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The origin of intense red staining on fabrics contaminated by sunscreen and treated with bleach has been attributed to an unexpected dichlorination of a common UV filter. The structure of the chromophore has been determined by NMR spectroscopy, and the proposed mechanism of its formation is supported by DFT calculations.

Sunscreens form an important line of defence from solar UV radiation, which is known to cause cancer^{1,2} and skin ageing.^{3,4} National Institute for Health and Care Excellence (NICE) guidelines⁵ recommend application of sunscreen for individuals who spend more than short periods in strong sunlight, along with seeking shade and wearing protective clothing. This practice is widely adopted, and the sun protection market in the UK alone had an estimated revenue of £334 m in 2023.⁶ Early sunscreens relied upon inorganic pigments such as TiO₂ or ZnO, which act as a physical barrier to deflect sunlight at the skin surface.⁷ However, whilst still used by people with sensitive skin, the sun care industry largely transitioned away from mineral sunscreens for cosmetic reasons, as mineral sunscreens tend to leave an undesirable white cast on the skin.

In many modern formulations, inorganic pigments have been supplemented or replaced with organic molecules which absorb in the UV-A/UV-B regions 300–400 nm/280–315 nm, which are associated with photoageing and carcinogenesis and tanning or burning, respectively,⁸ undergoing rapid non-radiative decay. These organic UV filters offer advantages including improved ease of application and appearance on skin. Organic UV-filters have, however, been detected both in wastewater and surface water,⁹ and in some cases have been associated with negative environmental consequences including coral bleaching.¹⁰

Some sunscreen formulations have recently been reported to lead to red staining on fabrics upon treatment with household

An unexpected chlorination of an organic sunscreen[†]

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bleach (NaOCl_(aq.)),^{11,12} causing discolouration on clothing. We examined a selection of commonly available sunscreen formulations and their behaviour upon exposure to bleach, in an effort to understand the underlying chemistry (ESI,† Table S1). Diethylaminohydroxybenzoyl hexyl benzoate (**1**) was noted to be present in all formulations which produced red coloration upon exposure to bleach. **1** is a sunscreen agent that was designed to confer UVA protection and display high photostability. It offers UVA protection across the 320–400 nm range, with peak protection at 354 nm, offering a similar profile to avobenzene, a commonly used sunscreen, but with improved photostability.¹³

We treated a pure sample of **1** with a solution of NaOCl (Fig. 1), in an effort to identify the red product which formed immediately, and other degradation products. Previous reports have proposed that the dichlorinated compound **2** is produced upon treatment of **1** with NaOCl, based on mass spectroscopic analysis.¹⁴ Our analysis, however, suggests that **3** is responsible for the red coloration, a product of an unexpected *ipso*-chlorination of the monochlorinated intermediate **4**. Mass spectroscopic analysis indicated the presence of two chlorine atoms in the product, while the ¹H NMR spectrum of **3** suggested a loss of aromaticity on the chlorinated ring. Chemical shifts of 8.22 and 5.27 ppm were observed for these protons, with the identity of these signals confirmed *via* COSY and HSQC analysis (Fig. S1 and S2, ESI†). The 2D spectra were interpreted with the help of the SimpleNMR program¹⁵ which showed that all of the observed correlations were consistent with the postulated structure and a satisfactory assignment could be made on that basis. Interactive graphical output from the program is provided (ESI†).

Our proposed structural assignment is additionally supported by *ab initio* calculations: Similarity transformed equation of motion CCSD (STEOM-DNPLO-CCSD)¹⁶ calculations using a CPCM solvent model for water with the Orca software¹⁷ (ESI,† Table S2). Calculations using a QZVPP basis set suggest an absorption maximum for **3a** of 541 nm (ESI,† Fig. S8), which is in good agreement with the experimental spectrum (Fig. 1b). Whilst the observed dearomatisation upon chlorination is

