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# Water-based polymer colloids with a branched chain architecture as low-gel pressure-sensitive adhesives†

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The performance of water-based acrylic pressure-sensitive adhesives, in which the latex particles had minimal gel content of typically less than a few percent and the polymer chains had a branched architecture, were investigated. A series of semi-batch emulsion copolymerizations of 2-octyl acrylate, isobornyl acrylate and acrylic acid was carried out in the presence of ethylene glycol dimethacrylate as crosslinker. The molecular weight distributions and branched chain topology were regulated by using 2-ethylhexyl thioglycolate as a chain-transfer agent. The monomers and chain-transfer agent were selected as these were already available as bio-based feedstocks, or had a realistic potential to become available from non-petrochemical resources. Adhesive films cast from the polymer dispersions demonstrated good peel, shear strength and tack adhesion energies. This is attributed to polymer chain branching, which unlocks a broader window for the design rules for pressure-sensitive adhesives. Detailed rheological studies of the viscoelastic materials were conducted to support the adhesive test results.

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## 1. Introduction

A pressure-sensitive adhesive (PSA) is a viscoelastic material, typically characterized by its adhesion to a variety of substrates upon application of light pressure for a short amount of time.<sup>1</sup> One commercially important class of PSAs is made from low glass transition temperature,  $T_g$ , poly(acrylates).<sup>2</sup> Two frequently used monomers are *n*-butyl acrylate and 2-ethylhexyl acrylate as the resulting polymers are soft and tacky at room temperature. Often, small amounts (1–15 wt%) of a higher  $T_g$  monomer, such as styrene, are also incorporated to improve the cohesive strength of the system, which enables good fibril formation upon debonding, typical of a PSA.<sup>3</sup> It is also common to find the incorporation of functional monomers, such as (meth)acrylic acid, to aid wettability and enhance peel

and shear strength.<sup>4–6</sup> Although an increasing number of these or similar monomers have non-petroleum-based synthesis routes such as the microbial fermentation to produce *n*-butanol from biomass, which is then esterified with acrylic acid to produce butyl acrylate, they are typically not widely used in industry yet due to their current high costs.<sup>7</sup> The sustainability and circularity drives will, no doubt, change this. Ideally, virgin petroleum-based monomers will soon be replaced by monomers made by more sustainable synthetic routes, from a combination of biomass, carbon dioxide, and polymer waste feedstocks, to negate the irregularities in the supply and price fluctuations of petroleum. Besides addressing the underlying chemistry of PSAs, one can also tackle application product design, for example by developing linerless adhesive labels.<sup>8</sup>

Adhesives made from natural plant-based materials have been used for thousands of years. Some of the earliest examples were as simple as burning birch bark to produce birch-bark tar.<sup>9</sup> However, often these simple adhesives are susceptible to environmental damage and degradation and do not provide the mechanical strength required for many of today's applications. Slowly, more complex adhesives were developed using composite materials such as combining plant gum and natural iron oxide to improve strength and water resistance.<sup>10</sup> An excellent example of an early PSA, credited to Henry Day in 1845 (US patent 3965), was made using a composite of natural rubber, pine gum and a yellow lead oxide applied to pieces of fabric to create surgical tape.<sup>11</sup> The problems with many of these early examples were the variability in the quality of the

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† Electronic supplementary information (ESI) available: Exact monomer compositions for each latex (Table S1), exact emulsion polymerization recipes (Tables S2), kinetics and particle size evolutions during latex synthesis (Fig. S1–S4), DSC thermograms and analysis (Fig. S5–S8 and Table S3), SEC molecular weight distribution evolution during latex synthesis (Fig. S9–S12), contact angle measurements on chemically modified PET (Fig. S13), details on the set up of film substrate application (Fig. S14), peel (Fig. S15) and shear (Fig. S19) tests, peel adhesion data (Fig. S16–S18), shear strength stress–strain curves (Fig. S20–S22), tack adhesion energy stress–strain curves (Fig. S23–S26), rheological amplitude sweep data (Fig. S27–S29), rheological frequency sweep data (Fig. S30–S32), molecular weight distributions of the surfactants used (Fig. S33). See DOI: <https://doi.org/10.1039/d4py00522h>

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plant-based feedstocks as well as the synthesis and production methods not being sustainable on the scale required for today's consumers. Therefore, synthetic alternatives were desirable and this was achieved mostly by the introduction of poly (acrylate)-based polymers in the 1940s. It is now imperative to maintain the production and properties of the PSAs produced but switch back to non-petroleum-based chemicals. Researchers as early as 1975 were already considering the sustainability of PSA production, suggesting aqueous dispersions based on polymers of acrylic esters, natural or synthetic rubber and resins to replace solvent-based PSAs.<sup>12</sup> The term 'bio-based' PSAs remained in the background before the turn of the 21<sup>st</sup> century but some notable plant-based research included the use of tannins from tree bark.<sup>13</sup> However, the deforestation required to commercially produce enough for today's market is not desirable. Rosin, extracted from pine tree oils or freshly cut bole has also been used in plant-based adhesives.<sup>14</sup> For example, a heat-activated PSA was developed from glycerol esters of rosin acids as well as blending alkyl acrylate-acrylic acid copolymers with rosin derivatives.<sup>15</sup>

With the increasing pressure to use more sustainable polymerization techniques than traditional bulk and solution radical polymerization, many researchers have turned to utilizing emulsion polymerization to produce PSAs as it is a waterborne polymerization technique affording higher molecular weights than the equivalent homogeneous radical polymerizations.<sup>12,16,17</sup> Recently, bio-sourced monomers have gained popularity to reduce the reliance on petrochemical feedstocks in the production of PSAs. For instance, Molina-Gutiérrez and coworkers incorporated eugenol-derived methacrylates, sourced from clove oil or lignin depolymerization, into typical emulsion polymerization recipes to obtain latexes with high solids contents, 50%, and glass transition temperatures between  $-32$  and  $-28$  °C.<sup>18</sup> They observed improved performance in tack and peel compared to commercially available products. One of the most promising replacements for the low  $T_g$  acrylic monomers is 2-octyl acrylate (2-OA), derived from castor oil. A common synthetic route includes reacting 2-octanol with acrylic acid in water in the presence of an acid catalyst or ethyl titanate.<sup>19,20</sup> Acrylic acid can also be obtained from bio-based feedstocks, for example through dehydration of 3-hydroxypropionic acid or lactic acid. Badía and coworkers have demonstrated the feasibility of producing latexes using 2-OA as the soft component which are comparable to PSAs made from oil-based polymers.<sup>21–23</sup> However, they also reported that improved adhesive performance was obtained when some fraction of the 2-OA was replaced with the petroleum-based 2-ethylhexyl acrylate, creating a trade-off between high proportions of bio-based reagents and material properties.<sup>24</sup> A popular replacement for the high  $T_g$  components, is isobornyl acrylate or isobornyl methacrylate (IBoA and IBOMA respectively), which is derived from pine resin.<sup>25,26</sup> Typically it can be synthesized in a 2 stage one-pot process where isobornyl acetate and methanol are reacted to form isoborneol.<sup>27</sup> Following this, a transesterification reaction takes place with (meth)acrylic methyl ester to produce the desired

product. Typically, it has been incorporated between 5 and 15 wt% based on total monomer content and commonly in conjunction with 2-OA to yield bio-based coatings and PSAs.<sup>23,24</sup> In this work we utilize a combination of 2-OA and IBOA with acrylic acid (AA), to produce bio-based latexes for PSA applications.

A prevalent finding in high-performance PSAs made from water-based polymer dispersions and characterized by high tack and shear properties, indicates that the gel content typically ranges from 50% to 70%.<sup>2,28,29</sup> In general, a high gel fraction is attributed to increased shear resistance but decreased tack. Whilst some quote the sol-to-gel ratio as one of the most important factors controlling adhesive performance, others have indicated that the microstructure of the gel has a greater effect.<sup>29,30</sup> For instance, Lopez and coworkers investigated a hybrid waterborne polyurethane-acrylic system with a variety of diol crosslinkers.<sup>31</sup> They found different diols had a small effect on the overall gel content but a large effect on the gel network morphology producing a range of crosslinking densities which had a profound effect on the adhesive performance. Additionally, Tobing and coworkers also placed a large importance on the network morphology of the gel fraction and even attributed the common observation that the poorer performance, often observed with acrylic emulsion PSAs, is due to the discrete network morphology from individual particles compared to the continuous morphology seen in solution-based acrylic PSAs.<sup>16</sup>

One can question what defines the gel content in a polymer latex, in other words, what constitutes a 'gel' or a polymer solution ('sol'). The maximum dimensions of crosslinked material are on the order of the size of the particles, as the polymer chains are geometrically confined within this volume. However, it is perfectly feasible that smaller fragments of crosslinked material exist. If one would try to dissolve the latex particles in a good solvent for the polymer, then at one particular point a decision needs to be made on what is a dispersed 'gel' and what are dissolved polymer chains, 'sol'. These dissolved polymer chains will have a branched chain architecture, but at the same time can have some crosslinked loops. Common in high-performance waterborne acrylic PSAs is to have a considerable amount of gel content to balance the adhesive properties. Here, we challenge this approach and hypothesize that we can obtain water-based poly(acrylate) dispersion PSAs with desirable adhesive performance that have little to no gel content. If true, and branched polymer chain architectures can compete in performance, this would open up a broader PSA sustainability and circularity design window.

