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Intramolecular subtleties in indole azo dyes revealed by multidimensional potential energy surfaces†

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Despite their wide use as molecular photoswitches, the mechanistic photophysics of azo dyes are complex and nuanced, and therefore under-explored. To understand the complex electronic interactions that govern the photoisomerization and thermal reversion of two phenyl-azo-indole dyes that differ by R-sterics near the azo bond, potential energy surfaces that combine the dihedral rotation of the azo bond and the aryl inversion on each side of the azo bond were calculated with density functional theory and time-dependent density functional theory. These multidimensional singlet surfaces provide insights into the correlated rotation and inversion pathways allowing for detailed understanding of both photoisomerization, governed by the excited-state surfaces, and thermal reversion, governed by the ground-state surface, mechanisms to be developed. Large plateaus on the S_1 surface arise from strong intramolecular interactions between a phenyl substituent and one of the aryl groups, extending the experimental photoisomerization lifetime of the dye with a phenyl R-group by two times over the unsubstituted dye. While one might expect the sterics of the larger phenyl substituent to lead to a slower thermal reversion rate, this was not the case. The thermally accessible meta-stable rotamers of the *cis*-isomer leads to more reversion pathways and a longer *cis*-lifetime for the unsubstituted dye, by a factor of four in the experiment. Careful computational mapping of multidimensional potential energy surfaces allows accurate mechanistic understanding for systems with interdependent degrees of freedom between meta-stable states.

Robust molecular photoswitches are important for a range of applications from dye pigments^{1–3} to molecular solar fuels.^{4–6} Defined by two aryl groups on either side of a N=N, azo dyes represent of set of chromophores that are highly tunable through changing the aromatic rings or the addition of

functional groups on either aryl ring.^{7–10} The ground state for the majority of azo dyes is the *trans*-isomer.¹¹ When excited by ultraviolet (UV) or visible light, these dyes photoisomerize from the *trans*-isomer to the meta-stable *cis*-isomer.^{1,10,12–14}

Detailed mechanisms of photoisomerization (*trans* → *cis*) and reversion (*cis* → *trans*) have now been worked out for a range of model dyes.^{15–22} The lowest-energy singlet excited state, S_1 , for most azo dyes, is not accessible from the ground state (S_0) because of its symmetrically forbidden $n \rightarrow \pi^*$ character. Instead, azo dyes are commonly excited to the optically allowed second singlet excited state, S_2 . From the excited S_2 , dyes first relax to the S_1 , before returning to the vibrationally excited (hot) S_0 surface. Thus the interplay of each of these excited-state potential energy surfaces (PESs) and the ground-state PES govern the behavior of the photoisomerization and reversion processes.

Photoisomerization usually occurs through a dihedral rotation around the azo-bond²⁰ because the curvature of the S_1/S_0 conical intersection is negative or energetically downhill from the initial photoexcited state.^{7,8,23,24} Reversion from *cis* back to *trans* can occur in the dark, thermally, or with lower-energy light. The CNN in-plane inversion reaction mechanism is often the lowest-energy path for thermal reversion on the S_0 surface.^{7,8,15–19} Tuning the lifetime of thermal reversion^{25,26} through functional group modification has allowed azo dyes to be used as photoswitchable drugs,^{27–31} molecular solar fuels,^{4–6} or optical devices.³²

Recently multiple (hetero)aryl groups have been incorporated into azo dyes, including pyridines^{8,9} and indoles,^{12,13,33} including some substituted at the heteroatom position.³⁴ Here a class of phenyl-azo-indole dyes functionalized at the C2 of the indole ring is investigated. The dyes are named according to each of the key moieties: phenyl (P), azo (A), indole (I) where the R-groups are listed next to the connecting aryl group (Fig. 1 and Fig. S1, ESI†). OMe-P indicates a methoxy on the 4-position of the azo phenyl ring and I-Ph indicates a phenyl R-group on the 2-position of the indole, respectively. The IUPAC name of

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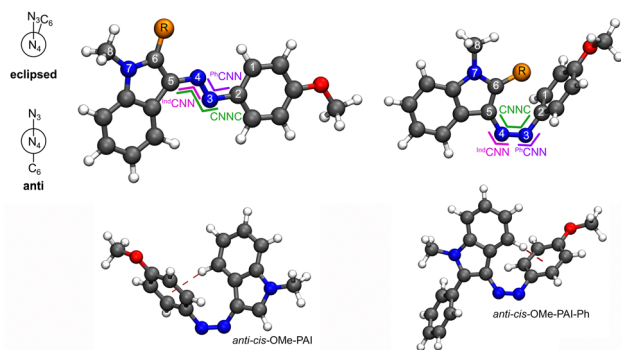


Fig. 1 Lowest-energy rotamer structures and angles. *Anti-trans*-Ome-PAI-R (left) and *eclipsed-cis*-Ome-PAI-R (right), where *trans* and *cis* are defined by the azo dihedral (D_{2345}), *eclipsed* and *anti* are defined by the indole dihedral (D_{3456}), and R = H or Ph. The atomic numbers are used to define the geometric coordinates tracked (Table 1) and the azo dihedral (CNNC) and inversion on each side (${}^{\text{Ind}}\text{CNN}$ and ${}^{\text{Ph}}\text{CNN}$) are marked in green, pink, and purple, respectively. The *anti-cis*-geometry for each molecule is shown with the (η^6 -phenyl)H interaction highlighted as a dark red dashed line.

