to the question Does your motivation to study chemistry increase when you execute lab work?. The analysis of Fig. 7b) shows that regardless of the cluster, the majority of partakers consider that the motivation to study chemistry increases "Very high" or "High" with the execution of lab work. Nevertheless, an examination of Fig. 7b) shows that the percentages of positive answers given by the respondents assigned to cluster 1 are similar and lower than 50.0%. Furthermore, a non-negligible percentage of respondents ($\geq 6.0\% \land < 9.0\%$) claim that the increase of motivation to study chemistry is "Moderate". Regarding cluster 2, the percentage of answers "High" is greater than the percentage of answers "Very high". The percentage of negative answers is higher than in the other clusters. Concerning cluster 3, the percentage of answers "Very High" is greater than the percentage of answers "High". None of the respondents assigned to this cluster indicated the answer "Very low". Only a small percentage ($\leq 0.5\%$) answered "Moderate" or "Low".

The results presented above seem to indicate, on the one hand, the role played by the lab classes to increase the students' motivation to study chemistry and, on the other hand, also seem to show that the scholars reveal some resistance in executing the research and planning work required to perform open lab classes, based on tentative situations. According to Logar and Savec (2011) these results may be linked to the use of experimental skills of the learners (e.g. what to do, how and when), i.e., working with laboratory equipment and materials, use of laboratory manuals, use of theoretical basics of experimental work, terms, symbols, representations, working with classmates in groups.

11TH GRADE. In order to examine the weight that the respondents attribute to the lab work in chemistry learning, considering the methodology followed in lab classes, with respect to the 11th grade sample, the graph presented in Fig. 8a) was envisaged. In an appraisal with the results gotten to the 10th grade sample, the positive answers ("Very High" or "High") prevail over the negative ones ("Moderate", "Low" or "Very low") in all clusters, although some answers included in the latter group exhibit higher significance (up to 28%). A closer analysis of Fig. 8a) shows that 64.9% of the respondents, included in cluster 1, state that the weight of lab work in chemistry learning is "Very high". Indeed, this cluster is made on the respondents to whom the lab work is done exclusively by the students. None of the respondents assigned to this cluster indicated the answer "Low" or "Very low", and only a small percentage (< 1%) answered "Moderate".





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Concerning cluster 2, moulded by the respondents that assert that the lab work is not done exclusively by the students, the percentage of answers "*High*" is greater than the percentage of answers "*Very high*". None of the respondents assigned to this cluster indicated the answer "*Low*", and only a small percentage (<1%) answered "*Moderate*" or "*Very low*". Regarding cluster 3, that includes the respondents to which lab work is done exclusively by the teachers, the percentage of answers "*High*" is greater than the one of answers "*Very high*". However, the overall percentage of the positive answers decreases, ranging between 56% and 67%. This result tells one that at least one third of the respondents included in this cluster have a negative opinion about the weight of lab work in chemistry learning.

These results show that the weight attributed by the students to lab work in chemistry learning is strongly dependent on their involvement. When lab classes are demonstrative (i.e. the lab work is carried out exclusively by the teacher), the weight of lab work in chemistry learning drops. Other researches (Cheung, 2007; Bennett *et al.*, 2010) confirm that the quality of learning based on lab classes increases when students have an active role in the process of adding knowledge. Hofstein and Lunetta (2004) emphasize that the laboratory experiences raise the interest and the students' motivation, and also provide the development of practical skills and the capability of solving problems that may contribute to understand the nature of Science.

Regarding the influence of the methodology followed in lab classes to upturn the students' motivation of the 11th grade to study chemistry, the graph showed in Fig. 8b) was conceived.

