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Influence of the electron donor groups on the optical and electrochemical properties of borondifluoride complexes of curcuminoid derivatives: a joint theoretical and experimental study†

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Molecules displaying a π -conjugated D–A–D structure, in which D and A are electron donor and acceptor groups, respectively, represent an important class of dyes. In this work, we present a series of borondifluoride complexes of curcuminoid derivatives in which the central dioxaborine ring acts as a strong electron acceptor unit. Compounds **1–15** differ by the nature of the terminal D groups. We have also studied unsymmetrical compounds **16–23** that contain two different terminal donor groups, as well as compounds **24–32** in which an electron acceptor or donor unit has been introduced at the *meso* position of the dioxaborine ring. We describe the synthesis of the dyes that have not yet been reported in the literature, and report the electrochemical, absorption and fluorescence properties of all the compounds in dichloromethane. To gain insights into the electronic structures and optical properties, we performed DFT/TD-DFT calculations for a panel of representative compounds. We established correlations between the reduction potential and the Hammett σ and σ^+ constants, as well as between the redox gap and the emission wavelength. The electron donor character of one terminal D unit strongly influences (88 mV per unit of σ) the reduction potential due to the strong resonance interaction along the curcuminoid backbone. The correlation points to the smaller effect of the *meso* substituent (50 mV per unit of σ), which we relate to the twisted ground-state geometry of the *meso* aryl substituent. The correlation models established in this study may be useful to anticipate the optical and electrochemical properties of borondifluoride complexes of curcuminoids with good reliability.

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Introduction

Difluoroboron β -diketonate complexes represent an important family of photo- and electroactive molecules with applications in (bio)imaging, photovoltaics, organic electronics, and display technology. Their optical^{1–11} and electrochemical^{11–16} properties have been described in previous studies and it has been shown that they can be used as versatile fluorophores,^{1–5} electron acceptors^{17,18} in one-electron transfer processes¹⁹ or in charge-

transport materials in both organic field effect transistors and organic light emitting diodes.^{20–25} One-electron reduction proceeds *via* the formation of a radical anion where the unpaired electron is delocalized on the π -system of the boron-containing six-membered chelate ring, as demonstrated by electron paramagnetic resonance studies.¹³

Curcuminoids displaying the diarylheptanoid backbone represent a particular case of β -diketonate ligands.²⁶ Owing to their extended π -conjugated structure, their borondifluoride complexes exhibit strong visible absorption and fluorescence,^{27–33} and unique near-infrared (NIR) emission in both solution and in the solid state using one- and two-photon excitation.^{34,35} As a result of these features, they are attractive molecules for bioimaging and virtually any application requiring highly absorbing and emitting materials such as organic photovoltaics and optoelectronics.

In our recent studies,^{32–35} we showed that the unique linear and nonlinear optical properties of borondifluoride complexes of curcuminoids also stem from the combination of electron

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donor (D) and acceptor (A) units in a D–A–D quadrupolar-like architecture in which A is the central dioxaborine ring and D is a terminal aromatic moiety acting as an electron donor substituent. As such, these compounds are highly solvatochromic dyes and their emission wavelengths can be tuned over the entire visible spectrum up to NIR region by controlling the strength of the terminal donor group. Moreover, we also showed that the introduction of an electron donor subunit D' connected at the *meso* position of the curcuminoid skeleton resulted in T-shaped molecules displaying a complex interplay of charge transfer processes in the excited state depending on the nature of the D' group.³⁶

The color of borondifluoride complexes of curcuminoids depends on the gap between the highest occupied molecular orbital (HOMO) and the lowest unoccupied molecular orbital (LUMO) which itself depends on the substituent attached to the terminal aromatic units, and to a lesser extent on that at the *meso* position.³² A variety of symmetrical and unsymmetrical D–A–D molecules have been investigated, which provided valuable insights into the photophysics of those systems.^{37–40} In order to provide comprehensive structure–property relationships, we sought to establish correlations between Hammett parameters⁴¹ and optical and electrochemical properties in series of borondifluoride complexes of curcuminoids. To this end, we focused on compounds 1–15 (Chart 1) and 16–23 (Chart 2) that feature (i) a H atom at the *meso* position, and (ii) two

identical or different terminal aromatic D groups. Electron donor groups of different strengths were considered but the study was also extended to compounds that contain electron acceptor groups, such as cyano and ester moieties. Furthermore, in order to get some insights into the influence of lateral D' groups on the photophysical and electrochemical properties of the borondifluoride-containing curcuminoid core, we also investigated the series of compounds 24–32 (Chart 3) composed of a *meso*-substituted symmetrical curcuminoid backbone. We describe herein the optical and electrochemical study of compounds 1–32 in dichloromethane (DCM) solution, the synthesis of the new molecules and the results of first principles calculations performed with Density Functional Theory (DFT) and its time-dependent counterpart (TD-DFT). To our knowledge, there is only one report in literature describing the cyclic voltammetry (CV) of the BF₂ complex of the naturally occurring curcumin.¹³

Experimental section

Chemicals and spectroscopic characterizations

All solvents for synthesis were of analytic grade. Spectroscopy measurements were performed using spectroscopic grade solvents. Curcumin (ligand precursor of compound 8) has been obtained from Sigma Aldrich. NMR spectra (¹H, ¹³C, and ¹⁹F) were recorded at room temperature on a Bruker AC250 (250,

Chart 1

Chart 2

Chart 3

62.5, and 235 MHz for ^1H , ^{13}C , and ^{19}F , respectively) or a JEOL JNM ECS 400 (400, 100, and 374 MHz for ^1H , ^{13}C , and ^{19}F , respectively) spectrometer. Data are listed in parts per million (ppm) and are reported relative to tetramethylsilane (^1H and ^{13}C); residual solvent peaks of the deuterated solvents were used as internal standards. Mass spectra were obtained in Spectropole, Marseille (<http://www.spectropole.fr/>).

