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Highly efficient acid-triggered reversible luminescent and nonlinear optical switch based on 5- π -delocalized-donor-1,3-di(2-pyridyl)benzenes

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The acidochromic behaviour of *trans*-5-(*p*-(*N,N*-diphenylamino)styryl)-1,3-di(2-pyridyl)benzene (**1**) and 5-(*p*-(*N,N*-diphenylamino)phenylethynyl)-1,3-di(2-pyridyl) benzene (**2**) was investigated, both in solution and doped into films, studying their linear and nonlinear optical properties. Remarkably, the efficient luminescence of **1** drops drastically upon protonation and is restored upon deprotonation – both in solution and in the solid state – leading to an excellent on/off emissive acid-triggered reversible switch. In parallel, protonation leads to a large enhancement of the second-order NLO response, as determined by the EFISH technique, which is reversible upon deprotonation. The related methylated salts of **1** and **2** are similarly characterized by a high NLO response.

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Introduction

Molecular systems with second-order nonlinear optical (NLO) properties are important as building block materials for optical communications, optical data processing and storage, or electro-optical devices.¹ Among them, molecular species with commutable NLO properties are of increasing interest.² Recently, research on the modulation of the electronic and optical properties of luminescent compounds using an external trigger has been extended to the field of nonlinear optics. It has been shown that the quadratic hyperpolarizability of molecular systems may be switched by reversibly modifying the properties of specific parts of active molecules. The on/off switching may be due to a reduction of the donor ability of the electron-rich fragment (D) of a typical push-pull donor-acceptor species, D-bridge-A, by oxidation or protonation. Conversely, the acceptor behaviour of A can be changed by reduction, or by deprotonation. Manipulation of the second-order NLO response may also be achieved through structural or chemical modification of the bridging group, thereby interfering with the communication between D and A. Accordingly, NLO switches can be realized by a redox process, by pH variation, or by interaction with electromagnetic radiation.²

Of particular interest are organic compounds which display considerable NLO variations due to their ability to alternate between two distinct chemical forms in response to protonation/deprotonation. The first studies on the NLO properties of acid-base couples were carried out by Das,³ who showed how it is possible to determine the dissociation constants of weak organic aromatic acids in solution by Hyper Rayleigh Scattering (HRS)⁴ measurements. Successively, different second-order NLO organic switches have been studied by the HRS technique. For instance, acidochromes based on benzimidazolo[2,3-*b*]oxazolidines,⁵ benzazolo-oxazolidines⁶ and indolino[2,1-*b*]-oxazolidines⁷ show a remarkable contrast in the NLO response due to the reversible transformation of the oxazolidine closed form into a zwitterionic open form by acidification. Various molecules containing a 4,5-dicyanoimidazole acceptor unit, an *N,N*-dimethylamino donor group, and a π -conjugated bridge have also been described as pH-triggered NLO switches.⁸ Some of the present authors have recently reported on the reversible switching of the photoluminescence and second-order NLO properties of a substituted stilbazole, namely diphenyl-[4-{2-[4-(2-pyridin-4-yl-vinyl)-phenyl]-vinyl}-phenyl]-amine, upon exposure to HCl and NH₃ vapours.⁹ By using this molecular system, it was shown for the first time that Electric Field Induced Second Harmonic generation (EFISH)¹⁰ measurements are a convenient method to probe a protonation/deprotonation NLO contrast.⁹ The remarkable acid-triggered reversible switching of the luminescence and nonlinear optical properties of (2-pyrene-1-yl-vinyl)pyridine have also been described.¹¹

Meanwhile, we have shown that related D-A structures incorporating 1,3-dipyridylbenzenes at one end – *trans*-5-(*p*-(*N,N*-diphenylamino)styryl)-1,3-di(2-pyridyl)benzene (**1**) and

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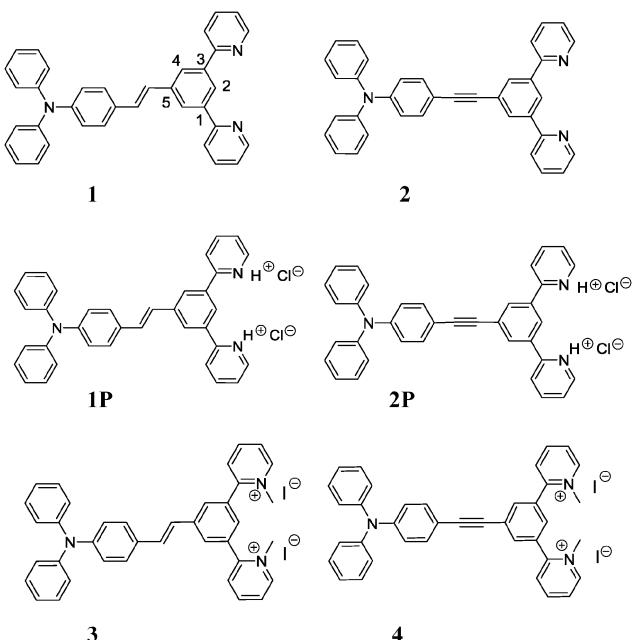


Fig. 1 5- π -Delocalized-1,3-di(2-pyridyl)benzenes compounds investigated in this study for their linear and nonlinear optical properties.