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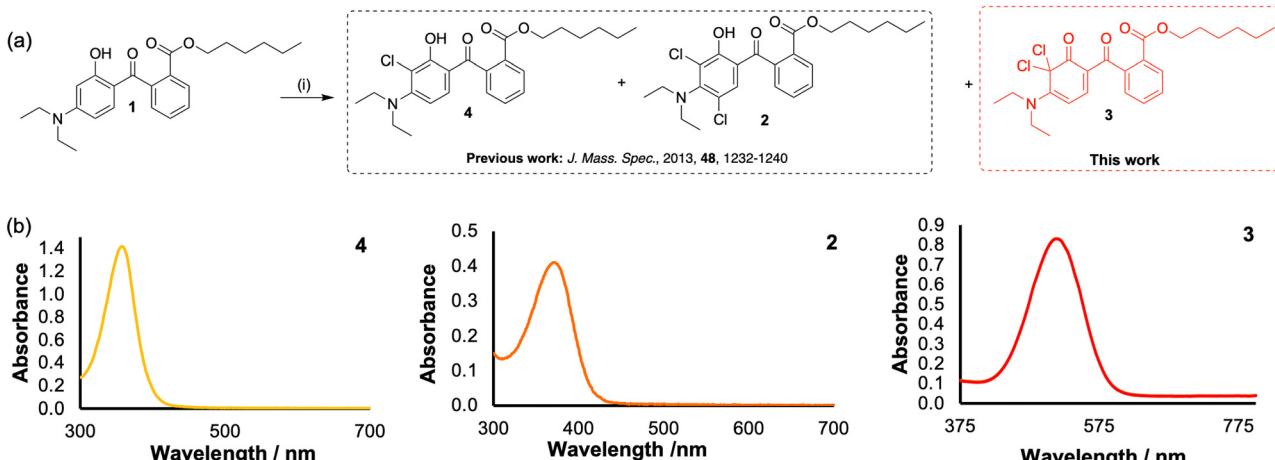


Fig. 1 (a) Reaction of **1** with NaOCl yields **3** (61%) and **4** (37%) (isolated yields) (i) NaOCl, $\text{CH}_2\text{Cl}_2/\text{EtOH}$ (b) UV-Vis spectra of **2**, **3** and **4**.

unusual, we note that 2,3,4,5,6,6-hexachloro-2,4-cyclohexadien-1-one is a commercially available source of Cl^+ , and that similar *ipso*-dichlorination reactions of aromatic systems have been reported in the literature.^{18,19}

We propose that **3/3a** may be generated *via* two consecutive $\text{S}_{\text{E}}\text{Ar}$ -like steps (Fig. 2), with electrophilic attack of intermediate **4a** proceeding *ipso*- to the site of first substitution, rather than at the *meta*-position, as might be expected considering directing group effects. The resultant Wheland intermediate decomposes to yield ketone **3a**. DFT calculations of the HOMO associated with **4a** did not offer an explanation for this unexpected regioselectivity (Fig. 2b), with lobes of equal size residing on each position. Calculated energies for the carbocation intermediates leading to **2a** and **3a**, **4b** and **4c**, reveal that **4c** is lower in energy by 7.59 kJ mol⁻¹. This difference in energy may account for the observed initial selectivity for **3**, as the kinetic product. Treatment of isolated **4** with NaOCl was observed to generate **3** (ESI,† Section S3), demonstrating chemical competence of **4** as an intermediate to **3**. It was noted that under thermodynamic conditions (ESI,† Section S3), **2** can be generated as the major product, supported by DFT calculations

which predict that analogue **2a** is lower in energy than **3a** by 73.8 kJ mol⁻¹.

Having established **3** to be a metastable compound in solution studies, we wished to investigate the kinetic stability of **3** on fabric surfaces (ESI,† Section S4). We treated a selection of common fabrics (cotton, polyester, spandex) with formulated sunscreen containing **1**, followed by NaOCl, and recorded an image of the fabric over a 4.5 h time period. In each case the red coloration initially observed was noted to fade with time (Fig. S4, ESI†), consistent with our hypothesis that **3** is the kinetic product of chlorination, while **2** is the thermodynamic product.

To validate our proposed mechanism, we prepared an analogue of **1** with the OH substituent replaced with OEt, and the hexyl ester on the ring not subject to chlorination replaced with an ethyl ester (Fig. 3a). This compound, **5**, cannot produce an intermediate that can generate a ketone and should therefore be resistant to *ipso*-dichlorination. Pleasingly, this hypothesis was supported by our observations: treatment of **5** with NaOCl generates the monochlorinated compound **6**, with substitution proceeding in the position *para*- to the OEt substituent, in line with expected directing group effects. The OEt analogue **5**, while