Synthesis and characterization

The syntheses of compounds **3**,⁴² **4**,³⁴ **6**,²⁸ **7**,^{27,38} **8**,^{27,28} **9**,³² **12**,³³ **13**,²⁹ **14**,³⁴ **17**,³³ **24**,³² **25**,³² **26**,³² **27**,³⁶ **28** (ref. 36) and **29** (ref. 32) have been reported in literature. The synthesis of the bis-anthracenyl free ligand was described elsewhere.⁴³ The syntheses of **1**, **2**, **5**, **10**, **11**, **15**, **16**, **18**, **19**, **20**, **21**, **22**, **23**, **30**, **31**, and **32** were performed according to published general procedures

for symmetrical³² and nonsymmetrical³³ curcuminoids. ¹H and ¹³C NMR spectra are given in Fig. S1.†

General procedure for the synthesis of the symmetrical borondifluoride complexes

In a 50 mL round bottom flask, a solution of acetylacetone derivative (1 mol eq.) and B₂O₃ (0.5 mol eq.) in ethylacetate (15 mL) was stirred at 60 °C for 30 min. A solution of the appropriate aldehyde (1 mol eq.) and tri(*n*-butyl)borane (1 mol eq.) in ethylacetate (10 mL) was added and the resulting mixture was stirred for 30 min at 60 °C. A catalytic amount of *n*-butylamine (0.4 mol eq.) was then added and the reaction mixture was refluxed overnight. After cooling to 60 °C, 30 mL of 0.4 M HCl were added and the mixture stirred for 30 min. After cooling, the precipitate was filtered off and dried *in vacuo* to yield pure ligands. In a 50 mL round bottom flask, the ligand (1 mol eq.) was solubilized in dichloromethane (20 mL) and boron trifluoride etherate (1.1 mol eq.) was added. The reaction mixture was refluxed overnight. After cooling to room temperature, the solvent was evaporated and the resulting solid was suspended in diethyl ether. The precipitate was filtered off yielding the pure complex.

4,6-Bis((*E*)-4-cyanostyryl)-2,2-difluoro-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (1). Orange solid (yield = 41%). Compound not soluble enough to do any NMR characterization. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₃H₂₃O₆BF₂Na⁺: 397.0936, found: 397.0934.

2,2-Difluoro-4,6-bis((*E*)-4-(methoxycarbonyl)styryl)-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (2). Orange solid (yield = 57%). Compound not soluble enough to do any NMR characterization. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₃H₁₉O₆BF₂Na⁺: 463.1140, found: 463.1141.

4,6-Bis((*E*)-2,5-dimethoxystyryl)-2,2-difluoro-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (5). Red solid (yield = 72%). ¹H-NMR (400 MHz, CD₂Cl₂, δ/ppm) 8.25 (d, ³*J* = 15.6 Hz, 2H), 7.10 (d, ⁴*J* = 2.8 Hz, 2H), 6.98 (dd, ³*J* = 8.6 Hz, ⁴*J* = 3.0 Hz, 2H), 6.89 (m, 4H), 6.16 (s, 1H), 3.87 (s, 6H), 3.78 (s, 6H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −140.44 (¹⁰B, 0.2F), −140.50 (¹¹B, 0.8F); ¹³C-NMR (CD₂Cl₂, 100 MHz, δ/ppm) 180.30, 154.16, 153.62, 142.22, 123.41, 121.47, 119.46, 113.68, 112.69, 102.22, 56.09, 55.80. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₃H₂₃O₆BF₂Na⁺: 467.1453, found: 467.1451.

2,2-Difluoro-4,6-bis((*E*)-2-methoxystyryl)-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (10). Orange solid (yield = 92%). ¹H-NMR (400 MHz, CD₂Cl₂, δ/ppm) 8.28 (d, ³*J* = 16.0 Hz, 2H), 7.59 (m, 2H), 7.43 (m, 2H), 6.98 (m, 4H), 6.91 (d, ³*J* = 15.6 Hz, 2H), 6.14 (s, 1H), 3.92 (s, 6H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −140.65 (¹⁰B, 0.2F), −140.71 (¹¹B, 0.8F); ¹³C-NMR (100 MHz, CD₂Cl₂, δ/ppm) 180.91, 160.10, 142.99, 133.91, 130.58, 123.56, 121.84, 121.43, 112.06, 102.63, 56.19. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₁H₁₉O₄BF₂Na⁺: 407.1242, found: 407.1243.

4,6-Bis((*E*)-2,4-dimethoxystyryl)-2,2-difluoro-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (11). Red solid (yield = 89%). ¹H-NMR (400 MHz, CD₂Cl₂, δ/ppm) 8.20 (d, ³*J* = 15.6 Hz, 2H), 7.57 (d, ³*J* = 8.8 Hz, 2H), 6.80 (d, ³*J* = 15.6 Hz, 2H), 6.57 (dd, ³*J* = 8.9 Hz, ⁴*J* = 2.1 Hz, 2H), 6.50 (d, ⁴*J* = 2.3 Hz, 2H), 6.05 (s, 1H), 3.93 (s, 6H), 3.87 (s, 6H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −141.50 (¹⁰B, 0.2F),

−141.56 (¹¹B, 0.8F); ¹³C-NMR (100 MHz, CD₂Cl₂, δ/ppm): not soluble enough. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₃H₂₃O₆BF₂Na⁺: 467.1453, found: 467.1452.

4,6-Bis((*E*)-2-(anthracen-9-yl)vinyl)-2,2-difluoro-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (15). Black solid (yield = 94%). ¹H-NMR (400 MHz, CD₂Cl₂, δ/ppm) 9.18 (d, ³*J* = 15.6 Hz, 2H), 8.58 (s, 1H), 8.37 (d, ³*J* = 7.4 Hz, 4H), 8.09 (d, ³*J* = 7.8 Hz, 4H), 7.58 (m, 8H), 6.93 (d, ³*J* = 15.6 Hz, 2H), 6.35 (s, 1H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −139.43 (¹⁰B-F, 0.2), −139.49 (¹¹B-F, 0.8); ¹³C-NMR (100 MHz, CD₂Cl₂, δ/ppm) 180.70, 145.09, 131.86, 130.95, 130.56, 129.86, 129.70, 129.13, 127.83, 126.25, 125.47, 103.32. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₃₅H₂₃O₂BF₂Na⁺: 547.1657, found: 547.1660.