Branching has previously been shown to be beneficial for adhesion as it causes strain hardening as the polymers do not disentangle easily leading to a large increase in extensional viscosity at high rates of extension. However, too much branching prevents polymer-polymer interdiffusion during film formation and decreases cohesion. Recently, Hirth and coworkers showed that moderate gel contents and branching resulted in optimized tack adhesion energy.<sup>32</sup> Additionally, Li and coworkers produced highly branched adhesive resins *via* poly-



condensation reactions but noted the difficulty to control the branching structure in these types of polymerization reactions.<sup>33</sup> González and coworkers were able to produce highly branched polymers using emulsion polymerization which exhibited good shear strength, however the gel content remained high, around 70%.<sup>34</sup> Callies and coworkers performed an interesting study where they synthesized low molecular weight PSAs from butyl acrylate and glycidyl methacrylate.<sup>35</sup> They produced low molecular weight linear polymers which had some hydrogen bonding moieties. It was only after post-crosslinking these linear segments with a reaction between a diamine and the epoxy groups of the polymer that good adhesive properties were observed. As usual, it is difficult to distinguish the cause of the improvement between increasing the molecular weight and increased chain branching of the crosslinked product. Finally, Fang and coworkers studied the effects of side chain length of adhesion properties between fluorinated acrylic PSAs and PTFE.<sup>36</sup> They found that the longer aliphatic side chains resulted in increased peel adhesion.

Over the last two decades, PSA performance has been improved by incorporating a delicate balance of crosslinker and chain transfer agent to control the sol-to-gel ratio and maintain high sol molecular weights.<sup>29,37–40</sup> In almost all cases the gel content remains above 20% to give good adhesive properties. Liu and coworkers have reported achieving low gel contents and branched polymer architectures from emulsion polymerization of petroleum-based butyl acrylate using this approach but no adhesive testing was performed.<sup>41</sup> In the following work, the crosslinker ethylene glycol dimethacrylate (EGDMA), and the conventional chain transfer agent 2-ethylhexyl thioglycolate (2-EHTG) are used in an attempt to minimise gel content but maintain a high enough molecular weight to demonstrate good adhesive properties. Both EGDMA and 2-EHTG have a realistic potential to become available from non-petrochemical resources. Previously, Agirre and coworkers have demonstrated that at low incorporations of EGDMA (less than 1 mol% with respect to monomer) there is limited effect on gel content and sol molecular weight, possibly due to its extensive primary cyclization.<sup>37</sup> This work will investigate EGDMA's effect at substantially higher incorporations.

## 2. Experimental

### 2.1. Materials

Aluminium oxide activated (neutral, Brockmann I), Brij L23 solution (30% (w/v) in H<sub>2</sub>O), ammonium persulfate (reagent grade 98%), isobornyl methacrylate (technical grade), 2-ethylhexyl thioglycolate (≥95.0%), ethylene glycol dimethacrylate (98%, contains 90–110 ppm monomethyl ether hydroquinone as inhibitor), acrylic acid (stabilised with hydroquinone monomethyl ether for synthesis), tetrahydrofuran (inhibitor-free, for HPLC, ≥99.9%), and ethylene glycol (ReagentPlus ≥99%) were purchased from Sigma Aldrich. Sodium hydrogen carbonate

(99%) was purchased from Alfa Aesar. Aluminium oxide activated (basic, Brockmann I) was purchased from Honeywell Fluka. Potassium hydroxide pellets were purchased from Chemiphase. Lakeland PAE 136 was a gift from Lakeland Laboratories. 2-Octyl acrylate was kindly donated by Covestro.

Acrylic acid was filtered through activated aluminium oxide (neutral) before use. Isobornyl methacrylate, ethylene glycol dimethacrylate and 2-octyl acrylate were filtered through activated aluminium oxide (basic) before use. Size exclusion chromatography samples were run in tetrahydrofuran with 0.01% butylated hydroxytoluene. Mylar®A polyethylene terephthalate (PET), 50 µm thickness, was purchased from UK Insulations in rolls of 30 mm width and used as a film formation substrate after chemical modification, detailed in section 2.2.8. All other chemicals were used as purchased with no further purification. Deionized water was used in all reactions and analyses.

### 2.2. Methods

**2.2.1. Latex synthesis.** Reactions were carried out in a 250 mL double walled glass reactor, equipped with an external circulating heating bath, a Teflon anchor type stirrer fitted around 2 cm from the bottom of the reactor vessel, a condenser and a PTFE temperature probe. Samples (1 mL) were taken throughout each reaction *via* a degassed syringe to analyse conversion and particle size.

All reactions proceeded in the following way, where exact amounts of each chemical used for each reaction can be found in Tables S1 and S2.† Lakeland PAE 136 (0.35 g) in water (112.32 g) was added to the reactor. This was degassed, *via* nitrogen bubbling, for 30 min, together with each of the following in three separate round bottom flasks: monomer mixture (2-octyl acrylate, isobornyl acrylate and acrylic acid, 92.6%, 5.0% and 2.4% mol% respectively, with ethylene glycol dimethacrylate and 2-ethylhexyl thioglycolate), surfactant mixture (Brij L23 solution 30% w/v (9.28 g), Lakeland PAE 136 (0.33 g), sodium hydrogen carbonate (0.78 g) and water (6.74 g)) and initiator mixture (ammonium persulfate (0.24 g) in water (11.52 g)). For reactions where the ethylene glycol dimethacrylate was only incorporated during the feeding stage, the monomer mixture was prepared by adding all the other reagents, removing 10 mL of the mixture to a separate flask, which was also degassed, and adding the crosslinker to the remaining mixture to create the monomer feed solution.

Once degassed, the monomer charge (8 mL) was added to the reaction vessel using a degassed syringe. The initiator charge (9.5 mL) was added at  $t = 0$ . Feed 1 (monomer, 25.962 mL h<sup>-1</sup>) and feed 2 (aqueous surfactant solution, 4.10 mL h<sup>-1</sup>) began at  $t = 30$  min and fed for 3 h. The reaction mixture was stirred throughout at 225 rpm and heated *via* inbuilt water jacket at 70 °C. Samples were taken throughout the reaction to monitor the overall monomer conversion and particle size. The total reaction time was 5 h and 30 min, at which time the latex was removed from the vessel, whilst still hot and filtered through a mesh with a pore-size of 200 µm. All latexes were coagulum-free, had a final monomer conversion



**Table 1** Various measured properties of the latexes synthesized including overall solids content,  $SC$ , glass transition temperature,  $T_g$ , coagulation,  $M_{\text{coag}}$ , average hydrodynamic diameter,  $d_z$ , particle size polydispersity index, PDI, cumulative monomer conversion,  $p_{\text{M,cum}}$ , gel content,  $\text{gel}_{0.22 \mu\text{m}}$ , and number average molecular weight,  $M_{\text{n,sol}}$ , weight average molecular weight,  $M_{\text{w,sol}}$  and dispersity,  $D$ , determined from conventional SEC

Latex	$SC/\%$	$T_g/^\circ\text{C}$	$M_{\text{coag}}/\%$	$d_z/\text{nm}$	PDI/%	$p_{\text{M,cum}}/\%$	$\text{gel}_{0.22 \mu\text{m}}/\%$	$M_{\text{n,sol}}/\text{g mol}^{-1}$	$M_{\text{w,sol}}/\text{g mol}^{-1}$	$D/-$
B_X04_C4	40.12	-58	<1	154	3.7	>99.9	$0.87 \pm 0.65$	3128	12 666	4.0
B_X07_C4	39.38	-43	<1	172	9.6	>99.9	$3.44 \pm 4.63$	4211	14 681	3.5
B_X16_C4	38.73	-31	<1	151	6.1	>99.9	$10.53 \pm 3.82$	4346	37 710	8.7
F_X00_C4	37.71	-57	0	182	8.1	99.7	$0.63 \pm 0.11$	2739	5932	2.2
F_X08_C4	39.46	-46	<1	155	5.9	>99.9	$1.08 \pm 0.12$	1848	10 756	5.8
F_X11_C4	40.45	-43	0	167	10.4	>99.9	$0.32 \pm 0.29$	4669	19 908	4.3
F_X13_C4	39.58	-38	<1	164	5.1	>99.9	$0.31 \pm 0.21$	5235	24 567	4.7
F_X18_C4	39.95	-33	<1	168	7.9	>99.9	$0.99 \pm 0.31$	2350	42 637	18.1
F_X00_C2	37.43	-55	<1	165	3.8	99.9	$0.45 \pm 0.20$	4453	11 713	2.6
F_X08_C2	38.22	-43	<1	152	1.6	>99.9	$0.98 \pm 0.04$	4115	23 214	5.6
F_X11_C2	38.97	-39	0	154	5.2	>99.9	$1.02 \pm 0.55$	7079	42 737	6.0
F_X13_C2	37.70	-29	<1	157	4.1	>99.9	$5.13 \pm 5.16$	5481	41 917	7.6
F_X18_C2	38.81	-27	<1	163	6.1	>99.9	$2.44 \pm 0.90$	3581	43 460	12.1
F_X13_C1	38.77	-32	<1	152	5.2	>99.9	$2.98 \pm 2.52$	8935	80 087	9.0
F_X13_C0.5	38.23	-25	0	153	3.4	>99.9	$1.67 \pm 0.65$	8929	70 488	7.9