Ome-PAI is 3-((4-methoxyphenyl)diazanyl)-1-methyl-1*H*-indole and Ome-PAI-Ph is 3-((4-methoxyphenyl)diazanyl)-1-methyl-2-phenyl-1*H*-indole. Like most azo dyes, these phenyl-azo-indoles (PAIs) have two meta-stable isomers, *trans* and *cis* (Fig. 1). Because of the connection position of the azo to the indole, an additional set of rotational isomers is created around the indole dihedral (D_{3456} , Fig. 1). Looking down the $\text{N}_4\text{--C}_5$ bond, in the *eclipsed*-rotamer the N_3 eclipses the C_6 with an $\sim D_{3456}$ of 0° and the *anti*-rotamer has a $\sim D_{3456}$ of 180° (Table 1).

In this study, an in-depth investigation into the photoisomerization mechanisms of PAIs is conducted by exploring their three lowest-energy singlet potential energy surfaces using density functional theory (DFT) and time-dependent density functional theory (TD-DFT). A combination of potential energy curves (PECs) along the three azo-bond isomerization degrees of freedom, *i.e.* inversion of each aryl group and the dihedral rotation, along with an expanded potential energy surface between each inversion angle and the dihedral rotation are explored. Together, they provide a clear picture of the complex noncovalent intramolecular interactions of a phenyl R-group on the isomerization mechanism along correlated inversion/rotation coordinates.

The lowest-energy isomer for both PAIs is *anti-trans* (Table S2, ESI[†]). Based on Boltzmann weights of the computed energies, at 300 K less than 1% exists as *eclipsed-trans*-Ome-PAI-Ph and less than 5% exists as *eclipsed-trans*-Ome-PAI. Thus, most of the photophysics after photoexcitation should originate from the *anti-trans*-isomer for each dye. The addition of the phenyl R-group has very little effect on the molecular orbitals of the dye (Fig. S13 and S14, ESI[†]). In fact, the *anti-trans* of both Ome-PAI and Ome-PAI-Ph have a highest occupied molecular orbital (HOMO) that is a π -orbital across the whole dye, a HOMO–1 that is an indole- π , and a HOMO–2 non-bonding orbital on the azo bond (n). The lowest unoccupied molecular orbital (LUMO) is a π^* in both dyes. This leads to similar low energy excited states in both dyes (Tables S10 and S11, ESI[†]), with S_1 being the symmetry forbidden HOMO–2 \rightarrow LUMO ($n \rightarrow \pi^*$), S_2 is a HOMO \rightarrow LUMO ($\pi \rightarrow \pi^*$) transition with high oscillator strength, and S_3 is a HOMO–1 \rightarrow LUMO (indole- $\pi \rightarrow \pi^*$) transition. All three of these excited states populate the same orbital indicating that they should have fast internal conversion between them, as has been seen in other azo dyes.

The indole in the *cis*-PAIs adopt a variety of orientations in the fully optimized structures (Fig. S11 and S12, ESI[†]). In many azo dyes, including anthracene aryl groups,⁷ heteroatoms in the aryl rings,⁸ and different functionalization,²³ the *cis*-isomer has an azo-dihedral angle (CNNC, green in Fig. 1) of about 10° with the two aryl groups attached to the azo bond aligned in a tilted slipped π - π interaction. The unique *cis*-structures in the PAI dyes arise from a noncovalent interaction between the R-group and the azo-phenyl. For Ome-PAI, where R = H, the *anti-cis*-isomer adopts a typical *cis*-geometry with a tilted-slip stack between the indole and azo-phenyl (Fig. S11, ESI[†]). The *eclipsed-cis*-Ome-PAI, however, has the H R-group pointed toward the azo-phenyl in an (η^6 -phenyl)H interaction (Fig. 1 and Fig. S11, ESI[†]). The phenyl R-group prevents an (η^6 -phenyl)R interaction. Instead, in the *eclipsed-cis*-Ome-PAI-Ph, the phenyl R-group forms a $\sim 3.48 \text{ \AA}$ π - π stack with the azo-phenyl (Fig. S12, ESI[†]). This close interaction between the R-groups and the azo-aryl groups has not been observed in previous studies of meta-substituted azobenzenes.^{35,36} In addition, the five-membered ring of the indole allows for greater rotational freedom near the azo bond than other aryl groups. Thus, the lowest-energy *anti-cis*-Ome-PAI-Ph has an

