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Structure And Evaluation Of Flipped Chemistry Courses: Organic & Spectroscopy, Large And Small, First To Third Year, English And French

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Flipped course, constructivism, active learning, hybrid course, learning outcomes, learning objectives, SOLO taxonomy, Bloom taxonomy, learning evaluation.

ABSTRACT

Organic chemistry is a traditionally difficult subject with high failure & withdrawal rates and many areas of conceptual difficulty for students. To promote student learning and success, four undergraduate organic chemistry and spectroscopy courses at the first to third year level (17–420 students) were “flipped” in 2013–2014. In the flipped course, content traditionally delivered in lectures is moved online; class time is dedicated to focused learning activities. The three large courses were taught in English, the small one in French. To structure the courses, each course’s intended learning outcomes (ILOs) were analyzed to decide which course components would be delivered online and which would be addressed in class. Short (2–15 min), specific videos were created to replace lectures. Online and in-class learning activities were created in alignment with the ILOs; assessment was also aligned with the ILOs.

A learning evaluation was undertaken to determine the impact of the new course structure, using Guskey’s evaluation model. Analysis of students’ grades, withdrawal rates, and failure rates were made between courses that had a flipped model and courses taught in previous years in a lecture format. The results showed a statistically significant improvement in students’ grades and decreased withdrawal and failure rates, although a causal link to the new flipped class format

cannot be concluded. Student surveys and course evaluations revealed high student satisfaction; this author also had a very positive experience teaching in the new model.

The courses' overall design and evaluation method could readily be adapted to other chemistry, science and other courses, including the use of learning outcomes, the weekly course structure, online learning management system design, and instructional strategies for large and small classes.

INTRODUCTION

Organic chemistry is a traditionally difficult subject with high failure & withdrawal rates and many areas of conceptual difficulty for students (Grove, Hershberger, & Bretz, 2008). The author had been teaching large chemistry courses in a lecture format, in which clickers, online homework, and demonstrations were used to create opportunities for active learning (Flynn, 2011; 2012a; 2012b). Even so, students were left on their own to learn the more difficult concepts that required higher order thinking (Krathwohl, 2002a), having learned (at best) the most basic concepts during the lecture. In the flipped classroom, the transmission of information that would have been conveyed during a lecture is moved online, either via short (ideally) videos or text (Figure 1). Class time is used for interactive learning activities—of the sort that might traditionally be left out of class—and thus creates opportunities for increased student engagement, more faculty-student contact, and deeper learning (Jarvis, Halvorson, Sadeque, & Johnston, 2014). Another possible benefit of the flipped classroom is the reduction in cognitive load during classes (Seery & Donnelly, 2012; Sirhan, Gray, Johnstone, & Reid, 1999).

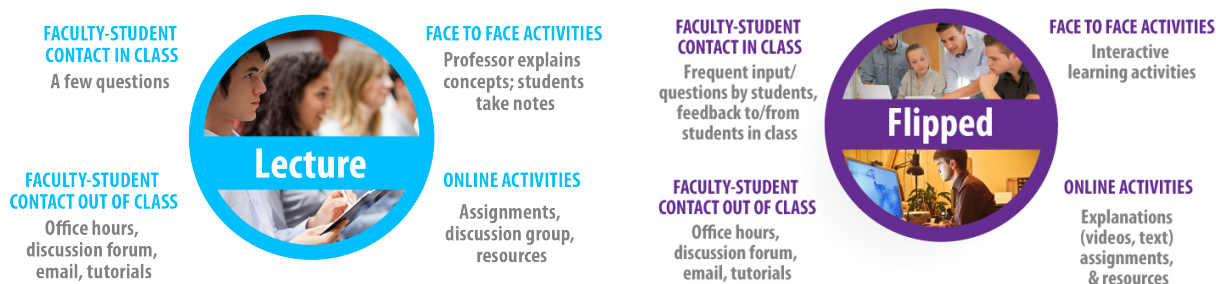


Figure 1. Comparison of features between a traditional lecture and flipped classroom.

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Related pedagogies include peer instruction (Mazur, 1997; 2004; 2009), team-based learning (*Team-Based Learning Collaborative*, 2013), just-in-time teaching (Novak, Gavrin, Christian, & Patterson, 1999), and process-oriented guided inquiry learning (POGIL, 2011; “POGIL: Process-Oriented Guided-Inquiry Learning,” 2009). While the “flipped classroom” is not a new pedagogy, the term conjures a defined image of how a flipped course might be structured and where the content might go.

Many reports of the flipped classroom involve suggestions for implementing this model (Lasry, Dugdale, & Charles, 2014; Pearson, 2012a; Sams & Bergmann, 2013; Slezak, 2014; Vaughan, 2014). Some studies have investigated the value of the flipped classroom model, although the evidence is still coming in (Goodwin & Miller, 2013). For example, a number of reports have reported positive student feedback (Enfield, 2013; Love, Hodge, Grandgenett, & Swift, 2013; McGivney-Burelle & Xue, 2013; Pearson, 2012b; D. Smith, 2013; Wilson, 2013). Other measures of student learning have reported increased student engagement (Seery, 2014) and effects on the classroom environment (Strayer, 2012). Academic (grade) improvements in small classes have been reported at the high school level (Fulton, 2012), in undergraduate math (Love et al., 2013) and chemistry (Trogden, 2014) courses, and at the graduate level (Tune, Sturek, & Basile, 2013).

Given the existing literature suggesting improved learning outcomes for the flipped course model (including non-academic ones) and the opportunity to optimize precious face-to-face time with students, organic chemistry and spectroscopy courses were converted to this format. Herein, the following are described: (1) the flipped course structures and the conversion process for one small and three large chemistry courses and (2) the results of a multi-level evaluation of the large courses that was conducted, using Guskey’s evaluation framework (Guskey, 2002), to determine the impact of the flipped model on students’ academic success.

THEORETICAL FRAMEWORK FOR THE COURSES

The theoretical framework used when designing and teaching this course was constructivism, specifically von Glasersfeld’s position of radical constructivism (Bodner, 1986; Glasersfeld, 1989). According to this framework, learners actively construct their own knowledge by building upon prior experiences and conceptions. Knowledge is not transferred

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3 intact (Bodner, Klobuchar, & Geelan, 2001), and that knowledge must fit satisfactorily within
4 the context in which it arises. To achieve meaningful learning, Cooper and coworkers (2010)
5 summarized Novak's description (2010) as follows: "students first must possess relevant prior
6 knowledge upon which to anchor new knowledge. Second, this new knowledge must be
7 perceived by the student as relevant to other knowledge. Finally, the learner must consciously
8 and deliberately choose to relate new knowledge to knowledge the learner already knows in
9 some nontrivial way" (p. 869). While the learner constructs his or her own knowledge, social
10 interactions are also important. Bodner (2006) pointed out that: "Learning is a complex process
11 that occurs within a social context, as the social constructivists point out, but it is ultimately the
12 individual who does the learning." (p. 13)

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22 In the courses described here, students were guided through the learning process. The
23 course environment involved many different types of individual and social learning activities,
24 thus providing opportunities for students to construct their own knowledge. They were also
25 confronted with many situations in which they had to question the match between experimental
26 evidence and their existing knowledge. These exercises required students to consider common
27 errors and misconceptions, as will be described below.