$\geq 99\%$  calculated using gravimetry, average hydrodynamic diameters,  $d_z$ , between 140 and 200 nm with polydispersity indexes, PDI, generally below 10%. The final solids contents of the latexes were between 37 and 40 wt% and the glass transition temperatures,  $T_g$ , measured by dynamic scanning calorimetry varied. For analyses from individual latexes see Table 1.

The number of particles per litre of water,  $N_p$ , at each sample time was calculated using eqn (1) to check for coagulation, characterized by a decreasing  $N_p$  and increasing  $d_z$ , or secondary nucleation, characterized by an increasing  $N_p$  and decreasing  $d_z$ .  $m_{\text{mon}}$  refers to the mass of monomer added to the reactor overall at the sampling time,  $p_{\text{M,cum}}$  refers to the instantaneous monomer conversion at the sampling time,  $\rho_{\text{pol}}$  is the average polymer density, calculated using a weighted mass average, and  $V_{\text{H}_2\text{O}}$  is the volume of water in the reaction vessel at the sampling time. The  $N_p$  for each latex as a function of reaction time can be seen in Fig. S1e, S2e, S3e and S4e.†

$$N_p = \frac{6m_{\text{mon}}p_{\text{M,cum}}}{\pi d_z^3 \rho_{\text{pol}} V_{\text{H}_2\text{O}}} \quad (1)$$

**2.2.2. Dynamic light scattering, DLS.** The average hydrodynamic particle diameter,  $d_z$ , and dispersity, PDI, were recorded using the Anton Paar Litesizer 500 (0.3–2000 nm). A disposable cuvette was washed twice with deionized water passed through a hydrophilic PTFE syringe filter with a 200 nm pore size. Each sample was diluted with water until the mixture only had a slight blue haze. Measurements were ran at 25 °C, with an equilibration time of 4 min, repeated a minimum of 3 times, each with an average of 6 runs. Each run had a measurement time of 10 s and the measurement angle was 175°. The average hydrodynamic diameter and average polydispersity index was calculated by averaging the values of the repeats. The  $d_z$  for each latex as a function of reaction time can be seen in Fig. S1c, S2c, S3c and S4c† and the final  $d_z$  are reported in Table 1.

**2.2.3. Gravimetric analysis.** Half of each sample removed from the reactor (roughly 0.5 g from 1.0 mL), using a degassed

syringe, was used for gravimetric analysis. The weight of the aluminium gravimetry pan,  $P$ , was measured. The sample was then syringed into the pan immediately after being removed from the reactor and the maximum mass of the pan and the sample,  $WP$ , was recorded. The sample was dried at room temperature for 12 h and then dried at 105 °C in a vacuum oven for 12 h. The dry mass of the pan,  $DP$ , was then recorded. This was used to calculate the solids content,  $SC$ , at each time point using eqn (2).

$$SC = \frac{DP - P}{WP - P} \quad (2)$$

The  $SC$  was used to calculate the instantaneous conversion,  $p_{\text{M,inst}}$ , at each time point using eqn (3), where  $M_{\text{t,sol}}$  is the mass of all solid components, not including polymer,  $M_{\text{t,tot}}$  is the mass of all components and  $M_{\text{t,mon}}$  is the cumulative mass of monomer at the time of sampling.

$$p_{\text{M,inst}} = \left( SC - \frac{M_{\text{t,sol}}}{M_{\text{t,tot}}} \right) \left( \frac{M_{\text{t,tot}}}{M_{\text{t,mon}}} \right) \quad (3)$$

Using  $p_{\text{M,inst}}$ , the cumulative conversion,  $p_{\text{M,cum}}$ , was then calculated using eqn (4), where  $M_{\text{mon}}$  is the total mass of the monomer used for the reaction.

$$p_{\text{M,cum}} = p_{\text{M,inst}} \left( \frac{M_{\text{t,mon}}}{M_{\text{mon}}} \right) \quad (4)$$

$p_{\text{M,inst}}$  and  $p_{\text{M,cum}}$  are reported as a function of reaction time for each latex in Fig. S1–S4a and b† and the final  $p_{\text{M,cum}}$  for each latex is reported in Table 1.

**2.2.4. Dynamic scanning calorimetry, DSC.** DSC measurements were carried out on a Mettler Toledo STAR<sup>c</sup> instrument DSC. Samples of latex were dried overnight in air at room temperature in a 40  $\mu\text{L}$  aluminium DSC flat pan to obtain approximately 10 mg of dried polymer. The pan was sealed with an aluminium lid. During the measurement the sample was originally heated to 50 °C to remove thermal memory. Then three heating and cooling cycles were performed at a rate



**Table 2** Various measured properties of the latex films including the storage modulus at 1 Hz,  $G'$  (1 Hz), average peel force,  $F_{\text{peel}}$ , average shear strength,  $W_{\text{shear}}$ , and the average energy of adhesion,  $W_{\text{tadh}}$ 

Latex	$G'$ (1 Hz)/MPa	$F_{\text{peel}}$ /N/20 mm	$W_{\text{shear}}$ /MPa	$W_{\text{adh}}$ /J m <sup>-2</sup>
B_X04_C4	—	—	—	24.19 ± 2.73
B_X07_C4	—	—	—	34.07 ± 2.88
B_X16_C4	—	—	—	340.87 ± 20.29
F_X00_C4	0.00037	0.08 ± 0.03	0.0006 ± 0.0008	15.89 ± 1.63
F_X08_C4	0.00201	0.13 ± 0.01	0.0001 ± 0.0001	29.59 ± 3.33
F_X11_C4	0.00206	0.25 ± 0.01	0.0021 ± 0.0020	72.20 ± 4.47
F_X13_C4	0.00575	0.60 ± 0.04	0.0016 ± 0.0001	77.19 ± 2.31
F_X18_C4	0.05189	8.96 ± 2.68	0.0365 ± 0.0035	554.90 ± 240.90
F_X00_C2	0.00067	0.12 ± 0.03	0.0008 ± 0.0002	18.26 ± 3.31
F_X08_C2	0.00361	0.40 ± 0.02	0.0009 ± 0.0006	54.75 ± 5.05
F_X11_C2	0.00674	1.72 ± 0.07	0.0093 ± 0.0031	108.99 ± 6.13
F_X13_C2	0.01207	9.81 ± 0.54	0.0191 ± 0.0022	965.96 ± 65.15
F_X18_C2	0.14033	5.90 ± 2.68	0.1535 ± 0.0035	78.56 ± 12.52
F_X13_C1	0.08717	13.45 ± 2.02	0.0539 ± 0.0075	36.62 ± 5.81
F_X13_C0.5	0.06449	14.23 ± 1.31	0.1015 ± 0.0054	124.73 ± 45.09

of 10 K min<sup>-1</sup> between -150 °C and 50 °C. The glass transition temperature of the polymer was taken from the third heating cycle using the midpoint for all samples, Table 1. See Fig. S5–S8† for full thermograms and Table S3† for  $T_g$  analysis results.

