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Structure And Evaluation Of Flipped Chemistry Courses: Organic & Spectroscopy, Large And Small, First To Third Year, English And French

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Flipped course, constructivism, active learning, hybrid course, learning outcomes, learning objectives, SOLO taxonomy, Bloom taxonomy, learning evaluation.

ABSTRACT
Organic chemistry is a traditionally difficult subject with high failure & withdrawal rates and many areas of conceptual difficulty for students. To promote student learning and success, four undergraduate organic chemistry and spectroscopy courses at the first to third year level (17–420 students) were “flipped” in 2013–2014. In the flipped course, content traditionally delivered in lectures is moved online; class time is dedicated to focused learning activities. The three large courses were taught in English, the small one in French. To structure the courses, each course’s intended learning outcomes (ILOs) were analyzed to decide which course components would be delivered online and which would be addressed in class. Short (2–15 min), specific videos were created to replace lectures. Online and in-class learning activities were created in alignment with the ILOs; assessment was also aligned with the ILOs.

A learning evaluation was undertaken to determine the impact of the new course structure, using Guskey’s evaluation model. Analysis of students’ grades, withdrawal rates, and failure rates were made between courses that had a flipped model and courses taught in previous years in a lecture format. The results showed a statistically significant improvement in students’ grades and decreased withdrawal and failure rates, although a causal link to the new flipped class format
cannot be concluded. Student surveys and course evaluations revealed high student satisfaction; this author also had a very positive experience teaching in the new model.

The courses’ overall design and evaluation method could readily be adapted to other chemistry, science and other courses, including the use of learning outcomes, the weekly course structure, online learning management system design, and instructional strategies for large and small classes.

INTRODUCTION

Organic chemistry is a traditionally difficult subject with high failure & withdrawal rates and many areas of conceptual difficulty for students (Grove, Hershberger, & Bretz, 2008). The author had been teaching large chemistry courses in a lecture format, in which clickers, online homework, and demonstrations were used to create opportunities for active learning (Flynn, 2011; 2012a; 2012b). Even so, students were left on their own to learn the more difficult concepts that required higher order thinking (Krathwohl, 2002a), having learned (at best) the most basic concepts during the lecture. In the flipped classroom, the transmission of information that would have been conveyed during a lecture is moved online, either via short (ideally) videos or text (Figure 1). Class time is used for interactive learning activities—of the sort that might traditionally be left out of class—and thus creates opportunities for increased student engagement, more faculty-student contact, and deeper learning (Jarvis, Halvorson, Sadeque, & Johnston, 2014). Another possible benefit of the flipped classroom is the reduction in cognitive load during classes (Seery & Donnelly, 2012; Sirhan, Gray, Johnstone, & Reid, 1999).

![Figure 1. Comparison of features between a traditional lecture and flipped classroom.](image-url)
Related pedagogies include peer instruction (Mazur, 1997; 2004; 2009), team-based learning (Team-Based Learning Collaborative, 2013), just-in-time teaching (Novak, Gavrin, Christian, & Patterson, 1999), and process-oriented guided inquiry learning (POGIL, 2011; “POGIL: Process-Oriented Guided-Inquiry Learning,” 2009). While the “flipped classroom” is not a new pedagogy, the term conjures a defined image of how a flipped course might be structured and where the content might go.

Many reports of the flipped classroom involve suggestions for implementing this model (Lasry, Dugdale, & Charles, 2014; Pearson, 2012a; Sams & Bergmann, 2013; Slezk, 2014; Vaughan, 2014). Some studies have investigated the value of the flipped classroom model, although the evidence is still coming in (Goodwin & Miller, 2013). For example, a number of reports have reported positive student feedback (Enfield, 2013; Love, Hodge, Grandgenett, & Swift, 2013; McGivney-Burelle & Xue, 2013; Pearson, 2012b; D. Smith, 2013; Wilson, 2013). Other measures of student learning have reported increased student engagement (Seery, 2014) and effects on the classroom environment (Strayer, 2012). Academic (grade) improvements in small classes have been reported at the high school level (Fulton, 2012), in undergraduate math (Love et al., 2013) and chemistry (Trogden, 2014) courses, and at the graduate level (Tune, Sturek, & Basile, 2013).

Given the existing literature suggesting improved learning outcomes for the flipped course model (including non-academic ones) and the opportunity to optimize precious face-to-face time with students, organic chemistry and spectroscopy courses were converted to this format. Herein, the following are described: (1) the flipped course structures and the conversion process for one small and three large chemistry courses and (2) the results of a multi-level evaluation of the large courses that was conducted, using Guskey’s evaluation framework (Guskey, 2002), to determine the impact of the flipped model on students’ academic success.

THEORETICAL FRAMEWORK FOR THE COURSES

The theoretical framework used when designing and teaching this course was constructivism, specifically von Glasersfeld’s position of radical constructivism (Bodner, 1986; Glasersfeld, 1989). According to this framework, learners actively construct their own knowledge by building upon prior experiences and conceptions. Knowledge is not transferred
intact (Bodner, Klobuchar, & Geelan, 2001), and that knowledge must fit satisfactorily within
the context in which it arises. To achieve meaningful learning, Cooper and coworkers (2010)
summarized Novak’s description (2010) as follows: “students first must possess relevant prior
knowledge upon which to anchor new knowledge. Second, this new knowledge must be
perceived by the student as relevant to other knowledge. Finally, the learner must consciously
and deliberately choose to relate new knowledge to knowledge the learner already knows in
some nontrivial way” (p. 869). While the learner constructs his or her own knowledge, social
interactions are also important. Bodner (2006) pointed out that: “Learning is a complex process
that occurs within a social context, as the social constructivists point out, but it is ultimately the
individual who does the learning.” (p. 13)

In the courses described here, students were guided through the learning process. The
course environment involved many different types of individual and social learning activities,
thus providing opportunities for students to construct their own knowledge. They were also
confronted with many situations in which they had to question the match between experimental
evidence and their existing knowledge. These exercises required students to consider common
errors and misconceptions, as will be described below.