28 29 30 31 32 33 **COURSES**

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35 The courses included Organic Chemistry I (CHM 1321, ~400 students, winter 2014),
36 Organic Chemistry II (CHM 2120, ~400 students, fall 2013), Applications of Spectroscopy in
37 chemistry (CHM 3122, ~140 students, fall 2013), and Applications de la spectroscopie en chimie
38 (CHM 3522—the French version of 3122, 17 students, fall 2013). Classes were held in large,
39 theatre style auditoriums, with the exception of CHM 3522, which was held in the active
40 learning classroom pictured in Figure 2 (Abraham, 2014; uOttawa: Teaching and Learning
41 Support Service, 2013).
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Figure 2. uOttawa's active learning classroom

The breakdown of marks for each course was as shown below (Table 1). TopHat (TopHat, 2014) was used as the Classroom Response System (CRS), which was accorded a 5% participation grade. The pre-class tests were worth 5% of the final grade and were delivered through Sapling Learning (Sapling Learning, 2014) in the organic courses and through Blackboard Learn (“Blackboard Learn,” 2013)—the learning management system (LMS)—in the spectroscopy courses. The assignments were worth 10% and 0% of the final grade in organic chemistry and spectroscopy, respectively. They were delivered with Sapling Learning in the organic chemistry courses and as pdf files via the LMS in the spectroscopy courses. Organic Chemistry I additionally had a laboratory component. For assessments with a range, the weighting was used that gave each student the best final grade.

Table 1. The weighting of assessments in each course

Course	CRS (%)	Pre-class tests (%)	Assignments (%)	Lab (%)	Midterm 1 (%)	Midterm 2 (%)	Final exam (%)
Organic Chemistry I	5	5	10	15	10–20	10–20	25–45
Organic Chemistry II	5	5	10	–	10–20	10–20	40–60
Applications of Spectroscopy (EN/FR)	5	5	Not graded	–	20–30	20–30	30–50

COURSE STRUCTURE

The weekly course structure is summarized in Figure 3. Each week began (from the students' point of view) by reading the ILOs followed by watching a video or reading the appropriate section in the textbook. Students completed a pre-class test before coming to class. Class time was dedicated to interactive learning activities. The weekly cycle ended with an online assignment (optional in the spectroscopy courses). The assignment from one week and the pre-class test for the following week were due on the same day and time, so that students had only one weekly deadline. Extra learning supports were available for outside of class time, including tutorials, office hours, discussion forum, etc. All the course components were designed to guide students toward achieving the intended learning outcomes of each module (Collis & Biggs, 1986; Krathwohl, 2002b).

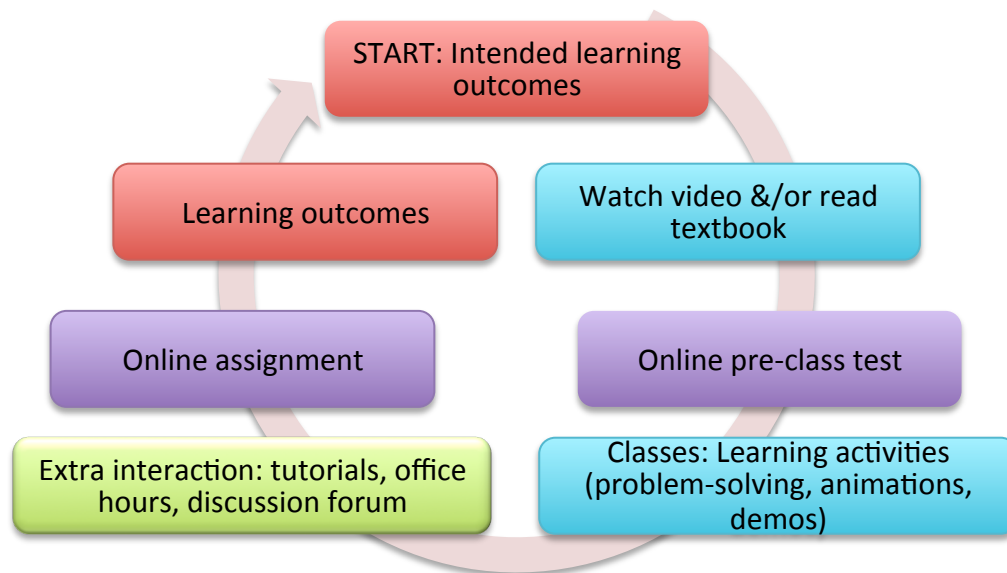


Figure 3. The weekly class structure

The structure of the course, expectations, and reasons for the choice of this format were clearly communicated to students in the syllabus, in an introductory video, and in the first class of the year. The structure remained consistent and predictable throughout the course.

The online component of a course risks becoming an exhaustive list of information, links, and resources. This can be overwhelming and make it difficult for the student to know how to navigate and prioritize the resources. To avoid this data dump, the course's learning management system (LMS)—Blackboard Learn (“Blackboard Learn,” 2013)—guided students' progress through the main course content (Figure 4). The “Modules” link in the left menu bar brought students to the suggested order to follow. The system also provided quick access to frequently accessed items, such as class notes and online homework, and extra resources including past exams, the discussion forum, and one of the optional course textbooks (Klein, 2012; J. G. Smith, 2011; Wade, 2013).

The left menu bar contains quick links and resources

Module 6: Acidic protons, conformational analysis, etc.

Build Content ▾ Assessments ▾ Tools ▾

Intended learning outcomes

Video notes - Acidic protons

Video - Acidic protons (broad peaks and variable chemical shift)

Video - Acidic protons (Proton exchange and tautomerism)

Test 8: Acidic protons

Class notes - acidic protons, conformational analysis, etc.

This "Modules" section presents the content and activities in the recommended order

Figure 4. The course content was organized in the learning management system by presenting the content and activities in the recommended order and by giving quick links.

LEARNING OUTCOMES TIED THE COURSE TOGETHER

These courses took a learning outcome-based approach to focus on what the student demonstrably knows and can do after instruction, rather than what the instructor teaches (J. B. Biggs & Tang, 2007). The intended learning outcomes (ILOs)—what the instructor wants students to be able to do by the end of the course—were constructed based on the Structure of Observed Learning Outcomes taxonomy (SOLO) (J. B. Biggs & Tang, 2007) and the cognitive domain of the modified Bloom taxonomy (Krathwohl, 2002a). Learning outcomes can be identified at the program level, course level, or in an area within a course (Stoyanovich, Gandhi, & Flynn, *in press*; Towns, 2009).