**2.2.5. Conventional size exclusion chromatography, SEC.** An Agilent Infinity II MDS instrument equipped with differential refractive index (DRI), viscometry (VS), dual angle light scatter (LS) and multiple wavelength UV detectors was used to determine the molecular weight distributions. The system was equipped with 2 × PLgel Mixed C columns (300 × 7.5 mm) and a PLgel 5 μm guard column. The eluent was THF with 0.01% BHT additive. A dried latex sample (0.01 g), usually taken from the pans after gravimetric analysis, was dissolved in THF (approximately 2 mL) with 0.01% BHT and shaken for 24 h. It was filtered through a 0.2 μm PTFE filter prior to injection. The sample ran at 1 mL min<sup>-1</sup> at 30 °C. Polystyrene standards (Agilent EasiVials) were used for calibration. Experimental average number and average weight molar masses ( $M_{n,\text{sol}}$  and  $M_{w,\text{sol}}$ ) and dispersity ( $\bar{D}$ ) of the synthesized polymers were determined by conventional calibration and reported in Table 1 using Agilent GPC/SEC software with  $K = 1.41 \text{ dl g}^{-1} \times 10^5$  and  $\alpha = 0.7$ . The molecular weight distributions as a function of time for the latexes synthesized can be seen in Fig. S9–S12.†

**2.2.6. Triple detection SEC.** Each sample of dried polymer latex in THF was prepared in the same way as section 2.2.5 at a concentration of approximately 15 mg ml<sup>-1</sup>. The same method and instrumentation was also used to obtain the SEC data. Mark–Houwink plots of log(intrinsic viscosity), log<sub>10</sub>[ $\eta$ ], against log  $M$  were produced using Agilent GPC/SEC software using  $dn/dc = 0.068$  and two light scattering detectors (90 and 15°). The linear region of the molecular weight against elution time was selected below 15.4 min elution time, to remove the effect of surfactant contamination, and encompassed the majority of the peak. A discussion of why these regions were picked can be found in the Results and Discussion. The Mark–Houwink parameter  $\alpha$  was determined by the software as the gradient of the Mark–Houwink plot and is used as a value to compare the

extent of branching between each latex, see Fig. 2b, c, 3b, c and 4b, c.

**2.2.7. Gel content.** Gel content was determined using a method modified from Tobing and Klein.<sup>16</sup> Each experiment was repeated twice to ensure reproducibility. A latex sample, approximately 1 g, of known solids content,  $SC$ , was dissolved in THF (approximately 50 mL) for 140 h (5.8 days). The mixture was then filtered through a 0.22 μm PTFE X100 filter. The sample jar was rinsed with THF and this was also filtered. The mass of the filter paper before,  $m_{\text{filter},0}$ , and after filtration,  $m_{\text{filter}}$ , was recorded, along with the mass of the jar before,  $m_{\text{jar},0}$ , and after,  $m_{\text{jar}}$ , filtration. The gel content,  $\text{gel}_{0.22 \mu\text{m}}$  was calculated using eqn (5), where  $m_{\text{latex}}$  is the original mass of the latex sample, and reported in Table 1.

$$\text{gel}_{0.22 \mu\text{m}} = \frac{(m_{\text{jar}} - m_{\text{jar},0}) + (m_{\text{filter}} - m_{\text{filter},0})}{m_{\text{latex}} \times SC} \quad (5)$$

### 2.2.8. Tape fabrication

*Chemical modification of substrate.* All the latexes were too hydrophilic to be cast directly onto mylar®A PET as they exhibited dewetting behaviour. To achieve a homogeneous film the PET substrate was modified using a method similar to that reported by Kim and coworkers.<sup>42</sup>

A strongly basic solution was made using ethylene glycol (1110 g) with slow addition of potassium hydroxide (278 g) and dissolved overnight. A4 sheets of PET were submerged in the solution for 2 h at room temperature. Upon removal, they were rinsed with deionized water and left to dry. A second rinse with deionized water ensured there was no basic solution remaining before using it as the film formation substrate. Water sessile drop contact angles (10 μL, Young–Laplace fitting) were measured using a Krüss DSA 100 with the modified substrate, ChemPET, to show the decrease in contact angle and improved hydrophilicity, Fig. S13.†

*Latex dialysis.* All latexes were dialysed before tape fabrication to remove excess surfactant. A dialysis membrane (12–14 kDa) was filled with latex (approximately 10 ml) and



placed in 2 L of deionized water for 24 h where the deionized water was replaced three times at regular intervals. The solids contents were measured for the dialysed latexes using eqn (2).

**Film formation and tape fabrication.** Approximately 10 ml of dialysed latex was cast using an Elcometer 4340 Automatic Film Applicator with a 10 cm casting knife applicator at 5 mm s<sup>-1</sup> with a 200 μm gap onto ChemPET at 30 °C. The films were all dried for 1.5 h before a top sheet of Mylar®A PET (not chemically modified) was applied using a cylindrical roller bar (approximately 800 g) at 5 mm s<sup>-1</sup>, which was made to attach to the Elcometer Film Applicator to minimize bubbles in the finalized tape, Fig. S14.† After 7 days, the films were cut orthogonally to the casting direction using a guillotine to obtain strips of tape with dimensions 2 cm in width and 10 cm long. Accounting for the solids content of the dialysed latexes the film heights were on average 39.5 μm ± 4.6 μm with a maximum of 44.4 μm and a minimum of 27.7 μm.

**2.2.9. 90° Peel adhesion force,  $F_{\text{peel}}$ .** A Shimadzu EZ-LX universal testing machine was used with a 500 N tensile jig in the upper position and a peel rolling jig in the lower position, Fig. S15.† The rolling jig enabled the substrate to move horizontally as the tape was pulled upwards, maintaining a 90° peel angle. A strip of tape was attached using double-sided sticky tape to a metal holder which can be inserted into the peel rolling jig for support, Fig. S15.† The top mylar®A PET sheet was securely held in place with the tensile jig and pulled upwards at 50 mm min<sup>-1</sup>. The force required to raise the jig was recorded as a function of time, s, and stroke, mm. For each film, five identical tapes were tested and the average peel adhesion force,  $F_{\text{peel}}$ , N/20 mm, was calculated using the force data between 10 and 60 mm, then averaging the results from each of the five repeats. The first 10 mm was ignored to allow the tape to become taught and establish an equilibrated force. The force-stroke data for the films tested and their repeats can be seen in Fig. S16–S18† and the average for each system in Table 2.

**2.2.10. Shear strength,  $W_{\text{shear}}$ .** A Shimadzu Ez-LX universal testing machine was used with two 500 N tensile jigs, Fig. S19.† A strip of tape was cut into a 2 × 2 cm lap joint and the excess strips were secured in the jigs, Fig. S19,† and the upper jig was pulled at a rate of 5 mm min<sup>-1</sup>. Stress, the average force divided by the area of the adhesive joint, was then plotted as a function of strain, stroke divided by the length of the adhesive joint in the direction parallel to movement. The area under the stress–strain curve was calculated using the trapezium rule and the average shear strength was determined from five repetitions. The stress–strain data for the films tested and their repeats can be seen in Fig. S20–S22† and the average for each system in Table 2.

**2.2.11. Tack adhesion,  $W_{\text{adh}}$ .** A droplet of latex was deposited on an 8 mm diameter disposable stainless steel plate which can be inserted as a bottom plate on the Discovery Hybrid Rheometer HR-3 (equipped with a Peltier plate to heat the 8 mm lower plate and an Upper Peltier Plate(UPP) to heat the 8 mm upper plate). Deposition took place after the temperature of the plates was equilibrated on the bed of an Elcometer 4340

Automatic Film Applicator set to 30 °C and the samples were dried for 64 h without removal from the film applicator bed.

For the tack test, the plate with dried sample was loaded at 25 °C with the top plate not in contact with the sample. The sample was then conditioned at 25 °C for 3 min. The upper plate was lowered at 5 μm s<sup>-1</sup> with a terminating axial force of 0.1 N, where the gap at this stage is taken as the sample height (reported in Table S4†). The top plate then pressed into the sample for 5 s with a maximum force of 10 N. The upper plate was raised at 100 mm min<sup>-1</sup> until the axial force returned to 0 N. The load when the top plate was lifted up was divided by the contact area to obtain stress and the displacement of the probe was divided by the initial sample height to obtain strain. The work of adhesion,  $W_{\text{adh}}$ , was then obtained using eqn (6).<sup>43</sup>

$$W_{\text{adh}} = h_0 \int_0^{\epsilon_{\text{max}}} \sigma(\epsilon) d\epsilon \quad (6)$$

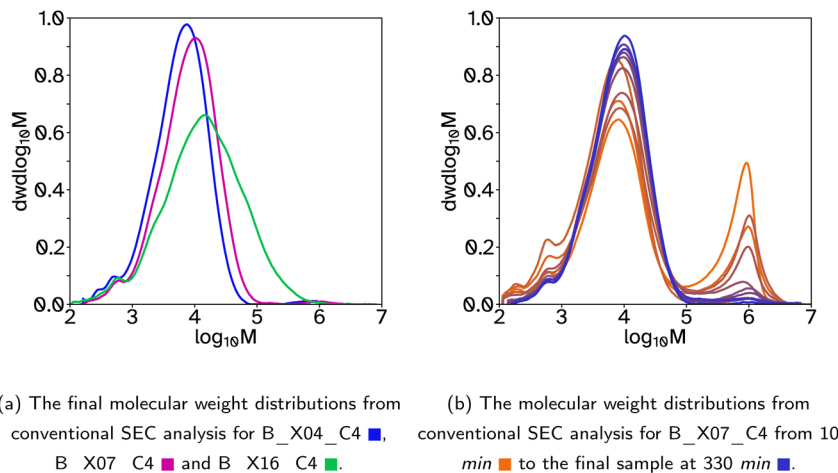
Each tack experiment was repeated 5 times and the average  $W_{\text{adh}}$  is reported with one standard deviation, Table 2. The stress–strain data for all films and their repeats can be seen in Fig. S23–S26.†