COURSES

The courses included Organic Chemistry I (CHM 1321, ~400 students, winter 2014),
Organic Chemistry II (CHM 2120, ~400 students, fall 2013), Applications of Spectroscopy in
chemistry (CHM 3122, ~140 students, fall 2013), and Applications de la spectroscopie en chimie
(CHM 3522—the French version of 3122, 17 students, fall 2013). Classes were held in large,
theatre style auditoriums, with the exception of CHM 3522, which was held in the active
learning classroom pictured in Figure 2 (Abraham, 2014; uOttawa: Teaching and Learning
Figure 2. uOttawa's active learning classroom

The breakdown of marks for each course was as shown below (Table 1). TopHat (TopHat, 2014) was used as the Classroom Response System (CRS), which was accorded a 5% participation grade. The pre-class tests were worth 5% of the final grade and were delivered through Sapling Learning (Sapling Learning, 2014) in the organic courses and through Blackboard Learn (“Blackboard Learn,” 2013)—the learning management system (LMS)—in the spectroscopy courses. The assignments were worth 10% and 0% of the final grade in organic chemistry and spectroscopy, respectively. They were delivered with Sapling Learning in the organic chemistry courses and as pdf files via the LMS in the spectroscopy courses. Organic Chemistry I additionally had a laboratory component. For assessments with a range, the weighting was used that gave each student the best final grade.
Table 1. The weighting of assessments in each course

<table>
<thead>
<tr>
<th>Course</th>
<th>CRS (%)</th>
<th>Pre-class tests (%)</th>
<th>Assignments (%)</th>
<th>Lab (%)</th>
<th>Midterm 1 (%)</th>
<th>Midterm 2 (%)</th>
<th>Final exam (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organic Chemistry I</td>
<td>5</td>
<td>5</td>
<td>10</td>
<td>15</td>
<td>10–20</td>
<td>10–20</td>
<td>25–45</td>
</tr>
<tr>
<td>Organic Chemistry II</td>
<td>5</td>
<td>5</td>
<td>10</td>
<td>–</td>
<td>10–20</td>
<td>10–20</td>
<td>40–60</td>
</tr>
<tr>
<td>Applications of Spectroscopy</td>
<td>5</td>
<td>5</td>
<td>Not graded</td>
<td>–</td>
<td>20–30</td>
<td>20–30</td>
<td>30–50</td>
</tr>
<tr>
<td>(EN/FR)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

COURSE STRUCTURE

The weekly course structure is summarized in Figure 3. Each week began (from the students’ point of view) by reading the ILOs followed by watching a video or reading the appropriate section in the textbook. Students completed a pre-class test before coming to class. Class time was dedicated to interactive learning activities. The weekly cycle ended with an online assignment (optional in the spectroscopy courses). The assignment from one week and the pre-class test for the following week were due on the same day and time, so that students had only one weekly deadline. Extra learning supports were available for outside of class time, including tutorials, office hours, discussion forum, etc. All the course components were designed to guide students toward achieving the intended learning outcomes of each module (Collis & Biggs, 1986; Krathwohl, 2002b).
The structure of the course, expectations, and reasons for the choice of this format were clearly communicated to students in the syllabus, in an introductory video, and in the first class of the year. The structure remained consistent and predictable throughout the course.

The online component of a course risks becoming an exhaustive list of information, links, and resources. This can be overwhelming and make it difficult for the student to know how to navigate and prioritize the resources. To avoid this data dump, the course’s learning management system (LMS)—Blackboard Learn (“Blackboard Learn,” 2013)—guided students’ progress through the main course content (Figure 4). The “Modules” link in the left menu bar brought students to the suggested order to follow. The system also provided quick access to frequently accessed items, such as class notes and online homework, and extra resources including past exams, the discussion forum, and one of the optional course textbooks (Klein, 2012; J. G. Smith, 2011; Wade, 2013).
The course content was organized in the learning management system by presenting the content and activities in the recommended order and by giving quick links.

LEARNING OUTCOMES TIED THE COURSE TOGETHER

These courses took a learning outcome-based approach to focus on what the student demonstrably knows and can do after instruction, rather than what the instructor teaches (J. B. Biggs & Tang, 2007). The intended learning outcomes (ILOs)—what the instructor wants students to be able to do by the end of the course—were constructed based on the Structure of Observed Learning Outcomes taxonomy (SOLO) (J. B. Biggs & Tang, 2007) and the cognitive domain of the modified Bloom taxonomy (Krathwohl, 2002a). Learning outcomes can be identified at the program level, course level, or in an area within a course (Stoyanovich, Gandhi, & Flynn, in press; Towns, 2009).

For these courses, the ILOs were developed for each module (further described in Appendix I) then they were analyzed to decide which would be taught out-of-class and in-class, with many being addressed in both. In general, pre-class activities were dedicated to introductory and basic concepts—lower level SOLO and Bloom, such as definitions and general mechanisms. In-class activities were used for deeper learning—higher SOLO and Bloom levels. The
assessments (e.g., assignments, midterms, and exams) were aligned with the learning activities and the ILOs. Appendix II provides an example of one learning module in which the ILOs were aligned with the learning activities and assessments. Below, the general structure of each course component is described.

**Before Class**

The intended learning outcomes, video notes, videos, and class notes were posted for students at the beginning of each section of the course. The video notes outlined the concepts for the video, as well as content that would be difficult or time-consuming to copy by hand such as spectra and complex molecules. Students could annotate them as they watched the videos, just as they would if they were taking notes during a lecture in person.