Table 1 Geometric parameters of all fully optimized rotamers at CAM-B3LYP/6-311G(d,p)-D3BJ/PCM(MeCN) level of theory. All atomic indices relate to those shown in Fig. 1 and the three azo bond degrees of freedom are highlighted accordingly

		Bond length (Å)				Angle (deg)			Dihedral (deg)						
		B_{23}	B_{34}	B_{45}	B_{6R}	A_{123}	A_{234} (${}^{\text{Ph}}\text{CNN}$)	A_{345} (${}^{\text{Ind}}\text{CNN}$)	A_{456}	D_{1234}	D_{2345} (CNNC)	D_{3456}	D_{456R}	D_{R678}	D_{Ph}
Ome-PAI	<i>Eclipsed-trans</i>	1.41	1.25	1.39	1.08	125	115	116	130	0	180	0	0	0	—
	<i>Anti-trans</i>	1.41	1.25	1.38	1.08	125	115	116	121	0	180	180	0	0	—
	<i>Eclipsed-cis</i>	1.43	1.25	1.39	1.08	120	120	126	135	90	0	—1	0	0	—
	<i>Anti-cis</i>	1.43	1.25	1.40	1.08	122	123	126	117	51	—9	156	—3	0	—
Ome-PAI-Ph	<i>Eclipsed-trans</i>	1.41	1.25	1.39	1.48	125	115	117	131	0	180	0	0	0	90
	<i>Anti-trans</i>	1.41	1.25	1.38	1.47	125	115	116	121	—1	180	178	—1	—7	141
	<i>Eclipsed-cis</i>	1.43	1.24	1.41	1.47	123	123	124	130	49	7	51	—4	5	34
	<i>Anti-cis</i>	1.42	1.25	1.40	1.47	123	123	125	119	47	10	—149	5	—6	146



