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Regulation and reformulation: how the EU Paints Directive shaped volatile organic compound emissions from UK decorative paints

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Decorative paints have undergone substantial solvent reformulation in response to air quality regulatory pressure and advances in materials science, but they remain an important contributor to national VOC emissions. Paint-derived VOCs currently represent 9.6% of total United Kingdom VOC emissions. The changes in UK emissions from decorative paints (1990–2024) have been quantified using a combination of national emissions inventory data, laboratory analysis using headspace GC/MS, and atmospheric modelling. A major decline in total mass of VOC emissions from paints followed the implementation of the EU Paints Directive, with per capita emissions falling by approximately 60% between 2004 and 2019 from 0.532 kg per person per year to 0.210 kg per person per year. The reduction in mass of paint VOC emissions coincided with a transition away from hydrocarbon solvents, notably alkanes such as decane, and other alkane isomers in the C₈–C₁₂ range. Paints in 2024 contain virtually no alkane content, instead comprising a wide range of chemical functionalities, including alcohols, ketones, esters, and siloxanes. The VOC speciation in 2024 varied significantly by manufacturer, but rather little across manufacturers' product range for different end-uses. Reformulated 2024 paints exhibited substantially lower SOA formation potential, approximately six times lower than older alkane-based paint formulations and had reduced total hydroxyl radical reactivity. Atmospheric model simulations comparing decane (reflective of 1990 paints) and *t*-butanol (reflecting 2024 paints) indicated that modern VOC emission mixtures likely degrade more slowly and generate less formaldehyde as a by-product. This study provides an updated VOC speciation for paints, suitable for use in emissions inventories and air pollution assessments.

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Environmental significance

This study provides the first systematic characterisation of volatile organic compounds (VOCs) in modern wall paint formulations following regulatory implementation. Older paints were dominated by alkanes, whereas contemporary products contain more oxygenated VOCs that are less reactive and degrade more slowly in the atmosphere. Although these new formulations show reduced potential for ozone and secondary organic aerosol formation, current emission inventories still rely on outdated 1990s profiles that no longer reflect market realities. By delivering an updated VOC profile, this work demonstrates the effectiveness of regulation and provides essential data to improve emission inventories and support understanding of air quality impacts.

1 Introduction

Paints and coatings are a well-established and substantial emission source of both indoor and outdoor air pollution. Freshly applied paints release substantial amounts of volatile organic compounds (VOCs), making them an active emission source.¹ Unlike other indoor sources of VOCs, such as combustion,² aerosols,³ and non-aerosol products,⁴ paint

emissions are often underestimated⁵ despite having a long-term impact on indoor air quality. Even after drying, paints continue to outgas VOCs passively for long periods.⁶

Individuals spend over 90% of their time indoors,⁷ and since most homes and offices have painted walls and ceilings, paint is a widespread contributor to indoor VOC concentrations. A change in recent years has been a move to low-VOC and 'eco-friendly' paints,⁸ although there has been limited evaluation of whether these alternatives genuinely reduce emissions and indoor impacts over time.

Defining VOCs is not straightforward, as different regulations apply different standards.⁹ For example, the 2004/42/EC Paints Directive defines VOCs as organic compounds with

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a boiling point below 250 °C at a standard pressure of 101.3 kPa.¹⁰ In contrast, organisations such as the World Health Organization (WHO) classify VOCs based on their volatility,¹¹ which distinguishes between very volatile organic compounds (VVOCs), volatile organic compounds (VOCs), and semi-volatile organic compounds (SVOCs). These differences in classification affect the framework of regulations and can influence how individual compounds are assessed or regulated in indoor environments. The lack of standardisation in VOC classifications complicates the challenge of evaluating their impact on indoor air quality. In contrast to outdoor air, where VOCs are more easily dispersed,¹² indoor environments can trap and accumulate VOCs to higher concentrations.¹³ VOCs indoors have been linked to acute or chronic illness for decades,^{14,15} while long-term exposure may be linked to carcinogenic effects even at moderate exposure levels.¹⁶ Previous literature has found VOCs in human urine¹⁷ and blood,¹⁸ once in the bloodstream, there are reported impacts on vital organs.¹⁹ Awareness of indoor air pollution has increased notably over recent years,²⁰ with VOCs being one of the major pollutants of concern.²¹

Among numerous VOC emissions sources, paints have long been recognised as a major contributor, given their high solvent content and extended off-gassing period.²² By the 1980s, the United States Environmental Protection Agency (US EPA) had identified VOC emissions from paints as a major precursor to ground-level ozone (O₃), and showed that in some chemical regimes, controlling VOC emissions would be an effective way to reduce photochemical ozone formation.²³ The US EPA began to issue regulations specifically targeting VOC emissions shortly after, including paints, which led to the implementation of the Clean Air Act Amendments of 1990 (CAAA). The establishment of CAAA signified that paint VOCs were formally acknowledged as contributors to ground-level ozone. Moreover, it provided a blueprint for the regulations of the VOC content in paints. This, in turn, prompted global implementation to introduce updated guidelines on paint formulation. The European Parliament implemented Directive 2004/42/CE of the European Parliament and of the Council²⁴ to restrict VOC content in paints and varnishes, with the objective of reducing ozone formation. This was built on the earlier VOC Solvents Emission Directive (1999/13/EC),²⁵ which targeted industrial sources of VOCs, marking the first step toward broader VOC regulation in the EU. Subsequent EU regulations, including Commission Decisions 2009/543/EC²⁶ and 2009/544/EC,²⁷ established criteria for awarding the EU ecolabel to paints and varnishes, which were further updated by Commission Decision 2014/312/EU²⁸ to introduce explicit limits on semi-volatile organic compounds (SVOCs). The successful implementation of VOC limits under the CAAA showed that regulating VOCs in paints was feasible, paving the way for similar measures like the Paint Directive.²⁹

Regulatory pressures arising from the Paints Directive in 2004, and growing consumer awareness, drove a major shift in paint formulations by the European paint industry, including major reformulations to reduce VOC content.³⁰ A rising concern around indoor VOC exposure drove consumer demand for healthier, safer, and eco-friendly products, in the development of “VOC-free” formulations.³¹ Paint manufacturers define “low-

VOC” as products having VOC content ranging from 50 g L⁻¹ to 250 g L⁻¹, whilst “zero-VOC” indicates a VOC level below 5 g L⁻¹.²² The paint reformulation was enabled by a shift from VOC-based to water-based solvents.³² With the Paint Directive becoming active to limit VOC emissions, indoor air quality is anticipated to have significantly improved. However, evaluating the comprehensive consequences of paint reformulation must include a complete analysis of not only direct emissions but also any secondary chemistry arising, for example capacity to form other harmful air pollutants such as formaldehyde or particulate matter.

Giampieri *et al.*³³ undertook an analysis of the impacts of automotive paints, exploring historical reductions in air pollutants from manufacturing and how regulations influenced emission trends. The paper highlighted that water-based automotive paints had around half the VOC emissions of solvent-based automotive paints. Improvements in spray application technology led to reductions in automotive paint VOC emissions from 500 g m⁻² in the 1970s to under 35 g m⁻² in 2020. This re-evaluation indicated that paint reformulations could play an important role in emissions reduction from the automotive sector. Pilon *et al.*³⁴ evaluated the performance of 77 different commonly used solvents in the paints and coatings industries, highlighting their crucial functional roles, while identifying their substantial role in VOC emissions. While overall tonnages of VOCs released by the paint industry are believed to have decreased as a consequence of domestic paint reformulation, a comprehensive analysis of impacts on the indoor environment is lacking.