2,2-Difluoro-4,6-bis((*E*)-4-(methylthio)styryl)-5-phenyl-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (30). Dark red solid (yield = 71%). ¹H NMR (250 MHz, CDCl₃, δ/ppm) 8.01 (d, ³*J* = 16.5 Hz, 2H), 7.51 (m, 3H), 7.29 (m, 6H), 7.15 (d, ³*J* = 7.5 Hz, 4H), 6.44 (d, ³*J* = 16.0 Hz, 2H), 2.47 (s, 6H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −140.46 (¹⁰B, 0.2F), −140.52 (¹¹B, 0.8F); ¹³C NMR (62.5 MHz, CDCl₃, δ/ppm) 177.89, 147.17, 144.72, 132.53, 132.06, 130.80, 129.66, 129.24, 128.94, 125.71, 118.23, 116.08, 14.93. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₇H₂₃O₂S₂BF₂Na⁺: 515.1098, found: 515.1099.

4,6-Bis((*E*)-4-(dimethylamino)styryl)-2,2-difluoro-5-phenyl-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (31). Black solid (yield = 68%). ¹H NMR (400 MHz, CD₂Cl₂, δ/ppm) 7.59 (d, ³*J* = 15.6 Hz, 2H), 7.44 (m, 3H), 7.31 (m, 2H), 7.24 (d, ³*J* = 9.2 Hz, 4H), 6.59 (d, ³*J* = 8.8 Hz, 4H), 6.27 (d, ³*J* = 15.6 Hz, 2H), 2.97 (s, 12H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −141.67 (¹⁰B, 0.2F), −141.91 (¹¹B, 0.8F); ¹³C NMR (100 MHz, CD₂Cl₂, δ/ppm) 182.84, 152.21, 141.41, 136.77, 133.01, 130.36, 128.87, 127.78, 123.57, 117.72, 115.74, 112.21, 40.44. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₉H₂₉N₂O₂BF₂Na⁺: 509.2188, found: 509.2184.

4,6-Bis((*E*)-4-cyanostyryl)-2,2-difluoro-5-phenyl-2*H*-1,3,2-dioxaborinin-1-ium-2-uide (32). Red solid (yield = 51%). ¹H-NMR (400 MHz, CDCl₃, δ/ppm) 8.07 (d, ³*J* = 15.4 Hz, 2H), 7.63 (d, ³*J* = 7.8 Hz, 4H), 7.57 (m, 3H), 7.56 (d, ³*J* = 7.8 Hz, 4H), 7.48 (m, 2H), 6.60 (d, ³*J* = 15.4 Hz, 2H); ¹⁹F-NMR (235 MHz, CDCl₃, δ/ppm): −148.23 (¹⁰B-F, 0.2), −148.28 (¹¹B-F, 0.8); ¹³C-NMR (100 MHz, CDCl₃, δ/ppm) 178.67, 145.56, 137.99, 132.77, 131.73, 131.08, 129.58, 129.38, 122.25, 118.04, 117.40, 114.63. HRMS (ESI⁺, *m/z*) [M + Na]⁺ calcd for C₂₇H₁₇N₂O₂BF₂Na⁺: 473.1249, found: 473.1252.

General procedure for the synthesis of the nonsymmetrical borondifluoride complexes

The synthesis of compounds **16**, **18–23** requires the preparation of the corresponding hemicurcuminoid derivative using an excess of acetylacetone (acac/aldehyde 3 : 1). The synthesis of the anisole-containing precursor leading to **16**, **20–23** was described elsewhere.³³ Compounds **18**, **19** were obtained from the *p*-*N,N*-dimethylamino-*o*-propoxyphenyl-containing hemicurcuminoid derivative.³⁴ The reaction of the hemicurcuminoid intermediate with one equivalent of the second aldehyde afforded the ligands. The borondifluoride complexes were obtained as described above for the symmetrical complexes.

6-((E)-4-(Dimethylamino)styryl)-2,2-difluoro-4-((E)-4-methoxystyryl)-2H-1,3,2-dioxaborinin-1-ium-2-uide (16). Dark red solid (yield = 96%). $^1\text{H-NMR}$ (400 MHz, DMSO-d_6 , δ/ppm) 7.96 (d, $^3J = 15.6$ Hz, 1H), 7.82 (m, 3H), 7.73 (d, $^3J = 7.5$ Hz, 2H), 7.05 (d, $^3J = 7.6$ Hz, 2H), 6.89 (d, $^3J = 15.6$ Hz, 1H), 6.81 (d, $^3J = 15.6$ Hz, 1H), 6.79 (d, $^3J = 7.6$ Hz, 2H), 6.37 (s, 1H), 3.84 (s, 3H), 3.08 (s, 6H); $^{19}\text{F-NMR}$ (235 MHz, CDCl_3): -151.34 ($^{10}\text{B-F}$, 0.2), -151.39 ($^{11}\text{B-F}$, 0.8); $^{13}\text{C-NMR}$ (100 MHz, DMSO-d_6 , δ/ppm) 179.52, 176.61, 162.57, 153.78, 148.89, 144.39, 130.02, 131.72, 127.67, 122.16, 119.67, 115.26, 114.56, 112.65, 101.69, 56.04 (one peak is under DMSO signal). HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{22}\text{H}_{22}\text{NO}_3\text{BF}_2\text{Na}^+$: 420.1559, found: 420.1560.

4-((E)-2-(Anthracen-9-yl)vinyl)-6-((E)-4-(diethylamino)-2-propoxystyryl)-2,2-difluoro-2H-1,3,2-dioxaborinin-1-ium-2-uide (18). Dark red solid (yield = 42%). $^1\text{H-NMR}$ (400 MHz, CD_2Cl_2 , δ/ppm) 8.78 (d, $^3J = 16.0$ Hz, 1H), 8.48 (s, 1H), 8.31 (m, 3H), 8.03 (dd, $^3J = 7.6$ Hz, $^4J = 2.0$ Hz, 2H), 7.49 (m, 5H), 6.72 (d, $^3J = 15.2$ Hz, 1H), 6.70 (d, $^3J = 15.6$ Hz, 1H), 6.33 (dd, $^3J = 8.8$ Hz, $^4J = 2.1$ Hz, 1H), 6.06 (d, $^4J = 2.3$ Hz, 1H), 5.99 (s, 1H), 4.02 (t, $^3J = 6.4$ Hz, 2H), 3.43 (q, $^3J = 7.2$ Hz, 2H), 1.92 (m, 2H), 1.21 (t, $^3J = 7.2$ Hz, 6H), 1.09 (t, $^3J = 7.1$ Hz, 3H); $^{19}\text{F-NMR}$ (235 MHz, CDCl_3 , δ/ppm): -145.22 ($^{10}\text{B-F}$, 0.2), -145.27 ($^{11}\text{B-F}$, 0.8); $^{13}\text{C-NMR}$ (100 MHz, CD_2Cl_2 , δ/ppm) 180.94, 173.19, 162.70, 153.70, 146.13, 139.34, 131.38, 130.62, 129.91, 129.73, 128.91, 128.83, 126.61, 125.54, 125.39, 113.23, 112.11, 105.67, 101.95, 93.93, 70.02, 45.12, 22.50, 12.51, 10.53. HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{34}\text{H}_{34}\text{NO}_3\text{BF}_2\text{Na}^+$: 576.2498, found: 576.2500.