The videos were recorded and edited using Camtasia (“Camtasia: Screen Recording and Video Editing for Anyone,” 2014). The program’s screen capture function was used to capture handwritten notes, animations (Deslongchamps, 2007), and to show other data (e.g., pKₐ tables). The camera was used for demonstrating three dimensional analysis using Darling Molecular Models (“Darling Molecular Models,” 2010) and for manipulating sticky notes for spectral analysis (Flynn, 2012b). A Bamboo tablet (“Bambo,” 2014) and Notability (“Notability,” 2014) were used to create the handwritten notes.

The videos were approximately ten minutes long, on average, with the longest being approximately twenty minutes; ideally, the videos would be kept to five to ten minutes in length (Table 2). Designing and creating the videos were the most time consuming part of moving to the new course structure; creating a video required approximately ten times the video’s length. The total number of video hours may seem very short compared to the lecture hours that have been removed, but the lectures were condensed (e.g., by drawing hand-drawn phrases at increased speeds) and focused on the absolutely essential material (e.g., additional examples and links to real-life were built into the in-class questions).
Table 2. Number and duration of the videos created for the courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Number of videos used in the course</th>
<th>Total video time (h)</th>
<th>Average video length (min)</th>
<th>Maximum video length (min)</th>
<th>Minimum video length (min)</th>
<th>Percentage created by the author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organic Chemistry I (CHM 1321)</td>
<td>28</td>
<td>6.9</td>
<td>9.11</td>
<td>16.35</td>
<td>1.55</td>
<td>93%</td>
</tr>
<tr>
<td>Organic Chemistry II (CHM 2120)</td>
<td>24</td>
<td>3.6</td>
<td>9.04</td>
<td>15.73</td>
<td>3.25</td>
<td>88%</td>
</tr>
<tr>
<td>Applications of Spectroscopy (CHM 3122 and 3522)</td>
<td>17</td>
<td>3.2</td>
<td>11.31</td>
<td>21.35</td>
<td>2.62</td>
<td>100%</td>
</tr>
</tbody>
</table>

After watching the pre-class videos or reading the appropriate sections in the textbook, students completed pre-class tests using Sapling Learning (Sapling Learning, 2014) in the organic chemistry courses or using the LMS for the spectroscopy courses. These tests were posted for students by the Thursday of one week and were due two hours before the first course of the following week (e.g., due at 8 am on a Monday for a 10 am class). The online homework system (Sapling Learning, 2014) was selected for organic chemistry because there were many questions for which students could draw molecular structures and mechanisms and receive immediate feedback for their answers. Students’ answers were reviewed for questions that had the lowest success rates as determined by the program. This process required ten to fifteen minutes per assignment (Flynn, 2012a) and provided a starting point for creating in-class activities.

This “before class” phase started students on the path of learning new knowledge (Cooper et al., 2010) and provided evidence (in the form of pre-class test results) of their knowledge and abilities before they came to class.

**In Class**

In class time was devoted to problem-solving activities designed to help students achieve the ILOs. The class notes were posted at least twenty-four hours before each class. These notes
were essentially an outline of the activities for the class and contained material that was time-consuming to copy by hand (e.g., spectral data, large molecules, and definitions). Proving these data before the class freed up even more class time for learning activities.

In class, a SMART Podium (“SMART PodiumTM 500 Series,” 2014)—essentially an electronic whiteboard—was used to record notes, a document camera served to project documents, drawings, and molecular models, ECHO360 was used to record the classes (links to these recordings were posted on Blackboard), and TopHat (TopHat, 2014)—a classroom response system (CRS)—was used to capture students’ responses to questions, providing the students and professor with immediate feedback. Other resources were used such as Organic Chemistry Flashware (Deslongchamps, 2007), and YouTube videos (‘YouTube,” 2014). In 2014, an iPad (“iPad,” 2014) was incorporated, allowing the professor to move wirelessly through the classroom while retaining access to the projector. On average, 175 questions were asked per course (~eight questions per eighty minute class). All the activities involved formative feedback mechanisms and most included social components.

Students’ results on the pre-class tests informed the class activities (Flynn, 2012a). For example, a mechanism question that students answered poorly on Sapling could be brought into class as a multiple-choice question. The question shown in Figure 5 was created using the most prevalent answers to a pre-class test question that the majority of students answered incorrectly. In it, students were asked to identify the first step in the reaction mechanism between cyclohexene and bromine.

![Chemical Structures](https://example.com/structures.png)

**Figure 5.** Students’ incorrect (A–C) and correct (D) answers to a pre-class test question were transformed into an in-class question.

There were many other types of in-class activities such as think-pair-share, predict-observe-explain, etc. Questions related to reaction mechanisms and were asked via the CRS.
using a numeric answer method described by Ruder and Straumanis (2009). In another question type, students worked in groups to prepare written answers to questions (molecular structures or explanations). A few of those answers were (anonymously) projected to the class and the class voted on the best answers.

For longer questions of the type commonly encountered in the spectroscopy course, CRS questions were asked periodically to monitor students’ progress. These might ask students to identify a signal that should stand out to them, based on the data provided. For the example in Figure 6, the third year students were asked to assign all the signals in the proton NMR spectrum of codeine (“Codeine NMR problem,” n.d.)(Figure 6a); they were also provided with the $^{13}$C, DEPT135, COSY, and HMQC spectra. In the first question, students were asked to identify the $^1$H NMR signal of the hydroxyl proton. The majority of students (82%) incorrectly answered “G” (Figure 6b). They justified their answer by saying that hydroxyl protons give broad, rounded signals as in signal “G.” This particular question relating to an acidic proton also served to address a likely misconception: that acidic protons are always broad singlets. Students were reminded to make sure their answer reflected the data. After a second vote, 60% of students had the correct answer, “K” (Figure 6c). Students explained that according to the HMQC data (spectrum not shown), proton “G” was bound to a carbon while only proton “K” was not.
Figure 6. Students’ were asked to assign the signal for the hydroxyl proton in codeine. (a) $^1$H NMR spectrum, (b) distribution of responses the first time students answered, (c) distribution of responses the second time students answered (answer: K). Note: only the four most prevalent responses are shown.

