Vertical alignment of liquid crystals on plant-based
vanillin derivative-substituted polystyrene films

Changha Ju,† Chanhyuk Park,† Taehyung Kim and Hyo Kang† *

To investigate the alignment behavior of liquid crystal (LC) molecules, we synthesized a series of vanillin
derivative-substituted polystyrene films (PVAN#, # = 20, 40, 60, 80, and 100), where # is the
substitution ratio (%) of the vanillyl butyl ether (VAN) moiety as one of the bio-renewable vanillin
derivatives. In general, a vertical LC alignment was observed in the LC cell fabricated using the polymer
film having a higher molar content of VAN. Moreover, the surface energies of these polymer films were
strongly related to the vertical LC alignment behavior. For example, a uniform vertical alignment was
observed when the polar surface energy of the polymer was lower than approximately 2.05 mJ m⁻²,
induced by the nonpolar and long carbon groups in the plant-based vanillin moiety. The LC cell
fabricated using PVAN100 had good electrooptical characteristics such as voltage holding ratio and
residual direct-current voltage and stable alignment under extreme external conditions.

1. Introduction

Liquid crystals (LCs) have attracted significant interest owing to their unique characteristics such as liquid-like fluidity
and solid-like ordering.¹ LC molecules have been widely applied in various fields as their unique chemical structures can induce
anisotropic physicochemical properties of the films and devices based on LCs.² In particular, LCs have been used in the display
industry, owing to the transmission characteristics of visible light (using nematic LCs) and reflection properties (using cholesteric LCs).³ For the display industry, it is important to align the LC molecules having optical and dielectric anisotropies on the substrate in one direction.⁴ Many methods of
alignment of anisotropic LCs on the surface have been developed such as mechanical rubbing, stretching, lithography,
polarized ultraviolet (UV) radiation, and ion beam treatment.⁵–⁶ Among them, mechanical rubbing is one of the conventional
methods used to produce a uniform orientation of LC molecules. The mechanical rubbing of polymeric surfaces is the
most widely used technique to provide uniform alignment of the LC molecules in the manufacture of liquid crystal displays
(LCDs).⁷–¹² LC alignment mechanisms on rubbed polymer surfaces have been proposed by other research groups. For example, microgrooves or scratches on polymeric surfaces were generated by the rubbing technique, which can align the LC molecules along the grooves or scratches in order to minimize the energy of elastic distortion.¹³ Furthermore, it was suggested
that the rubbing method aligns the polymer chains anisotropically on the substrate; the LC is aligned through physico-
chemical interactions between the polymer chain and LC molecules.¹⁴ The rubbing method using a polymer is particularly attractive owing to the feasibility for mass large-area production and softness for flexible applications.¹⁵ For example, polyimide derivatives are most commonly employed as LC alignment layers through the rubbing process, as they provide a very stable LC alignment.¹⁶–²⁴ Polyimide derivatives having long alkyl or alkoxy groups, such as semiflexible copolymides containing n-octadecl side groups and poly-
imides with (n-decylxy)biphenyloxy side groups, exhibit vertical LC alignment behaviors.²⁵–²⁸ Polystyrene (PS) derivatives
containing long alkyl chains can also produce vertical LC alignment layers. For example, LC cells fabricated using
nematic LC and rubbed polymer films of n-alkylsulfonylmethyl- and n-alkylthiomethyl-substituted PSs having more than 8 carbons (number of alkyl carbons > 8) exhibit vertical LC alignment
properties.²⁹ LC cells consisting of 4-alkylphenoxyethyl-substituted PSs exhibit vertical LC alignment behaviors even at a
very high rubbing density of 250, regardless of the length of the alkyl side groups.³⁰

Vanilla attracts significant attention as it is one of the most popular flavors and improves the perception of many flavors.³¹ Vanillyl butyl ether (VAN) is not only one of the eco-friendly and nontoxic substances but also a major contributor to the characteristic flavor and fragrance of vanilla. The use of VAN has been proposed in diverse fields as a mild warming agent providing a warming sensation and enhancing the blood circulation.³²,³³ VAN has a methoxy phenol with a butyl ether group. In this structure, the hydroxy group of the phenyl ring has antioxidant and antimicrobial characteristics.³⁴–³⁶ VAN can

† These authors contributed equally to this work.