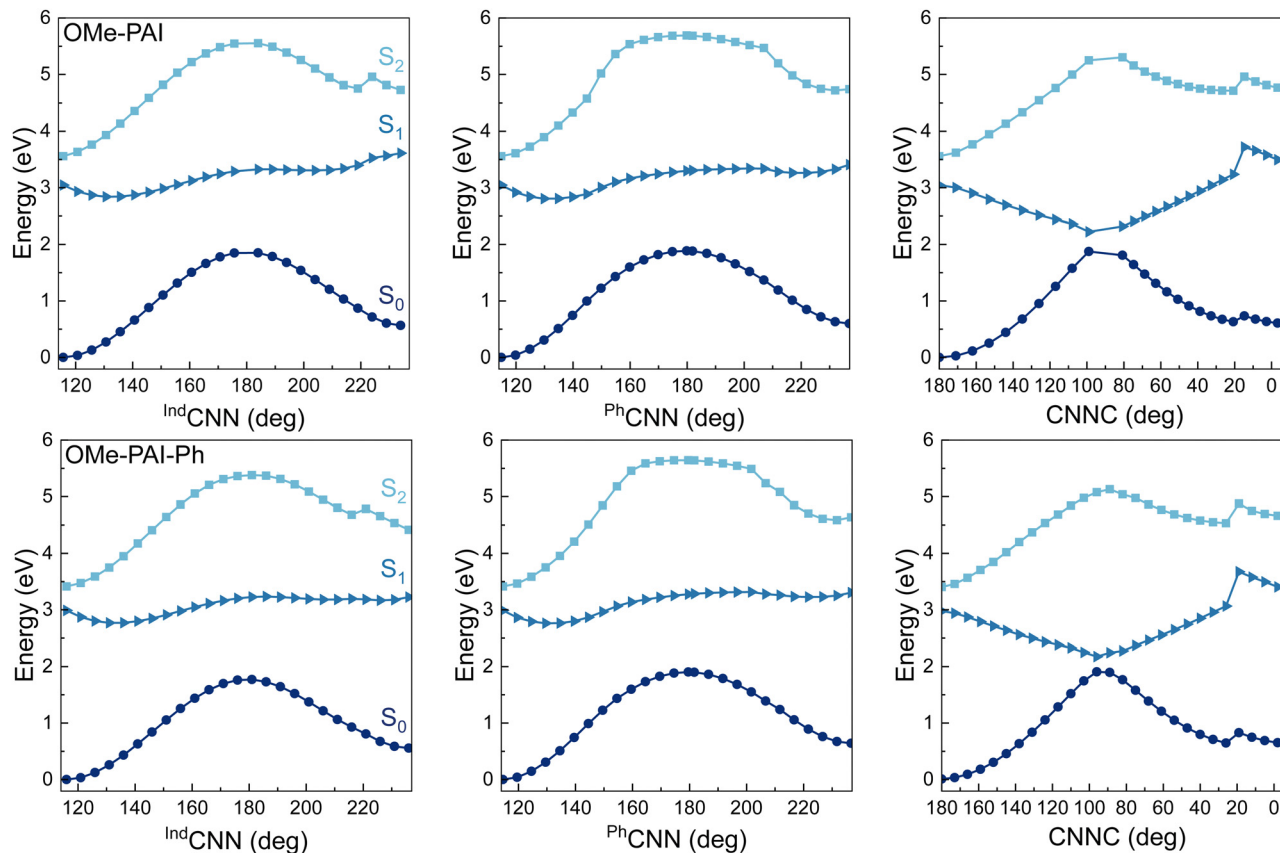


Fig. 2 Computed energy curves of the first three singlet states along the three main azo bond degrees of freedom starting from the lowest isomer of each molecule (*anti-trans*). The S_0 geometry is optimized at each point along the curve with only the angle on the x-axis frozen for OMe-PAI (top) and OMe-PAI-Ph (bottom) along CNNC, $^{\text{Ind}}\text{CNN}$, and $^{\text{Ph}}\text{CNN}$. The discontinuities around CNNC 20° come from an orientation switch of the phenyl ring (Fig. S20, ESI †). The S_1 and S_2 energies are TDDFT energies from these S_0 geometries at CAM-B3LYP/6-311G(d,p)-D3BJ/PCM(MeCN).

(η^6 -phenyl)H interaction with a hydrogen from the six-membered ring of the indole (Fig. S12, ESI †).

To explore if any of these different *cis*-geometries are relevant for photoisomerization, potential energy curves (PECs) from the ground state of each dye (*anti-trans*) were calculated along the three main azo bond degrees of freedom (Fig. 2). Above this ground-state surface (S_0) the first two singlet excited states (S_1 and S_2) were calculated with TD-DFT. The lowest-energy singlet (S_0) surface shows energetic barriers along each degree of freedom: CNNC rotation, and $^{\text{Ind}}\text{CNN}$ and $^{\text{Ph}}\text{CNN}$ inversion. The barriers between *anti-trans* and *anti-cis* for each isomer are slightly less than 2 eV along all reaction coordinates.

The major difference between the PECs is in the curvature of the excited states. The initial photoexcitation of each dye is to the $\pi \rightarrow \pi^*$ allowed S_2 (Tables S10 and S11, ESI †). Each S_2 surface has positive curvature in and around the Franck-Condon geometry, *i.e.* the *trans* at CNNC $\approx 180^\circ$ and $^{\text{Ind}}\text{CNN} = ^{\text{Ph}}\text{CNN} \approx 115^\circ$. This lack of driving force indicates that the S_2 would quickly relax to the lower energy S_1 without significantly changing geometry.

The S_1 surfaces have the largest variation in shape. Along both inversion coordinates, the S_1 is nearly flat with a slight negative curvature $120^\circ < \text{CNN} < 150^\circ$. These local S_1 minima are at least 1 eV above the *trans*- S_0 well, indicating radiative

decay of the excited state through these minima, which purely reforms the ground-state *trans*-isomer. In contrast, along the rotational coordinate (CNNC), the surfaces are similar to many azo dyes, in that the S_1 and S_0 approach each other near the S_0 transition state, indicating a conical intersection. Thus, upon $S_1 \rightarrow S_0$ internal conversion some of the molecules go directly back to the *trans*-ground state and some generate the metastable *cis*-isomer. These PECs suggest that each of the PAIs photoisomerize *via* an azo-dihedral rotation mechanism.

The different indole R-groups resulted in minimal changes in the two-dimensional PECs so the potential energy surfaces (PESs) between each inversion ($^{\text{Ind}}\text{CNN}$ and $^{\text{Ph}}\text{CNN}$) and the rotation (CNNC) were calculated (Fig. 3). At first glance, the S_0 and S_2 surfaces appeared similar between the molecules for both the $^{\text{Ind}}\text{CNN}$ -CNNC and $^{\text{Ph}}\text{CNN}$ -CNNC surfaces for both molecules. The S_0 surfaces show two distinct minima, *anti-trans* (star) and *anti-cis* (pentagon), with a high-energy ridge between them. The S_2 surfaces all have prominent global minima at the *anti-trans*-geometry.

The largest differences between surfaces occurs between the OMe-PAI and OMe-PAI-Ph $^{\text{Ind}}\text{CNN}$ -CNNC S_0 surfaces; as well as, the $^{\text{Ind}}\text{CNN}$ -CNNC and $^{\text{Ph}}\text{CNN}$ -CNNC OMe-PAI-Ph S_1 surfaces (highlighted by white seams along the surfaces in Fig. 3). On the $^{\text{Ind}}\text{CNN}$ -CNNC surfaces, there is a steeper transition



between the high-energy region at larger ^{Ind}CNN angles and at the global minimum on the OMe-PAI-Ph surface compared to OMe-PAI. This sharp decrease in energy can be seen in the closer spacing of the contour lines along the white seams (with black triangles) drawn in Fig. 3. Also, this cliff on the OMe-PAI-Ph ^{Ind}CNN -CNNC surface is not observed on the ^{Ph}CNN -CNNC surface.