For these courses, the ILOs were developed for each module (further described in Appendix I) then they were analyzed to decide which would be taught out-of-class and in-class, with many being addressed in both. In general, pre-class activities were dedicated to introductory and basic concepts—lower level SOLO and Bloom, such as definitions and general mechanisms. In-class activities were used for deeper learning—higher SOLO and Bloom levels. The

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3 assessments (e.g., assignments, midterms, and exams) were aligned with the learning activities
4 and the ILOs. Appendix II provides an example of one learning module in which the ILOs were
5 aligned with the learning activities and assessments. Below, the general structure of each course
6 component is described.
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10 11 *Before Class*

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13 The intended learning outcomes, video notes, videos, and class notes were posted for
14 students at the beginning of each section of the course. The video notes outlined the concepts for
15 the video, as well as content that would be difficult or time-consuming to copy by hand such as
16 spectra and complex molecules. Students could annotate them as they watched the videos, just as
17 they would if they were taking notes during a lecture in person.
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23 The videos were recorded and edited using Camtasia (“Camtasia: Screen Recording and
24 Video Editing for Anyone,” 2014). The program’s screen capture function was used to capture
25 handwritten notes, animations (Deslongchamps, 2007), and to show other data (e.g., pK_a tables).
26 The camera was used for demonstrating three dimensional analysis using Darling Molecular
27 Models (“Darling Molecular Models,” 2010) and for manipulating sticky notes for spectral
28 analysis (Flynn, 2012b). A Bamboo tablet (“Bambo,” 2014) and Notability (“Notability,” 2014)
29 were used to create the handwritten notes.
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36 The videos were approximately ten minutes long, on average, with the longest being
37 approximately twenty minutes; ideally, the videos would be kept to five to ten minutes in length
38 (Table 2). Designing and creating the videos were the most time consuming part of moving to
39 the new course structure; creating a video required approximately ten times the video’s length.
40 The total number of video hours may seem very short compared to the lecture hours that have
41 been removed, but the lectures were condensed (e.g., by drawing hand-drawn phrases at
42 increased speeds) and focused on the absolutely essential material (e.g., additional examples and
43 links to real-life were built into the in-class questions).
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Table 2. Number and duration of the videos created for the courses

Course	Number of videos used in the course	Total video time (h)	Average video length (min)	Maximum video length (min)	Minimum video length (min)	Percentage created by the author
Organic Chemistry I (CHM 1321)	28	6.9	9.11	16.35	1.55	93%
Organic Chemistry II (CHM 2120)	24	3.6	9.04	15.73	3.25	88%
Applications of Spectroscopy (CHM 3122 and 3522)	17	3.2	11.31	21.35	2.62	100%

After watching the pre-class videos or reading the appropriate sections in the textbook, students completed pre-class tests using Sapling Learning (Sapling Learning, 2014) in the organic chemistry courses or using the LMS for the spectroscopy courses. These tests were posted for students by the Thursday of one week and were due two hours before the first course of the following week (e.g., due at 8 am on a Monday for a 10 am class). The online homework system (Sapling Learning, 2014) was selected for organic chemistry because there were many questions for which students could draw molecular structures and mechanisms and receive immediate feedback for their answers. Students' answers were reviewed for questions that had the lowest success rates as determined by the program. This process required ten to fifteen minutes per assignment (Flynn, 2012a) and provided a starting point for creating in-class activities.

This "before class" phase started students on the path of learning new knowledge (Cooper et al., 2010) and provided evidence (in the form of pre-class test results) of their knowledge and abilities before they came to class.

In Class

In class time was devoted to problem-solving activities designed to help students achieve the ILOs. The class notes were posted at least twenty-four hours before each class. These notes

were essentially an outline of the activities for the class and contained material that was time-consuming to copy by hand (e.g., spectral data, large molecules, and definitions). Proving these data before the class freed up even more class time for learning activities.

In class, a SMART Podium (“SMART Podium™ 500 Series,” 2014)—essentially an electronic whiteboard—was used to record notes, a document camera served to project documents, drawings, and molecular models, ECHO360 was used to record the classes (links to these recordings were posted on Blackboard), and TopHat (TopHat, 2014)—a classroom response system (CRS)—was used to capture students’ responses to questions, providing the students and professor with immediate feedback. Other resources were used such as Organic Chemistry Flashware (Deslongchamps, 2007), and YouTube videos (“YouTube,” 2014). In 2014, an iPad (“iPad,” 2014) was incorporated, allowing the professor to move wirelessly through the classroom while retaining access to the projector. On average, 175 questions were asked per course (~eight questions per eighty minute class). All the activities involved formative feedback mechanisms and most included social components.

Students’ results on the pre-class tests informed the class activities (Flynn, 2012a). For example, a mechanism question that students answered poorly on Sapling could be brought into class as a multiple-choice question. The question shown in Figure 5 was created using the most prevalent answers to a pre-class test question that the majority of students answered incorrectly. In it, students were asked to identify the first step in the reaction mechanism between cyclohexene and bromine.

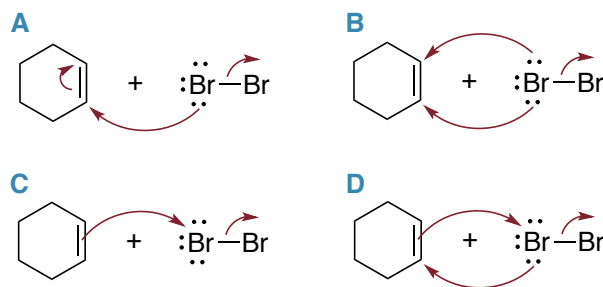
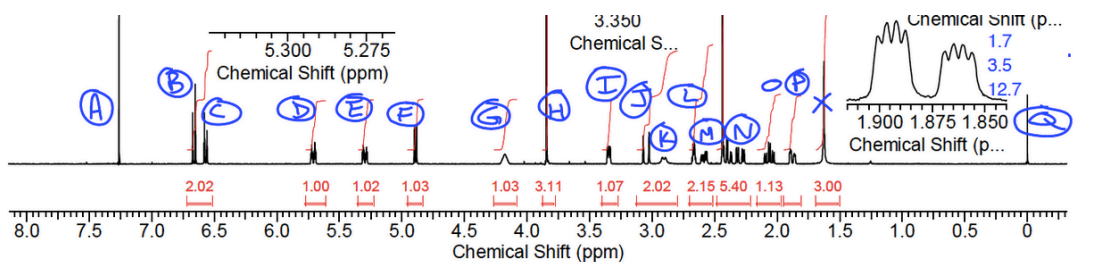


Figure 5. Students’ incorrect (A–C) and correct (D) answers to a pre-class test question were transformed into an in-class question.