This study investigates the impact of paint reformulation on the current paint formulation, particularly focusing on specific VOC emission compounds and the formation of their secondary products. Thirty-three commercially available wall paint samples in the UK were analysed for their detailed VOC speciation. The novelty of this study is the quantification of modern paint speciation and an investigation of whether newer alternative components in reformulated paints introduce new air quality concerns, such as secondary pollutant formation, since indoor VOCs can take part in reactions to produce secondary organic aerosol, ozone, and other harmful air pollutants such as formaldehyde.³⁵ The long-term trends in VOC emissions from paint are evaluated using the UK National Atmospheric Emissions Inventory, with a comparison between the inventory speciation (based on 1990s data) and present-day composition derived from new laboratory measurements reported here.

2 Experimental

2.1. Sample selection process

Thirty-three paint samples from nineteen different brands were acquired through various UK retail channels, with the selection focused on products intended for residential/domestic use. Samples were chosen to represent the diversity of paint products commonly available to UK consumers. All samples were standard liquid wall paints, with no aerosolised paints included, since for emissions inventories these are categorised differently. The paints tested included a range of product



categories and formulations, including paints marketed with specific functional claims, such as anti-mould, anti-condensation, and vegan formulations. The samples were classified into eleven categories based on their product type and functional claims, shown in Fig. 1.

2.2. Sample preparation and VOC identification

Approximately 2 grams of paint were weighed and transferred into 20 mL clear glass round-bottom headspace vials and subsequently sealed with magnetic stainless-steel screw caps equipped with a 1.6 mm PTFE-faced butyl septum.

VOCs present in the headspace of 33 paint samples were first separated on a BPX5 capillary column (50 m × 0.32 mm ID, 1 μm film thickness) using helium as the carrier gas at a constant flow rate of 2 mL min⁻¹. A 2 mL gas aliquot of the headspace was injected into the GC inlet held at 330 °C in split mode (split ratio 10 : 1, split flow 15 mL min⁻¹). The headspace syringe needle was maintained at 70 °C. Prior to injection, samples were incubated at 35 °C and agitated for 5 minutes using a Gerstel agitator. The system was coupled with a Gerstel MultiPurpose Autosampler (Gerstel, Germany) fitted with a 2.5 mL headspace syringe. The oven was initially held at 40 °C for 5 minutes before being ramped at 10 °C min⁻¹ to a final temperature of 340 °C, giving a total runtime of 40 minutes. Eluting compounds were identified using a 7200 Accurate-Mass Quadrupole Time-of-Flight Gas Chromatography/Mass Spectrometer (Q-TOF GC/MS; Agilent Technologies, Santa Clara, CA, USA). The transfer

line temperature was held at 350 °C, and mass spectra were collected over the range of 35–350 amu. A nitrogen collision gas was introduced in the mass spectrometer at a flow rate of 1.5 mL min⁻¹, and spectra were recorded at 5 Hz.

GC/MS Q-TOF data processed with Agilent MassHunter Qualitative Analysis (vB.07.00) and the NIST Library (MS Search v3.0). Chromatographic peaks were assigned based on spectral similarity and retention time. Only peaks with a signal-to-noise ratio of ≥3 : 1 were considered for identification.

Peak areas obtained from GC-MS headspace analysis are unitless values representing the relative abundance of each VOC. To estimate concentrations, a normalisation procedure was applied whereby the peak area of each compound was adjusted based on its frequency of occurrence across samples and expressed as a proportion of the total peak area for all detected compounds. This yielded a percentage contribution for each VOC. For the purposes of later modelling, the internally normalised distribution was then scaled to an estimated total VOC in room gas phase concentration of 300 ppb, selected as a representative value for older housing stock with lower ventilation rates, and based on previous indoor air quality studies.^{36,37} Final results are expressed in ppb, representing the gas-phase mixing ratio of VOCs under standard atmospheric conditions. This method provides semi-quantitative data suitable for comparative analysis between compounds and samples.

2.3. Estimation of photochemical ozone creation potential (POCP_E)

POCP is defined as the ability of an individual VOC to produce ozone depends upon the amount of VOC emitted, its reactivity, and its propensity to form ozone. The potential for a given VOC to form ozone is related to the number of relative C–C and C–H bonds it contains.³⁸ POCP values were estimated for each VOC following the approach adapted from Jenkin *et al.*³⁹ Here, POCP refers to values derived from full 5 days photochemical trajectory model simulations reported in the literature,⁴⁰ whereas POCP_E denotes estimated values for each VOC, based on OH reactivity and molecular structure, derived using the parametric equation described in eqn (1). Both POCP and POCP_E are dimensionless, expressed relative to ethene as a reference compound (POCP for ethene = 100).

$$\text{POCP}_E = (A \times \gamma_s \times R \times S \times F) + P + R_{O_3} - Q \quad (1)$$

All parameters presented in eqn (1) are unitless.³⁹ The parameter *A* acts as a general multiplier in the expression, and γ_s is the structural reactivity parameter. This latter term captures the potential for ozone formation based on the number of reactive sites per unit mass. *R* is the OH reactivity factor, defined by the relative rate coefficient of the VOC with hydroxyl (OH) radicals compared to ethene. The gas-phase OH rate constants (k_{OH}) for the investigated compounds were obtained from the EUROCHAMP-2020 Database for the Kinetics of the Gas-Phase Atmospheric Reactions of Organic Compounds (<https://data.eurochamp.org>).⁴¹ For each species, the recommended k_{OH} value (cm³ molecule⁻¹ s⁻¹) under standard

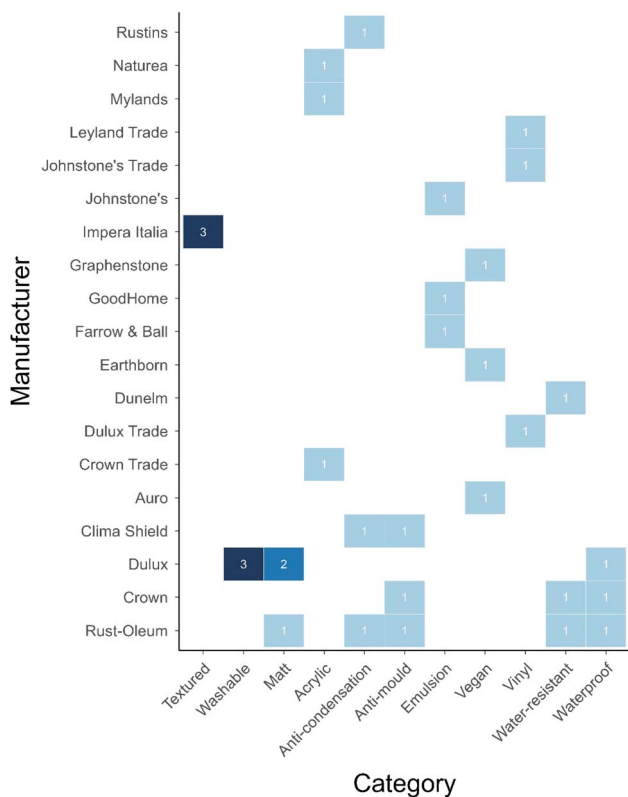


Fig. 1 Number of products tested from each manufacturer, categorised by paint functional type.



conditions (298 K, 1 atm) was used. The size-related parameter S adjusts for the decreasing ozone-forming efficiency of larger VOCs due to factors such as increased organic nitrate formation and extended degradation pathways.