Along this seam of the ^{Ind}CNN -CNNC surfaces, the S_0 share a similar shape (Fig. 4) for both OMe-PAI and OMe-PAI-Ph. Looking at the entire surface (Fig. 3) reveals a break in symmetry along the $\sim 90^\circ$ dihedral in OMe-PAI-Ph by a subtle shift in the highest crossing point (to the left of the white seam on S_0 , Fig. S21, ESI †) along the *trans-cis*-ridge, while the OMe-PAI surface is symmetric along this line. Both S_2 surfaces are fairly flat along this seam, with the OMe-PAI-Ph being slightly flatter, only decreasing in energy at the last point. On the other hand, the OMe-PAI S_1 energy decreases steadily ~ 28 meV deg^{-1} for

CNNC angles between $30\text{--}85^\circ$ and ^{Ind}CNN angles between $135\text{--}165^\circ$. This indicates clear driving force for *trans*-OMe-PAI toward the conical intersection through a CNNC dihedral rotation, leading to fast photoisomerization. In contrast, OMe-PAI-Ph S_1 has an energy plateau for $^{Ind}CNN < 145^\circ$, which sharply declines where the S_0 begins to rise. Similar plateaus have been observed on other photoexcited surfaces^{37,38} for complexes that have extended excited-state lifetimes. Thus, we predict that OMe-PAI-Ph should take longer to photoisomerize than OMe-PAI. Experimentally (methods in Section 1 of the ESI †) the *trans* \rightarrow *cis* isomerization for OMe-PAI-Ph is twice as long as OMe-PAI (Table S1, ESI †), supporting the computational assignment of this mechanism to the rotation pathway, governed by the shape of the S_1 surface.

The effect of the unique intramolecular interactions between the azo-phenyl and phenyl R-group are most apparent when comparing the S_0 ^{Ind}CNN -CNNC and ^{Ph}CNN -CNNC surfaces (Fig. 3, following the white seams). On the ^{Ph}CNN -CNNC surface, along this seam (Fig. 5 red) only small geometric changes around the azo bond are seen, as might be expected from a PEC along a ^{Ph}CNN inversion coordinate (Fig. 2). However, on the ^{Ind}CNN -CNNC surface (Fig. 5 blue) there is a dramatic geometry shift along with a large drop in energy around 155° (between geometry 3 and 4 in Fig. 5). Along both seams, which have nearly identical CNNC angles and respective CNN angles, the first three energies show the same increase followed by a decrease which can be understood in terms of azo bond strain due to the positions of the aryl rings. The ^{Ind}CNN -CNNC surface is 100 meV higher in energy at each of the first three points than the ^{Ph}CNN -CNNC surface, indicating that this effect is caused by strain to the azo backbone caused by maximizing the π - π stacking of the azo-phenyl and the phenyl R-group. Breaking this interaction (between geometry 3 and 4 Fig. 5), leads to a release of this strain, and a sudden drop in energy. This indicates that even though the ground-state surfaces look qualitatively very similar, small changes in noncovalent intramolecular interactions can have a large effect on mixed inversion-rotation energetic barriers and thus dominate the reversion mechanism.

Reversion of most azo dyes from *cis* to *trans* occurs thermally on the S_0 surface or through transiently populating the lowest triplet state near the rotational transition state.³⁹⁻⁴¹ For these dyes, the majority of the low energy transition states are inversion not rotation (Table S9, ESI †) and the lowest energy triplet surfaces only crosses the ground state along the rotation coordinate (Fig. S22, ESI †). Because of this, the rest of the analysis is focused on the singlet manifold. Thus, the exact shape of S_0 and the crossing points between *cis* and *trans* can be used to estimate *cis*-isomer lifetimes.