These in-class questions, which were graded on participation only, provided a regular feedback mechanism to and from students with respect to their achievement of various learning outcomes. A few more examples of in-class questions are provided in Appendix II and elsewhere (Flynn, 2011; 2012a; 2012b). Through the in-class portion of the course, students built on their prior knowledge and explicitly made connections with that knowledge (Cooper et al., 2010). They also had a social context in which to learn (Bodner, 2006).

Assignments

Assignments were used to close the loop on the learning from the week and were more challenging than the pre-class tests. By answering assignment questions and checking their
answers, students could see whether they had achieved the intended learning outcomes for that module. Lots of practice was provided to help them achieve those LOs and construct their own knowledge (Glasersfeld, 1989).

The students were asked to think more deeply through questions that came up throughout the week (i.e., mid to high SOLO and Bloom levels). For example, students were asked in one case to draw the product that would result from the electron-pushing arrows drawn in Figure 5A. As with the pre-class tests, assignment questions that were not well-answered by a majority of students were brought into the following class as learning activities (Flynn, 2012a).

**Assessment**

The midterm and final exams were aligned with the intended learning outcomes. The questions were targeted to the mid to upper Bloom and SOLO levels and they closely resembled the types found in class, assignments, and extra problem sets. To avoid asking low level Bloom and SOLO questions (e.g., memorization and isolated knowledge), the questions from tests, assignments, and the CRS were never directly copy/pasted into midterms and exams. Students therefore had to move beyond rote memorization in order to succeed in the course, and they were given many opportunities to learn to do so.

**IMPACT OF THE FLIPPED COURSES ON STUDENT LEARNING**

A number of components of the organic chemistry course were analyzed to estimate the impact on student achievement. The framework used to evaluate the new flipped structure was Guskey’s evaluation framework (Guskey, 2002; 2010). Guskey’s framework—which was originally developed to measure teachers’ professional development—is very similar to Kirkpatrick’s evaluation model (Kirkpatrick, 1996), but it additionally addresses organizational support and change. Because the structures of the courses were changed significantly, the aspect of organizational support was a particularly important one to address. The CIPP (Context-Inputs-Process-Products) evaluation model was considered (Stufflebeam, 1983), but was considered too broad for this initial study as its multiple components involve many studies whose results must be integrated and evaluated over a longer time period.

In Guskey’s framework, level 1 focuses on students’ satisfaction with the learning activities and experience; for example, whether they felt that the activities were useful, helpful,
and what types of issues arose (e.g., technical difficulties or understanding the instructions). Level 2 focuses on measuring aspects such as the knowledge, skills, and attitudes gained, based on the attainment of specific learning goals. Level 3 analyzes how changes are supported (or not) by the organization (e.g., university or professional community). Change could be supported by encouraging development, making resources available (including time, money, and expertise), and sharing successes. This level is the main difference from the Kirkpatrick evaluation model (Kirkpatrick, 1996). A lack of organizational support and change can undermine and even halt development, making this level of evaluation essential. Level 4 focuses on students’ use of new knowledge and skills, such as whether any behaviour changes (e.g., problem-solving strategy) occurred after the learning experience. Finally, level 5 addresses student learning outcomes, or the “bottom line,” such as whether students’ achievement, confidence, or attendance has improved, or whether dropouts have decreased. The student learning outcomes can be analyzed at the cognitive, affective, and psychomotor levels.

The research questions (RQs) targeted in this study are shown in Table 3. The university’s Office of Research Ethics and Integrity was consulted and ethics approval was deemed unnecessary because of the type of study and confidentiality and anonymity of all student data (Canadian Institutes of Health Research, Natural Sciences and Engineering Research Council of Canada, and Social Sciences and Humanities Research Council of Canada, 2010).
Table 3. Guskey evaluation levels and associated research questions for this study

<table>
<thead>
<tr>
<th>Evaluation level</th>
<th>Research questions (RQs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Reactions</td>
<td>1. What were students’ reactions to the flipped format?</td>
</tr>
<tr>
<td>2. Learning</td>
<td>2. Did participants acquire the intended knowledge and skills?</td>
</tr>
<tr>
<td>3. Organization</td>
<td>3. How was implementation advocated, facilitated, and supported, if at all?</td>
</tr>
<tr>
<td></td>
<td>4. What resources were made available, if any?</td>
</tr>
<tr>
<td></td>
<td>5. How were successes recognized and shared, if at all?</td>
</tr>
<tr>
<td>4. Use of new knowledge and skills</td>
<td>Not addressed</td>
</tr>
<tr>
<td>5. Learning outcomes</td>
<td>6. How did the change affect student performance or achievement?</td>
</tr>
<tr>
<td></td>
<td>7. How did the change affect the withdrawal rate?</td>
</tr>
</tbody>
</table>

*RQ 1: What were students’ reactions to the flipped format?*

At the first Guskey level (Table 3), course evaluations were used to quantify and qualify students’ reactions to the new format. Twenty minutes at the beginning of one class period were set aside for students to fill out anonymous, standardized course evaluations. One component of the evaluations consisted of statements answered using a Likert scale; the second component was a space for students’ comments and suggestions. A weighted average out of five, with five being high, was calculated based on students’ ratings for each statement. While this authors’ course evaluations had already been above the university’s averages (4.57, 4.17, & 4.16 for the three statements, respectively), the courses taught in the flipped format were above the author’s average (Figure 7).
Figure 7. Results from the three key statements on anonymous, annual course evaluations. Legend: Course name (enrollment, response rate). Answer options for the first two statements: Almost always/often/sometimes/rarely/almost never. Answer options for the third statement: excellent/good/acceptable/poor/very poor.

