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Medicines for millions of patients†

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In this opinion piece I share personal anecdotes from three drug discovery projects, sugammadex an anaesthetic reversal agent from Organon Scotland, and ribociclib and erdafitinib, both oncology drugs arising from Astex UK collaborations with Novartis and Janssen respectively. These drugs have been used to treat millions of patients. The learnings from this research focus on innovation, teamwork, and collaborations. Drug discovery, even with its frustrations and disappointments can be a great career for scientists in industry, in academia, or in a not-for-profit institute, who want their research to alleviate human suffering.

Introduction

Suddenly, scientists are the heroines and heroes. After the roll out of Covid 19 vaccines in a record-breaking 12 months, the public spotlight is firmly focussed on science. And there are many more healthcare breakthroughs such as the revolution in cancer therapy based on immunology, and the promise of ‘one-and-done’ curative gene therapy treatments like Zolgensma for children with spinal muscular atrophy.

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David C. Rees

David is recognised internationally for his innovative use of chemistry in drug discovery. His research has forged bridges between academia and industry, and he has held prominent positions in learned societies such as the Royal Society of Chemistry. He has led collaborations resulting in the discovery of three launched drugs, the anaesthetic agent sugammadex which has been used in over 30 million patients worldwide, and the anti-

cancer agents ribociclib and erdafitinib, both predicted to achieve blockbuster status. Much of Astex's industry-leading productivity has been dependant on David's chemical expertise. David is well known for his calm authority, scientific rigor and enthusiasm, and in 2020 he was inducted into the RSC BMCS Hall of Fame: <https://www.rscbmcs.org/awards/halloffame/>.

Drug discovery research is changing in universities, in industry, and in collaboration. The pharmaceutical industry has moved a long way from the closed and secretive culture at the start of my career where everything was done in-house, and publications were usually only permitted for failed projects. Today, cross discipline activities like bioinformatics and chemical biology rely on team working across scientific departments and organisations. The models for collaborations are also changing, for example the Covid moonshot is an open science initiative using hundreds of crowdsourced medicinal chemists to design antivirals targeting MPro of SARS-CoV-2.¹

Technologies are also changing at breakneck speed. Discoveries are made today that were previously near impossible. Designing selective kinase inhibitors used to be regarded as implausible given the promiscuity of ATP binding but today there are over 70 approved kinase drugs.² More recently KRAS, known as the beating heart of cancer, was regarded as undruggable. But in 2021, building on ground-breaking research in academia and industry, sotorasib became the first KRAS drug approved for cancer.

Two of the stories described below also began with unconventional ideas: chemical chelation to reverse anaesthesia; and fragment based drug discovery (FBDD) using small, weak fragments as starting points for drug discovery. However, innovation, perseverance, and strong teamworking led to molecules that became launched drugs (Fig. 1).

Sugammadex

An anecdote from talking with anaesthetists in the mid-1990s was the dream to have an ‘off switch’ for general anaesthesia that would free up hospital beds in intensive care and facilitate faster patient recovery than was possible with the then-used reversal agents based on acetylcholinesterase

Fig. 1 Three drugs, millions of patients. Sugammadex, erdafitinib, and ribiciclib have been used to provide transformative treatments.

inhibitors. Also, the anaesthetists wanted to address the rare but serious complications associated with residual neuromuscular blocking (NMB) activity in patients.

Shortly after joining Organon I was thinking about this and came across an unrelated publication showing some chemical structures called cyclophanes that bound to steroids.³ This serendipity triggered a thought: could we use chemical chelation as a novel concept to reverse the anaesthetic effects of Organon's steroid-derived NMB drugs? Many people were sceptical, but inspired by a culture that supported innovation, a small team of highly-trained experimentalists decided to try to design a drug using host-guest chemistry for the first time.

The first chemical series was based on cyclophanes modified with COOH groups to increase reversible binding to Organon's cationic NMB drugs. Early results were encouraging because they showed that binding did indeed correlate with reversal of NMB-induced muscle relaxation *in vitro* ($K_a \sim 10\,000\text{ M}^{-1}$, $EC_{50} = 40\text{ mM}$)⁴ (Fig. 2). We started to have corridor discussions about a 'molecular-level vacuum cleaner'. But we were still a long way from a drug.