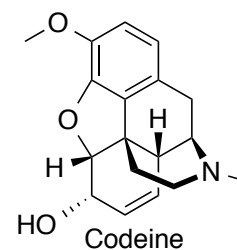
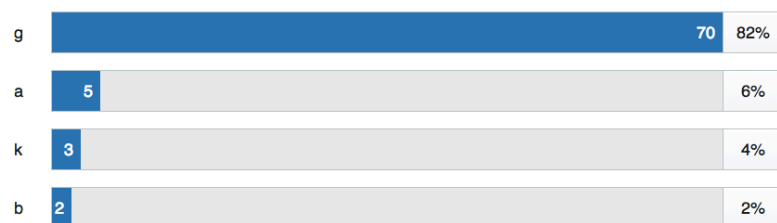
There were many other types of in-class activities such as think-pair-share, predict-observe-explain, etc. Questions related to reaction mechanisms and were asked via the CRS

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3 using a numeric answer method described by Ruder and Straumanis (2009). In another question
4 type, students worked in groups to prepare written answers to questions (molecular structures or
5 explanations). A few of those answers were (anonymously) projected to the class and the class
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7 voted on the best answers.
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11 For longer questions of the type commonly encountered in the spectroscopy course, CRS
12 questions were asked periodically to monitor students' progress. These might ask students to
13 identify a signal that should stand out to them, based on the data provided. For the example in
14 Figure 6, the third year students were asked to assign all the signals in the proton NMR spectrum
15 of codeine ("Codeine NMR problem," n.d.)(Figure 6a); they were also provided with the ^{13}C ,
16 DEPT135, COSY, and HMQC spectra. In the first question, students were asked to identify the
17 ^1H NMR signal of the hydroxyl proton. The majority of students (82%) incorrectly answered
18 "G" (Figure 6b). They justified their answer by saying that hydroxyl protons give broad, rounded
19 signals as in signal "G." This particular question relating to an acidic proton also served to
20 address a likely misconception: that acidic protons are always broad singlets. Students were
21 reminded to make sure their answer reflected the data. After a second vote, 60% of students had
22 the correct answer, "K" (Figure 6c). Students explained that according to the HMQC data
23 (spectrum not shown), proton "G" was bound to a carbon while only proton "K" was not.
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(a) ^1H NMR spectrum of codeine

(b) First answer distribution



(c) Second answer distribution

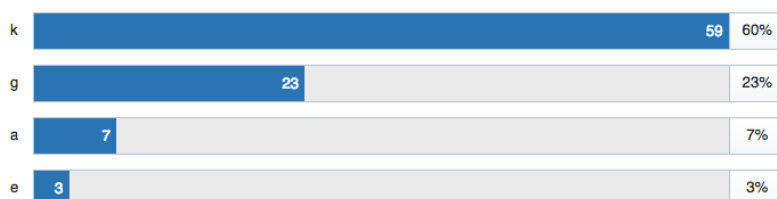


Figure 6. Students' were asked to assign the signal for the hydroxyl proton in codeine. (a) ^1H NMR spectrum, (b) distribution of responses the first time students answered, (c) distribution of responses the second time students answered (answer: K). Note: only the four most prevalent responses are shown.

These in-class questions, which were graded on participation only, provided a regular feedback mechanism to and from students with respect to their achievement of various learning outcomes. A few more examples of in-class questions are provided in Appendix II and elsewhere (Flynn, 2011; 2012a; 2012b). Through the in-class portion of the course, students built on their prior knowledge and explicitly made connections with that knowledge (Cooper et al., 2010). They also had a social context in which to learn (Bodner, 2006).

Assignments

Assignments were used to close the loop on the learning from the week and were more challenging than the pre-class tests. By answering assignment questions and checking their

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3 answers, students could see whether they had achieved the intended learning outcomes for that
4 module. Lots of practice was provided to help them achieve those LOs and construct their own
5 knowledge (Glaserfeld, 1989).
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9 The students were asked to think more deeply through questions that came up throughout
10 the week (i.e., mid to high SOLO and Bloom levels). For example, students were asked in one
11 case to draw the product that would result from the electron-pushing arrows drawn in Figure 5A.
12 As with the pre-class tests, assignment questions that were not well-answered by a majority of
13 students were brought into the following class as learning activities (Flynn, 2012a).
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18 *Assessment*

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20 The midterm and final exams were aligned with the intended learning outcomes. The
21 questions were targeted to the mid to upper Bloom and SOLO levels and they closely resembled
22 the types found in class, assignments, and extra problem sets. To avoid asking low level Bloom
23 and SOLO questions (e.g., memorization and isolated knowledge), the questions from tests,
24 assignments, and the CRS were never directly copy/pasted into midterms and exams. Students
25 therefore had to move beyond rote memorization in order to succeed in the course, and they were
26 given many opportunities to learn to do so.
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33 **IMPACT OF THE FLIPPED COURSES ON STUDENT LEARNING**

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35 A number of components of the organic chemistry course were analyzed to estimate the
36 impact on student achievement. The framework used to evaluate the new flipped structure was
37 Guskey's evaluation framework (Guskey, 2002; 2010). Guskey's framework—which was
38 originally developed to measure teachers' professional development—is very similar to
39 Kirkpatrick's evaluation model (Kirkpatrick, 1996), but it additionally addresses organizational
40 support and change. Because the structures of the courses were changed significantly, the aspect
41 of organizational support was a particularly important one to address. The CIPP (Context-Inputs-
42 Process-Products) evaluation model was considered (Stufflebeam, 1983), but was considered too
43 broad for this initial study as its multiple components involve many studies whose results must
44 be integrated and evaluated over a longer time period.
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54 In Guskey's framework, level 1 focuses on students' satisfaction with the learning
55 activities and experience; for example, whether they felt that the activities were useful, helpful,
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3 and what types of issues arose (e.g., technical difficulties or understanding the instructions).
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5 Level 2 focuses on measuring aspects such as the knowledge, skills, and attitudes gained, based
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7 on the attainment of specific learning goals. Level 3 analyzes how changes are supported (or not)
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9 by the organization (e.g., university or professional community). Change could be supported by
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11 encouraging development, making resources available (including time, money, and expertise),
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13 and sharing successes. This level is the main difference from the Kirkpatrick evaluation model
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15 (Kirkpatrick, 1996). A lack of organizational support and change can undermine and even halt
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17 development, making this level of evaluation essential. Level 4 focuses on students' use of new
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19 knowledge and skills, such as whether any behaviour changes (e.g., problem-solving strategy)
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21 occurred after the learning experience. Finally, level 5 addresses student learning outcomes, or
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23 the "bottom line," such as whether students' achievement, confidence, or attendance has
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25 improved, or whether dropouts have decreased. The student learning outcomes can be analyzed
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27 at the cognitive, affective, and psychomotor levels.