Students’ comments on the second part of the course evaluation were extremely positive. The recurring positive comments included:

- “The fact that we do problems in class better prepare us for the assignments and exams”
- “Top Hat, although sometimes cumbersome, enhances learning and problem solving, while giving the prof real-time evaluation of comprehension.”
- “Love pre-class tests and assignments. Keeps us on top of the game”
- “The Sapling practice opportunities, PRE-CLASS VIDEOS [sic], and DGDs were all amazing tools to build a concrete foundation of learning… the way you teach helped me learn so much more”

Criticisms and suggestions for improvement were few, with the main ones including that (i) that the desks were small and cramped (a comment made only by the students in the lecture auditoriums, not in the active learning classroom), (ii) that the video quality could be improved (another program was used in the first few videos, which resulted in lower sound quality; this issue was resolved by using Camtasia, which also gave other editing advantages), and (iii) that the second midterm was too long in the spectroscopy course.
Although it was expected in the flipped model that students would “push back” against the course format and ask to be “just [taught] what I need to know [i.e., lecture]” (Colautti, 2014), students provided only very positive comments about the format. Woods (2006) described an analogy to a grieving process frequently experienced by students who are confronted with a major change from an accustomed learning format to a new one, such as problem-based learning (PBL). This was likely experienced by students in an upper year laboratory course that was converted to a PBL format (Flynn & Biggs, 2011). It is still possible that some students went through a similar process but that they bounced back from it quickly.

The class environment was also impacted by the type of room. The small (seventeen student) French spectroscopy course (CHM 3522) was initially taught in a small lecture classroom until an active learning classroom (Abraham, 2014; uOttawa: Teaching and Learning Support Service, 2013) became available (Figure 2). Although the course had the flipped format, students seemed hesitant to ask questions, volunteer explanations, and work in groups; this was perhaps partly because of the sound quality of the rooms (sounds echoed). When relocating to the active learning classroom became an option, students voted unanimously to do so and the entire class environment changed. The environment became animated and the students worked together at their tables (Figure 2) on the questions. They frequently debated answers (in a respectful fashion) and volunteers from each table regularly answered questions. Furthermore, students worked through the class problems—which had an gradient of difficulty—at their own pace.

There are many reasons why students might have enjoyed the flipped course format, although this has not yet been studied in detail for these courses. As described by Smith (2013), these reasons could include: the flexibility of when to watch the pre-class videos and the option to re-watch them, the predictable class structure with clear expectations, the ability for students to learn at their own pace (by spending more/less time on harder/easier concepts), the active class environment, the ability to check their own understanding, etc.

**RQ 2: Did participants acquire the intended knowledge and skills?**

To determine whether students had learned more in the flipped model compared to the original course model, the final exam grades were compared between two Organic Chemistry II courses taught by the author (2011 versus 2013). The course in 2011 was taught in an active...
lecture format, in which short lecture segments were punctuated with questions using a CRS. The final exams were identical to each other and the students had not seen any of the questions before. The average grade on the final exam was higher in 2013 (M=65%, SD=18%) than in 2011 (M=63%, SD=19%). A one-tailed t-test for independent samples revealed a statistically significant difference between the data, t(786) = 1.92, p = 0.03. The effect size was small (Cohen’s d = 0.11). The higher exam grades in the flipped format than in the active lecture format suggested that students have learned more in the flipped course (2013) than in the active lecture course (2011). This effect needs to be studied in greater detail by using an instrument—such as a concept inventory—to determine to what extent specific learning goals have been achieved.

RQs 3–5: Was implementation advocated, facilitated, and supported? Were sufficient resources made available? Were successes recognized and shared?

These questions have not been studied in detail, but to date, the organization (i.e., uOttawa) has been supportive of this initiative. The author was part of a team of professors who teach organic chemistry courses at uOttawa who worked to modernize the organic curriculum, which now has a mechanistic structure (Flynn & Ogilvie, submitted). However, each professor chose the pedagogical approach taken within that structure. Thus, this author was able to develop the flipped course for her own classes. The Teaching and Learning Support Service (TLSS) (“uOttawa Teaching and Learning Support Service,” 2014) at the university provided essential support from each of its four units: members of the Centre for eLearning were available to discuss best practice for designing the online aspect of the course; the Multimedia Distribution Service was available by phone or in person during and outside of class time to assist with any technical difficulties (and they were fast and technically proficient); the Centre for Mediated Teaching and Learning provided training in using all the options in the active learning classroom (Figure 2) as well as technical support when required; members of the Centre for University Teaching were always available for pedagogical discussions. The author was invited to make a presentation to the university’s Board of Governors about the flipped format in the active learning classroom and her use of this room was promoted in other areas (Abraham, 2014; V. Smith, 2014). The format and experiences discussed here have been used by the TLSS as an example of one way to structure online and in-class components of a non-traditional course in its Blended Course Design Institute (“Blended Course Design Institute,” 2014).
RQs 6 & 7: How did the change affect student performance or achievement? How did the change affect the withdrawal rate?

Organic Chemistry I and II results were analyzed because the author has taught those courses for many years and so historical data were available. Students’ grades, withdrawal rates (i.e., dropouts), and failure rates were used as a measure of student performance and achievement. The courses taught in a flipped model were compared to courses taught with the same course content.