5-(*p*-(*N,N*-diphenylamino)phenylethynyl)-1,3-di(2-pyridyl) benzene (2) (Fig. 1) – can be used as “pincer” proligands to generate N⁺C⁺N-coordinated, cyclometallated platinum(II) complexes, which are of interest for the preparation of NIR-phosphorescent OLEDs for instance.¹² The above results, and the growing interest in the design of compounds showing both luminescent and second-order NLO properties as new multifunctional materials for the design of molecular switches and molecular machines,¹³ prompted us to explore the modulation of the linear and nonlinear optical properties of **1** and **2** by protonation by HCl vapour, to give **1P** and **2P**, and their reversible deprotonation using NH₃ vapours (Fig. 1). We present here the results of this investigation, which has led to new, efficient acid-triggered reversible luminescent and NLO switches, as well as to novel salts (**3** and **4**) that are characterized by a high NLO response.

Experimental

General comments

Solvents were dried by standard procedures: THF was freshly distilled from Na/benzophenone under nitrogen atmosphere, *N,N*-dimethylformamide (DMF) was dried over activated molecular sieves and triethylamine (Et₃N) was freshly distilled over KOH. All reagents were purchased from Sigma-Aldrich and were used without further purification. Reactions requiring anhydrous or oxygen-free conditions were performed under nitrogen. Thin-layer chromatography (TLC) was carried out using pre-coated Merck F254 silica gel plates. Flash chromatography was carried out with Macherey-Nagel silica gel 60 (230–400 mesh).

¹H and ¹³C spectra were recorded at 400 MHz on a Bruker AVANCE-400 instrument. Chemical shifts (δ) for ¹H and ¹³C spectra are expressed in ppm relative to internal Me₄Si

as standard. Signals are abbreviated as s, singlet; bs, broad singlet; d, doublet; t, triplet; q, quartet; m, multiplet. Elemental analyses were performed using an Exeter Analytical E-440 analyser.

Synthesis of compounds

Neutral 1,3-di(2-pyridyl)benzenes compounds (1,2) and their protonated derivatives (1P,2P). Compounds *trans*-5-(*p*-(*N,N*-diphenylamino)styryl)-1,3-di(2-pyridyl)benzene (**1**) and 5-(*p*-(*N,N*-diphenylamino)phenylethynyl)-1,3-di(2-pyridyl)benzene (**2**) were prepared as reported in our previous study of their corresponding Pt(II) complexes, from the related 5-substituted 1,3-dibromobenzene.¹² Further exposure of compounds **1** and **2**, dissolved in CHCl₃, to HCl vapours led immediately to the formation of **1P** and **2P** which were recovered in quantitative yield by evaporation of the solvent. Protonation of the pyridine moieties can also be performed in a few minutes by exposure to HCl vapours of **1** and **2** as powders. The reverse transformation can be induced by the treatment of protonated compounds, either in solution or as powder, with NH₃ vapours for a few minutes. The time required for the protonation and deprotonation processes is related to the solution concentration, higher concentration solutions requiring longer time exposure to acid/base vapours. The protonation/deprotonation was easily monitored by absorption and emission spectroscopies, as described in the Results and Discussion section.

Data for *trans*-5-(*p*-(*N,N*-diphenylamino)styryl)-1,3-di(2-pyridyl)benzene (1). ¹H-NMR (400 MHz, CDCl₃): δ 8.76 (2H, sb), 8.46 (1H, s), 8.23 (2H, s), 7.92 (2H, d, J = 7.6 Hz), 7.83 (2H, td, J = 7.6 Hz, J = 2.4 Hz), 7.43 (2H, d, J = 8.4 Hz), 7.32–7.25 (7H, m), 7.17 (1H, d, J = 16.4 Hz), 7.13 (4H, d, J = 8.4 Hz), 7.08–7.02 (4H, m). ¹³C-NMR (100 MHz, CDCl₃): δ 156.9, 149.4, 147.5, 139.9, 138.9, 137.2, 131.3, 129.3, 129.2, 127.5, 126.4, 125.6, 124.6, 124.4, 123.4, 123.1, 122.5, 121.1. Anal. calcd (%) for C₃₆H₂₇N₃: C 86.20, H 5.43, N 8.38. Found: C 86.23, H 5.41, N 8.35.