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29 The research questions (RQs) targeted in this study are shown in Table 3. The
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31 university's Office of Research Ethics and Integrity was consulted and ethics approval was
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33 deemed unnecessary because of the type of study and confidentiality and anonymity of all
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35 student data (Canadian Institutes of Health Research, Natural Sciences and Engineering Research
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37 Council of Canada, and Social Sciences and Humanities Research Council of Canada, 2010).
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Table 3. Guskey evaluation levels and associated research questions for this study

Evaluation level	Research questions (RQs)
1. Reactions	1. What were students' reactions to the flipped format?
2. Learning	2. Did participants acquire the intended knowledge and skills?
3. Organization support & change	3. How was implementation advocated, facilitated, and supported, if at all? 4. What resources were made available, if any? 5. How were successes recognized and shared, if at all?
4. Use of new knowledge and skills	Not addressed
5. Learning outcomes	6. How did the change affect student performance or achievement? 7. How did the change affect the withdrawal rate?

RQ 1: What were students' reactions to the flipped format?

At the first Guskey level (Table 3), course evaluations were used to quantify and qualify students' reactions to the new format. Twenty minutes at the beginning of one class period were set aside for students to fill out anonymous, standardized course evaluations. One component of the evaluations consisted of statements answered using a Likert scale; the second component was a space for students' comments and suggestions. A weighted average out of five, with five being high, was calculated based on students' ratings for each statement. While this authors' course evaluations had already been above the university's averages (4.57, 4.17, & 4.16 for the three statements, respectively), the courses taught in the flipped format were above the author's average (Figure 7).

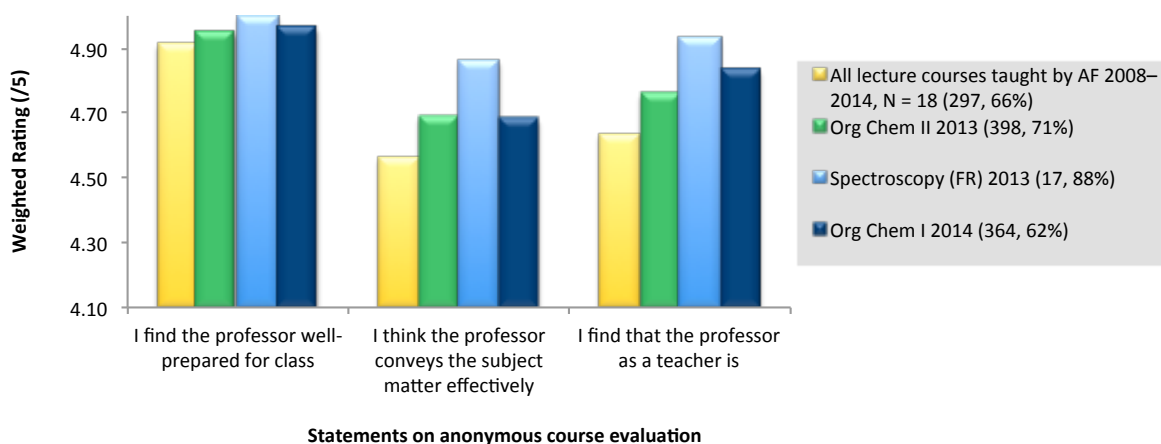


Figure 7. Results from the three key statements on anonymous, annual course evaluations.

Legend: Course name (enrollment, response rate). Answer options for the first two statements: Almost always/often/sometimes/rarely/almost never. Answer options for the third statement: excellent/good/acceptable/poor/very poor.

Students' comments on the second part of the course evaluation were extremely positive. The recurring positive comments included:

- “The fact that we do problems in class better prepare us for the assignments and exams”
- “Top Hat, although sometimes cumbersome, enhances learning and problem solving, while giving the prof real-time evaluation of comprehension.”
- “Love pre-class tests and assignments. Keeps us on top of the game”
- “The Sapling practice opportunities, PRE-CLASS VIDEOS [*sic*], and DGDs were all amazing tools to build a concrete foundation of learning... the way you teach helped me learn so much more”

Criticisms and suggestions for improvement were few, with the main ones including that (i) that the desks were small and cramped (a comment made only by the students in the lecture auditoriums, not in the active learning classroom), (ii) that the video quality could be improved (another program was used in the first few videos, which resulted in lower sound quality; this issue was resolved by using Camtasia, which also gave other editing advantages), and (iii) that the second midterm was too long in the spectroscopy course.

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Although it was expected in the flipped model that students would “push back” against the course format and ask to be “just [taught] what I need to know [i.e., lecture]” (Colautti, 2014), students provided only very positive comments about the format. Woods (2006) described an analogy to a grieving process frequently experienced by students who are confronted with a major change from an accustomed learning format to a new one, such as problem-based learning (PBL). This was likely experienced by students in an upper year laboratory course that was converted to a PBL format (Flynn & Biggs, 2011). It is still possible that some students went through a similar process but that they bounced back from it quickly.

The class environment was also impacted by the type of room. The small (seventeen student) French spectroscopy course (CHM 3522) was initially taught in a small lecture classroom until an active learning classroom (Abraham, 2014; uOttawa: Teaching and Learning Support Service, 2013) became available (Figure 2). Although the course had the flipped format, students seemed hesitant to ask questions, volunteer explanations, and work in groups; this was perhaps partly because of the sound quality of the rooms (sounds echoed). When relocating to the active learning classroom became an option, students voted unanimously to do so and the entire class environment changed. The environment became animated and the students worked together at their tables (Figure 2) on the questions. They frequently debated answers (in a respectful fashion) and volunteers from each table regularly answered questions. Furthermore, students worked through the class problems—which had an gradient of difficulty—at their own pace.

There are many reasons why students might have enjoyed the flipped course format, although this has not yet been studied in detail for these courses. As described by Smith (2013), these reasons could include: the flexibility of when to watch the pre-class videos and the option to re-watch them, the predictable class structure with clear expectations, the ability for students to learn at their own pace (by spending more/less time on harder/easier concepts), the active class environment, the ability to check their own understanding, etc.

RQ 2: Did participants acquire the intended knowledge and skills?