First, chi-square tests of independence were performed to compare the withdrawal rates between the flipped course format and previous years’ data (Table 4). The analyses revealed statistically significant reductions in withdrawal rates in both Organic Chemistry I and Organic Chemistry II courses taught in the flipped course format compared to previous years, $\chi^2 (1, n=4) > 3.84, p < 0.05$. Two exceptions were noted in Organic Chemistry I in 2010, $\chi^2 (1, n=4) > 0.87, p = 0.35$, and in Organic Chemistry II in 2011, $\chi^2 (1, n=4) > 2.84, p = 0.09$. The courses taught in a flipped format had average risk of withdrawal reductions of 3.1% and 4.2% for Organic Chemistry I and II, respectively.

Table 4. Comparison of withdrawal rates between the flipped courses and historical data

<table>
<thead>
<tr>
<th>Course</th>
<th>Year</th>
<th>Original enrolment</th>
<th>Withdrawals</th>
<th>df</th>
<th>$\chi^2$</th>
<th>$p$</th>
<th>Absolute risk of withdrawal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organic I</td>
<td>2010</td>
<td>1096</td>
<td>38</td>
<td>1</td>
<td>0.87</td>
<td>0.352</td>
<td>0.010</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>1048</td>
<td>54</td>
<td>1</td>
<td>4.55</td>
<td>0.033</td>
<td>0.027</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>1152</td>
<td>56</td>
<td>1</td>
<td>3.85</td>
<td>0.050</td>
<td>0.024</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>1226</td>
<td>106</td>
<td>1</td>
<td>15.94</td>
<td>&lt; 0.001</td>
<td>0.062</td>
</tr>
<tr>
<td></td>
<td>Average (2010–2013)</td>
<td>1131</td>
<td>64</td>
<td>1</td>
<td>5.90</td>
<td>0.015</td>
<td>0.031</td>
</tr>
<tr>
<td></td>
<td>Flipped (2014)</td>
<td>364</td>
<td>9</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organic II</td>
<td>2009</td>
<td>707</td>
<td>52</td>
<td>1</td>
<td>10.59</td>
<td>0.001</td>
<td>0.047</td>
</tr>
<tr>
<td></td>
<td>2010</td>
<td>801</td>
<td>57</td>
<td>1</td>
<td>10.00</td>
<td>0.002</td>
<td>0.044</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>786</td>
<td>37</td>
<td>1</td>
<td>2.84</td>
<td>0.092</td>
<td>0.020</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>792</td>
<td>68</td>
<td>1</td>
<td>15.26</td>
<td>&lt; 0.001</td>
<td>0.059</td>
</tr>
<tr>
<td></td>
<td>Average (2009–2012)</td>
<td>772</td>
<td>54</td>
<td>1</td>
<td>9.33</td>
<td>0.002</td>
<td>0.042</td>
</tr>
<tr>
<td></td>
<td>Flipped (2013)</td>
<td>409</td>
<td>11</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Chi-square tests of independence were performed to compare the failure rates between the flipped course format and previous years’ data (Table 5). The analyses revealed statistically significant reductions in failure rates in both Organic Chemistry I and Organic Chemistry II courses taught in the flipped course format compared to all previous years. For all comparisons, $\chi^2 (1, n=4) > 3.84, p < 0.001$. The courses taught in a flipped format had average risk of failure reductions of 14.3% and 10.4% for Organic Chemistry I and II, respectively.

**Table 5. Comparison of failure rates between the flipped courses and historical data**

<table>
<thead>
<tr>
<th>Course</th>
<th>Year</th>
<th>Enrolment</th>
<th>Failures</th>
<th>df</th>
<th>$\chi^2$</th>
<th>$p$</th>
<th>Absolute risk of failure reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organic I</td>
<td>2010</td>
<td>1058</td>
<td>249</td>
<td>1</td>
<td>55.26</td>
<td>&lt; 0.001</td>
<td>0.179</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>994</td>
<td>197</td>
<td>1</td>
<td>38.99</td>
<td>&lt; 0.001</td>
<td>0.142</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>1096</td>
<td>137</td>
<td>1</td>
<td>13.10</td>
<td>&lt; 0.001</td>
<td>0.069</td>
</tr>
<tr>
<td>Organic I Average (2010-2013)</td>
<td>2013</td>
<td>1120</td>
<td>269</td>
<td>1</td>
<td>57.83</td>
<td>&lt; 0.001</td>
<td>0.184</td>
</tr>
<tr>
<td>Organic I Flipped (2014)</td>
<td>2013</td>
<td>1067</td>
<td>213</td>
<td>1</td>
<td>39.92</td>
<td>&lt; 0.001</td>
<td>0.143</td>
</tr>
<tr>
<td></td>
<td>2009</td>
<td>655</td>
<td>99</td>
<td>1</td>
<td>13.14</td>
<td>&lt; 0.001</td>
<td>0.072</td>
</tr>
<tr>
<td>Organic II</td>
<td>2010</td>
<td>744</td>
<td>147</td>
<td>1</td>
<td>33.80</td>
<td>&lt; 0.001</td>
<td>0.130</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>749</td>
<td>108</td>
<td>1</td>
<td>14.59</td>
<td>&lt; 0.001</td>
<td>0.076</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>724</td>
<td>139</td>
<td>1</td>
<td>31.40</td>
<td>&lt; 0.001</td>
<td>0.124</td>
</tr>
<tr>
<td>Organic II Average (2009–2012)</td>
<td>2012</td>
<td>718</td>
<td>123</td>
<td>1</td>
<td>23.69</td>
<td>&lt; 0.001</td>
<td>0.104</td>
</tr>
<tr>
<td>Organic II Flipped (2013)</td>
<td>2013</td>
<td>398</td>
<td>27</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Finally, the students’ grades in the flipped course were compared to those in previous years. The descriptive statistics are shown in Table 6. The median and first and third quartiles were included to describe the grades because the data were not normally distributed.
The flipped courses were compared to each of the previous years using the Wilcoxon-Mann-Whitney rank sum test for each of the comparisons. The unadjusted p values were adjusted for multiple testing with the Bonferroni-Holm correction. The grade distributions for both the organic chemistry flipped courses were found to be significantly different than each distribution of grades for the prior years ($p < 0.01$ for all comparisons and AUC values $\geq 0.55$).