In addition to these core parameters, four correction factors are included for specific compound classes. F accounts for the formation of unreactive carbonyl products that can interrupt radical propagation and reduce ozone yield. P is an optional term used to correct for additional compound-specific reactivity factors. R_{O_3} represents the contribution of free radicals generated directly from VOC–ozone reactions. Lastly, Q is applied to selected aromatic VOCs that form high yields of nitrophenol products, which act as sinks for radicals and NO_2 , further limiting ozone formation. More details on the applications of the factors defined in eqn (1) can be found in Jenkin *et al.*³⁹

2.4. Calculation of primary OH reactivity

Primary OH reactivity was calculated using VOC concentrations under standard atmospheric conditions (temperature of 298 K and pressure of 1 atm), applying the following general formula adapted from:⁴²

$$\text{OH reactivity (s}^{-1}\text{)} = [\text{VOC (ppb)}] \times 10^{-9} \times [M] \times k_{\text{OH}}(298 \text{ K})(2)$$

where $[M]$ is the air number density calculated to be 2.46×10^{19} molecules cm^{-3} under standard atmospheric conditions, with k_{OH} (298 K) values are in $\text{cm}^3 \text{ molecule}^{-1} \text{ s}^{-1}$.

2.5. Analysis of secondary organic aerosol formation potential (SOA_P)

A simplified mass-based approach⁴³ was applied to estimate the secondary organic aerosol (SOA) formation potential of individual VOCs. This approach is consistent with methods used in prior studies, such as,⁴⁴ which provides SOA_P values based on modelled mass yields under UK atmospheric conditions. In this analysis, SOA_P was calculated using VOC-specific SOA yield values ($\mu\text{g m}^{-3}$ SOA $\mu\text{g m}^{-3}$ VOC, defined as the mass of SOA formed per unit mass of VOC reacted), multiplied by the ambient concentration of each VOC compound.

VOC mole fractions obtained from the primary OH reactivity calculation were then converted to $\mu\text{g m}^{-3}$ using the ideal gas law equation:

$$\text{VOC concentration } (\mu\text{g m}^{-3}) = \frac{\text{VOC (ppb)} \times MW \times P}{R \times T} \quad (3)$$

The atmospheric pressure was assumed to be 1 atm (101 325 Pa). The ideal gas constant (R) used in the calculation was $8.314 \text{ J mol}^{-1} \text{ K}^{-1}$. The temperature was set at 298 K to represent typical ambient conditions. Following this conversion, the potential SOA mass was then estimated as:

$$\text{SOA mass } (\mu\text{g m}^{-3}) = \text{VOC concentration } (\mu\text{g m}^{-3}) \times \text{SOA yield} \quad (4)$$

The SOA yield values used in this analysis were compiled from various studies.^{45–50} This SOA yield represents the mass

fraction of VOC that is converted into secondary organic aerosol under typical atmospheric conditions. Where yield values were reported as a range, the upper limit was selected to represent a worst-case scenario for SOA_P.

2.6. Atmospheric modelling of different VOC speciations

Atmospheric modelling was performed using the Indoor Chemical Model in Python (INCHEM-Py)^{51,52} to investigate the atmospheric decay of individual VOC species, as well as the formation of formaldehyde (HCHO) as a secondary pollutant. The model was specifically run for decane and *t*-butanol, which were chosen to represent the major compounds in the 1990 and 2024 paint formulations. The simulation settings were configured with no artificial or natural light. Hydroxyl radicals (OH) acted as the only oxidant reacting directly with *t*-butanol and decane, while background concentrations of ozone (O_3) and nitrate radicals (NO_3) were also included to capture reactions of secondary products leading to formaldehyde formation. The default configuration in INCHEM-Py was used with no surface deposition processes considered. The simulation files are provided alongside the paper for reference. Both compounds were simulated over a period of seven days in order to capture their decay dynamics and the associated secondary pollutant formation. Key atmospheric oxidants were introduced to initiate chemical reactions, based on typical atmospheric conditions: OH at 1.00×10^6 molecules cm^{-3} ,⁵³ O_3 at 1.00×10^{12} molecules cm^{-3} ,⁵⁴ NO_3 at 1.00×10^8 molecules cm^{-3} ,⁵⁵ and NO_x at 1 ppb. All oxidant concentrations were held constant throughout the simulations. The simulations were performed under the assumption that 1 L of paint is applied to a UK minimum room size of 17.25 m^3 , with each compound present at 20 mg per 100 mL of paint, in order to represent realistic emission scenarios in indoor environments. Full model input parameters are summarised in Table S2 of the SI.

3 Results and discussion

3.1. Trends in indoor VOC emissions

Fig. 2 presents the change over time in total UK VOC emissions from various domestic sources of relevance to indoor air quality, between 1990 and 2019, based on data from the UK national Atmospheric Emissions Inventory. The data is adjusted to provide a per-capita estimate of emissions, correcting for changes in the overall UK population. The UK National Atmospheric Emissions Inventory (NAEI) provides annual emission data for numerous VOCs from various air pollutant sources (<https://naei.energysecurity.gov.uk/air-pollutants>). This study uses filtered data from category 2D3d – coating applications, specifically retail decorative paints, which are primarily used in domestic settings. Data for this category are derived from UK government statistics, trade bodies like the British Coatings Federation, industrial operators, and regulators. Where direct data are unavailable, modelled estimates using proxies such as plant capacity ensure consistency over time. Emission factors are sourced from operator reports, industry data, UK research, and internationally recognised guidance,



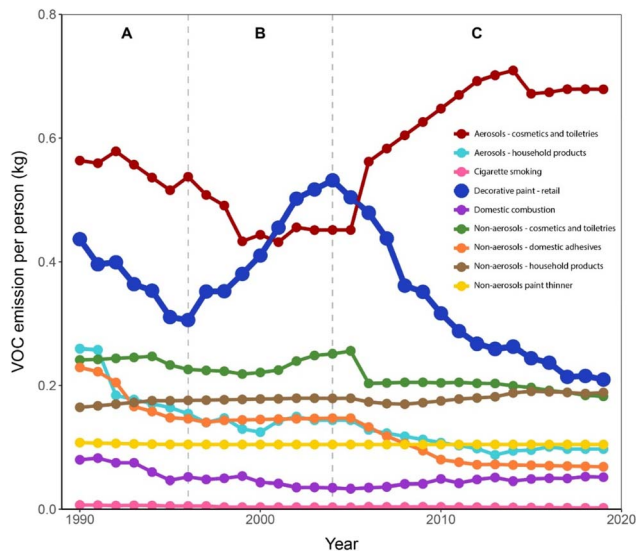


Fig. 2 Estimated per person trends in annual VOC emissions from domestic sources between 1990 and 2019. For decorative paint, three distinct periods are highlighted: A (1990–1996), B (1996–2004), and C (2004–2019).

including the European Monitoring and Evaluation Programme (EMEP) and European Environment Agency (EEA) Air Pollutant Emission Inventory Guidebook. This multi-source methodology underpins a robust and current inventory of VOC emissions from coating applications in the UK. Indoor VOC emissions per person were estimated by combining national VOC inventory data with household occupancy statistics from the Office for National Statistics (<https://www.ons.gov.uk>). The data used was from the People, population and community section – population estimates, showing the annual population estimates across the UK. Total VOC emissions by source and year were first adjusted to account for the fraction estimated to be released indoors, using the Indoor Air Quality report from the Air Quality Expert Group on indoor air quality in the UK.⁵⁶ These indoor emissions were then normalised by the UK population to obtain per-capita VOC exposure. Finally, average household occupancy data were used to convert per-household emissions into per-person estimates.