To determine whether students had learned more in the flipped model compared to the original course model, the final exam grades were compared between two Organic Chemistry II courses taught by the author (2011 versus 2013). The course in 2011 was taught in an active

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3 lecture format, in which short lecture segments were punctuated with questions using a CRS. The
4 final exams were identical to each other and the students had not seen any of the questions
5 before. The average grade on the final exam was higher in 2013 (M=65%, SD=18%) than in
6 2011 (M=63%, SD=19%). A one-tailed t-test for independent samples revealed a statistically
7 significant difference between the data, $t(786) = 1.92, p = 0.03$. The effect size was small
8 (Cohen's $d = 0.11$). The higher exam grades in the flipped format than in the active lecture
9 format suggested that students have learned more in the flipped course (2013) than in the active
10 lecture course (2011). This effect needs to be studied in greater detail by using an instrument—
11 such as a concept inventory—to determine to what extent specific learning goals have been
12 achieved.
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22 *RQs 3–5: Was implementation advocated, facilitated, and supported? Were sufficient resources*
23 *made available? Were successes recognized and shared?*
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26 These questions have not been studied in detail, but to date, the organization (i.e.,
27 uOttawa) has been supportive of this initiative. The author was part of a team of professors who
28 teach organic chemistry courses at uOttawa who worked to modernize the organic curriculum,
29 which now has a mechanistic structure (Flynn & Ogilvie, submitted). However, each professor
30 chose the pedagogical approach taken within that structure. Thus, this author was able to develop
31 the flipped course for her own classes. The Teaching and Learning Support Service (TLSS)
32 (“uOttawa Teaching and Learning Support Service,” 2014) at the university provided essential
33 support from each of its four units: members of the Centre for eLearning were available to
34 discuss best practice for designing the online aspect of the course; the Multimedia Distribution
35 Service was available by phone or in person during and outside of class time to assist with any
36 technical difficulties (and they were fast and technically proficient); the Centre for Mediated
37 Teaching and Learning provided training in using all the options in the active learning classroom
38 (Figure 2) as well as technical support when required; members of the Centre for University
39 Teaching were always available for pedagogical discussions. The author was invited to make a
40 presentation to the university's Board of Governors about the flipped format in the active
41 learning classroom and her use of this room was promoted in other areas (Abraham, 2014; V.
42 Smith, 2014). The format and experiences discussed here have been used by the TLSS as an
43 example of one way to structure online and in-class components of a non-traditional course in its
44 Blended Course Design Institute (“Blended Course Design Institute,” 2014).
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RQs 6 & 7: How did the change affect student performance or achievement? How did the change affect the withdrawal rate?

Organic Chemistry I and II results were analyzed because the author has taught those courses for many years and so historical data were available. Students' grades, withdrawal rates (i.e., dropouts), and failure rates were used as a measure of student performance and achievement. The courses taught in a flipped model were compared to courses taught with the same course content.

First, chi-square tests of independence were performed to compare the withdrawal rates between the flipped course format and previous years' data (Table 4). The analyses revealed statistically significant reductions in withdrawal rates in both Organic Chemistry I and Organic Chemistry II courses taught in the flipped course format compared to previous years, χ^2 (1, n=4) > 3.84, $p < 0.05$. Two exceptions were noted in Organic Chemistry I in 2010, χ^2 (1, n=4) > 0.87, $p = 0.35$, and in Organic Chemistry II in 2011, χ^2 (1, n=4) > 2.84, $p = 0.09$. The courses taught in a flipped format had average risk of withdrawal reductions of 3.1% and 4.2% for Organic Chemistry I and II, respectively.

Table 4. Comparison of withdrawal rates between the flipped courses and historical data

Course	Year	Original enrolment	Withdrawals	df	Comparison of each year with the flipped course		
					χ^2	p	Absolute risk of withdrawal
Organic I	2010	1096	38	1	0.87	0.352	0.010
	2011	1048	54	1	4.55	0.033	0.027
	2012	1152	56	1	3.85	0.050	0.024
	2013	1226	106	1	15.94	< 0.001	0.062
	Average (2010–2013)	1131	64	1	5.90	0.015	0.031
	Flipped (2014)	364	9				
Organic II	2009	707	52	1	10.59	0.001	0.047
	2010	801	57	1	10.00	0.002	0.044
	2011	786	37	1	2.84	0.092	0.020
	2012	792	68	1	15.26	< 0.001	0.059
	Average (2009–2012)	772	54	1	9.33	0.002	0.042
	Flipped (2013)	409	11				

Chi-square tests of independence were performed to compare the failure rates between the flipped course format and previous years' data (Table 5). The analyses revealed statistically significant reductions in failure rates in both Organic Chemistry I and Organic Chemistry II courses taught in the flipped course format compared to all previous years. For all comparisons, $\chi^2 (1, n=4) > 3.84, p < 0.001$. The courses taught in a flipped format had average risk of failure reductions of 14.3% and 10.4% for Organic Chemistry I and II, respectively.

Table 5. Comparison of failure rates between the flipped courses and historical data

Course	Year	Enrolment	Failures	Comparison of each year with the flipped course			
				df	χ^2	<i>p</i>	Absolute risk of failure reduction
Organic I	2010	1058	249	1	55.26	< 0.001	0.179
	2011	994	197	1	38.99	< 0.001	0.142
	2012	1096	137	1	13.10	< 0.001	0.069
	2013	1120	269	1	57.83	< 0.001	0.184
	Average (2010-2013)	1067	213	1	39.92	< 0.001	0.143
	Flipped (2014)	355	20				
Organic II	2009	655	99	1	13.14	< 0.001	0.072
	2010	744	147	1	33.80	< 0.001	0.130
	2011	749	108	1	14.59	< 0.001	0.076
	2012	724	139	1	31.40	< 0.001	0.124
	Average (2009-2012)	718	123	1	23.69	< 0.001	0.104
	Flipped (2013)	398	27				

Finally, the students' grades in the flipped course were compared to those in previous years. The descriptive statistics are shown in Table 6. The median and first and third quartiles were included to describe the grades because the data were not normally distributed.

Table 6. Descriptive statistics of students' grades^a

Course	Year	1 st Quartile	Median	Mean	3 rd Quartile	Results of Wilcoxon-Mann-Whitney test (compared to flipped course)		
						W	<i>p</i>	AUC ^b
Organic I	2010	2	5	4.77	8	226883	< 0.001	0.63
	2011	2	5	5.06	8	204655	< 0.001	0.61
	2012	3	5	5.32	8	219470	< 0.001	0.65
	2013	2	4	4.56	7	246834	< 0.001	0.65
	Average (2010–2013)	2	5	4.92	8	897841	< 0.001	0.62
	Flipped (2014)	4	7	6.26	9			
Organic II	2009	3	6	5.32	8	142097	0.005	0.55
	2010	2	5	4.91	8	172636	< 0.001	0.59
	2011	3	5	5.22	8	165804	< 0.001	0.56
	2012	2	5	4.69	7	174874	< 0.001	0.61
	Average (2009–2012)	2	5	5.03	8	655409	< 0.001	0.58
	Flipped (2013)	4	6	5.91	8			

^a Grade values: A+=10 (90–100%), A=9 (85–89%), A-=8 (80–84%), B+=7 (75–79%), B=6 (70–74%), C+=5 (65–69%), C=4 (60–64%), D+=3 (55–59%), D=2 (50–54%), E=1 (40–49%), F=0 (<40%). ^b AUC = Area under the operator receiver curve.

The flipped courses were compared to each of the previous years using the Wilcoxon-Mann-Whitney rank sum test for each of the comparisons. The unadjusted *p* values were adjusted for multiple testing with the Bonferroni-Holm correction. The grade distributions for both the organic chemistry flipped courses were found to be significantly different than each distribution of grades for the prior years ($p < 0.01$ for all comparisons and AUC values ≥ 0.55).