Thus, student achievement increased in both levels of organic chemistry courses in the most recent teaching year as evidenced by increased students’ grades and decreased failure rates. In the same courses, the withdrawal rates also decreased as compared to previous years. These were the same courses in which the flipped course model was incorporated. While it could not be concluded that the flipped classroom model caused the improvements in the withdrawal rates, failure rates, and final grades, the evidence suggested at least a correlation with the flipped classroom model. Further investigation and exploration of the flipped classroom model in chemistry are certainly warranted.

CONCLUSIONS

The conversion of large and small chemistry courses (organic & spectroscopy) to flipped course models at the first to third year undergraduate level was described.
The most challenging and time-consuming aspects of the conversion to a flipped format were planning how to structure the in- and out-of-class components and preparing the videos. Moving forward, small, iterative improvements will be made to the courses, such as improving the quality of the videos. Improvements to course assessment will also be explored, including aligning the assessments with the social nature of the class environment. For example, a team-based component to a midterm (Gilley & Clarkston, 2014; Rieger & Heiner, 2014) was piloted with a small class in the fall of 2014.

Many factors seemed to contribute to the success of this endeavour, including: (1) a structured course format that kept the students’ responsibilities predictable (e.g., with consistent deadlines) while communicating high expectations; (2) facile access to technical support. Although not often needed, the rapid technical support from the Teaching and Learning Support Service was invaluable (“uOttawa Teaching and Learning Support Service,” 2014); (3) teaching assistants who reviewed assignments and communicated areas of student difficulties; (4) this author’s previous experience in classroom management; having previous taught lectures that were frequently punctuated by active learning opportunities using CRS questions facilitated the transition to a full flipped format; and (5) students’ openness to working in a new classroom format.

The metrics used to measure the success of the course conversion in large and small classes suggest a positive effect of the flipped classroom model, even though a causal relationship could not be concluded. Only a very small part of a complex puzzle has been studied here. In the future, other factors that might have caused the positive effects observed should also be considered, including social, emotional, experiential, and cultural factors. Other potential outcomes of the new classroom model could also be investigated, such as its impact on students’ argumentation skills (Kulatunga, Moog, & Lewis, 2013), conceptual change (Duit & Treagust, 2003), and metacognitive ability (Sandi-Urena, Cooper, & Stevens, 2011). Regardless of the reasons for the apparent success with the flipped class model, it will be used again in future years with the goal of improving student learning.

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Appendix I. Writing learning outcomes using the SOLO and Bloom taxonomies, and SMART goal-setting principles.

The SOLO taxonomy (Table 7) describes “how a learner’s performance grows in complexity when mastering many academic tasks” (J. B. Biggs & Tang, 2007). In the prestructural level, SOLO 1, there is little evidence of learning. At the unistructural level, SOLO 2, the student learns quantitative information (e.g., discrete facts and theories), deals with declarative knowledge such as terminology, and uses one single aspect without making connections. At the
multistructural level, SOLO 3, the student continues learning quantitative information and declarative knowledge, and can deal with several aspects, but doesn’t make connections between them. At the relational level, SOLO 4, the student’s competences have increased and become qualitative as well as quantitative. In the fourth level, the student can make connections between several aspects or concepts and demonstrate how they fit together. At the extended abstract level, SOLO 5, the student goes beyond the information & explanations that were explicitly provided. The student’s abilities include being able to: analyze concepts from different perspectives, generalize, create, and transfer ideas to new areas.

Table 7. Outline of the SOLO taxonomy and verbs commonly associated with each level (J. B. Biggs & Tang, 2007)

<table>
<thead>
<tr>
<th>SOLO Level</th>
<th>1 Prestructural</th>
<th>2 Unistructural</th>
<th>3 Multistructural</th>
<th>4 Relational</th>
<th>5 Extended abstract</th>
</tr>
</thead>
<tbody>
<tr>
<td>At this level, the student:</td>
<td>Shows little evidence of learning</td>
<td>Deals with terminology, uses one single aspect without making connections</td>
<td>Deals with several aspects, but doesn't make connections between them</td>
<td>Makes connections between several aspects and how they fit together.</td>
<td>Goes beyond what was given and transfers ideas to new areas</td>
</tr>
<tr>
<td>Associated verbs:</td>
<td>None (uses irrelevant information, misses the point, avoids the question)</td>
<td>Identify, define, recall, name, follow simple procedures</td>
<td>Enumerate, describe, list, combine, do algorithms</td>
<td>Compare/contrast, argue, solve, explain causes, analyze, relate, apply</td>
<td>Theorize, generalize, hypothesize, create, reflect</td>
</tr>
<tr>
<td>Example of questions at each level:</td>
<td>—</td>
<td>Decide whether the following molecule is chiral</td>
<td>Circle the aromatic rings, underline the anti-aromatic, and do nothing to non-aromatic ring below</td>
<td>Propose a mechanism for the following reaction [ester + NaOH] and justify the form of the final product [carboxylate].</td>
<td>Propose a synthesis of the following molecule or propose a mechanism for a previously unseen reaction.</td>
</tr>
</tbody>
</table>

As emphasized in multiple resources for writing learning objectives or outcomes (J. B. Biggs & Tang, 2007; Brabrand & Dahl, 2009; Collis & Biggs, 1986; Krathwohl, 2002b; Towns, 2009), the verbs used for each ILO is one that is outwardly visible, or demonstrable. For example, we can see the result of a student’s drawing, but we cannot directly measure whether they understand or appreciate a concept. The ILOs should also be specific, measurable, achievable, relevant, and time bounded, i.e., “SMART”, an acronym that has been used in sport (“Setting SMART goals,” 2013), business (Drucker, 2012), and education (Conzemius & O’Neill, 2006; Towns, 2009) to promote development of useful goals.