Emissions from aerosols – cosmetics and toiletries ranged from 0.56 kg per person per year in 1990 to 0.68 kg per person per year in 2019, making it the largest contributor to VOC emissions for most of this period. The only exception was between 2001 and 2004, when decorative paints briefly became the largest source. Aerosols represent a significant source of VOC emissions due to high VOC content and have widespread and stable consumption patterns in high-income countries such as the UK.⁵⁷ Some fraction of aerosols are paint-related; however, the majority are for personal-care, including deodorants, perfumes, and hairsprays.⁵⁸ To better interpret the fluctuating pattern in decorative paint emissions, the trend is divided into three distinct phases: A (1990–1996), B (1996–2004), and C (2004–2019), as labelled in Fig. 2.

The decline in VOC emissions from decorative paints between 1990 and 1996, from 0.44 kg per person annually to 0.31 kg per person annually, was potentially driven by economic factors that reduced the demand. Based on a European Commission report on VOC emissions from decorative paints and varnishes, economic conditions play an important role in shaping paint demand, as periods of economic slowdown were associated with decreased paint consumption and subsequently lower emissions.⁵⁹ Between 1996 and 2004, the resurgence in VOC emissions of decorative paints from 0.31 kg per person annually to 0.53 kg per person annually may be attributed to a significant rise in do-it-yourself (DIY) home improvement activities in the UK. Watson and Shove⁶⁰ reported that since the late 1990s, the UK DIY market has experienced steady growth driven by a buoyant housing market and increasing consumer interest in home improvement and renovation projects. They further identified that product innovations during this period redistributed skills from professional tradespeople to amateur consumers, enabling a wider range of DIY tasks to be undertaken at home. This shift contributed to expanding DIY participation and increased consumption of associated products, including paints, which has implications for rising indoor paint emissions.

The most significant reduction in paint VOC emissions occurred between 2004 and 2019, with amounts decreasing from approximately 0.53 kg per person annually to 0.21 kg per person. This decline coincided with the implementation of the EU Paints Directive (2004/42/EC), which set limits on VOC content in decorative paints and varnishes, driving a widespread shift to lower-VOC and water-based formulations.²⁴ Emissions of VOCs from paints decreased by approximately 60% during this period. To comply with the Directive, manufacturers reformulated products, transitioning from hydrocarbon-based paints to water-based or lower-VOC content alternatives.⁶¹ Water-based paints have significantly lower VOC emissions compared to traditional hydrocarbon solvent-based paints, primarily because water replaces a substantial portion of the organic solvents used as carriers in the formulation.⁶² Older solvent-based paints had a VOC content of $\sim 300\text{--}500\text{ g L}^{-1}$,⁶³ whilst regulatory standards in the EU and UK limit VOC concentrations in water-based interior wall paints to a maximum of 30 g L^{-1} UK.⁶⁴ This regulatory implementation has been a key driver behind the decline in VOC emissions from decorative paints observed over the past two decades.

3.2. Comparative VOC profiling of wall paints

VOC speciation in contemporary wall paints was quantified using GC/MS to assess the impact of paint reformulation. This analytical technique enables detailed profiling of volatile compounds, providing insights into the composition of current formulations. Fig. 3 shows the VOC speciation profiles of 33 decorative wall paint samples from various manufacturers, based on peak areas obtained from Q-TOF GC/MS analysis. The samples are grouped by manufacturer, and the identified compounds are categorised by chemical class. Initially, paint samples were grouped by functional type to assess similarities



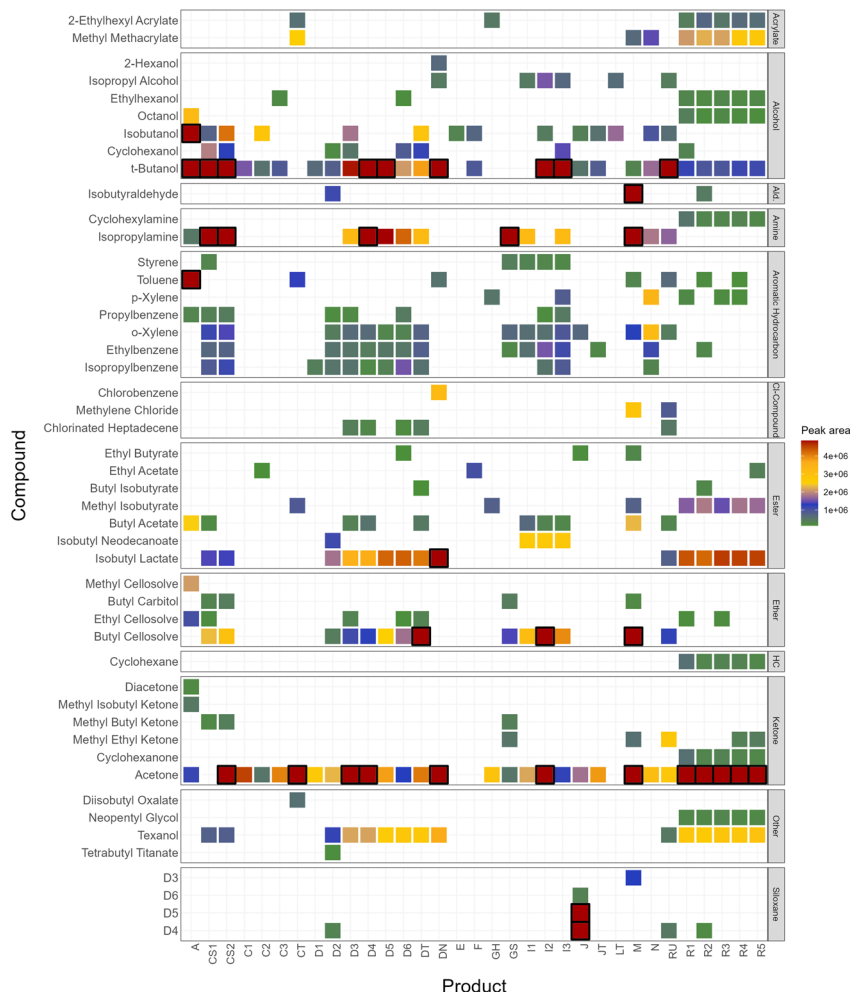


Fig. 3 VOC speciation profiles of 33 decorative wall paints based on 2024 formulation data, grouped by manufacturer and VOC classification. The black outline represents a value that exceeds the colour scale.

in their chemical profiles. However, this grouping did not reveal common patterns in VOC composition. In contrast, categorising samples by manufacturer revealed a reasonably consistent chemical profile within each brand, as shown in Fig. 3. This pattern indicates that formulation practices are largely manufacturer-specific rather than functional type-dependent. It suggests that each manufacturer adheres to their own formulation strategies, likely driven by production methods,⁶⁵ cost considerations,⁶⁶ and varying degrees of commitment to low-emission technologies.⁶⁷ When paints are marketed under the same functional category, such as waterproof, emulsion, or acrylic, notable differences in chemical profiles can be observed between manufacturers. As an example, three different bathroom paints that were all labelled for waterproof use exhibited unique VOC fingerprints. Interestingly, each of these bathroom paints showed greater compositional similarity to other products from the same manufacturer, such as kitchen paints, than to other waterproof bathroom paints produced by different manufacturers.