Thus, student achievement increased in both levels of organic chemistry courses in the most recent teaching year as evidenced by increased students' grades and decreased failure rates. In the same courses, the withdrawal rates also decreased as compared to previous years. These were the same courses in which the flipped course model was incorporated. While it could not be concluded that the flipped classroom model caused the improvements in the withdrawal rates, failure rates, and final grades, the evidence suggested at least a correlation with the flipped classroom model. Further investigation and exploration of the flipped classroom model in chemistry are certainly warranted.

CONCLUSIONS

The conversion of large and small chemistry courses (organic & spectroscopy) to flipped course models at the first to third year undergraduate level was described.

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4 The most challenging and time-consuming aspects of the conversion to a flipped format
5 were planning how to structure the in- and out-of-class components and preparing the videos.
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7 Moving forward, small, iterative improvements will be made to the courses, such as improving
8 the quality of the videos. Improvements to course assessment will also be explored, including
9 aligning the assessments with the social nature of the class environment. For example, a team-
10 based component to a midterm (Gilley & Clarkston, 2014; Rieger & Heiner, 2014) was piloted
11 with a small class in the fall of 2014.
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17 Many factors seemed to contribute to the success of this endeavour, including: (1) a
18 structured course format that kept the students' responsibilities predictable (e.g., with consistent
19 deadlines) while communicating high expectations; (2) facile access to technical support.
20 Although not often needed, the rapid technical support from the Teaching and Learning Support
21 Service was invaluable ("uOttawa Teaching and Learning Support Service," 2014); (3) teaching
22 assistants who reviewed assignments and communicated areas of student difficulties; (4) this
23 author's previous experience in classroom management; having previous taught lectures that
24 were frequently punctuated by active learning opportunities using CRS questions facilitated the
25 transition to a full flipped format; and (5) students' openness to working in a new classroom
26 format.
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35 The metrics used to measure the success of the course conversion in large and small
36 classes suggest a positive effect of the flipped classroom model, even though a causal
37 relationship could not be concluded. Only a very small part of a complex puzzle has been studied
38 here. In the future, other factors that might have caused the positive effects observed should also
39 be considered, including social, emotional, experiential, and cultural factors. Other potential
40 outcomes of the new classroom model could also be investigated, such as its impact on students'
41 argumentation skills (Kulatunga, Moog, & Lewis, 2013), conceptual change (Duit & Treagust,
42 2003), and metacognitive ability (Sandi-Urena, Cooper, & Stevens, 2011). Regardless of the
43 reasons for the apparent success with the flipped class model, it will be used again in future years
44 with the goal of improving student learning.
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Appendix I. Writing learning outcomes using the SOLO and Bloom taxonomies, and SMART goal-setting principles.

The SOLO taxonomy (Table 7) describes “how a learner’s performance grows in complexity when mastering many academic tasks” (J. B. Biggs & Tang, 2007). In the prestructural level, SOLO 1, there is little evidence of learning. At the unistructural level, SOLO 2, the student learns quantitative information (e.g., discrete facts and theories), deals with declarative knowledge such as terminology, and uses one single aspect without making connections. At the

multistructural level, SOLO 3, the student continues learning quantitative information and declarative knowledge, and can deal with several aspects, but doesn't make connections between them. At the relational level, SOLO 4, the student's competences have increased and become qualitative as well as quantitative. In the fourth level, the student can make connections between several aspects or concepts and demonstrate how they fit together. At the extended abstract level, SOLO 5, the student goes beyond the information & explanations that were explicitly provided. The student's abilities include being able to: analyze concepts from different perspectives, generalize, create, and transfer ideas to new areas.

Table 7. Outline of the SOLO taxonomy and verbs commonly associated with each level (J. B. Biggs & Tang, 2007)

SOLO Level	1 Prestructural	2 Unistructural	3 Multistructural	4 Relational	5 Extended abstract
At this level, the student:	Shows little evidence of learning	Deals with terminology, uses one single aspect without making connections	Deals with several aspects, but doesn't make connections between them	Makes connections between several aspects and how they fit together.	Goes beyond what was given and transfers ideas to new areas
Associated verbs:	None (uses irrelevant information, misses the point, avoids the question)	Identify, define, recall, name, follow simple procedure	Enumerate, describe, list, combine, do algorithms	Compare/contrast, argue, solve, explain causes, analyze, relate, apply	Theorize, generalize, hypothesize, create, reflect
Example of questions at each level:	—	Decide whether the following molecule is chiral	Circle the aromatic rings, underline the anti-aromatic, and do nothing to non-aromatic ring below	Propose a mechanism for the following reaction [ester + NaOH] and justify the form of the final product [carboxylate]. ^a	Propose a synthesis of the following molecule or propose a mechanism for a previously unseen reaction.

^a Requires knowledge of nucleophile/electrophile mechanisms, leaving group ability, and acid/base chemistry, hence making connections between several aspects. ^b Provided the students have not been asked or shown the answer to the same question previously.

As emphasized in multiple resources for writing learning objectives or outcomes (J. B. Biggs & Tang, 2007; Brabrand & Dahl, 2009; Collis & Biggs, 1986; Krathwohl, 2002b; Towns, 2009), the verbs used for each ILO is one that is outwardly visible, or demonstrable. For example, we can see the result of a student's drawing, but we cannot directly measure whether they understand or appreciate a concept. The ILOs should also be specific, measurable, achievable, relevant, and time bounded, i.e., "SMART", an acronym that has been used in sport ("Setting SMART goals," 2013), business (Drucker, 2012), and education (Conzemius & O'Neill, 2006; Towns, 2009) to promote development of useful goals.

Appendix II.

Table 8. All learning activities and assessments in the flipped class were aligned with the intended learning outcomes.

Intended learning outcomes (ILOs)	Pre-class videos (lower SOLO & Bloom levels)	Pre-class test (lower SOLO & Bloom levels)	In class (upper SOLO & Bloom levels)	Assignment (lower SOLO & Bloom levels)	Assessment, e.g., midterm (all levels)
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1 2 3 4 5 6 7 8 9 10 11 12 13 14	ILO 1: Draw the mechanism (including electron-pushing arrows) for the reaction of a p bond nucleophile with a halogen, in the presence of various solvents and other functional groups.	Generic mechanisms (alkene + X ₂ , alkene + X ₂ + alcohol solvent, alkene bearing a nucleophilic functional group + X ₂)		Mechanism questions (ILO 1)	
15 16 17 18 19 20 21 22 23	ILO 2: Decide which nucleophile is most likely to react, when there is more than one choice	Definitions (e.g., intramolecular and intermolecular)	Basic questions related to exactly what was shown on the video (ILOs 1–5, lower Bloom)	Deciding on the best choice of nucleophile (ILO 2) Demonstration by students: intramolecular versus intermolecular reactions (ILO 2)	Questions pertaining to all ILOs at with a range of questions (varying SOLO and Bloom levels)
24 25 26 27 28 29 30 31 32 33	ILO 3: Justify the stereo- and regiochemical outcomes of the reaction	The stereochemical outcome of the reaction is explained The regiochemical outcome of the reaction is explained		Draw the product, given the starting materials and taking stereochemistry and regiochemistry into account (ILOs 1–3)	
34 35 36 37	ILO 4: Draw the molecular orbitals involved in the reaction	The molecular orbitals involved in the reaction are explained		Animation (Flashchem): mechanism and orbitals involved in the reaction, with associated questions (ILOs 1, 3–5)	
38 39 40 41 42	ILO 5: Draw the reaction coordinate diagram for a mechanism.	Reaction coordinate diagram for one of the mechanisms			
43 44 45 46 47 48 49	ILO 6: Analyze a product retrosynthetically: given a product, draw the reactants			Given the product, draw the starting materials (and other retrosynthetic analysis questions) (ILO 6)	

Appendix III. Examples of common types of in-class questions.