Data for 5-(*p*-(*N,N*-diphenylamino)phenylethynyl)-1,3-di(2-pyridyl)benzene (2). ¹H-NMR (400 MHz, CDCl₃): δ 8.73 (2H, dd, J = 4.8 Hz, J = 0.8 Hz), 8.59 (1H, t, J = 1.6 Hz), 8.21 (2H, d, J = 1.6 Hz), 7.87 (2H, dt, J = 8.0 Hz, J = 0.8 Hz), 7.79 (2H, td, J = 8.0 Hz, J = 1.6 Hz), 7.41 (2H, d, J = 8.8 Hz), 7.31–7.26 (6H, m), 7.13 (4H, dd, J = 7.6 Hz, J = 1.6 Hz), 7.07 (2H, tt, J = 7.2 Hz, J = 1.2 Hz), 7.03 (2H, d, J = 8.8 Hz). ¹³C-NMR (100 MHz, CDCl₃): δ 156.6, 149.7, 148.1, 147.3, 140.2, 136.9, 132.7, 130.4, 129.5, 125.2, 124.9, 123.7, 122.7, 122.4, 120.9, 116.1, 90.3, 88.6. Anal. calcd (%) for C₃₆H₂₅N₃: C 86.55, H 5.04, N 8.41. Found: C 86.61, H 5.03, N 8.37.

Data for (E)-2,2'-(5-(4-(diphenylamino)styryl)-1,3-phenylene)-dipyridinium chloride (1P). ¹H-NMR (400 MHz, CD₃OD): δ 8.89 (2H, d, J = 5.6 Hz), 8.55 (2H, t, J = 8.0 Hz), 8.51–8.44 (3H, m), 8.39 (2H, d, J = 1.2 Hz), 7.95 (2H, t, J = 7.0 Hz), 7.56–7.51 (3H, m), 7.37–7.28 (5H, m), 7.09 (6H, d, J = 7.8 Hz), 7.04 (2H, d, J = 12.4 Hz).

Data for 2,2'-(5-((4-(diphenylamino)phenyl)ethynyl)-1,3-phenylene)dipyridinium chloride (2P). ¹H-NMR (400 MHz, CD₃OD): δ 8.98 (2H, t, J = 6.0 Hz), 8.83–8.75 (2H, m), 8.62–8.55 (2H, m), 8.37 (1H, d, J = 8.4 Hz), 8.20–8.15 (2H, m), 7.97 (1H, d, J = 1.2 Hz), 7.72 (1H, d, J = 8.8 Hz), 7.46 (1H, m),



7.37–7.25 (5H, m), 7.14–7.10 (5H, m), 7.06 (1H, d, J = 8.8 Hz), 6.98 (1H, d, J = 7.2 Hz), 6.92 (1H, d, J = 8.0 Hz).

General procedure for methylation of **1** and **2** to give **3** and **4**.

Under a nitrogen atmosphere, a solution of **1** or **2** (0.04 mmol) in methyl iodide (0.5 mL), was heated under reflux for 24 h. After cooling to room temperature, the reaction mixture was filtered, and the precipitated salt (**3** or **4**) was washed with diethyl ether (3×5 mL).

Data for *E*-2,2'-(5-(4-(diphenylamino)styryl)-1,3-phenylene)-bis(1-methylpyridinium)iodide (3). Yield 85%. $^1\text{H-NMR}$ (400 MHz, CD_3OD): δ 9.12 (2H, d, J = 6.0 Hz), 8.72 (2H, t, J = 7.6 Hz), 8.24 (2H, d, J = 8.0 Hz), 8.19 (2H, t, J = 6.0 Hz), 8.14 (2H, s), 7.83 (1H, s), 7.52 (2H, d, J = 8.2 Hz), 7.47 (1H, d, J_{trans} = 16.0 Hz), 7.33–7.30 (4H, m), 7.27 (1H, d, J_{trans} = 16.0 Hz) 7.09 (6H, m), 7.01 (2H, d, J = 8.2 Hz), 4.37 (6H, s). $^{13}\text{C-NMR}$ (100 MHz, CD_3OD): δ 155.9, 152.3, 149.9, 148.8, 148.2, 147.2, 142.2, 134.6, 133.9, 131.7, 131.4, 130.6, 130.4, 129.2, 128.7, 126.1, 125.9, 124.8, 124.6, 123.7, 48.8. Anal. calcd (%) for $\text{C}_{38}\text{H}_{33}\text{I}_2\text{N}_3$: C 58.10, H 4.23, N 5.35. Found: C 58.0, H 4.24, N 5.30.