Although it is clear for OMe-PAI-Ph that the ^{Ind}CNN -CNNC surface has higher barriers (Fig. 3 along the CNNC 90° spine) near the *cis*- and *trans*-geometries, the energies across the maximum ridge of the surface vary by 0.3 eV, depending on the extent of ^{Ind}CNN inversion. Comparing the ^{Ind}CNN and ^{Ph}CNN , the maximum and minimum along this ridge (Fig. S21, ESI †) reveals that the minimum energy crossing points for each

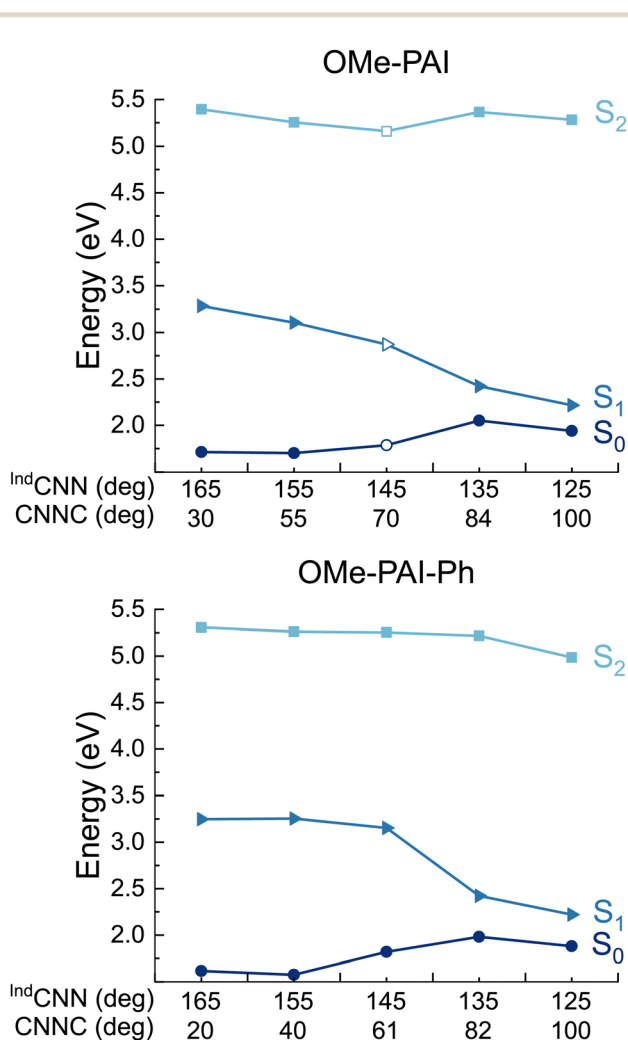


Fig. 4 First three singlet potential energy curves along the ^{Ind}CNN -CNNC seam (marked in white in Fig. 3) for OMe-PAI and OMe-PAI-Ph. For OMe-PAI-Ph this is the same S_0 seam as the blue in Fig. 5. For OMe-PAI, four indole-side relaxed geometries are extracted from the ^{Ind}CNN -CNNC S_0 surface, and an open circle energy average is added to assist the interpretation. CAM-B3LYP/6-311G(d,p)-D3BJ/PCM(MeCN).