6-((E)-4-(Diethylamino)-2-propoxystyryl)-2,2-difluoro-4-((E)-2-(pyren-1-yl)vinyl)-2H-1,3,2-dioxaborinin-1-ium-2-uide (19). Black solid (yield = 41%). $^1\text{H-NMR}$ (400 MHz, CD_2Cl_2 , δ/ppm) 8.99 (d, $^3J = 15.2$ Hz, 1H), 8.62 (d, $^3J = 8.4$ Hz, 1H), 8.23 (m, 6H), 8.07 (m, 2H), 7.46 (d, $^3J = 8.8$ Hz, 1H), 7.03 (d, $^3J = 15.2$ Hz, 1H), 6.75 (d, $^3J = 15.2$ Hz, 1H), 6.34 (dd, $^3J = 8.8$ Hz, $^4J = 2.0$ Hz, 1H), 6.07 (m, 2H), 4.05 (t, $^3J = 6.4$ Hz, 2H), 3.45 (q, $^3J = 6.8$ Hz, 4H), 1.96 (m, 2H), 1.22 (t, $^3J = 6.2$ Hz, 6H), 1.13 (t, $^3J = 7.4$ Hz, 3H); $^{19}\text{F-NMR}$ (235 MHz, CDCl_3 , δ/ppm) -145.98 (^{10}B , 0.2F), -146.14 (^{10}B , 0.2F); $^{13}\text{C-NMR}$ (100 MHz, CD_2Cl_2 , δ/ppm) 180.19, 174.03, 162.38, 153.35, 145.34, 138.60, 134.04, 133.14, 131.32, 130.75, 130.30, 128.93, 128.79, 128.53, 127.34, 126.42, 126.21, 125.20, 124.90, 124.47, 124.23, 123.35, 122.62, 113.55, 112.09, 105.50, 102.28, 93.88, 69.93, 45.06, 22.51, 12.51, 10.57. HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{36}\text{H}_{24}\text{NO}_3\text{BF}_2\text{Na}^+$: 600.2498, found: 600.2495.

2,2-Difluoro-6-((E)-4-methoxystyryl)-4-((E)-2-(pyren-1-yl)vinyl)-2H-1,3,2-dioxaborinin-1-ium-2-uide (20). Brown solid (yield = 87%). $^1\text{H-NMR}$ (250 MHz, CDCl_3 , δ/ppm) 9.21 (d, $^3J = 15.3$ Hz, 1H), 8.65 (d, $^3J = 9.5$ Hz, 1H), 8.46 (d, $^3J = 8.5$ Hz, 1H), 8.25 (m, 5H), 8.10 (m, 3H), 7.67 (d, $^3J = 8.8$ Hz, 2H), 7.11 (d, $^3J = 15.0$ Hz, 1H), 7.00 (d, $^3J = 8.8$ Hz, 2H), 6.74 (d, $^3J = 15.5$ Hz, 1H), 6.26 (s, 1H), 3.89 (s, 3H); $^{19}\text{F-NMR}$ (235 MHz, CDCl_3 , δ/ppm) -142.75 (^{10}B , 0.2F), -142.81 (^{10}B , 0.2F); $^{13}\text{C-NMR}$ not soluble enough. HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{30}\text{H}_{21}\text{O}_3\text{BF}_2\text{Na}^+$: 501.1450, found: 501.1452.

4-((E)-2-(Anthracen-9-yl)vinyl)-2,2-difluoro-6-((E)-4-methoxystyryl)-2H-1,3,2-dioxaborinin-1-ium-2-uide (21). Red solid (yield = 76%). $^1\text{H-NMR}$ (400 MHz, CDCl_3 , δ/ppm) 9.05 (d, $^3J = 15.6$ Hz, 1H), 8.50 (s, 1H), 8.28 (d, $^3J = 8.4$ Hz, 2H), 8.11 (d, $^3J = 15.6$ Hz, 1H), 8.03 (d, $^3J =$

8.4 Hz, 1H), 7.55 (m, 6H), 6.95 (d, $^3J = 8.6$ Hz, 2H), 6.77 (d, $^3J = 15.6$ Hz, 1H), 6.64 (d, $^3J = 15.4$ Hz, 1H), 6.11 (s, 1H), 3.87 (s, 3H); $^{19}\text{F-NMR}$ (235 MHz, CDCl_3 , δ/ppm) -142.96 (^{10}B , 0.2F), -145.02 (^{10}B , 0.2F); $^{13}\text{C-NMR}$ (100 MHz, CDCl_3 , δ/ppm) 185.27, 181.22, 161.55, 141.09, 137.26, 132.93, 131.42, 130.09, 130.03, 129.63, 128.94, 128.19, 127.72, 126.33, 125.52, 125.47, 121.88, 114.52, 101.91, 55.50. HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{28}\text{H}_{21}\text{O}_3\text{BF}_2\text{Na}^+$: 477.1450, found: 477.1454.