**2.2.12. Rheological analysis.** Rheological analysis was performed on the same Discovery Hybrid Rheometer HR-3 as in section 2.2.11 with the same sample preparation method. Each sample was loaded onto the rheometer at 25 °C. The upper plate was lowered at 10 μm s<sup>-1</sup> with a terminating axial force of 0.2 N. The sample was then conditioned for 2 min at 25 °C or higher (maximum 50 °C) if it was more viscous, with a constant axial force of 0.2 N to enable good contact between the sample and plates. Prior to a frequency sweep an amplitude sweep was conducted to determine the linear viscoelastic regime (LVER), this was done at 100 Hz, the maximum frequency used, and 25 °C. This data is shown in Fig. S27–S29,† along with the heights of each film in Table S4.† The frequency sweeps, at 25 °C, were measured between 0.01 Hz and 100 Hz with the displacement amplitude (1.75e – 4 rad) lying within the LVER for all samples, see Fig. S30–S32.† The storage modulus,  $G'$ , at 1 Hz is reported in Table 2 to compare against the Dahlquist criterion and Chang windows were created, Fig. 6–8, to compare the viscoelastic properties to the generally accepted regions for good PSA properties.<sup>44</sup>

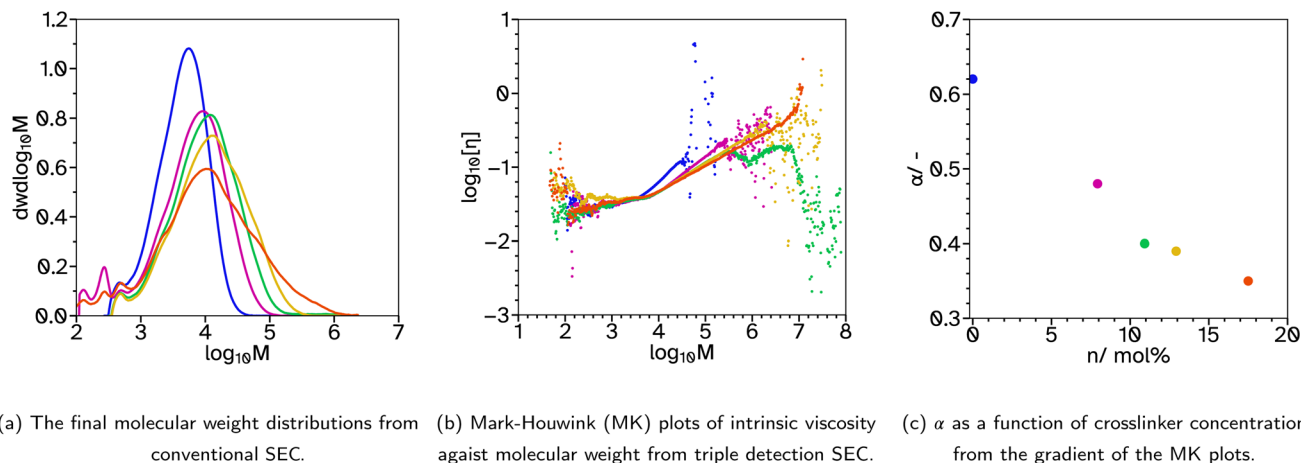
### 3. Results and discussion

A collection of polymer latexes were produced with varying degrees of polymer chain branching and low gel contents to investigate their adhesive properties. The semi-batch emulsion polymerization reactions formed random copolymers using the following monomers; 2-octyl acrylate (2-OA) to provide a low glass transition temperature,  $T_g$ , tacky component; isobornyl acrylate (IBoA) to provide a small amount of high  $T_g$  component; and acrylic acid (AA) to aid particle stabilization. In all the latexes produced the mole ratio of these monomers was kept constant to investigate only the effects of changing the crosslinker or chain transfer agent (CTA) concentrations, and





**Fig. 1** Molecular weight distributions for latexes where the crosslinker was included in both the batch and feed stages of the emulsion polymerization.



**Fig. 2** SEC analysis for F\_Xn\_C4, where  $n = 0$  (blue), 8 (magenta), 11 (green), 13 (yellow) and 18 (orange).

therefore the polymer chain architecture and associated molecular weight distribution. All reactions produced latexes of approximately 40 wt% solids contents, SC, with <1% coagulation by mass. Additionally, all latexes were stable over time, namely the average hydrodynamic diameter,  $d_z$ , remained constant. However in some cases, particularly where the  $T_g$  was lowest, there was some film formation at the top of the containers when stored between 25 and 35 °C. This could be arrested when the hot latex was removed from the reaction vessel by cooling it in an ice bath immediately. For details of the measured properties of each latex, including  $T_g$ , final  $d_z$ , particle size dispersity, PDI, final monomer conversion,  $\rho_{M,cum}$ , and average molecular weights and dispersity from conventional SEC, see Table 1.

Initially, a series of latexes was produced where the crosslinker, ethylene glycol dimethacrylate (EGDMA), concentration was varied and the CTA, 2 ethylhexyl thioglycolate (2-EHTG), concentration was kept constant. These are denoted with a latex name beginning with a 'B' to indicate that the crosslinker

was added in both the batch and feed stages of the polymerization, as opposed to starting with an 'F' indicating the crosslinker was only added during the feed stage. The rest of the name denotes the concentration of crosslinker and CTA with respect to the monomer solution (2-OA, IBoMA, AA, EGDMA and 2-EHTG). For example 'B\_X07\_C4', relates to a latex which has 7 mol% EGDMA and 4 mol% 2-EHTG, where the mole percentage relates to the number of molecules and not the number of vinyl groups. The instantaneous and cumulative conversions over time for these polymerizations were all almost identical, Fig. S1a and b,<sup>†</sup> indicating that the concentration of crosslinker has a negligible effect on the reaction kinetics and that the polymerization rate is controlled by the monomer feed rate and thus under monomer-starved conditions, which is a similar result to that determined by Chauvet and coworkers.<sup>29</sup> The average  $d_z$ , are also relatively similar, Table 1 and Fig. S1c and d,<sup>†</sup> with low PDI. To ensure the reactions progressed with minimal coagulation or secondary nucleation the number concentration of particles,  $N_p$ , was



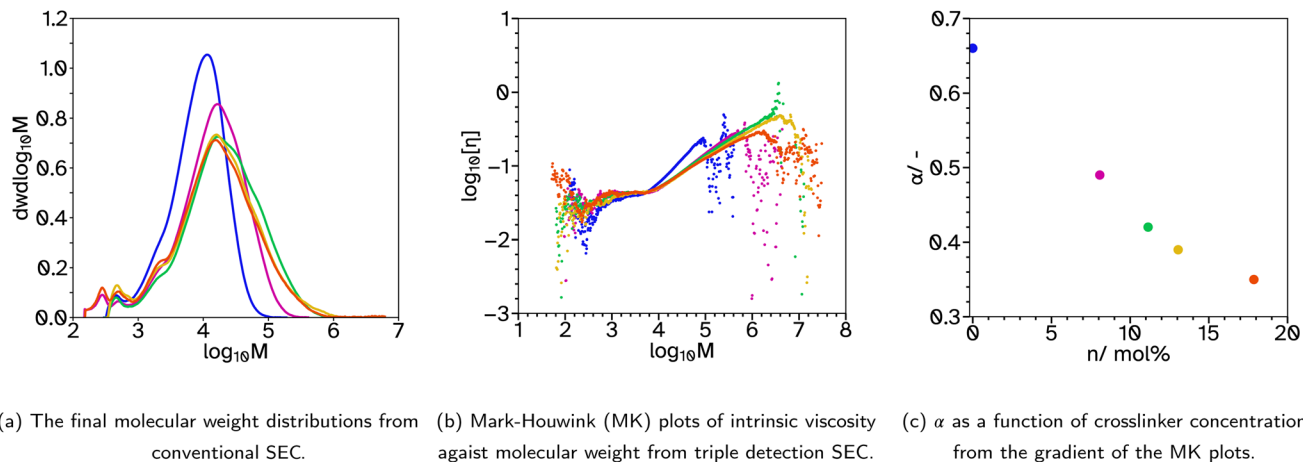


Fig. 3 SEC analysis for F\_Xn\_C2, where  $n = 0$  ■, 8 ■, 11 ■, 13 ■ and 18 ■.