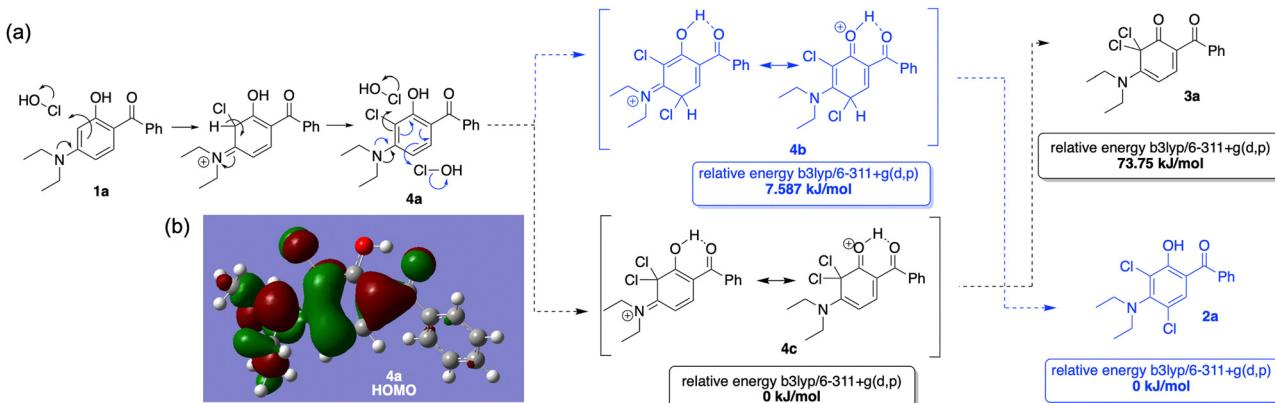


Fig. 2 (a) Proposed mechanism for the chlorination of **1a** with NaOCl, leading to compound **3a** via the lowest energy pathway. (b) HOMO of intermediate **4a**, as calculated by DFT (cam-b3lyp/6-311+G(d,p)).



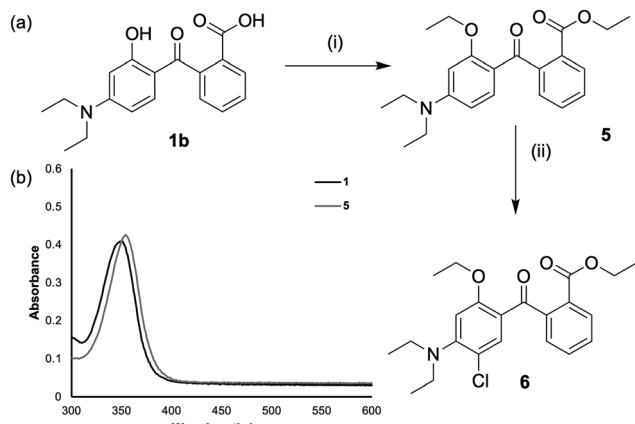


Fig. 3 (a) Synthesis and subsequent chlorination of analogue 5. (i) KOH, EtOH, DMSO, 52% (ii) NaOCl (40 eq.), CH_2Cl_2 , EtOH (b) UV-Vis spectra of **1b** and **5** ($25.2 \mu\text{M}$, CH_2Cl_2).

resistant to dichlorination over a period of two days, does display a very similar UV-Vis spectrum to **1** (Fig. 3b) whilst displaying minimal radiative decay (ESI,† Fig. S7). These observations suggest that **5** could be a useful alternative UV absorber.

3 was observed to form upon treatment of **1** with $\text{NaOCl}_{(\text{aq})}$ in a range of organic solvents (ESI,† Section S5). A pH study was conducted to further validate our proposed mechanism. A previous study of the chlorination reactions of phenols²⁰ reported that the ratio of *ortho*-/*para*-substitution of phenol upon treatment with NaOCl increased with increased pH, with the reaction proposed to proceed *via* a similar ketone-like Wheland intermediate. We studied the chlorination reactions of a more readily water-soluble analogue of **1**, the carboxylic acid **1b**, at 0.93 mM at pH 7 and 10 (Fig. 4). Upon the addition of NaOCl to each sample of **1b** the solutions initially became red, with a more intense coloration noted at pH 7. At pH 10, the red coloration was noted to quickly dissipate, yielding an orange solution. At pH 7 and 10 mass spectroscopic analysis indicated the presence of both mono- and di-chlorinated species (ESI,† Fig. S5; m/z 346.07; 380.03), suggesting the mixture comprises **7**, **8** and **9** in addition to **1b** (m/z 312.11). Subsequent UV-Vis spectroscopic analysis demonstrated that **7** comprises a greater proportion of the product distribution at pH 7 (Fig. 4). When the pH of the reaction mixture was increased from 7 to 10, it was noted that the red coloration rapidly faded to yield an orange solution. These observations suggest that the kinetic product **7** is less stable at elevated pH. We propose that the increased proportion of nucleophilic species (ClO^- , OH^-) present at pH 10 ($\text{pK}_a \text{ HOCl}: 7.5$) are responsible for the rapid conversion of **7** to the monochlorinated derivative **8**, which can undergo subsequent *meta*-chlorination to yield **9** (ESI,† Fig. S3).