2,2-Difluoro-6-((E)-4-methoxystyryl)-4-((E)-4-(methylthio)styryl)-2H-1,3,2-dioxaborinin-1-ium-2-uide (22). Dark red solid (yield = 79%). $^1\text{H-NMR}$ (250 MHz, CD_2Cl_2 , δ/ppm) 8.02 (d, $^3J = 15.5$ Hz, 1H), 7.97 (d, $^3J = 15.5$ Hz, 1H), 7.63 (d, $^3J = 8.8$ Hz, 2H), 7.57 (d, $^3J = 8.5$ Hz, 2H), 7.28 (d, $^3J = 7.5$ Hz, 2H), 6.98 (d, $^3J = 8.8$ Hz, 1H), 6.73 (d, $^3J = 15.7$ Hz, 1H), 6.66 (d, $^3J = 15.5$ Hz, 1H), 6.10 (s, 1H), 3.87 (s, 3H), 2.53 (s, 3H); $^{19}\text{F-NMR}$ (235 MHz, CD_2Cl_2 , δ/ppm) -140.83 (^{10}B , 0.2F), -140.89 (^{10}B , 0.8F); $^{13}\text{C-NMR}$ (CD_2Cl_2 , 62.5 MHz, δ/ppm) 180.70, 179.83, 163.71, 147.65, 146.57, 145.38, 131.94, 131.13, 130.03, 127.54, 126.33, 120.18, 118.74, 115.37, 102.43, 56.18, 15.30. HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{21}\text{H}_{19}\text{BF}_2\text{O}_3\text{SNa}^+$: 423.1012, found: 423.1016.

4-((E)-4-Cyanostyryl)-2,2-difluoro-6-((E)-4-methoxystyryl)-2H-1,3,2-dioxaborinin-1-ium-2-uide (23). Orange-red solid (yield = 67%). $^1\text{H-NMR}$ (400 MHz, CDCl_3 , δ/ppm) 8.21 (d, $^3J = 15.6$ Hz, 1H), 8.06 (d, $^3J = 15.2$ Hz, 1H), 7.77 (m, 6H), 7.07 (d, $^3J = 8.4$ Hz, 2H), 6.87 (d, $^3J = 15.6$ Hz, 1H), 6.72 (d, $^3J = 15.6$ Hz, 2H), 6.19 (s, 1H); $^{19}\text{F-NMR}$ (235 MHz, CDCl_3 , δ/ppm) -152.76 (^{10}B , 0.2F), -152.82 (^{10}B , 0.2F); $^{13}\text{C-NMR}$ not soluble enough. HRMS (ESI^+ , m/z) $[\text{M} + \text{Na}]^+$ calcd for $\text{C}_{21}\text{H}_{16}\text{NO}_3\text{F}_2\text{BNa}^+$: 402.1087, found: 402.1095.

Computational details

The calculations have been carried out with the Gaussian09 program package,⁴⁴ considering default thresholds except to tighten self-consistent field convergence (10^{-8} to 10^{-10} a.u.) and geometry optimization (10^{-5} a.u. on average forces). Our modeling included DFT geometry optimizations of the ground-state structure, vibrational frequency calculations and simulations of the excited-states with TD-DFT. In all our calculations, we applied the hybrid PBE0 exchange-correlation functional,⁴⁵ which is suited to reproduce absorption/emission trends of borondifluoride complexes.³⁴ In order to determine structural and vibrational parameters, the relatively compact 6-31G(d) atomic basis set was employed, while for electronic transitions the more extended 6-311+G(2d,p) atomic basis set was used. As the influence of solvent effects is of paramount importance to estimate the electronic transition energies, here we applied the Polarizable Continuum Model (PCM),^{46,47} using a linear-response nonequilibrium approach for the TD-DDFT step. All the HOMO–LUMO plots have been graphed by using the Chemcraft code,⁴⁸ considering an isosurface of 0.03 a.u.

Electrochemistry

Cyclic voltammetry (CV) data were acquired using a BAS 100 Potentiostat (Bioanalytical Systems) and a PC computer containing BAS100W software (v2.3). A three-electrode system with a Pt working electrode (diameter 1.6 mm), a Pt counter electrode

and a Ag/AgCl (with 3 M NaCl filling solution) reference electrode was used. $(n\text{-Bu})_4\text{NPF}_6$ (0.1 M in CH_2Cl_2) served as an inert electrolyte. Cyclic voltammograms were recorded at a scan rate of 100 mV s^{-1} for solution of dyes at a concentration of *ca.* 10^{-3} M . Ferrocene was used as an internal standard.⁴⁹

Electronic absorption and fluorescence emission

UV/Vis-absorption spectra were measured on a Varian Cary 50. Emission spectra were obtained using a Horiba-Jobin Yvon Fluorolog-3 spectrofluorimeter equipped with a three-slit double-grating excitation and a spectrograph emission monochromator with dispersions of 2.1 nm mm^{-1} (1200 grooves per mm). A 450 W xenon continuous wave lamp provided excitation. Fluorescence of diluted solutions was detected at right angle using 10 mm quartz cuvettes.

Results and discussion

Frontier molecular orbital properties

A series of representative molecules, namely, **5**, **6**, **9**, **10**, **15**, **20**, **23**, **26**, **29**, has been considered for the study of the frontier orbital topologies and energies (Table S1, Fig. 1 and S2†). The ground-state (S_0)–lowest excited-state (S_1) electronic transition mainly corresponds to the HOMO $\rightarrow$ LUMO excitation, where the HOMO is spread over the π -conjugated backbone while the LUMO is mainly localized over the dioxaborine moiety that acts

as an acceptor. Such transition can be considered as a “cyanine-like” transition⁵⁰ due to the odd number of sp^2 -hybridized carbon atoms in the conjugated skeleton and the distribution of electronic density along this conjugated path. Compound **23**, containing cyanophenyl and methoxyphenyl as terminal groups, offers us the possibility to study the influence of an electron-withdrawing group on the molecular orbital distribution. HOMO–LUMO plots of **23** reveal that the HOMO is mainly located along the methoxyphenyl moiety, as expected for an electron donor group. Our previous work has shown that the presence of a strong donor group at the *meso* position induced the occurrence of a low energy charge transfer transition.³⁶ In contrast, the *meso* phenyl group in **26** has a trifling impact on the HOMO, the terminal methoxyphenyl groups determining the limits of the extension of this orbital. The same observation can be made for compound **29**, bearing the ester-functionalized *meso* phenyl ring (Fig. S2†). However, a difference appears in the LUMO + 1 isosurface, which shows the electronic density being localized on that *meso* group as a consequence of its electron acceptor character.