Appendix II.

Table 8. All learning activities and assessments in the flipped class were aligned with the intended learning outcomes.

<table>
<thead>
<tr>
<th>Intended learning outcomes (ILOs)</th>
<th>Pre-class videos (lower SOLO &amp; Bloom levels)</th>
<th>Pre-class test (lower SOLO &amp; Bloom levels)</th>
<th>In class (upper SOLO &amp; Bloom levels)</th>
<th>Assignment (lower SOLO &amp; Bloom levels)</th>
<th>Assessment, e.g., midterm (all levels)</th>
</tr>
</thead>
</table>

1 Requires knowledge of nucleophile/electrophile mechanisms, leaving group ability, and acid/base chemistry, hence making connections between several aspects. Provided the students have not been asked or shown the answer to the same question previously.
<table>
<thead>
<tr>
<th>ILO 1: Draw the mechanism (including electron-pushing arrows) for the reaction of a π bond nucleophile with a halogen, in the presence of various solvents and other functional groups.</th>
<th>Generic mechanisms (alkene + X₂, alkene + X₂ + alcohol solvent, alkene bearing a nucleophilic functional group + X₂)</th>
<th>Mechanism questions (ILO 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ILO 2: Decide which nucleophile is most likely to react, when there is more than one choice</td>
<td>Definitions (e.g., intramolecular and intermolecular)</td>
<td>Deciding on the best choice of nucleophile (ILO 2)</td>
</tr>
<tr>
<td>ILO 3: Justify the stereo- and regiochemical outcomes of the reaction</td>
<td>The stereochemical outcome of the reaction is explained</td>
<td>More questions like the ones seen in class (ILOs 1–6)</td>
</tr>
<tr>
<td>ILO 4: Draw the molecular orbitals involved in the reaction</td>
<td>The molecular orbitals involved in the reaction are explained</td>
<td>Questions pertaining to all ILOs at with a range of questions (varying SOLO and Bloom levels)</td>
</tr>
<tr>
<td>ILO 5: Draw the reaction coordinate diagram for a mechanism.</td>
<td>Reaction coordinate diagram for one of the mechanisms</td>
<td>Animation (Flashchem): mechanism and orbitals involved in the reaction, with associated questions (ILOs 1, 3–5)</td>
</tr>
<tr>
<td>ILO 6: Analyze a product retrosynthetically: given a product, draw the reactants</td>
<td></td>
<td>Given the product, draw the starting materials (and other retrosynthetic analysis questions) (ILO 6)</td>
</tr>
</tbody>
</table>

**Appendix III. Examples of common types of in-class questions.**

To ask a mechanism question with the classroom response system, the atoms and bonds in the reactants were numbered (e.g., Figure 8). To make the structure easier to read, electrons and bonds were coloured blue; atoms were coloured red. If students wanted to represent the C–Cl bond breaking and that bond’s electrons going to chlorine (i.e., the correct answer), they would...
type “21.” Once approximately 80% of students had answered the question, they were given a 10–20 second warning and the results were examined. If the majority of students answered correctly based on the histogram of results, the next activity was presented. If not, students were given time to discuss the answer and try to convince each other of the correct one (Mazur, 1997). Either the same question again or a follow-up question was created to ensure students had learned the concept. With Top Hat, new questions can be quickly created and added, even just by taking a screenshot.

![Image](image.png)

**Figure 8.** Mechanism question asked with Top Hat, the classroom response system used in the course (answer: 21)

In another activity type, students were asked to draw the products of a reaction, such as the one shown in

![Image](image.png)

**Figure 9.** Approximately eight students were randomly given a sticky note and were asked to draw their answer on it. They did not have to write their name on it and they could work with the students around them. The answers were labeled A, B, C, etc. and the sticky notes were projected to the screen using a document camera. Students then voted on the best answer and explained their choices to each other.
Students who were selected at random drew their answers on sticky notes. They could work with their classmates and did not put their names on their answers (answer: C).

Students also submitted writing samples using this strategy. For example, they could be asked to decide why one species was a stronger base than another, and to justify their answer on a half sheet of paper. Some of these answers would be collected at random and students would vote first on the best answer and then on the best-structured answer. These activities generated a lot of excitement in the classroom.

A predict-observe-explain format was used frequently in the courses. For example (Figure 10) in the spectroscopy courses, students (i) predicted the bond that would have the highest IR stretching frequency (by Top Hat vote), (ii) were shown the data, (iii) brainstormed reasons for the observed trend (written down without passing any judgment), (iv) voted for the best choice (B), and finally (v) explained their reasons to each other.
Figure 10. Students (i) predicted the bond that would have the highest IR stretching frequency (by Top Hat vote), (ii) were shown the data, (iii) brainstormed reasons for the observed trend, (iv) voted for the best choice (B), and finally (v) explained their reasons to each other. (answer: B)

Questions were created using the document camera to show specific views or conformations of molecules, demonstrations were used to convey ideas such as the relative rates of intra- versus intermolecular reactions, and Organic Chemistry Flashware to demonstrate acid/base concepts, reaction mechanisms, and molecular orbitals (Deslongchamps, 2007).