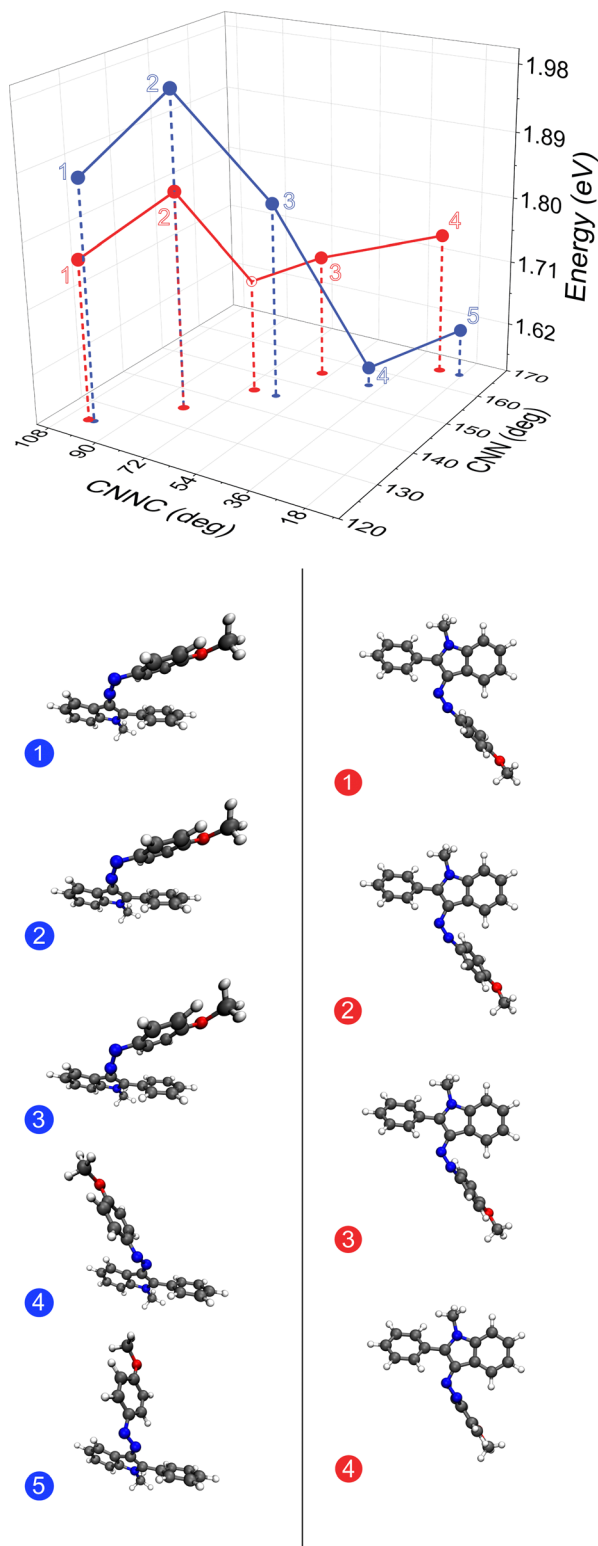


Fig. 5 The S_0 seams (marked in white in Fig. 3) of OMe-PAI-Ph along each inversion coordinate, ^{Ind}CNN (blue) and ^{Ph}CNN (red) at CAM-B3LYP/6-311G(d,p)-D3BJ/PCM(MeCN). Five indole-side relaxed geometries are extracted from the ^{Ind}CNN - $CNNC$ S_0 surface, with each displayed with the indole kept as consistent as possible. Four phenol-side relaxed geometries are extracted from the ^{Ph}CNN - $CNNC$ S_0 surface, displayed with the azo-phenyl kept as consistent as possible, with an additional point at $CNN = 145^\circ$ (open circle) added to assist the interpretation. This energy is the average between two neighboring optimized structures with the same CNN angle.

surface are nearly isoenergetic, with activation energies from the *anti-cis*-isomer of 1.14 and 1.16 eV, respectively. These results indicate that there is no obvious preferential reaction coordinate for thermal reversion of OMe-PAI-Ph.

The shape of the S_0 surfaces and the lowest transition state energies (Table S9, ESI †) between *cis* and *trans* might indicate that the thermal reversion of the two complexes should be fairly similar. Thus, it was surprising to see that the experimental reversion lifetime of OMe-PAI was almost four times longer than that of OMe-PAI-Ph (Table S1, ESI †). That is until one considers that the PECs and PESs focused on the *anti-cis* to *anti-trans* barriers but the lowest-energy *cis*-isomer for both molecules was calculated to be the *eclipsed-cis*. Optimizing these types of constrained geometries along two structural coordinates (inversion angle and dihedral rotation) has to be done carefully. Finding a set of coordinates between *anti-trans* and *eclipsed-cis* would require constraining the indole dihedral angle, likely leading to over-constrained structures and unrealistic or useful surfaces.

To confirm that the difference in the picture of measured and computed reversion arose from considering different parts of the mechanism, two-dimensional nuclear magnetic resonance (NMR) experiments were performed to confirm the structure of the *cis*-isomer generated upon photoexcitation (ESI † Section 1). The 1H - 1H NOESY reveals that OMe-PAI does indeed form the lower energy *eclipsed-cis* upon exposure to light (Fig. S6–S9, ESI †). While computationally (Tables S2 and S9, ESI †) the *eclipsed-cis* is the lowest-energy isomer for both dyes, the *anti-cis* \rightarrow *eclipsed-cis* S_1 barrier for OMe-PAI-Ph (Fig. S24, ESI †) is 32.8 meV higher than the barrier in OMe-PAI (Fig. S23, ESI †). This energy barrier seems to be enough to limit the formation of *eclipsed-cis* for OMe-PAI-Ph during the internal conversion from S_1 back to S_0 . The lack of *eclipsed-cis*-OMe-PAI-Ph is also supported by room temperature NMR (Fig. S10, ESI †) of the photoisomerized OMe-PAI-Ph that shows no evidence of another species beyond the *anti-cis*-isomer, also observed at low temperature.

In order to rationalize the reversion rates and mechanism for *eclipsed-cis*-OMe-PAI to *anti-trans*-OMe-PAI and from *anti-cis*-OMe-PAI-Ph to *anti-trans*-OMe-PAI-Ph, fully optimized transition states provide estimates of the thermal activation energies (ESI † Section 2.5). In OMe-PAI, because the *anti-trans* \rightarrow *eclipsed-trans* and *anti-cis* \rightarrow *eclipsed-cis* barriers are relatively small (Table S9, ESI †), they are in constant equilibrium. After photoisomerization, OMe-PAI equilibrates to a mixture of 79% *eclipsed* and 21% *anti* in the *cis*-isomer leading to the reversion being a combination of the *eclipsed-cis* \rightarrow ^{Ind}CNN inversion \rightarrow *eclipsed-trans* and *anti-cis* \rightarrow ^{Ind}CNN inversion \rightarrow *anti-trans* (Fig. 6 top). In contrast for OMe-PAI-Ph, two low energy transition states between *anti-cis* and *anti-trans* were found. Because of their energetics we would predict a *anti-cis* \rightarrow rotation mixed ^{Ph}CNN inversion \rightarrow *anti-trans* thermal reversion path for OMe-PAI-Ph (Fig. 6 bottom). However, the rotation barrier may be even lower than we estimate here if the $CNNC$ rotation includes population of the triplet surface (Fig. S22, ESI †).³⁹