Department of Chemical Engineering, Dong-A University, 37 Nakhdong-Daero 550 Beon-gil, Saha-gu, Busan 49315, Republic of Korea. E-mail: hkang@dau.ac.kr; Fax: +82 51 200 7728; Tel: +82 51 200 7720

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also be used to modify the surfaces of substrates such as metal and glass using the hydroxy group through primary and secondary bondings for various film applications. Furthermore, the wettability on the surface of the film modified with VAN can be also controlled by changing the VAN content.\(^{17,38}\)

In this study, vanillin derivative-substituted polystyrenes (PVAN\#) were synthesized to obtain the vertical alignment of the LCs. We also investigated the optical and electrical properties of LC cells fabricated using the polymer films as well as the effect of the substitution ratio of the side group on the LC alignment behavior.

2. Experimental

2.1. Materials

Vinylbenzyl chloride, vanillyl butyl ether, and potassium carbonate were purchased from Aldrich Chemical Co. MLC-6608 (extraordinary refractive index \(n_e = 1.5586\), ordinary refractive index \(n_o = 1.4756\), dielectric anisotropy \(\Delta\varepsilon = -4.2\)), a nematic LC, was purchased from Merck Co. Several chemical agents were used in the following purification process. \(\text{N,N'-}
\text{Dimethylacetamide (DMAc)}\) and ethanol were dried with drying by refluxing with benzophenone and sodium, followed by a distillation process. To remove some impurities and inhibitors such as tert-butylcatechol and nitroaraffin, vinylbenzyl chloride was used after column chromatography on a silica gel using hexane as an eluent. Poly(vinylbenzyl chloride) (PVBC, \(M_n = 22,000, M_w/M_n = 2.02\)) was polymerized by conventional free radical polymerization of the purified vinylbenzyl chloride using 2,2'-azoisobutyronitrile (AIBN) in a nitrogen atmosphere. The AIBN (Junsei Chemical Co., Ltd.) was purified by crystallization using methanol.

2.2. Preparation of PVAN\#

PVAN\# samples were synthesized by following where \# represents the substitution ratio (%) of the VAN moiety as one of the vanillin derivatives. Representatively, the synthesis of PVAN100 is presented. PVBC (1 g, 6.56 mmol) was dissolved in 30 mL of DMAc. VAN (2.07 g, 9.83 mmol, 150 mol% compared with PVBC) and potassium carbonate (1.631 g, 11.81 mmol, 180 mol% compared with PVBC) were dissolved in 30 mL of DMAc. The mixed solution was magnetically stirred at 75 °C under a nitrogen atmosphere for 24 h. The synthesized mixture was precipitated in a large amount of methanol to obtain a white precipitate. The precipitate was dissolved again in DMAc, precipitated several times with methanol, and then washed with hot methanol to remove potassium carbonate and remaining salts. PVAN100 was obtained after drying overnight in a vacuum. The degree of substitution of chloromethyl to VAN was determined to be approximately 100% within the experimental error, while the yield of the product was approximately 80%.

\[\text{\textsuperscript{1}H-NMR of PVAN100 \{400 MHz, CDCl}_3, \delta/ppm\}: \delta = 0.8-1.5\ (10H), 2.2-3.5 (2H), 3.7-3.9 (3H), 4.3-4.5 (2H), 4.7-5.1 (2H), 6.2-7.2 (7H).\]

PVAN80, PVAN60, PVAN40, and PVAN20 were synthesized by the same procedure used for the preparation of PVAN100 except for the differences in the amount of VAN in the reaction (1.10 g (5.21 mmol), 0.82 g (3.92 mmol), 0.54 g (2.59 mmol), and 0.27 g (1.30 mmol), respectively).