The highest values of the HOMO–LUMO energy gap (Table S1†) are obtained for systems **6**, **9**, **10** and **26**, presenting methoxyphenyl termini, in good agreement with the experimental trend (see below). Especially, the lowest gap values are calculated for compounds **15** and **20**, and correlate well with the electrochemical data. It is worth noting that the HOMOs of compounds **10** and **23** are found at the lowest energy (-6.3 and

Fig. 1 HOMO, HOMO–1, LUMO and LUMO+1 isosurfaces for compounds **10**, **23**, and **26**. A contour threshold of 0.03 a.u. is applied (see also the ESI†).

−6.4 eV, respectively) relative to the other compounds, which is also in agreement with the fact that these compounds are the more difficult to oxidize (+1.26 and +1.21 V vs. Fc/Fc^+ , respectively, see below). Furthermore, the calculated LUMO energies indicate that **15**, **23** would be easier to reduce than **6**, **9**, **26**, which is also in line with the experimental trends.

Theoretical electronic absorption data are collected in Table S2.† They show large oscillator strength values for the HOMO–LUMO transitions, confirming the strongly allowed character of the lowest-energy transition in borondifluoride complexes of curcuminoids.^{9,32,34} The calculated transition energies are found

in the visible part of the spectrum, the lowest values being obtained for **15** (2.0 eV) and **20** (2.3 eV) with two anthracene groups as lateral substituents. These observations are consistent with the experimental data (*vide infra*).

Electrochemical properties

The cyclic voltammograms (CVs) of compounds **1–32** were recorded in DCM containing 0.1 M of $(n\text{-Bu})_4\text{NPF}_6$ (Fig. 2 and S3–S5†). The oxidation and reduction half-wave potential values ($E_{1/2}$) are listed in Tables 1–3 together with those previously obtained for **9**, **12** and **17**, using the same experimental conditions.³³

Depending on the chemical substitution, the CVs feature generally one irreversible reduction wave and up to three irreversible oxidation waves. A second irreversible reduction process was detected for **32** that bears the strongest electron-withdrawing cyano substituent. The oxidation processes are attributed to the aryl end-units D of the curcuminoid backbone. When these aryl groups present a substituent with a strong electron-withdrawing character such as in **1**, **2** or **32**, the oxidation process could not be detected within the electrochemical window of DCM. For unsymmetrical compounds bearing two different donor groups **16–23**, oxidation leads to two redox waves related to each of those groups. For example, the *p*-diethylamino-*o*-*n*-propyloxy-phenyl end-group of **18** is oxidized at 0.43 V vs. Fc/Fc^+ while the oxidation of the anthracenyl moiety occurs at 0.94 V vs. Fc/Fc^+ (Fig. 2a). In spite of their symmetrical structures, compounds containing electron-rich D groups also feature CVs with multiple and successive distinct oxidation waves. For example, *p*-dimethylaminophenyl-containing **31** produces two successive one-electron oxidation waves separated by 210 mV (Fig. 2b). The amplitude of this separation reaches 370 mV in the CV of **12** illustrating well the effective electronic communication between the aryl end-groups occurring through the curcuminoid conjugated backbone. The nature of the *meso*

Fig. 2 Cyclic voltammograms of (a) **18** and (b) **31** in DCM containing 0.1 M of $(n\text{-Bu})_4\text{NPF}_6$ (scan rate of 100 mV s^{-1}).

Table 1 Sums of Hammett constants for terminal substituents, half-wave potentials (V vs. Fc/Fc^+),^a HOMO–LUMO electrochemical gaps,^a emission wavelengths and energies of symmetrical curcuminoid- BF_2 complexes **1–15** in DCM

Dye	$\sum \sigma_{\text{term}}^b$	$\sum \sigma^{+b,c}$	$E_{1/2}^{\text{red}}$ (V)	$E_{1/2}^{\text{ox}}$ (V)	ΔE^d (eV)	λ_{em} (nm)	E_{em} (eV)
1	+1.32	+1.32	−0.93	—	—	459	2,70
2	+0.90	+0.98	−1.01	—	—	469	2,64
3	+0.46	+0.30	−1.08	—	—	486	2,55
4	+0.00	−1.20	−1.16	0.97, 1.16	2.13	587	2,11
5	−0.30	— ^c	−1.20	1.02	2.22	646	1,92
6	−0.30	— ^c	−1.27	0.95, 1.10	2.22	575	2,16
7	−0.34	−0.62	−1.18	—	—	498	2,49
8	−0.50	— ^c	−1.25	0.91, 1.17	2.16	560	2,21
9^e	−0.54	−1.56	−1.27	1.10	2.37	538	2,30
10	−0.54	−1.56	−1.23	1.26	2.49	525	2,36
11	−1.08	−3.12	−1.34	0.96, 1.17	2.30	570	2,18
12^e	−1.62	−4.68	−1.44 ^f	0.72, 1.09	2.16	566	2,19
13	−1.66	−3.40	−1.41	0.36, 0.51, 1.10	1.77	683	1,82
14	−1.92	−5.76	−1.53 ^g	0.22, 0.54	1.75	683	1,82
15	+0.08 ^h	−0.58 ⁱ	−1.16	1.00	2.16	706	1,76

^a Measured in DCM containing 0.1 M of $(n\text{-Bu})_4\text{NPF}_6$ with a scan rate of 100 mV s^{-1} . ^b σ_{ortho} (σ_{ortho}^+) was considered as equal to σ_{para} (σ_{para}^+). ^c σ^+ is not relevant for *meta* substituents. ^d $\Delta E = E_{1/2}^{\text{ox1}} - E_{1/2}^{\text{red1}}$. ^e Values taken from ref. 33. ^f Reversible redox process. ^g Pseudo-reversible redox process. ^h Values estimated from eqn (1) and (2), respectively. ⁱ Values estimated from eqn (1) and (2), respectively.

aryl group D' has only a weak impact on the electrochemical properties unless it has an electron-withdrawing character producing then a clear anodic shift of the oxidation potentials.