The results presented in Fig. 3 show that the most frequently detected VOC across the 2024 decorative wall paint samples is

acetone, followed by *t*-butanol. Acetone was identified in 29 out of 33 samples, while *t*-butanol was present in 27 out of 33. Acetone is primarily used in waterborne paints as a solvent because it helps create a uniform and homogeneous reaction mixture.⁶⁸ Additionally, it has a low boiling point and high volatility⁶⁹ allowing it to evaporate quickly, facilitating rapid drying after application. *t*-Butanol is likewise used as a cosolvent in modern paint systems.⁷⁰ When mixed with water, *t*-butanol can enhance the solubility of hydrophobic substances,⁷¹ making it beneficial for use in waterborne paint and coating formulations.

Paint formulations rely on a range of chemical classes, each serving distinct functions that collectively enhance performance. Alcohols and ketones are commonly used as solvents in paint formulations due to their rapid evaporation rates, which facilitate quick drying and efficient film formation.⁷² Furthermore, esters can contribute to a stable solvent system and help optimise film-forming properties when blended with other solvents.⁷³ Another relevant class is ethers, particularly glycol ethers, which are commonly used in waterborne paints as effective coupling agents, enabling the solubilisation of



otherwise water-insoluble components and promoting uniform film formation.⁷⁴ Alongside these, hydrocarbons, including aromatic hydrocarbons, serve as solvents in paint formulations.⁷⁵ They are used for their solvency power, which facilitates resin dissolution and enhances coating performance; however, compared to oxygenated solvents, they tend to be more atmospherically reactive, leading to greater potential for photochemical and aerosol formation.⁷⁶ In addition, acrylate polymers commonly act as binders in paint, forming a strong, flexible, and water-resistant film upon drying.⁷⁷ These compounds typically represent the primary functional ingredients in a wide range of paint formulations, especially waterborne paints, and play critical roles in achieving desired solvent properties, film formation, and overall coating performance.

Beyond the primary chemical components, paint formulations commonly incorporate various additives and modifiers designed to improve functional performance and maintain formulation stability. Amines function as a pH adjuster and co-dispersant, aiding in emulsion stabilisation and enhancing resin solubility.⁷⁸ Additionally, siloxanes are used in paints to modify surfaces, predominantly improving slip properties and water repellence.⁷⁹ Meanwhile, isobutyraldehyde, an aldehyde compound detected in the formulation, is generally used as a chemical intermediate in the synthesis of other compounds rather than as a direct functional additive.⁸⁰ Among the various

compounds identified, chlorinated species were also present, prompting consideration of their potential role and regulatory status. Chlorinated compounds are now largely avoided in mainstream formulations due to environmental and health risks, but they are still used in certain specifications, such as anti-mould applications.⁸¹ In addition to the main functional groups, several other lower-abundance compounds were detected that influence paint performance or that may represent unintended secondary byproducts formed during the manufacturing processes. These include neopentyl glycol, texanol, tetrabutyl titanate, and diisobutyl oxalate, each associated with distinct functions in paint formulations. Neopentyl glycol is commonly used as a building block in the synthesis of alkyd and polyester resins, enhancing the durability and weather resistance of coatings, which makes it an important component in many paint formulations.⁸² Another notable compound is texanol, a widely used coalescing agent in waterborne paints that improves film formation by temporarily plasticising the binder, thereby enhancing scrub resistance and overall appearance.⁸³ Meanwhile, tetrabutyl titanate commonly acts as a catalyst or cross-linking agent, contributing to improved coating hardness and chemical resistance.⁸⁴ The last compound to consider is diisobutyl oxalate. Although chemically an ester, it is rarely classified alongside commonly used ester solvents or coalescents in paint formulations, likely due to its niche or

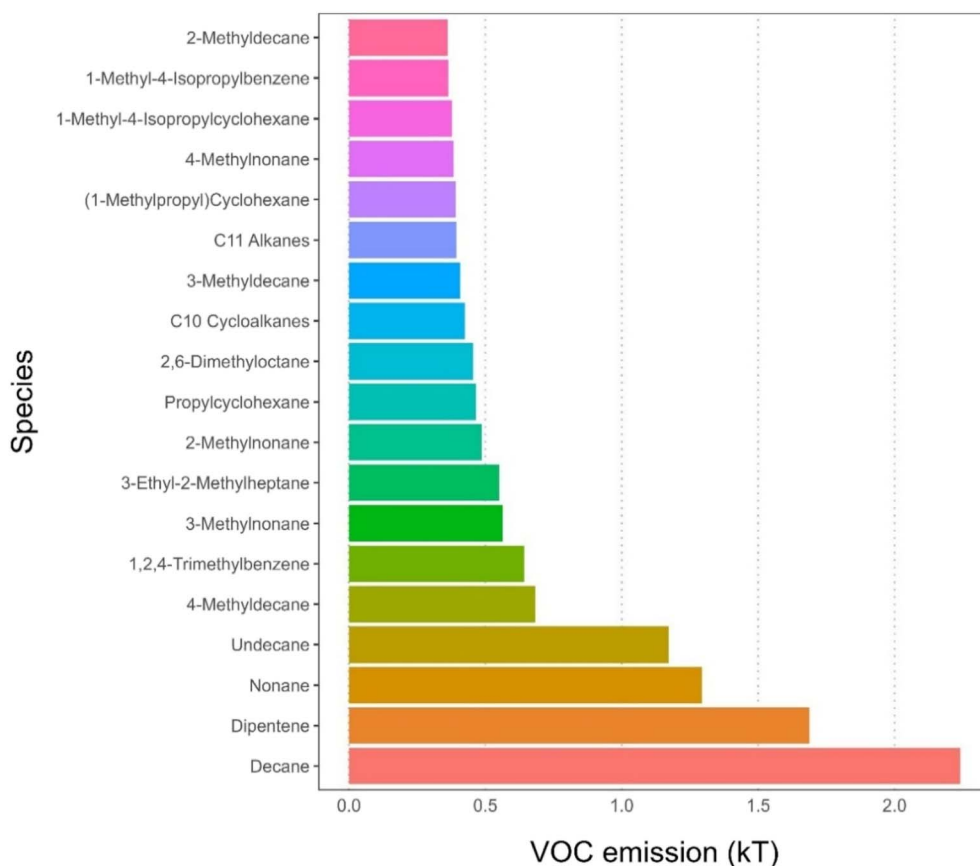


Fig. 4 VOC speciation in the 2019 NAEI, although based on a much earlier VOC speciation, dating back to the 1990s. The figure shows the top 50% emission-contributing species by mass.



uncertain function. This compound was detected exclusively in one paint sample, an acrylic eggshell formulation, suggesting its specific or limited use in certain types of paints. Overall, these preliminary results provide a foundational understanding of the chemical compounds and their roles in new paint formulations and highlight that there is still much to explore in this area.