2.3. Film preparation and LC cell assembly

The coating solutions were prepared by dissolving PVAN\# in THF to a concentration of 1 wt%. These solutions were filtered using a polnytetrafluoroethylene syringe filter with a pore size of 0.45 μm. Using these solutions, glass plates were spin-coated at 2000 rpm for 60 s to obtain thin films of the polymers. The LC cells were fabricated by assembling the films together using spacers with thicknesses of 4.25 μm. The cells were filled with the nematic LC, MLC-6608, and then sealed with epoxy glue.

2.4. Instrumentation

The synthesized polymer was analyzed by measuring the proton nuclear magnetic resonance (\(\text{\textsuperscript{1}H-NMR}\)) using a Bruker AVANCE spectrometer at 300 MHz. The optical transmittances of the polymer films onto the glass plates were evaluated using UV-visible spectroscopy (Perkin Elmer Lambda 20 spectrometer). The contact angles of the polymer films were measured using a contact-angle analyzer, Kruss DSA10, equipped with a drop-shape analysis software. The surface energy was calculated using the Owens–Wendt equation:

\[\gamma_{sd} = \gamma_s + \gamma_d - 2(\gamma_s^d\gamma_d^s)^{1/2} - 2(\gamma_s^l\gamma_d^l)^{1/2}\]

where \(\gamma_{sd}\), \(\gamma_s\), and \(\gamma_d\) are the surface energy of the liquid, interfacial energy of the solid/liquid interface, and surface energy of the solid, respectively, and \(\gamma_s^d\) and \(\gamma_d^s\) are the test liquids; \(\gamma_s^d\) and \(\gamma_d^s\) can be calculated using the measured static contact angles.\(^{39}\) Polarized optical microscopy (POM) images of the LC cells were acquired using an optical microscope (Nikon, ECLIPSE E600 POL) equipped with a polarizer and digital camera (Nikon, COOLPIX995). The voltage holding ratio (VHR) was measured by a VHR measurement system using an autonomic-MELCHERS VHRM 105 instrument at a data voltage, pulse width, and frame frequency of 1.0 V, 64 μs, and 60 Hz, respectively. The measurement temperatures were 25 and 60 °C. The residual DC voltage (R-DC) was evaluated using a capacitance–voltage (\(\text{C–V}\)) hysteresis method by Nissan Chemical Industries, Ltd.

3. Result & discussion

3.1. Synthesis and characterization of vanillin derivatives-substituted polystyrene

Fig. 1 shows the synthesis routes for PVAN\#, where \# is the substitution ratio (%) of VAN side groups. Substitution ratio of chloromethyl to VAN of almost 100% was obtained. The chemical structure of PVAN100 was confirmed by the \(\text{\textsuperscript{1}H-NMR}\) spectrum, which indicated the presence of protons from the
phenyl ring of the styrene backbone ($\delta = 6.2$–$7.2$ parts per million (ppm)). The proton peaks of the vanillin-derivative side chains ($\delta = 6.6$–$6.9$, $4.3$–$4.5$, $4.7$–$5.1$, and $3.2$–$3.5$ ppm) indicate the inclusion of vanillin derivative moieties in the polymer. The content of VAN could be calculated by comparing the integration values of the proton peaks of the VAN ($\delta = 6.6$–$6.9$, $4.3$–$4.5$, $4.7$–$5.1$, and $3.2$–$3.5$ ppm) and chloromethyl side chains ($\delta = 4.7$–$5.1$ ppm). Similar integrations and calculations for PVAN80, PVAN60, PVAN40, and PVAN20 were performed and the results were generally within $\pm 10\%$ of the values expected for stoichiometric reactions.