The half-wave potential value of the first reduction strongly depends on the electron donating or withdrawing nature of the aryl end groups D and shifts from -0.93 V vs. Fc/Fc^+ for **1** to -1.53 V vs. Fc/Fc^+ for **14**. The borondifluoride complexes of curcuminoids are thus generally more reducible in DCM than the diketonatoboron derivatives in polar solvents such as acetonitrile. For example, dibenzoylmethane- BF_2 lacking strong electron donor group is reduced at -1.37 V vs. Fc/Fc^+ . This may stem from the fact that the curcuminoid derivatives have a more extended π -conjugated structure, which would better stabilize the radical anion. Except for compounds **12**, **14** and **31**, the BF_2 -complexes investigated here feature an irreversible one-electron reduction wave. BF_2 -complexes of diketonates are known to undergo a rapid irreversible chemical reaction after reduction, because of the formation of an unstable intermediate anion radical centered on the dioxaborine ring. Nevertheless, the reversible reduction of the latter derivatives could be observed in highly polar solvents, such as dimethoxyethane or acetonitrile, and was shown to depend on ligand substitution.^{11–16} Because of the low solubility of the dyes investigated here, these two solvents could not be used in this study. In the polar solvent DMF, the reduction potential of compounds **2**, **14**, and **32** was

observed to be still irreversible although anodically shifted as compared to DCM (Fig. S6 and Table S3†).

In order to delineate the electronic influence of substituents of the terminal and *meso* groups on the dioxaborine reduction ability, we sought to establish whether a clear correlation between Hammett constants and half-wave reduction potential values could exist. At first, we considered the two series of compounds devoid of *meso* groups. We used the term $\sum\sigma_{\text{term}}$ that is the sum of Hammett constants σ of the two terminal aromatic units, identical for **1–15** and different for the unsymmetrical molecules **16–23**. We assumed identical σ values for *ortho* and *para* substituents.

The linear relationship (eqn (1), Fig. S7†) obtained with a large determination coefficient ($R^2 = 0.987$) shows that the reduction potential values correlate with the Hammett parameter $\sum\sigma_{\text{term}}$. Indeed, the reduction of the dioxaborine ring becomes more difficult with electron-rich substituents. The value of 88 mV per unit of σ obtained for the slope provides an estimation of the influence of one terminal group D on the reduction potential of the dioxaborine ring.

$$E_{1/2}^{\text{red}} = -1.160 + 0.176 \sum\sigma_{\text{term}} \quad (1)$$

When we used the σ^+ parameter which takes resonance effects into account,³⁷ we also obtained a linear correlation (eqn (2), Fig. S8†) with a large regression coefficient ($R^2 = 0.979$).

$$E_{1/2}^{\text{red}} = -1.095 + 0.082 \sum\sigma_{\text{term}}^+ \quad (2)$$

This finding shows that a strong resonance interaction occurs between the dioxaborine center and the terminal groups D that this is consistent with the partial charge-transfer (CT) character of electronic transitions in borondifluoride complexes of curcuminoids (*vide infra*). This observation also indicates that a planar ground-state geometry prevails in solution.

From the electrochemical data obtained for **15**, **18**, **21** and **14**, **20**, and the linear plots of $E_{1/2}^{\text{red}}$ vs. $\sum\sigma_{\text{term}}$, we could extract Hammett constants for the anthracene (+0.04) and pyrene (+0.22) moieties (Table 1). These positive values indicate that these polycyclic aromatic hydrocarbons do not behave as strong electron donors in the ground state, as already observed,⁵¹ but instead present a weak electron acceptor character.

Table 2 Electrochemical^a and optical properties of **16–23**, see caption of Table 1

Dye	$\sum\sigma_{\text{term}}$ ^b	$\sum\sigma^{+b}$	$E_{1/2}^{\text{red}}$ (V)	$E_{1/2}^{\text{ox}}$ (V)	ΔE^c (V)	λ_{em} (nm)	E_{em} (eV)
16	−1.10	−2.48	−1.35	0.48, 1.22	1.83	668	1.86
17 ^d	−1.08	−3.12	−1.37	0.89, 1.31	2.26	561	2.21
18	−0.92 ^f	−3.14 ^e	−1.32	0.43, 0.94	1.75	703	1.76
19	−0.74 ^f	−1.17 ^e	−1.31	0.39, 1.10	1.70	703	1.76
20	−0.05 ^f	+0.90 ^e	−1.15	0.89, 1.21	2.04	645	1.92
21	−0.23 ^f	−1.07 ^e	−1.18	0.90, 0.98	2.08	686	1.81
22	−0.27	−1.38	−1.23	0.99, 1.29	2.22	573	2.16
23	+0.39	−0.12	−1.07	1.21	2.28	554	2.24

^a Measured in DCM containing 0.1 M of $(n\text{-Bu})_4\text{NPF}_6$ with a scan rate of 100 mV s^{−1}. ^b σ_{ortho} (σ_{ortho}^+) was considered as equal to σ_{para} (σ_{para}^+). ^c $\Delta E = E_{1/2}^{\text{ox1}} - E_{1/2}^{\text{red1}}$. ^d Values taken from ref. 33. ^e Values estimated from eqn (1) and (2), respectively. ^f Values estimated from eqn (1) and (2), respectively.

Table 3 Electrochemical^a and optical properties of **24–32**, see caption of Table 1

Dye	$\sum\sigma_{\text{term}}$ ^b	$\sum\sigma_{\text{meso}}$ ^b	$\sum\sigma_{\text{term}}^+$ ^b	$\sum\sigma_{\text{meso}}^+$ ^{b,c}	$E_{1/2}^{\text{red}}$	$E_{1/2}^{\text{ox}}$	ΔE^d (V)	λ_{em} (nm)	E_{em} (cm ^{−1})
24	−0.54	−0.27	−1.56	−0.78	−1.27	1.13	2.40	571	2.17
25	−0.54	+0.12	−1.56	—	−1.29	1.13, 1.26	2.42	556	2.23
26	−0.54	+0.00	−1.56	0.00	−1.25	1.14	2.39	554	2.24
27	−0.54	+0.16	−1.56	−0.03	−1.24	1.14	2.38	564	2.20
28	−0.54	+0.18	−1.56	+0.14	−1.22	1.14	2.36	556	2.23
29	−0.54	+0.45	−1.56	+0.49	−1.22	1.16	2.38	557	2.22
30	+0.00	+0.00	−1.20	0.00	−1.16	1.00, 1.53	2.16	538	2.30
31	−1.66	+0.00	−3.40	0.00	−1.39	0.38, 0.59, 1.11	1.77	643	1.79
32	+1.32	+0.00	+1.32	0.00	−1.47, −0.92	—	—	538	2.30

^a Measured in DCM containing 0.1 M of $(n\text{-Bu})_4\text{NPF}_6$ with a scan rate of 100 mV s^{−1}. ^b σ_{ortho} (σ_{ortho}^+) was considered as equal to σ_{para} (σ_{para}^+). ^c σ^+ is not relevant for *meta* substituents. ^d $\Delta E = E_{1/2}^{\text{ox1}} - E_{1/2}^{\text{red1}}$.