3.3. Shift in VOC composition

To understand how paint formulations have evolved, it is important to first examine the baseline VOC profile of paints from 1990. Fig. 4 shows the VOC speciation of a typical 1990 paint formulation in the UK based on the UK National Atmospheric Emissions Inventory (NAEI-2D3d), focusing on the compounds that contributed to the top 50% of the total VOC emissions by mass, expressed in kilotonnes. Notably, only 19 out of 180 reported VOCs were responsible for 50% of the total emissions. The top-emitting species in the 1990 speciation primarily consisted of long-chain and branched alkanes, cycloalkanes, and aromatic hydrocarbons, where formulations relied heavily on high-volatility hydrocarbon solvents to achieve desired performance characteristics such as rapid drying and good film formation.⁶²

Decane was reported in the NAEI as the single largest individual VOC emitted from paints in 1990 formulations, contributing approximately 2.24 kilotonnes of emissions. As a straight-chain alkane, decane is a high-volatility, non-polar solvent known for its rapid evaporation rate and ability to dissolve hydrophobic components such as resins and binders.⁸⁵ Based on Fig. 4, alkanes constituted a major proportion of VOC emissions in the 1990 paint formulation. Their relatively high volatility facilitated rapid solvent evaporation after application, leaving behind a solid film of pigment and binder.⁸⁶

Fig. 5 illustrates the significant shift in VOC chemical class distribution between those included in the NAEI (2019) and

present-day (2024) paint formulations. Alkanes, which comprised nearly half (48.31%) of total paint VOC emissions in 1990, are completely eliminated in 2024 paints, reflecting major changes in solvent use and formulation chemistry. There has been a substantial increase in relative alcohol content in paints, rising from 2.71% in 1990 to 20.78% in 2024, although the overall amount has decreased in line with the reduction in total VOC emissions. Aromatic hydrocarbons have also increased modestly, while esters and ketones have emerged as major components. These compositional changes are a consequence of regulatory measures and the Paints Directive, which mandated reductions in VOC content and prompted widespread reformulation to lower emissions European.²⁴ The use of water-based paints necessitated the increased use of more polar solvents and a switch away from hydrocarbons.⁸⁷

The primary objective of the Paints Directive was to reduce the overall amount of VOC emitted. The compositional shift to oxygenated solvents facilitated that, allowing higher water content in paints. However, a consequence of the Paints Directive has been not merely a matter of overall emissions reduction, but one of functional replacement. Alkanes, once prevalent for their volatility and solvency, have been replaced by oxygenated compounds, including alcohols, esters, and ketones. These solvents facilitate waterborne formulations due to their polarity, but also generally lead to lower environmental, air quality and health hazards.^{22,88,89} The emergence of new chemical classes, including acrylates and siloxanes, signals an increase in formulation sophistication, while the decline in the undefined 'Others' category reflects improved chemical specificity and more refined analytical techniques. Altogether, Fig. 5 encapsulates the trajectory of paint formulation over three decades, shaped by regulatory pressure and the transition from solvent-based to water-based formulations.

Fig. 5 also reveals notable differences in VOC chemical class distribution between present-day emulsion and decorative-finish paints, reflecting formulation divergence within the modern product landscape. Emulsion paints are dominated by alcohols, followed by esters and siloxanes, consistent with their water-based nature and reliance on polar, water miscible solvents (Pieters and Mekonnen, 2024). In contrast, decorative-finish paints exhibit a markedly different profile, with aromatic hydrocarbons comprising the largest share (40%), followed by alcohols, esters, ethers, and ketones. The lowest abundance classes also differ, with acrylates least represented in emulsion paints and amines in decorative paints, highlighting variation in additive and coalescent strategies. These findings emphasise that the 2024 formulation does not represent a single, uniform VOC composition, but rather reflects a spectrum of chemical profiles that vary according to paint type, functional requirements, and manufacturer-specific formulation strategies.

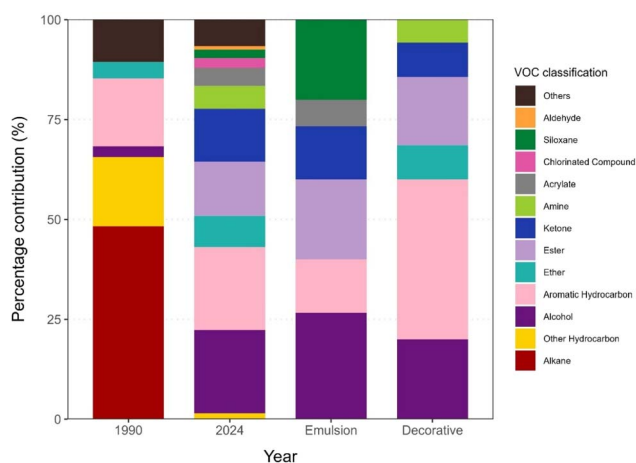


Fig. 5 Comparison of VOC composition in paints based on UK NAEI speciation data from the 1990s and mean VOC emissions from 33 paints analysed in 2024. Data include VOC classifications from 1990 and 2024, as well as from emulsion and decorative-finish paint types, illustrating variations in VOC composition across time and paint types.

3.4. Evaluating the implications of VOC reformulation in paints

To assess the atmospheric implications of VOC reformulation in paints beyond overall mass emission reductions, we evaluated the potential for secondary pollutant formation associated



Table 1 Atmospheric impacts of paint reformulation: POCP (Photochemical Ozone Creation Potential), POCP_E (POCP Estimation), OFP (Ozone Formation Potential), SOA_P (Secondary Organic Aerosols Potential), SFP (SOA Formation Potential), and OHR (OH Reactivity) for 1990 and 2024 VOC speciation. POCP values are taken from Derwent *et al.* (2007).⁴⁰

VOC species	POCP	POCP _E	OFP	SOA _P (mg m ⁻³)	SFP (mg m ⁻³)	OHR (s ⁻¹)
Speciation 1990						
Decane	36.0	31.9	90.4	16.5	46.7	15.3
Nonane	34.0	33.6	55.0	8.6	14.0	7.8
2-Methylnonane	35.0	26.9	16.5	3.6	2.2	2.4
3-Methylnonane	39.0	26.9	19.1	4.1	3.0	2.8
3-Methyldecane	36.0	31.7	16.3	3.3	1.7	3.3
4-Methyldecane	36.0	30.7	26.5	5.5	4.8	5.2
3-Ethyl-2-methylheptane	34.0	26.9	18.7	0.8	0.6	2.7
2,6-Dimethyloctane	36.0	38.2	22.0	3.0	1.7	3.7
Undecane	36.0	30.7	45.5	9.5	14.0	9.0
C ₁₁ alkanes	35.0	30.2	15.0	3.2	1.6	3.0
Propylcyclohexane	60.0	38.7	22.8	6.1	3.6	3.9
C ₁₀ cycloalkanes	59.0	38.3	20.6	6.2	3.3	2.6
(1-Methylpropyl)cyclohexane	60.0	22.6	11.2	5.7	2.8	1.5
Limonene	71.0	106.8	228.1	69.0	147.3	173.3
1,2,4-Trimethylbenzene	110.0	90.8	73.8	6.3	5.1	12.8
Speciation 2024						
Acetone	6.0	3.7	14.4	1.6	6.3	0.3
<i>t</i> -Butanol	2.0	10.2	25.7	1.4	3.5	1.4
Isobutanol	36.0	49.2	26.9	0.3	0.2	2.6
Cyclohexanol	45.0	50.9	9.0	0.1	0.0	1.5
Texanol	—	17.9	13.7	6.8	5.2	3.8
Isobutyl lactate	—	23.3	28.3	1.3	1.6	4.2
Methyl methacrylate	—	48.4	18.5	0.3	0.1	7.6
Methyl isobutyrate	—	13.9	3.5	0.2	0.0	0.2
Butyl acetate	26.0	27.6	5.0	0.2	0.0	0.5
Butyl cellosolve	45.0	46.6	50.9	0.9	1.0	16.1
<i>o</i> -Xylene	78.0	66.8	21.4	1.8	0.6	2.1
Ethylbenzene	46.0	38.6	8.7	5.9	1.3	0.8
Propylbenzene	38.0	30.9	1.8	0.9	0.0	0.2
Isopropylbenzene	32.0	32.4	5.8	2.7	0.5	0.6
Isopropylamine	—	63.9	206.2	1.4	4.5	63.5
Average value						
Speciation 1990		40.3	45.4	10.1	16.8	16.6
Speciation 2024		34.9	29.3	1.7	1.7	7.0