### 3.2. Thermal behaviors of vanillin derivatives-substituted polystyrene

The thermal behaviors of PVAN# were measured using differential scanning calorimetry (DSC). Fig. 2 shows DSC thermograms of the polymers (PVAN#). Owing to the presence of only one glass transition, observed in the DSC thermograms, all of the polymers had amorphous structures. The glass transition temperature ($T_g$) of the polymer decreased from $108$ to $24$ °C with the increase in the substitution ratio of VAN. In general, the polarity, flexibility, and bulkiness of the side groups of a polymer affect its $T_g$. The strong polarity of the side group can increase $T_g$ of the polymer, while the large steric volume of the side group can increase or decrease $T_g$ of the polymer. For example, $T_g$ of poly(vinylidene) having a relatively large steric volume of substituents, such as naphthalene, is higher than that of PS. This implies that the incorporation of VAN with the relatively large steric volume may affect the flexibility of the polymer backbone and lead to a decrease in $T_g$ (Table 1). $^{41,43}$

### 3.3. Transmittance of vanillin derivatives-substituted polystyrene films

Fig. 3 shows transmittance spectra of the PVAN# and PVBC films in the visible range, which can be used to evaluate the potential for surface coating applications. The transmittances of the coated PVAN# and PVBC films onto the glass plates are higher than $94\%$ in the visible range of 400–800 nm. The spectrum shows that the transmittance of the PVAN# film is superior to that of the polyimide film having the intrinsic yellowish coloration problem related to the diimide fragment conjugation as a LC alignment layer at the same visible range. In other words, the transmittances of the PVAN# films are higher than that of the polyimide film at the same visible range. Therefore, the PVAN# films are promising optical materials for electrooptical devices.

### 3.4. Liquid crystal alignment behavior of the LC cells fabricated with vanillin derivatives-substituted polystyrene films

Photographs of the LC cells consisting of the copolymers (PVAN#) are shown in Fig. 4. The LC cells consisting of the

<table>
<thead>
<tr>
<th>Polymer designation</th>
<th>Vanillyl butyl ether (mol%)</th>
<th>Degree of substitution (%)</th>
<th>$T_g$</th>
</tr>
</thead>
<tbody>
<tr>
<td>PVBC</td>
<td>--</td>
<td>--</td>
<td>108</td>
</tr>
<tr>
<td>PVAN20</td>
<td>20</td>
<td>20</td>
<td>82</td>
</tr>
<tr>
<td>PVAN40</td>
<td>40</td>
<td>40</td>
<td>60</td>
</tr>
<tr>
<td>PVAN60</td>
<td>60</td>
<td>60</td>
<td>36</td>
</tr>
<tr>
<td>PVAN80</td>
<td>80</td>
<td>80</td>
<td>30</td>
</tr>
<tr>
<td>PVAN100</td>
<td>150</td>
<td>100</td>
<td>24</td>
</tr>
</tbody>
</table>

Fig. 3 UV-Vis transmittance spectra of PVAN# and PVBC and polyimide alignment layer onto quartz substrates.
PVAN# films having substitution ratios of vanillin derivatives smaller than approximately 80 mol% (PVAN20, PVAN40, PVAN60, and PVAN80) exhibited LC textures with a partial birefringence. On the other hand, a very high uniformity of the vertical LC alignment was observed in the POM image of the LC cell consisting of the polymer film having the vanillin derivative substitution ratio of 100 mol% (PVAN100). In repeated experiments, the vertical LC alignment of PVAN100 was reproducible. In addition, the vertical LC alignment was maintained for at least one year since we fabricated the LC cells using the polymers.

The LC alignment behaviors of the LC cells consisting of the PVAN# films were investigated by POM images to analyze the orientations of the LC molecules on the PAN# films (Fig. 5). A random planar LC alignment was observed for the LC cell fabricated using the PVBC film (data not shown). When the molar content of the vanillin derivatives substituted on PVBC was smaller than 40%, random planar LC alignments were also observed in the LC cells (with PVAN20 and PVAN40 films), according to conoscopic POM images. On the other hand, when the molar contents of the vanillin derivatives substituted on PVBC were 60 and 80%, partial vertical LC alignments were observed in the LC cells with the PVAN60 and PVAN80 films. Only the PVAN100 film provided a stable uniform vertical orientation layer.