The generation of chlorinated products through reaction of common sunscreen components with household cleaning products containing bleach may be cause for environmental concern, given that these products are routinely discharged to drains. Organic UV filters including benzophenones have been detected in wastewater, surface water and within fish populations.⁹ The stability of **3** has been observed to be limited throughout our

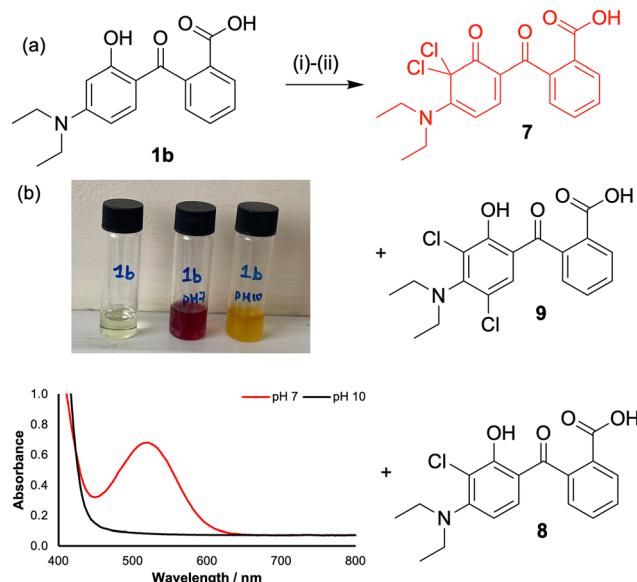


Fig. 4 (a) Products observed upon treatment of **1b** with NaOCl (4.0 eq.) at pH 7 and 10: (i) DMSO/1 M $\text{Na}_2\text{HPO}_4/\text{Na}_2\text{HPO}_4$, pH 7; (ii) DMSO/1 M $\text{H}_3\text{BO}_3/\text{Na}_2\text{B}_4\text{O}_7$, pH 10. (b) Photograph and corresponding UV-Vis spectra of reaction mixtures of **1b** and NaOCl at pH 7 and 10.

studies, but its decomposition product has not been elucidated, and the environmental fate of **3** and **4** generated within domestic drainage or laundry processes is unclear. Some studies^{21,22} have reported reaction of halogenated phenols with HOCl under conditions typical of wastewater treatment, involving ring cleavage to yield α,β -unsaturated dicarbonyl compounds, which may present further environmental concerns. It has been noted²³ that many polychlorinated cyclic compounds are sufficiently stable and lipophilic to enable environmental accumulation and introduction into the food chain. Studies of polychlorinated benzene and phenol derivatives generally suggest that increasing the extent of chlorination leads to increased toxicity,^{24,25} suggesting that these compounds may pose risk within the environment.

In summary, we have reported the reaction of **1**, a common constituent of formulated sunscreens, with NaOCl, the active ingredient within household bleach and a common disinfectant within swimming pools, to form a dichlorinated derivative **3**. The structure of **3** has been determined *via* NMR spectroscopy and is supported by *ab initio* quantum chemical calculations which predict the characteristic red coloration of **3**, and we have proposed a mechanism for its formation. The unexpected *ipso*-dichlorination can be explained by the enhanced stability of the intermediate produced by electrophilic attack at this position, leading to **3**, compared to that produced *via* *meta*-attack, leading to **4**. We have also reported the synthesis of 5-an ether substituted derivative of **1** which shows similar UV-Vis absorption characteristics to **1** but does not undergo *ipso*-dichlorination upon treatment with NaOCl, avoiding discoloration.

Our studies have highlighted an unexpected reaction between widely used components of formulated consumer products. UV filters such as **1** are used extensively in sunscreens and other skincare products, and are routinely discharged to



drains through showering, swimming or laundry. More work must be done to examine the interactions between components of formulated products and cleaning products or disinfectants, to more fully understand the environmental impact of these products.

LGS: investigation, methodology, data curation, writing – review and editing; DDL: investigation, methodology, data curation, writing – review and editing; LAS: investigation, methodology, data curation, writing – review and editing; EH: investigation, methodology, data curation; AMK: investigation, methodology, data curation; AB: conceptualisation, funding acquisition, resources, supervision, writing – review and editing; MRW: conceptualisation, funding acquisition, resources, supervision, writing – review and editing; CSM: conceptualisation, funding acquisition, resources, supervision, writing – original draft, writing – review and editing.

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Data availability

Data supporting this article has been included within the ESI.† SimpleNMR assignment of 3 is provided as ESI† and spectra may be downloaded: doi: <https://doi.org/10.15128/r2h702q639k>.

Conflicts of interest

There are no conflicts to declare.

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