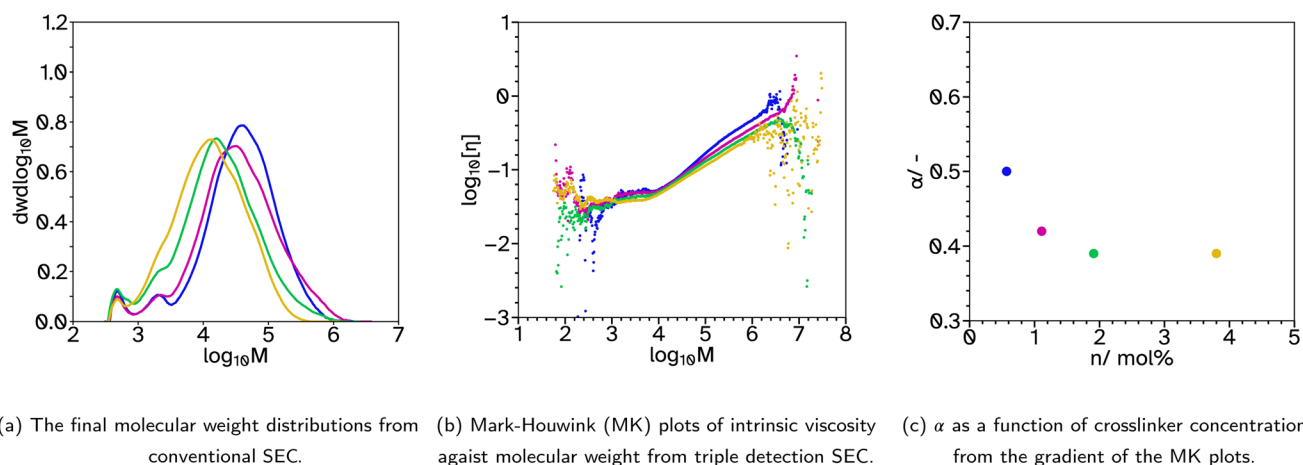


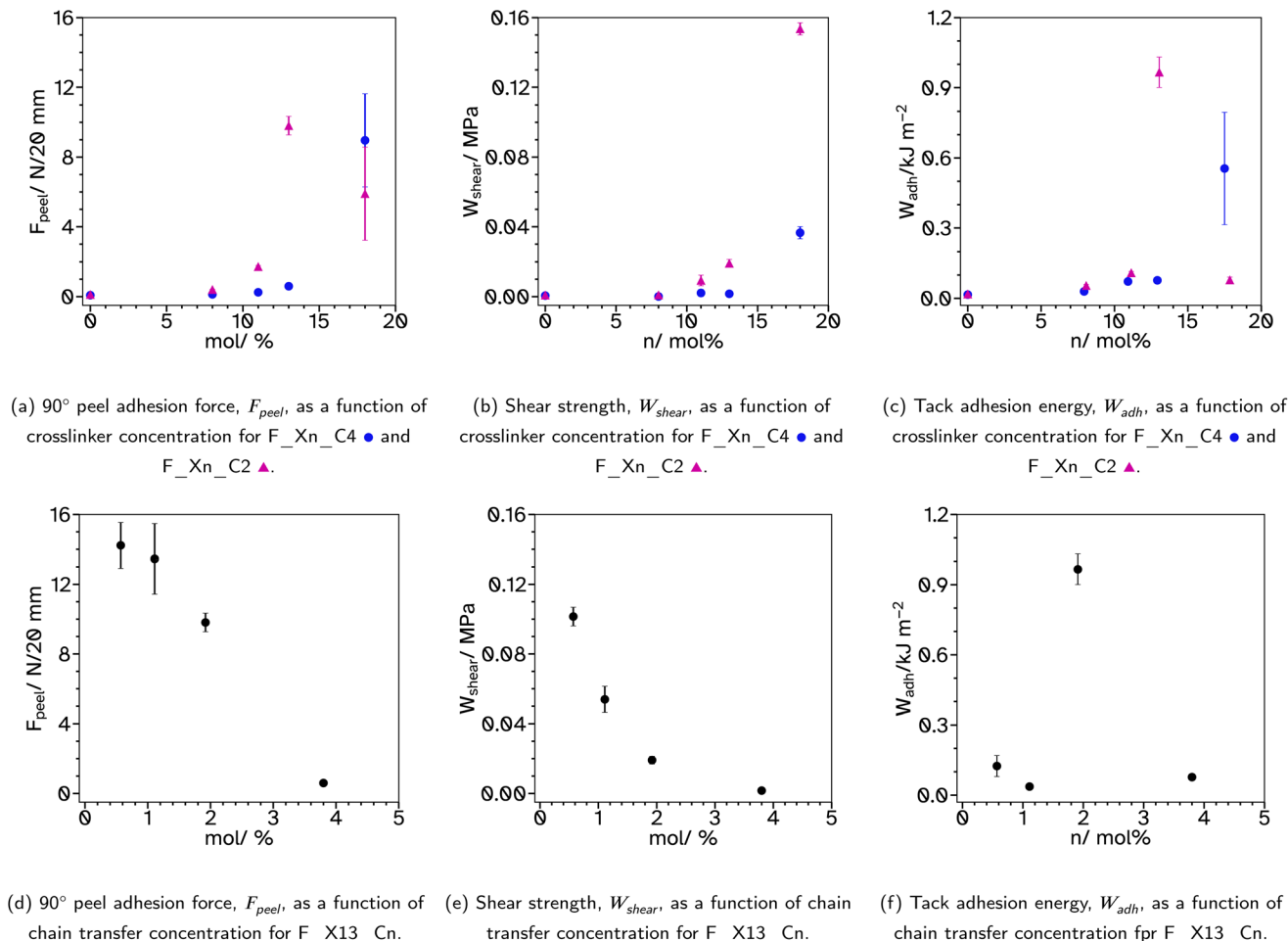
Fig. 4 SEC analysis for F\_X13\_Cn, where  $n = 0.5$  ■, 1 ■, 2 ■ and 4 ■.

plotted as a function of time, Fig. S1e.† During the initial batch reaction, prior to 30 min, the number of particles increases, as was expected during the particle nucleation stage. Once the feed begins,  $N_p$  is stable until the end of the reaction, suggesting in all cases the reaction progresses as expected.

The molecular weight distributions were measured using size exclusion chromatography, SEC, to determine the average molecular weights and polymer architecture. In this case, where the crosslinker, EGDMA, was included in both the batch and feed stages of the reactions, a bimodal distribution occurs, with the major peak at lower molecular weights ( $1000\text{--}100\,000\text{ g mol}^{-1}$ ) and a minor peak at higher molecular weights ( $1\,000\,000\text{ g mol}^{-1}$ ), Fig. 1a. This can be seen best when the molecular weight distributions are shown as a function of reaction time, Fig. 1b and S9,† indicating that the high molecular weight polymer chains are made in the early stages of the reaction, particularly before the feed begins. This is due, in part, to EGDMA's slight solubility in water ( $1.1\text{ g L}^{-1}$  at  $20\text{ }^\circ\text{C}$ ) compared to the more insoluble 2-EHTG ( $0.03\text{ g L}^{-1}$  at

$23\text{ }^\circ\text{C}$ ) resulting in the EGDMA diffusing through the water phase and accumulating in the particles much faster than 2-EHTG. Thus creating high molecular weight, crosslinked chains before the 2-EHTG can establish its equilibrium to control the molecular weight evolution. This also explains the slightly higher gel contents measured for these reactions, Table 1. It is also more likely that higher molecular weight polymer and more branched structures will be formed at the start of the reaction due to the lower swelling capability of smaller particle sizes. This results in lower concentrations of monomer in the particles at the start of the reaction compared to the end. To avoid this bimodal distribution which lowers the molecular weight of the main peak in the distribution and complicates more complex SEC analysis, the EGDMA was removed from the batch and only added in the feed stage, allowing the 2-EHTG to establish its equilibrium during the batch stage and produce monomodal molecular weight distributions. There is an early indication that increasing the crosslinker concentration is beneficial to the adhesion properties as the tack adhesion energy,  $W_{\text{adh}}$ , increases, Table 2. However,





**Fig. 5** Results from typical pressure sensitive adhesive tests, 90° peel adhesion force, shear strength and tack, relating to crosslinker and chain transfer agent concentrations.

the gel content also increased with the crosslinker concentration so the following work prioritized maintaining low gel contents to elucidate the impact of branching on adhesive properties.