with VOC species present in original NAEI and 2024 formulations. This assessment focused on five key indicators: photochemical ozone creation potential (POCP), photochemical ozone creation potential estimation (POCP_E), ozone formation potential (OFP), secondary organic aerosol potential (SOA_P), secondary organic aerosol formation potential (SFP) and OH reactivity (OHR). POCP values were taken from Derwent *et al.* (2007),⁴⁰ derived using a photochemical trajectory model with the Master Chemical Mechanism. POCP_E values, which represent the intrinsic ozone-forming potential of individual VOCs, were calculated using eqn (1) as described in Section 2.3. A normalisation approach, shown as OFP, was obtained by multiplying concentrations with their POCP_E value. This value was applied to reflect the real-world impact of VOC profiles better, as each compound contributes differently to the overall composition. Relying on POCP_E alone does not account for these varying proportions; therefore, a weighted average called OFP, which is based on emission share was necessary to allow

fair comparison across compounds.⁹⁰ For the 1990 formulation, OFP values were obtained by weighting the POCP_E of each compound according to its concentration share, derived from compound-specific VOC data reported in the NAEI inventory mentioned in Section 3.1. In contrast, for the 2024 formulation, where direct concentration data were unavailable, normalisation was based on estimated concentrations using peak area as a proxy. This OFP value was then calculated by weighting the POCP_E of each compound by its relative contribution, derived from normalised peak area data. This approach enables a more nuanced evaluation of reformulation effectiveness, accounting not only for changes in the chemical nature of solvents used but also their role in generating secondary pollutants such as ozone and aerosols. As a result, we can robustly compare the potential air quality impacts of historic and modern paint formulations. Secondary organic aerosols formation potential (SFP) was derived by multiplying the concentration by its secondary organic aerosols potential (SOA_P) value acquired from Section



2.5, using the same method as for OFP.⁹⁰ Importantly, this study provides the first known estimation of SFP from modern paint VOC emissions, offering a novel dimension of assessment not previously addressed in paint research.

The comparison of secondary pollutant formation potential between 1990 and 2024 paint VOC speciation in Table 1 reveals clear differences in modern formulations. The SOA_p of the 2024 speciation is approximately six times lower than that of the 1990 profile, with the average SOA_p in 1990 at 10.1 mg m⁻³ compared to 1.7 mg m⁻³ in 2024. This reflects a substantial reduction in the aerosol formation potential from paint-related VOCs over paint reformulation. Furthermore, POCP_E values in the 2024 speciation are lower than in 1990, with averages of 40.3 and 34.9, respectively. As POCP_E values are compound-specific rather than normalised, this decrease reflects a shift in the underlying chemical composition. In particular, oxygenated compounds such as acetone and *t*-butanol, which exhibit substantially lower POCP values than alkanes, now contribute more prominently to paint formulations. This contrasts with earlier formulations, where highly reactive species like alkanes dominated and contributed strongly to ozone formation. As a result, the reformulation of paints has not only reduced total VOC mass but has also lowered their SOA_p and POCP_E, contributing to improved air quality.

3.5. Atmospheric modelling of speciation impacts

Atmospheric modelling was used to compare the oxidation behaviour of decane and *t*-butanol, representing two key solvents commonly found in the 1990 and 2024 speciation profiles, respectively. Initial concentrations of 4.92×10^{10} molecules cm⁻³ for decane and 9.45×10^{10} molecules cm⁻³ for *t*-butanol were used, derived from the assumptions detailed in

the methodology section. The modelling was performed using INCHEM-Py, with settings listed in detail in the methodology section. In these simulations, no indoor lighting or sunlight was present, so photolytic processes did not contribute to the chemical transformations. The absence of photolytic processes in the model configuration means these results are not directly transferable to outdoor urban conditions, where sunlight drives additional oxidation pathways, and oxidant levels vary diurnally. These results should therefore be interpreted as indicating relative differences in oxidation behaviour between the two compounds, rather than as absolute predictions of ambient atmospheric concentrations. However, atmospheric oxidants were introduced in a constant setting throughout the model run. Fig. 6 shows the decline in ambient concentrations of both compounds over a seven-day simulation under identical initial conditions. Decane decays much more rapidly, reaching zero just before six days, while *t*-butanol remains around 6.8 μg m⁻³ at the same time point. The sharp decline in decane reflects its higher atmospheric reactivity, due to efficient oxidation by hydroxyl radicals.⁹¹ Although rapid degradation may imply a short atmospheric lifetime,⁹² it also indicates a greater potential for contributing to ozone and radical formation,⁹³ highlighting its role in driving photochemical smog.⁹⁴ In contrast, *t*-butanol exhibits slower degradation, suggesting lower reactivity and a reduced contribution to short-term ozone production,⁹⁵ despite its longer persistence in the atmosphere. Additionally, the lower reactivity of *t*-butanol⁹⁶ can lead to less formation of reactive intermediates and secondary pollutants, which may reduce its overall impact on air quality and human health compared to more reactive solvents like decane.⁹⁷

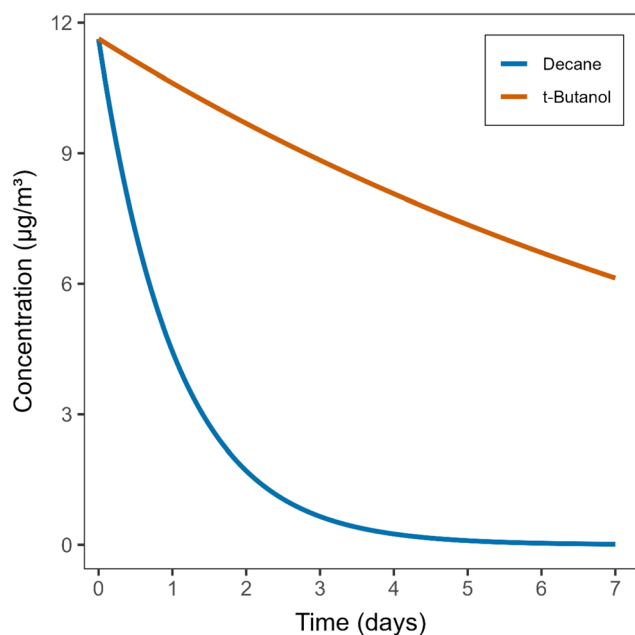


Fig. 6 Atmospheric decay profiles of decane (as 1990 solvent) and *t*-butanol (as 2024 solvent) over 7 days under identical conditions.