### 3.5. Surface properties of vanillin derivatives-substituted polystyrene films

According to the LC cell images, the polymers with higher substitution ratios of vanillin derivatives have a general trend to exhibit vertical LC alignment. We investigated the LC alignment behaviors of the PVAN# films using surface characterization techniques such as surface energy measurement. The surface energies of the polymer films obtained based on the static contact angles of water and diiodomethane were investigated (Fig. 6 and Table 2). The total surface energies of all of the polymer films were calculated summation of the polar surface energy and dispersion surface energy. The polar surface energies could affect the vertical alignment behaviors of the LCs on the PVAN# series. With the increase in the molar content of the vanillin derivatives on the polymer film, the polar surface energy decreased (PVBC (8.83 mJ m⁻²), PVAN20 (3.89 mJ m⁻²), PVAN40 (3.43 mJ m⁻²), PVAN60 (2.91 mJ m⁻²), PVAN80 (2.78 mJ m⁻²), and PVAN100 (2.05 mJ m⁻²)). The critical polar surface energy inducing the uniform vertical LC alignment was approximately 2.05 mJ m⁻² (polar surface energy of the PVAN100 film). As vanillin has a relatively nonpolar and bulky group, not only the two phenyl groups but also the 4-butoxymethyl moiety attached to the para-position at the 2-methoxyphenyl group. Therefore, the increase in the degree of substitution of VAN leads to a decrease in the polar surface energy determining the formation of the vertical LC orientation. We believe that the vertical LC orientation was well correlated with the polar surface energy component of the LC alignment film. It is reasonable to conclude that the vertical LC orientation behavior on the PVAN100 film is attributed to the increased steric repulsions between the LC molecules and polymer surface owing to the incorporation of the bulky vanillin into the side group of the PS and low polar surface energy originating from the unique chemical structures of the nonpolar and long carbon groups.

### 3.6. Reliability and electro-optical performance of the LC cells fabricated with vanillin derivatives-substituted polystyrene films

Further, the reliabilities of the LC cells consisting of the PVAN100 films inducing the uniform vertical LC alignments were investigated by a stability test of the LC alignment behaviors under harsh external conditions such as a high temperature and UV irradiation. The thermal and UV stabilities were analysed by conoscopic POM images after heating treatment (100, 150, and 200 °C) for 10 min and UV treatments (10, 20, and 30 J cm⁻²) of the LC cell, respectively. As shown in Fig. 7, the PVAN100 film after the heat and UV treatments still maintained the vertical LC aligning ability as no distinguishable difference in the LC alignment behaviors being observed.
Table 2 Surface energy values and LC alignment properties of the polymers

<table>
<thead>
<tr>
<th>Polymer designation</th>
<th>Contact angle $^a$ (°)</th>
<th>Surface energy $^b$ (mJ m$^{-2}$)</th>
<th>LC aligning ability$^c$</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Water</td>
<td>Diiodomethane</td>
<td>Polar</td>
</tr>
<tr>
<td>PVBC</td>
<td>70.9</td>
<td>35.4</td>
<td>8.83</td>
</tr>
<tr>
<td>PVAN20</td>
<td>79.2</td>
<td>24.0</td>
<td>3.89</td>
</tr>
<tr>
<td>PVAN40</td>
<td>80.1</td>
<td>21.8</td>
<td>3.43</td>
</tr>
<tr>
<td>PVAN60</td>
<td>80.8</td>
<td>15.7</td>
<td>2.91</td>
</tr>
<tr>
<td>PVAN80</td>
<td>81.1</td>
<td>14.9</td>
<td>2.78</td>
</tr>
<tr>
<td>PVAN100</td>
<td>83.3</td>
<td>11.9</td>
<td>2.05</td>
</tr>
<tr>
<td>PVBC</td>
<td>79.2</td>
<td>21.8</td>
<td>2.91</td>
</tr>
<tr>
<td>PVAN20</td>
<td>80.1</td>
<td>15.7</td>
<td>2.78</td>
</tr>
<tr>
<td>PVAN40</td>
<td>80.8</td>
<td>14.9</td>
<td>2.05</td>
</tr>
<tr>
<td>PVAN60</td>
<td>81.1</td>
<td>11.9</td>
<td>1.43</td>
</tr>
<tr>
<td>PVAN80</td>
<td>83.3</td>
<td>8.0</td>
<td>0</td>
</tr>
<tr>
<td>PVAN100</td>
<td>79.2</td>
<td>14.9</td>
<td>1.43</td>
</tr>
<tr>
<td>PVBC</td>
<td>80.1</td>
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<tr>
<td>PVAN20</td>
<td>80.8</td>
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<td>PVAN40</td>
<td>81.1</td>
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<td>PVAN60</td>
<td>83.3</td>
<td>2.0</td>
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</tr>
<tr>
<td>PVAN80</td>
<td>79.2</td>
<td>11.9</td>
<td>1.43</td>
</tr>
<tr>
<td>PVAN100</td>
<td>80.1</td>
<td>8.0</td>
<td>0</td>
</tr>
</tbody>
</table>