A breakthrough came when biologists on the team tested a widely available cyclodextrin (CD) and discovered signs of reversal *in vivo*. This was a wow moment ☺. The chemists immediately wanted to design and synthesise more potent CD derivatives. The strategy was to increase binding affinity by attaching anionic groups (eg COOH) onto the CD *via* the hydroxyl sugar groups and to extend the lipophilic cavity.⁵

Much effort led to Org 25969. X-ray crystallography of the co-complex with rocuronium confirmed the binary complex

Fig. 2 Anionic cyclophanes designed to chelate to NMBs and reverse their activity *in vitro*.⁴

1, Org 25969

2, rocuronium bromide

Fig. 3 Structures of the synthetic cyclodextrin (CD) Org 25969 (sugammadex) (1) and the steroidal neuromuscular blocker drug, rocuronium (2). X-ray crystal structure of the Org 25969 rocuronium complex showing the four steroidal carbocyclic rings encapsulated within the lipophilic cyclodextrin cavity and the eight CD COOH groups near the quaternary nitrogen of rocuronium.⁶

was consistent with the design hypothesis⁶ (Fig. 3) and the binding affinity is tight (ITC $K_a = 1.05 \times 10^{-7}\text{ M}$). Org 25969 was significantly faster at reversing rocuronium induced muscle relaxation *in vivo* than the clinically used reversal agents, eg the acetylcholinesterase inhibitor neostigmine.

Sugammadex (Bridion, Org 25969) was approved in 2008 as the first selective relaxant binding agent, after extensive preclinical and clinical development was performed by Organon, Schering Plough, and then Merck. Since then it has been used worldwide in hospitals in tens of millions of patients.⁷ Merck's annual sales of sugammadex in 2020 were US\$1.2 billion,⁸ a remarkable success for a hospital-based drug. Anaesthetists have described sugammadex as the biggest breakthrough in anaesthesia in 25 years.⁹

Teamwork

You might expect that the research leading to Org 25969 involved camaraderie amongst experimental scientists across scientific departments at Organon, Scotland. That certainly was the case, but there was more. During the dark times when the chemists were struggling with selectively functionalising exactly 8 of the 24 CD hydroxy groups, motivation was maintained by great local team support and interactions with academic collaborators at Southampton and Glasgow Universities, Daresbury, and the Nijmegen University Medical Centre.⁶ As we shall see, this is a theme common to many successful drug discovery stories.

Astex, a biotech success

Astex was founded in 1999 by Harren Jhoti, Sir Tom Blundell, and the late Chris Abell to tackle the problem that drug discovery is slow, expensive, and most compounds fail.

Fragment-based drug discovery (FBDD) screens ultra-small compounds, which means a super high hit rate of low affinity but ligand efficient binders.¹⁰ However, industry was not ready for this approach. There was a widely held view that drug discovery was difficult enough starting with μM HTS hits – why make it even more difficult by going even weaker? Furthermore, how can such weak binding be differentiated from non-specific interactions? Astex's answer lay in pioneering an unusual use of protein X-ray crystallography as a screening method. Having identified fragments, there still remain huge challenges *e.g.*, elaboration into much higher affinity, selective leads to name a few.

FBDD was an emerging technology which differentiated Astex at a time when the industry was searching for new lead discovery paradigms. This led big pharma companies to seek research collaborations with Astex. Two are described below.

Ribociclib

In 2005 Novartis, USA started a research alliance with Astex. This was a scientific marriage made in heaven with Astex's X-ray and FBDD technology complementing Novartis's internationally leading expertise in kinases and cancer drug discovery. The aim was to discover inhibitors of cyclin dependant kinases, such as CDK4/6, which control cell cycle progression and are dysfunctional in tumours, especially human breast cancers. Collectively several different hit finding approaches were mobilised but at that time there were no

published crystal structures of CDK4 to guide the design of the very selective inhibitors that were required. Fortunately, the way the collaboration had been constructed was “all-in”, meaning that both parties shared all data regardless of where the experiments were done. This turned out to be critical because by working together in this open way the joint team established, and published, crystallography systems including CDK4 and CDK6.¹¹ Now the team could leverage this together with Novartis's extensive oncology biology expertise, kinase assets, and HTS against CDK4 and CDK6 to get highly selective leads.¹² One of these leads, which originated as a hit in global cross-screening across Novartis's kinase projects, was optimized to provide ribociclib.¹³

A detailed account of CDK4/6 target validation, the design of ribociclib, its biology and use in combination studies, and the clinical trials has been published recently.¹³ The X-ray crystal structure of ribociclib bound to cyclin D1-CDK4 is shown in Fig. 4.

Following several years of extensive preclinical development and clinical trials by Novartis, ribociclib (Kisqali) was approved by the USA FDA under their breakthrough therapy designation program in March 2017 for the treatment of advanced breast cancer. The human tragedy of metastatic breast cancer, which takes a life in the USA approximately every 12 minutes, focuses the researchers and creates a strong team bond. Ribociclib was the second drug with this mechanism to be approved, after Pfizer's palbociclib, representing almost 50 years of breast cancer research in academia and industry. Ribociclib has achieved statistically significant overall survival for people with HR+/HER2– advanced breast cancer and is now being evaluated in adjuvant HR+/HER2– breast cancer.¹⁴ The sales for ribociclib in 2020 were US\$ 687 million¹⁵ and are predicted to exceed US\$1 bn.