The positive answers overcome the negative ones in all clusters, although in some cases there is a relatively high percentage of negative answers (up to 28%). However, a glance to Fig. 8b) shows that the percentage of answers "Very High" given by the respondents assigned to cluster 1 is greater than the percentage of answers "High". Only a small percentage ($\leq 5\%$) answered "Moderate", "Low" or "Very low". Concerning cluster 2 the results are similar to those presented for cluster 1. Regarding cluster 3, the percentage of answers "Very high" and "High" is quite similar. The overall percentage of positive answers ranges between 43% and 56%. This result reveals that about half of the respondents in this cluster have a negative opinion with respect to see lab work as the mean to increase the students' motivation to study chemistry. Keeping in mind that cluster 3 includes the respondents that state that the lab work is done exclusively by the teachers, these results suggest that the increase of the students' motivation to study chemistry is not relevant when the lab classes are demonstrative. Conversely, when lab work is carried out by the students the results obtained with this sample suggest that their motivation to study chemistry increases. These results are in agreement with those obtained by Hofstein (2004). This author refers that the appropriate laboratory activities providing students with authentic and practical learning experiences has the potential to adjust the classroom learning environment and thus to enhance students' motivation to study chemistry.

Conclusions

This study focuses on the use of data mining tools in the educational context and it illustrated some of the potentialities Journal Name

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59 60 of this methodology of data analysis. The example chosen was the study of the methodology used in chemistry lab classes on the weight attributed by the students to the lab work on learning and own motivation. This approach allowed a deeper analysis of the results once the answer frequency analysis was unable to discriminate the opinions expressed by the respondents according to the type of the teaching methodology used in the lab classes. Indeed, the answer frequency analysis showed that the overwhelming majority of the respondents claim, on the one hand, that the lab work is important for chemistry learning and, on the other hand, leads to an enhancing in the students' motivation to study this subject. Therefore, it was not possible to conclude about the methodology that, in the opinion of the respondents, promotes chemistry learning and contributes to increase the students' motivation to study this subject.

Conversely, the data mining approach using k-means clustering models presented in this study, enabled one to identify the methodology to teach chemistry that, in the students' opinion, is important for learning chemistry and increasing their motivation. The results obtained with the data mining approach, based on students' opinion, showed that the methodology used in lab classes that most contributes for students' own motivation and for learning of chemistry is one that is based on the work of the students.

The results obtained in this study, based on students' opinions, could be important for teachers. Indeed, the results show that the type of methodology that should be adopted in lab classes must involve the students' work. The 135 minutes session, planned in the curricula for the realization of practical work, may be determinant to engage students to proceed studies in the scientific area of chemistry and, in the future, to choose careers related with this science. To achieve such goal the practical work must be mainly lab work, in which the students must conduct by themselves all the stages of the lab work development (planning, execution and interpretation), i.e., the students should be involved in the process of gaining knowledge.

The encouraging results obtained in this work show that data mining approach can be very useful to identify the methodologies followed in lab classes that most contribute to increase the weight attributed by the students to the lab work on learning and their own motivation. However, it should be highlighted that this study is based on students' opinion. It is impossible to be assertive about the methodology that works best, since the study design did not consider the collection of data related with the learning assessment.

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ARTICLE

		QUESTIONNA	IRE	
De	ar Participant,			
- T a - T - T - In - In	his questionnaire aims to collect data for a study on the in ttributed by the students to the lab work on learning and his questionnaire is anonymous and confidential. he collected data will not be taken into account for the as a questions Q1 to Q4 should tick the box that best descri a questions Q5 and Q6 there is no right answer. You mus	nfluence of the own motivatio sessment of di bes your entir it respond acc	methodolog n. scipline. e previous a ording to yo	gy used in chemistry lab classes, on the wei school career. our opinion.
Ag	e: Gender: M 🗌 F 🗌	Grade: 10 th] 11 th []	District:
Q1	. In lab classes who does the lab work?	Q2.	How are t	he students organized in the lab classes?
a)	always the students	a)	groups of	3 students
b)	sometimes the students and sometimes the teacher \Box	b)	groups of	4 students
c)	always the teacher	c)	groups wit	th another number of students
Q3	. Which is the basis of the lab work?	Q4.	What type	e of post-lab work is done?
a)	experimental guidelines	a)	worksheet	s 🗌
b)	experimental problems	b)	worksheet	s and written reports
		c)	written rep	ports 🗌
Q5	. How do you classify the importance of lab work on t	he learning of	Chemistry	<i>y</i> ?
a)	very high			
b)	high 🗌			
c)	moderate 🗌			
d)	low 🗌			
e)	very low			
Q6	. How do you classify the importance of lab work to in	ncrease your r	notivation	to study Chemistry?
a)	very high			
b)	high 🗌			
c)	moderate [_]			
d)				
e)	very low			

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