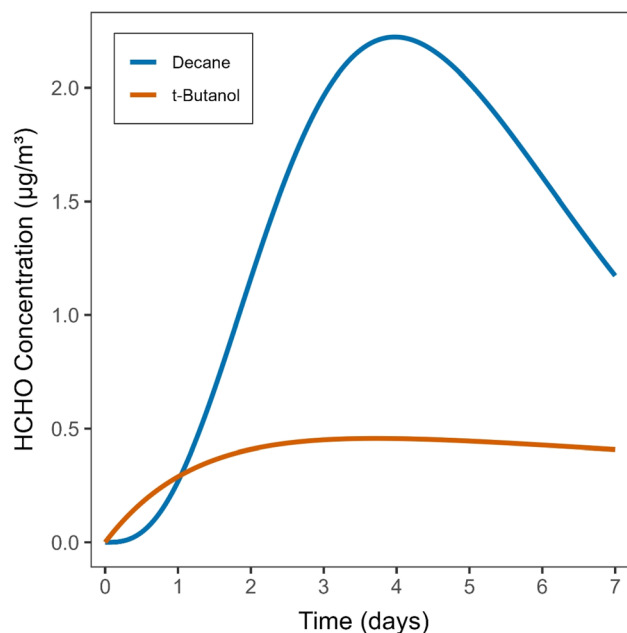


Fig. 7 Simulated secondary formaldehyde (HCHO) formation from decane (as 1990 solvent) and *t*-butanol (as 2024 solvent) under atmospheric conditions.



Fig. 7 compares the secondary formation of formaldehyde (HCHO) as a result of the atmospheric oxidation of decane and *t*-butanol by OH, O₃, NO₃, and NO_x. HCHO formation from decane begins approximately 20 hours into the simulation and subsequently exceeds that from *t*-butanol. Decane reaches its maximum HCHO concentration slightly later than *t*-butanol, peaking after approximately 4 days compared with *t*-butanol on day 3. The peak HCHO concentration from decane is 2.22 μg m⁻³, approximately five times higher than that produced from *t*-butanol, which reaches 0.46 μg m⁻³. Detailed model run outputs are provided in Table S3 of the SI. This difference highlights distinct oxidation behaviours: *t*-butanol likely follows a more direct and faster pathway to HCHO formation due to its oxygenated structure and smaller carbon number, whereas the longer carbon chain in decane leads to extended reaction chains before significant HCHO formation. Although decane ultimately yields more HCHO, the earlier formation and peak from *t*-butanol may influence the timing and location of secondary pollutant formation. These variations underscore how both the magnitude and kinetics of secondary chemistry differ by solvent type,⁹⁸ potentially impacting exposure peaks. These findings suggest that the shift toward solvents like *t*-butanol, commonly used in newer waterborne paint formulations, may offer some atmospheric advantages over traditional solvents such as decane. In particular, *t*-butanol exhibits slower reactivity and lower total HCHO production, with a more gradual and earlier onset of secondary chemistry. This could reduce the peak intensity and spatial concentration of secondary pollutants such as formaldehyde. However, given the complexity of atmospheric chemistry and the limited scope of this comparison, broader evaluations across more compounds are necessary before definitive conclusions can be made regarding the overall atmospheric benefit of waterborne paint solvents.

4 Conclusions

This study presents evidence that decorative paints have undergone substantial reformulation over the past three decades, both in terms of total VOC emissions and chemical composition. Compared to other domestic sources, the emission trajectory of paints is unique, highlighting this sector as both a major historical contributor and a clear example of successful emission mitigation. Hydrocarbon-based solvents such as alkanes, which dominated formulations in the 1990s, have been largely replaced by more oxygenated compounds, including alcohols, ketones, and esters. These changes have been primarily driven by regulatory measures, particularly the European Union Paints Directive, and have resulted in an estimated 60% reduction in mass of paint-related VOC emissions since 2004.

A key contribution of this work is the quantification of secondary organic aerosol formation potential from paint VOC emissions, an aspect not previously addressed in paint research, and not a policy motivation at the time of the Paint Directive. The SOA formation potential of modern paint formulations is approximately six times lower than that of the

1990 profile, indicating a substantial reduction in the likelihood of fine particle formation from modern paint use. This assessment provides an important advancement in understanding the wider air quality implications of product reformulation.

Despite these advances, modern formulations also include a more diverse range of oxygenated and nitrogen-containing compounds, some of which exhibit higher ozone formation potential. Although total VOC emissions have declined, the increase in photochemical reactivity observed in certain formulations suggests that regulatory targets based solely on VOC mass may not fully capture their atmospheric or health impacts. This highlights the need for evaluation frameworks that consider both emission quantity and secondary pollutant formation potential. Importantly, the findings presented here are based on standardised comparative analysis of paint compositions and associated reactivity metrics. In practice, the real-world impact of VOC emissions will depend strongly on which specific paint formulations are most widely used. At present, such paint-use data are not publicly available, making it difficult to accurately scale theoretical estimates to market-level exposure or air quality impacts. Addressing this gap would enable more representative assessments and should be considered a key area for future research. One particularly practical approach would be for manufacturers to report their sales and production data directly to the NAEI, which would be both more cost-effective and more reliable than market surveys, consumer behaviour studies, or third-party sales data analysis. Future work could also look at long-term monitoring of VOC emissions from modern paints under real-world application conditions, and explore how usage data could be incorporated into emission inventories to give a more accurate picture of paint-related air quality impacts.

Overall, these results emphasise the need for continued monitoring of modern paint formulation and the incorporation of secondary pollutant metrics into both regulatory and scientific evaluations. The implementation of the EU Paints Directive, originally designed to reduce VOC emissions impacting outdoor air quality, has been particularly effective in driving reformulation, leading to substantial reductions in VOC emissions from decorative paints over the past three decades. Given the evolving composition of modern paint formulations, it is important to assess not only their outdoor air quality benefits but also their potential impacts on indoor air. As a highly used product with a history of rapid and widespread reformulation, decorative paints remain a valuable case study for examining the combined influence of policy, industrial innovation, and compositional change in improving air quality while maintaining product performance. Crucially, the updated VOC profiles presented here provide a more accurate basis for improving emission inventories, which currently rely on outdated speciation data, and will enable more representative assessments of paint-related air quality impacts in future.

Author contributions

Lidia Kristia Alfanti: writing – original draft, writing – review & editing, investigation, formal analysis, visualization, validation,



resources, project administration, methodology. Amber May Yeoman: methodology, writing – review & editing, resources. Andrew Robert Rickard: validation, writing – review & editing. David Shaw: software, validation, writing – review & editing. Martyn William Ward: methodology, validation. Sarah Julia Moller: supervision, writing – review & editing, funding acquisition. Alastair Charles Lewis: conceptualization, writing – original draft, writing – review & editing, supervision, funding acquisition.

Conflicts of interest

There are no declarations of interest to disclose.

Data availability

The data supporting this article have been included as part of the supplementary information (SI). Supplementary information is available. See DOI: <https://doi.org/10.1039/d5ea00134j>.

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