To achieve the low gel contents sought after, the relatively high concentration of CTA, 4 mol%, was maintained but the crosslinker, EGDMA, was removed from the initial monomer charge. This produced the series F\_Xn\_C4 where  $n = 0, 8, 11, 13$  and 18. As before, the kinetics and particle size evolution showed no significant changes with increased crosslinker concentrations, Fig. S2.† The molecular weight distributions no longer had a high molecular weight peak, Fig. 2a and S10,† indicating removal of the crosslinker in the batch stage prevented the very high molecular weight polymer from forming. As the EGDMA concentration increases a tail begins to appear in the high molecular weight region. This gives a good indication that there is branching or intramolecular crosslinking during the emulsion polymerizations with higher crosslinker concentrations. Measuring the gel content showed that intermolecular crosslinking was limited as its value remained

below 1%, even at the highest crosslinker concentration. Previous reports have described how EGDMA, considered a highly reactive symmetrical crosslinker, has a limited effect on the gel content and sol molecular weights due to high proportions of extensive primary cyclization.<sup>37</sup> At low incorporation, our results agree, where even 8 mol% crosslinker has a limited effect on the overall molecular weight distribution. However, above 11 mol%, there is a broadtail in the distribution suggesting some branching character. As mentioned, no considerable amounts of dissolved polymer chains of high molar mass were detected up to the exclusion limits of the columns, providing confidence in the accuracy of the low gel content values in Table 1. This was supported by no marked differences in back pressure as indication for partial column blocking, during consecutive SEC runs.

A more complex analysis of the SEC data was completed using triple detection SEC. In order to accomplish this, the refractive index increment,  $dn/dc$ , of the polymer needs to be known. For our system the  $dn/dc$ , calculated using the polymer concentrations after accounting for surfactants and gel



content, was between 0.060 and 0.070. This agrees well with existing literature for poly(ethyl acrylate), poly(butyl acrylate), poly(methyl methacrylate) and poly(methyl acrylate) in THF, if a little low.<sup>45–47</sup> In all cases  $dn/dc$  was assumed to be constant at  $0.068 \text{ g mol}^{-1}$ . The first difficulty in the analysis is due to the overlap of the surfactant peaks with the polymer peak. There is a shoulder at low molecular weight, approximately  $1200 \text{ g mol}^{-1}$ , which is attributed to Brij L23, Fig. S33.† This affects the calculation of molecular weight during triple detection SEC analysis as the  $dn/dc$  is significantly different, calculated as 0.055 for Brij L23, and the analysis gives higher molecular weights at high elution times. Therefore, only the linear part of the  $\log M$  vs. elution time graph (Fig. 2b) was taken to avoid the contamination from surfactants at high elution times and the noisy light scattering at low elution times due to the low concentration. A Mark–Houwink logarithmic plot, eqn (7), can be used to determine the Mark–Houwink parameters,  $K$  and  $\alpha$ . In particular,  $\alpha$  can be determined from the gradient of the plot and indicates how compact the polymer chains are. A lower value suggests a more compact structure indicating an increase in branching in this case.

$$\log_{10}[\eta] = \log_{10} K + \alpha \log_{10} M \quad (7)$$

For  $F_{Xn\_C4}$ , the results are reported in Fig. 2b and c. As can be seen, when the concentration of EGDMA increases the values for  $\alpha$  drop, suggesting more branched polymer chain architectures.

The balance of crosslinker and high concentrations of CTA kept the gel content below 1% for all latexes in the series  $F_{Xn\_C4}$  such that the changing molecular weight distribution and architecture are the main variables. However, as the crosslinker concentration increases the  $T_g$  also increases from  $-57$  to  $-33$  °C. The elevated  $T_g$ 's are still within the range of typically good PSAs but it should be kept in mind since adhesive properties are also often a function of  $T_g$ .

Increasing the crosslinker concentration in this series has minimal effect on the  $90^\circ$  peel adhesion force when lower than 13 mol% but demonstrates a drastic increase at 18 mol%, Fig. 5a. This is attributed more to the increased branched, high molecular weight polymer rather than the  $T_g$  as the  $T_g$  increases steadily as the crosslinker concentration increases which is not echoed in the  $F_{\text{peel}}$  trend for this series. Typically,  $F_{\text{peel}}$  and the shear strength,  $W_{\text{shear}}$ , are inversely proportional such that adhesives which exhibit high  $F_{\text{peel}}$  show lower  $W_{\text{shear}}$ .<sup>44</sup> However, in the case of the  $F_{Xn\_C4}$  series, increasing the crosslinker concentration increases both  $F_{\text{peel}}$  and  $W_{\text{shear}}$ .  $F_{X18\_C4}$  shows peel behaviour typical of a material which is slightly too elastic as  $F_{\text{peel}}$  has many spiked decreases, Fig. S16.† However, the stress–strain curve, from which  $W_{\text{shear}}$  is calculated, shows behaviour typical of a good PSA with a long viscoelastic plateau, Fig. S20.† The behaviour exhibited in the peel testing could be due to the poorer film formation ability of the latex which resulted in some cracks and bubbles in the tapes for this particular sample.

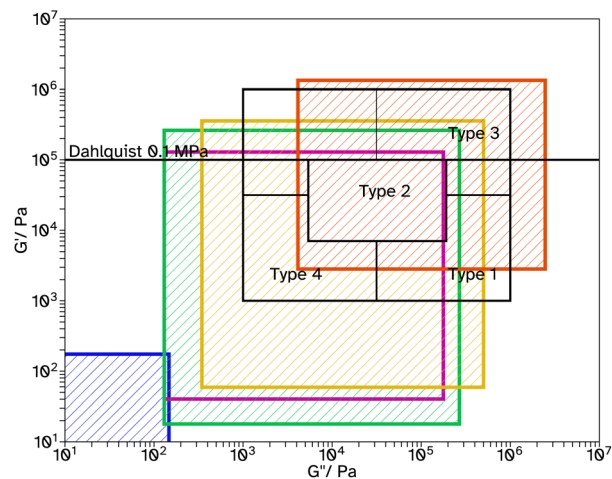


Fig. 6 Chang windows when varying crosslinker concentration in  $F_{Xn\_C4}$ , where  $n = 0$  ■ (blue), 8 ■ (pink), 11 ■ (green), 13 ■ (yellow) and 18 ■ (orange).

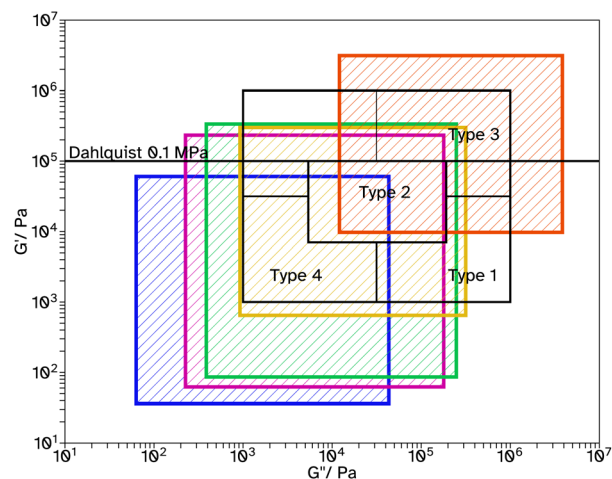


Fig. 7 Chang windows when varying crosslinker concentration in  $F_{Xn\_C2}$ , where  $n = 0$  ■ (blue), 8 ■ (pink), 11 ■ (green), 13 ■ (yellow) and 18 ■ (orange).

Tack tests of the  $F_{Xn\_C4}$  series, Fig. 5c, show a similar trend to the shear and peel tests. In particular,  $F_{X18\_C4}$  shows a high  $W_{\text{adh}}$ , again with an extended viscoelastic plateau, Fig. S23.† Rheological frequency sweeps were used to understand more about the adhesive behaviour, Fig. S30.† A simple comparison of the storage modulus,  $G'$ , at 1 Hz (Table 2) demonstrates that as the crosslinker concentration increases the material has a more elastic character, agreeing with the findings from the adhesive tests. All  $G'$  at this frequency are below 0.1 MPa, suggesting the possibility of good adhesive properties according to the Dahlquist criterion. A more in-depth analysis, using Chang windows can compare the behaviour of the adhesives at low frequency, typical of bonding, where a less viscous character is desirable and high frequency, typical of debonding, where a more elastic character is preferred.<sup>44</sup> Fig. 6, shows the Chang windows for this series. When the crosslinker concentration is 0 mol% the window is



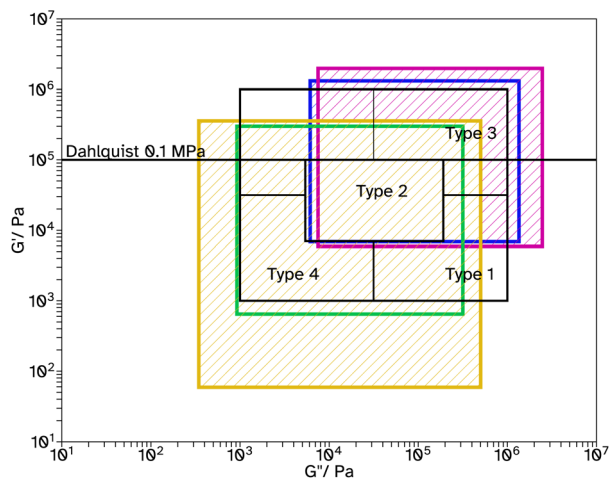


Fig. 8 Chang windows when varying crosslinker concentration in F\_X13\_Cn, where  $n = 0.5$  ■ 1 ■ 2 ■ and 4 ■.

not near the window typically considered good for PSAs. This suggests the material may be good at bonding, low loss modulus,  $G''$ , but very poor at debonding as  $G'$  is so low at high frequencies. This is confirmed in all adhesive tests with very low values for F\_X00\_C4. As the crosslinker concentration increases, the windows move closer to that considered typically good. Only F\_X18\_C4 sits mostly within the Chang window for high shear PSAs, type 1, and is the only latex in this series to demonstrate good shear and tack properties.