In the case of the *meso* substituted complexes **24–32**, the interplay between the contributions of the *meso* D' and terminal D substituents has to be taken in account. For example, when two *p*-dimethylaminophenyl units replace the two *p*-methoxyphenyl groups of **26**, such as in **31**, the first reduction potential value is cathodically shifted by 140 mV. In contrast, the replacement in the *meso* aryl group of the electron donating *p*-methoxy substituent of **24** by an electron-withdrawing *p*-ester moiety in **29** produces an anodic shift of only 50 mV. Therefore, the sum of the Hammett constants of *meso* groups ($\sum\sigma_{\text{meso}}$) was separated from that corresponding to the terminal unit ($\sum\sigma_{\text{term}}$) (Table 1) and a multi-linear regression was used to fit $E_{1/2}^{\text{red}}$ as a linear combinations of $\sum\sigma_{\text{meso}}$ and $\sum\sigma_{\text{term}}$ (Tables S4 and S5†). Again, we obtained a good correlation ($R^2 = 0.962$) and eqn (3) provides values of 81 mV per unit of σ and 50 mV per unit of σ for the substituent effects of terminal and *meso* groups, respectively. The former value is in agreement with that obtained for symmetrical molecules.

$$E_{1/2}^{\text{red}} = -1.157 + 0.162\sum\sigma_{\text{term}} + 0.050\sum\sigma_{\text{meso}} \quad (3)$$

$$E_{1/2}^{\text{red}} = -1.066 + 0.102\sum\sigma_{\text{term}}^+ + 0.044\sum\sigma_{\text{meso}}^+ \quad (4)$$

Using the resonance σ^+ parameter, a good linear correlation was again reached ($R^2 = 0.979$, Tables S4 and S5†), and it shows that resonance effects play an important role in these compounds as well.

Fluorescence emission properties

The electronic absorption and fluorescence emission properties of all compounds have been investigated. The data for **4**, **9**, **12**, **13**, **14**, **17**, **24**, **25**, **26**, **27**, **29** were reported previously by some of us.^{32–36} Those for **6**, **7**, **8** were published by other groups.^{27,28} For the sake of comparison, we recorded the spectra of the last three compounds under the same experimental conditions using DCM as solvent and the data we obtained are fully consistent with the published ones. All dyes absorb and emit in the visible region (Fig. 3 and S9†). Absorption and emission data are collected in Tables S7† and 1–3, respectively. They show a strong dependence on the nature of the terminal aromatic moiety D,

a redshift of both absorption and emission profiles being observed when the electron donating character of D is increased, which is consistent with the accepting nature of the dioxaborine center. As compared to **6**, **5** displays a considerably red shifted fluorescence emission ($\lambda_{\text{em}}^{\text{max}} = 646$ nm) associated with a very large Stokes shift (4680 cm^{-1} ; $\lambda_{\text{abs}}^{\text{max}} = 496$ nm), whereas absorption spectra show the opposite trend.⁵² Previous studies have shown the solvatochromic dependence of absorption and emission properties of borondifluoride complexes of curcuminoids, which is consistent with the partial CT character of the transitions.^{32–36} In the case of **1** and **2**, containing electron-withdrawing groups, such CT behavior is not observed, their absorption and emission spectra being well-structured and lying at higher energies. As noticed elsewhere, the introduction of a *meso* aryl unit systematically shifts the spectra to the red (*ca.* 15 nm).³² In addition, a weak dependence of the optical properties on the nature of the *meso* group is noticed for compounds **24–32**. This observation is consistent with our previous study, which showed that the influence of the *meso* group increases when it contains a strong electron donor substituent.³⁶

It has been shown previously that the singlet excited-state S_1 energy of boron β -diketonate complexes can be fitted as a linear function of the HOMO–LUMO electrochemical gap.¹⁴ We therefore investigated the correlation between the emission energies and the HOMO–LUMO electrochemical gaps of **1–15** and **16–23**. The fit provided eqn (5) showing such a linear dependence but with a modest determination coefficient ($R^2 = 0.715$, Table S6†).

$$E_{\text{em}} = 0.52 + 0.82\Delta E \text{ (eV)} \quad (5)$$

Conclusions

In summary, the optical and electrochemical properties of 32 borondifluoride complexes of curcuminoid derivatives have been investigated in solution. The correlation between the reduction potential of the dioxaborine ring and Hammett σ constants provides a useful estimation of the influence of the terminal and *meso* aromatic groups. The electron donor character of one terminal unit causes a decrease of the reduction potential (88 mV per unit of σ). The correlation points to the smaller effect of the *meso* substituent (50 mV per unit of σ), which we relate to the twisted ground-state geometry of the *meso* aryl ring. From the correlation based on σ^+ constants, we can infer that resonance effects prevail in the BF_2 -containing curcuminoid backbone. Cyclic voltammetry experiments also indicate the occurrence of a long-distance electronic interaction between terminal groups. DFT/TD-DFT calculations performed for a panel of representative compounds confirm the experimental trends and provide a detailed description of the electronic absorption transitions. All together, these observations support the cyanine-like character of the π -conjugated backbone, which makes the borondifluoride complexes of curcuminoids a versatile class of dyes. This study may be useful for the design of new derivatives with tailored optical and electrochemical properties in view of photovoltaic and imaging applications.

Fig. 3 Electronic absorption and fluorescence emission spectra of compound **20** in DCM at room temperature.

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