To ask a mechanism question with the classroom response system, the atoms and bonds in the reactants were numbered (e.g., Figure 8). To make the structure easier to read, electrons and bonds were coloured blue; atoms were coloured red. If students wanted to represent the C–Cl bond breaking and that bond's electrons going to chlorine (i.e., the correct answer), they would

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4 type “21.” Once approximately 80% of students had answered the question, they were given a
5 10–20 second warning and the results were examined. If the majority of students answered
6 correctly based on the histogram of results, the next activity was presented. If not, students were
7 given time to discuss the answer and try to convince each other of the correct one (Mazur, 1997).
8 Either the same question again or a follow-up question was created to ensure students had
9 learned the concept. With Top Hat, new questions can be quickly created and added, even just by
10 taking a screenshot.

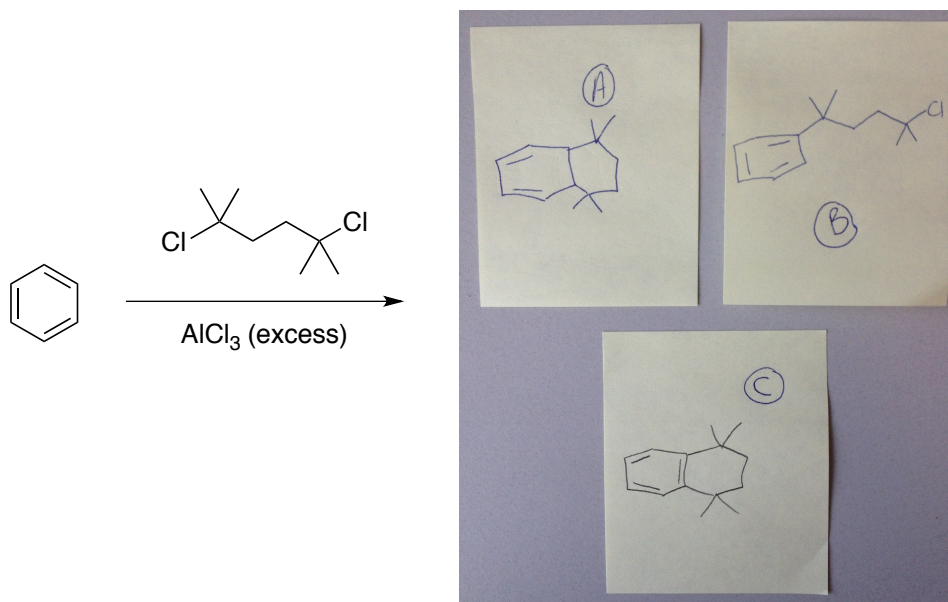
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E1 MECHANISM:
Details Reports
Submissions 368
What is the first step in the E1 mechanism?
Text 8272 answer to (647) 931-6505

26 **Figure 8. Mechanism question asked with Top Hat, the classroom response system used in**
27 **the course (answer: 21)**

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29 In another activity type, students were asked to draw the products of a reaction, such as
30 the one shown in

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40 **Figure 9.** Approximately eight students were randomly given a sticky note and were
41 asked to draw their answer on it. They did not have to write their name on it and they could work
42 with the students around them. The answers were labeled A, B, C, etc. and the sticky notes were
43 projected to the screen using a document camera. Students then voted on the best answer and
44 explained their choices to each other.
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27 **Figure 9. Students who were selected at random drew their answers on sticky notes. They**
28 **could work with their classmates and did not put their names on their answers (answer: C)**

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30 Students also submitted writing samples using this strategy. For example, they could be
31 asked to decide why one species was a stronger base than another, and to justify their answer on
32 a half sheet of paper. Some of these answers would be collected at random and students would
33 vote first on the best answer and then on the best-structured answer. These activities generated a
34 lot of excitement in the classroom.
35

36 A predict-observe-explain format was used frequently in the courses. For example
37 (Figure 10) in the spectroscopy courses, students (i) predicted the bond that would have the
38 highest IR stretching frequency (by Top Hat vote), (ii) were shown the data, (iii) brainstormed
39 reasons for the observed trend (written down without passing any judgment), (iv) voted for the
40 best choice (B), and finally (v) explained their reasons to each other.
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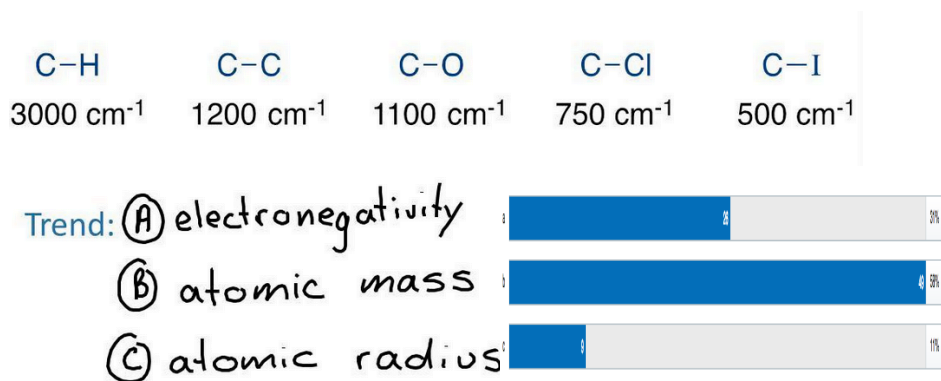


Figure 10. Students (i) predicted the bond that would have the highest IR stretching frequency (by Top Hat vote), (ii) were shown the data, (iii) brainstormed reasons for the observed trend, (iv) voted for the best choice (B), and finally (v) explained their reasons to each other. (answer: B)

Questions were created using the document camera to show specific views or conformations of molecules, demonstrations were used to convey ideas such as the relative rates of intra- versus intermolecular reactions, and Organic Chemistry Flashware to demonstrate acid/base concepts, reaction mechanisms, and molecular orbitals (Deslongchamps, 2007).