Typically, higher molecular weights, around 300 000–400 000 g mol<sup>-1</sup>, show improved adhesive properties. Therefore, a series with lower CTA concentrations was produced, F\_Xn\_C2 where  $n = 0, 8, 11, 13$  and 18. For  $n = 0$ , the weight average molecular weight,  $M_w$ , was increased from 5932 to 11 713 g mol<sup>-1</sup> from conventional SEC. This is still very low for a typical PSA. Triple detection to obtain the Mark–Houwink plots, again confirms that as the EGDMA concentration increases,  $\alpha$  decreases, suggesting more branched architectures, Fig. 3b and c. Again, the kinetics and particle size evolution during the emulsion polymerization were similar, Fig. S3† and the  $T_g$  increases as the crosslinker concentration increases, Table 1. The gel content for these latexes remained around 1% when  $n \leq 11$ , however higher concentrations result in slightly higher gel contents, 5%, Table 1. SEC analyses again did not show polymer material of high molar mass near the exclusion limit of the column, confirming none or low gel content. Where  $n \leq 13$ , the lower CTA concentration resulted in improved  $F_{\text{peel}}$ ,  $W_{\text{shear}}$  and  $W_{\text{adh}}$  compared to the equivalent latex with higher CTA concentrations. This is likely due to the increase in average molecular weight. However, when  $n = 18$ ,  $F_{\text{peel}}$  and  $W_{\text{adh}}$  decrease, likely due to the increased  $T_g$  which results in poorer wetting of the substrate. This is also seen in the rheological data as  $G'$  at low frequencies is much higher at this crosslinker concentration, Fig. 7 and S31.† However, the decrease in peel and tack is balanced by the significant increase in  $W_{\text{shear}}$ . The increased average molecular weight, due to the decreased crosslinker concentration, and branched

architecture, results in more entanglement points in the material and thus a greater  $W_{\text{shear}}$  and  $W_{\text{adh}}$ .

A final series was synthesized, F\_X13\_Cn where  $n = 0.5, 1, 2$  and 4, to investigate the effect of varying the CTA concentration. The crosslinker concentration was maintained at 13 mol% as in previous series this concentration gave the highest  $F_{\text{peel}}$  and  $W_{\text{adh}}$  and moderate  $W_{\text{shear}}$ . Again, the kinetics and particle size evolution showed similar results, Fig. S4.† In this case, the decrease in CTA concentration increased  $M_w$  from 24 567 to 70 488 g mol<sup>-1</sup> from conventional SEC analysis, Fig. 4a. The Mark–Houwink plots from triple detection SEC, Fig. 4b and c, show that as the concentration of CTA is decreased,  $\alpha$  increases and the extent of branching decreases. Interestingly, the decrease in branching results in increased  $F_{\text{peel}}$  and  $W_{\text{shear}}$ , Fig. 5d and e. This can be attributed to the increased average molecular weight, increasing entanglement points which improves cohesion. Interestingly,  $W_{\text{adh}}$  does not follow the same trend as  $F_{\text{peel}}$ , which is commonly observed. Only F\_X13\_C2 gave a high tack adhesion energy, Fig. 5f. This is likely due to the rheological behaviour of the sample, Fig. S32.†  $F_{\text{peel}}$  is influenced by two factors. One,  $G'$  at 0.01 Hz, where in this case a higher value as the CTA concentration decreases relates to poorer wetting of the substrate which should result in lower  $F_{\text{peel}}$ . The second factor, higher  $G'$  and  $G''$  at high frequencies resulting in stronger debonding resistance, is thus likely why  $F_{\text{peel}}$  increases as CTA concentration decreases. However, the bonding frequency for tack is higher than that for peel (generally around 1 Hz) and this may explain the difference.  $G'$  at this frequency does not follow the same trend as it does at the lower frequency and the highest tack, F\_X13\_C2 is likely due to the delicate balance of a lower  $G'$  at 1 Hz which improves wetting (compared to  $n = 0.5$  and 1) but also a longer rubbery plateau (compared to  $n = 4$ ) which promotes fibril formation.  $W_{\text{shear}}$  is most affected by  $G'$  at low frequencies and the difference between  $G'$  at low and high frequencies. In this case,  $G'$  is increasing at low frequencies and the difference between the low and high frequency values is decreasing which means using lower CTA concentrations extends the rubbery plateau which is indicative of a higher degree of entanglement due to the increased molecular weight and branching.

The most promising results from these investigations are the latexes F\_X18\_C4 and F\_X13\_C2 which show high  $F_{\text{peel}}$  and  $W_{\text{adh}}$  and moderate  $W_{\text{shear}}$ . They have maintained a delicate balance of viscoelastic properties allowing for good wetting of the substrate and high cohesive forces. These results can be compared to typical PSA products on the market such as masking tape,  $F_{\text{peel}} = 2.64 \pm 0.15$  N/20 mm, and cello-tape,  $F_{\text{peel}} = 8.60 \pm 0.57$  N/18 mm, where the experimental set-up was identical. Both the best latexes presented here surpass  $F_{\text{peel}}$  for these commercial products. Additional comparisons to other literature which focuses on replacing petroleum-based chemicals with bio-based monomers reveals that they have excellent promise as PSA formulations. Many researchers have reported the use of oleo-chemicals (functionalized plant oils) to replace some parts of a typical acrylate PSA formulation. For



instance, epoxidized soybean oils have been used alongside acrylic PSAs to produce UV-curable PSAs which typically exhibit  $F_{\text{peel}}$ 's of around 2 N/25 mm and  $W_{\text{shear}}$  of around 0.2 MPa.<sup>48,49</sup> Another example uses castor oil-based urethane acrylate oligomers with an acrylic copolymer which can in one case exhibit a high peel force of 35 N/25 mm after crosslinking between the isocyanate and hydroxy groups.<sup>50,51</sup> Other researchers who have focused on replacing the petroleum-based acrylates typically used for PSAs with bio-based acrylates such as meth(acrylate) derivatives of terpenoids like tetrahydrogeraniol acrylate and cyclademoil acrylate have demonstrated maximum  $F_{\text{peel}}$  values around 6.5 N/25 mm and  $W_{\text{adh}}$  of approximately 70 J m<sup>-2</sup>.<sup>52,53</sup> Finally, Badía and coworkers have also produced latexes using 2-OA with much higher gel contents and molecular weights and reported maximum peel values of 8 N/25 mm and  $W_{\text{adh}}$  typically between 100 and 200 J m<sup>-2</sup>.<sup>21,24</sup> These results are all highly dependent on the substrates used and the testing set-up, particularly the speed of the test so they should only be compared lightly. However, they demonstrate that the latexes presented in this work that have low gel content and a branched polymer chain architecture are promising PSA candidates.

## 4. Conclusions

This work demonstrates the ability to fabricate a range of viscoelastic acrylic polymer dispersions with branched polymer chain architecture by semi-batch emulsion polymerization that can exhibit a variety of adhesive properties for casted polymer films depending on the desired application. In particular, it demonstrates that high molecular weights and high gel contents are not necessary to impart particular adhesive characteristics and that these characteristics can be obtained by carefully tuning polymer chain architecture by varying the crosslinker and chain transfer agent concentrations. Our results indicate that the synthetic window for water-based polymer dispersion PSAs is broader, with a branched polymer chain architecture unlocking new options in PSA design. These findings, together with the (near future) non-petrochemical derived availability of the monomer and chain transfer agent feedstocks, will facilitate opportunities in the transition towards a more sustainable and circular PSA industry.

## Author contributions

Conceptualization (SAFB), Data curation (EMB, SAFB), Formal analysis (EMB, SAFB), Funding acquisition (SAFB), Investigation (EMB), Methodology (EMB, SAFB), Project administration (EMB, SAFB), Supervision (SAFB), Validation (EMB, SAFB), Visualization (EMB), Writing – original draft (EMB, SAFB), Writing – review & editing (EMB, SAFB).

## Conflicts of interest

There are no conflicts to declare.

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