$^a$ Measured from static contact angles. $^b$ Calculated from Owens–Wendt’s equation. $^c$ Circle (O) and triangle (Δ) and cross (X) indicate polymer film have uniform vertical and partial vertical and planar LC aligning ability, respectively.

in maltese crosspattern in the conoscopic POM image was observed. The polar surface energies of the PVAN100 film obtained based on the static contact angles of water and diiodomethane were also measured after the heat and UV treatments. When the temperature was increased to 200 °C and the UV energy was increased to 30 J cm$^{-2}$, the polar surface energy (one of the surface properties) of the PVAN100 film was in the range of approximately 1.97–2.13 mJ m$^{-2}$. Therefore, the PVAN100 LC cell had good thermal and UV stabilities in terms of the vertical LC alignment.

The electro-optical performance of the LC cell fabricated using the PVAN100 film was measured to evaluate the potential for LCD applications including flexible applications. The LC cell exhibited a VHR above 99% at 25 °C, which was sustained at 60 °C. This value is sufficiently high for applications as the LC alignment layer in thin-film transistor LCDs. The R-DC of the LC cell obtained using the $C$–$V$ hysteresis method was very low (smaller than 15 mV), smaller than those of the commercial polyimides. The VHR and R-DC of the LC cell fabricated using the PVAN100 film were attributed to the unique characteristics of the hydrocarbonated polymers such as the low dielectric constant.

Recently, the development of plastic substrates for flexible LCDs has attracted significant attention. According to conoscopic images, LC cells fabricated using the PVAN# films on polyethylene terephthalate plates exhibited similar LC alignment behaviors to those of the LC cells fabricated using the same polymer films on glass plates (Fig. 5). Therefore, the plant-based PVAN# is a promising LC alignment film for flexible LC applications, e.g., in the vertical alignment mode (Fig. 8).

4. Conclusions

A series of PS derivatives containing VAN (PVAN#), one of the plant-based vanillin derivatives, were synthesized to investigate the LC alignment behaviors of these polymer films. The PVAN# polymer films exhibited superior optical transparency in the visible range (400–800 nm). For example, the transmittance (98.9%) of the PVAN100 film onto the glass plate at 500 nm was better than that (80.5%) of the polyimide film, which is the most commonly used LC alignment layer. The uniform vertical LC alignment was observed in the LC cell fabricated using the PVAN100 film. Partial vertical LC alignment behaviors were observed for the LC cells fabricated using the films of PVAN60 and PVAN80. Random planar LC alignment behaviors were observed for the LC cells with the PVAN20 and PVAN40 films. The vertical LC alignment behavior was well correlated with the polar surface energy of the polymer film. The vertical alignment behaviour was observed when the polar surface energy was smaller than 2.05 mJ m$^{-2}$, generated by the hydrophobic and long alkyl groups in the vanillin moiety. These results can guide the design of LC alignment layer based on polymer-containing bio-renewable resources.

Conflicts of interest

There are no conflicts to declare.

Acknowledgements

Financial supports by the Dong-A University Research Fund are gratefully acknowledged.
Notes and references