Based on these proposed mechanisms (Fig. 6), a weighted rate (Table S9, ESI †) of the lowest-energy paths between *cis* and



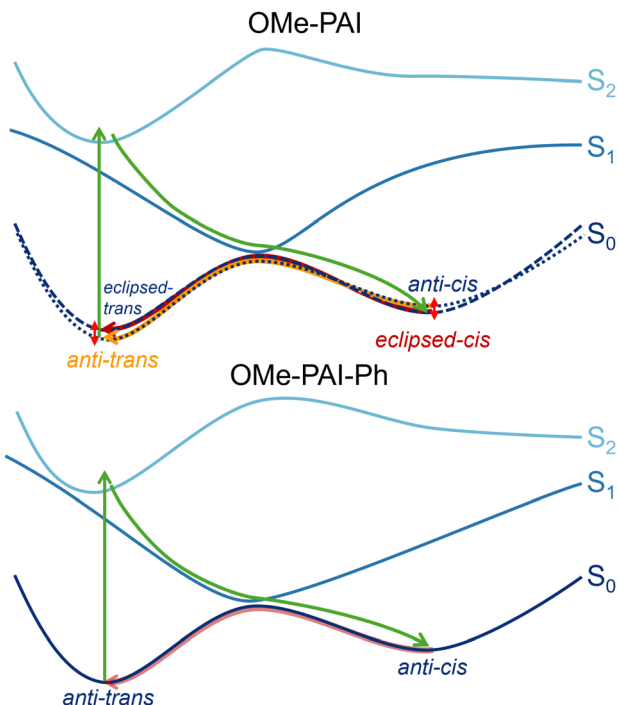


Fig. 6 Proposed mechanism of photoisomerization and thermal reversion for OMe-PAI and OMe-PAI-Ph. Photoinduced transformations are green and thermal processes are shades of red/orange. The different rotamer singlet surfaces for OMe-PAI are indicated with dotted and dashed lines with the lowest energy isomer shown in orange or red.

trans predicts a longer OMe-PAI reversion rate compared to OMe-PAI-Ph. However, this picture requires experimental support of the isomers formed, as well as extensive mapping of the potential energy surfaces and transition states. These reversion rates indicate once again that the complex interplay of many structural and electronic factors can substantially impact the isomerization kinetics of azo dyes.

In conclusion, extensive exploration of the ground and two lowest-energy singlet excited-state potential energy surfaces for a set of phenyl-azo-indole molecules provides unique insights into their photoisomerization and reversion mechanisms and approximations for *cis*-isomer lifetimes. Two-dimensional PECs provide an intuitive picture of the various reaction coordinates between the lowest-energy *trans*- and corresponding *cis*-isomer. Expanded surfaces between these coordinates explore the subtle interplay between inversion and rotation mechanisms. Here the PESs revealed strong noncovalent intramolecular interactions between the phenyl R-group and the azo-phenyl group along mixed rotation and inversion reaction coordinates. Strong noncovalent intramolecular interactions in OMe-PAI-Ph create large plateaus on the S_1 surface that could increase the excited-state lifetime. For thermal reversion, the S_0 surfaces show that there are a ridge of “transition states” between each *cis*- and *trans*-isomer that consists of a mixture of dihedral rotation and inversion coordinates, indicating that PECs along a single coordinate cannot capture thermal reversion well. Instead, the optimized transition states between each pair of isomers reveals that thermal reversion on the S_0 surface is

dominated by the number of isomerization paths that are thermally accessible from the formed *cis*-rotamers. A more unequal distribution of *anti*- and *eclipsed*-rotamers in OMe-PAI results in a mixed mechanism of multiple reversion pathways that slows the reversion rate. It is apparent from this work that the complex degrees of freedom in these, and many other azo dyes, requires careful experimental and computational mapping of the meta-stable states and excited-state potential energy surfaces.

Author contributions

AHC computational data collection, curation, and visualization, and co-writing the original draft, review, and editing. ZJK computational data curation, formal analysis, validation, supervision of AHC, and review and editing. CAG experimental data collection, curation, formal analysis, and review and editing. ERY funding acquisition, supervision of CAG, and review and editing. LAF formal analysis, writing of original draft and editing, funding acquisition, project administration, and supervision of AHC and ZJK.

Data availability

All data is available upon request and computed structures are publicly available on GitHub: <https://github.com/fredingroup/azodyes/tree/main/indole/>.

Conflicts of interest

There are no conflicts to declare.

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