Fig. 4 X-ray crystal structure of ribociclib bound to the hinge region of cyclin D1-CDK4 *via* hydrogen bonding; ribociclib is shown in yellow, CDK4 in gold, cyclin D1 purple.^{11,13}

Erdafitinib

Fibroblast growth factor receptors (FGFR1–4) belong to a family of receptor tyrosine kinases. Genetic alterations in FGFR family members are associated with tumour growth, metastasis, angiogenesis, and decreased survival.¹⁶

Through a collaboration between the Northern Institute of Cancer Research at Newcastle University and Astex, early FGFR inhibitor fragments were identified.

A successful collaboration between Astex and Janssen led to erdafitinib, a pan-FGFR inhibitor with >50-fold selectivity over VEGFR2 in BaF3 cells.¹⁶ Janssen committed a major effort to the discovery and preclinical development and the subsequent clinical trials.

Fig. 5 shows the binding affinity of a quinoxaline containing fragment and of erdafitinib having increased binding interactions with the protein, and hence improved affinity and potency.^{16–18}

In April 2019 erdafitinib (Balversa®) became the world's first launched FGFR kinase inhibitor. Data from metastatic urothelial carcinoma patients whose tumours had susceptible FGFR genetic alterations showed an overall response rate of 32%.¹⁹ Urothelial cancer, most frequently in the bladder, is in the top 10 most common causes of cancer death in the UK.

Perspectives and conclusions

There are, of course, many ingredients for successful drug discovery research, (people, serendipity, institutional knowledge and commitment, clinical tractability, financial support *etc.*) but I am going to focus on just three learnings: teamwork, collaborations, and innovation.

Fig. 5 Binding affinity of a quinoxaline containing fragment and of JNJ-42756493 (erdafitinib). X-ray crystal structure of erdafitinib in FGFR1 is shown.^{16,17}

When I ask newly recruited Astex scientists what they notice about their move from academia into industry, their first comment usually refers enthusiastically to some aspect of teamworking. This culture is promoted in many drug discovery organisations because our research requires scientists with different skills and experiences, so teamworking within departments and across different disciplines or techniques is key for success. This gives a great opportunity for younger scientists to work alongside others with decades of experience and that is another way for the learning to flow. Furthermore, a strong teamworking spirit can keep a drug discovery project alive during the dark times that all of us encounter when progress is stalled, or the team loses the support of key stakeholders. This is when the team is really tested.

Whilst the overriding ethos is that team success is more important than individual recognition, high-performing teams of diverse scientists also nurture passionate individuals who encourage unorthodox views that might spark a breakthrough. All three of the stories described above had individual champions who kept the project alive at critical stages.

Research across scientific disciplines has always been embedded in drug discovery, but the stories here go further, they illustrate that a strong team spirit saved the sugammadex research at Organon. The experimental scientists who sweated the data and the champions who led to these drug candidates are the heroes and heroines of the story.

Secondly, collaborations between different organisations. This is different from the teamworking described above where I refer to individuals working together within the same organisation. Drug discovery is highly competitive and requires many different scientific disciplines, technologies, and expertise. Therefore, it is critical to choose the right collaborator(s), with the right experience, at the right time. And it is critical to ensure that all parties share 100% the same focus for a mutually agreed drug discovery project. Astex has been fortunate to have had collaborations with partners who were internationally leading in their own area. The teams had a spirit of strong mutual trust, information-sharing, and respect.

Industry-academia drug discovery collaborations are different from the networks that many of us are involved with on a weekly basis. Academic research is fundamentally important, it was Nobel prize-winning science that underpinned sugammadex (host guest chemistry, 1987), and ribociclib (protein X-ray crystallography), and selective C–H bond activation pioneered in academia is revolutionising the molecules chemists in industry can design, synthesise, and test today.^{20,21}

This brings us to the third learning, innovation. In the stories here, certain individuals pursued an idea that was ‘off piste’ and they needed to convince others that was a good strategy. Many people would agree that there is an element of innovation, or maverick science in all successful drug discovery stories. To encourage this, we need to carve out ‘thinking time’.

Short term deadlines, meetings, and emails do not help! The recent lab shut-downs caused by Covid have provided some unexpectedly good opportunities in this regard.

As we saw at the very beginning of the piece, drug discovery, even with its frustrations and disappointments can be a great career for scientists in industry, in academia, or in a not-for-profit institute, who want their research to alleviate human suffering. The science and culture in some industrial companies is similar to academia, albeit with a more overt commercial endpoint. The scientists are encouraged to publish, the research is strongly funded, and the culture supports teamworking within departments and across disciplines. And today there is growing research into diseases associated with less economically affluent countries, which remain an area of huge humanitarian need.

After 40 years I am still passionate about chemistry and drug discovery because when we are successful, what an impact! Getting an experimental drug candidate progressed into human trials and then hearing about the patients who benefit is why I come to work.

Conflicts of interest

David Rees is an employee of Astex, UK and previously was an employee of Organon, Scotland.

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