Data for 2,2'-(5-((4-(diphenylamino)phenyl)ethynyl)-1,3-phenylene)bis(1-methylpyridinium)iodide (4). Yield 83%. $^1\text{H-NMR}$ (400 MHz, CD_3OD): δ 9.13 (2H, d, J = 6.0 Hz), 8.73 (2H, t, J = 8.0 Hz), 8.23 (2H, d, J = 8.0 Hz), 8.19 (2H, d, J = 6.4 Hz), 8.11 (2H, d, J = 1.6 Hz), 7.98 (1H, s), 7.41 (2H, d, J = 8.8 Hz), 7.34 (4H, t, J = 8.0 Hz), 7.15–7.11 (6H, m), 6.97 (2H, d, J = 8.8 Hz), 4.35 (6H, s). $^{13}\text{C-NMR}$ (100 MHz, CD_3OD): δ 146.9, 145.8, 133.8, 132.4, 130.2, 129.3, 128.6, 127.4, 125.2, 124, 120.9, 47.9. Anal. calcd (%) for $\text{C}_{38}\text{H}_{31}\text{I}_2\text{N}_3$: C 58.25, H 3.99, N 5.36. Found: C 58.3, H 3.98, N 5.34.

Preparation of thin films

Thin films of the chromophores (**1**, **1P**, **2** or **2P**) dispersed in polymethylmethacrylate (PMMA) or polystyrene were prepared by spin coating a few drops of a dichloromethane solution (chromophore/PMMA or polystyrene = 5 wt%; PMMA or polystyrene = 10 wt% with respect to the solvent) on a glass substrate (thickness 1 mm) previously cleaned with water/acetone. Parameters of spinning (RPM = revolutions per minute) RPM 1: 700; Ramp 1: 1 s, Time 1: 5 s; RPM 2: 1000; Ramp 2: 5 s, Time 2: 10 s; RPM 3: 1000; Ramp 3: 1 s, Time 3: 10 s.¹⁴

Photophysical measurements

Absorption spectra were recorded for solutions of the compounds in dichloromethane, in 1 cm pathlength quartz cuvettes using a Bioteck Instruments XS spectrometer. Luminescence spectra in solution were recorded using a FluoroMax-2 spectrophotometer equipped with an R928 photomultiplier tube. The spectra of the films were obtained by mounting at an angle of 55°. Spectra were corrected for the wavelength dependence of the detector and emission grating. Quantum yields were determined using as standard a solution of quinine sulfate in 1 M H_2SO_4 (aq) (Φ = 0.548).¹⁵ The luminescence lifetimes were measured by time-correlated single-photon counting, following excitation with a pulsed laser diode at 374 nm. The emitted light was detected at 90° using a Peltier-cooled R928 photomultiplier tube after passage through a monochromator.

EFISH measurements

EFISH measurements were carried out in CHCl_3 solutions at a concentration of 8×10^{-4} M, with a non-resonant incident wavelength of 1.907 μm , obtained by Raman-shifting the fundamental 1.064 μm wavelength produced by a Q-switched, mode-locked Nd^{3+} :YAG laser manufactured by Atalaser. The apparatus used for EFISH measurements is a prototype made by SOPRA (France). The $\mu\beta_{\text{EFISH}}$ values reported are the mean values of 16 measurements performed on the same sample. The sign of $\mu\beta$ is determined by comparison with the solvent (CHCl_3).

SHG measurements

Second Harmonic Generation (SHG) experiments were performed using a Q-switched Nd:YAG (Quanta System Giant G790-20) laser at 1.064 μm wavelength with a pulse of 7 ns and 20 Hz repetition rate. For poling measurements, the fundamental beam (0.55 mJ for pulse) was polarized in the plane of incidence (p-polarized) and focused with a lens (f = 600 mm) on the sample with an angle of about 55° in order to optimize the SHG signal. The sample was placed over the hot stage whose temperature was controlled by a GEFTRAN 800, while the corona wire voltage was applied by a TREK610E high-voltage-supply. Rejection of the fundamental beam was performed by an interference filter and a glass cut-off filter, and the p-polarized SHG signal at 532 nm was detected with a UV-Vis Hamamatsu C3830 photomultiplier tube. The corona poling process was carried out at 9.5 kV while increasing the temperature at a rate of 2.3 °C min⁻¹ up to 55 °C inside a specially built dry box, in N_2 atmosphere. The temperature was maintained at 55 °C for 30 min and then decreased to room temperature. The setup for Maker fringe measurements was similar to the previous except that the fundamental beam was attenuated to 1 mJ for pulse and the sample was placed over a rotation stage.¹⁴

Results and discussion

Compounds *trans*-5-(*p*-(*N,N*-diphenylamino)styryl)-1,3-di(2-pyridyl)-benzene (**1**) and 5-(*p*-(*N,N*-diphenylamino)-phenyl-ethynyl)-1,3-di(2-pyridyl)benzene (**2**) were readily synthesized from 5-substituted *m*-dibromobenzene derivatives, as previously reported.¹² We found that these pyridyl-containing compounds are converted to their protonated forms (**1P** and **2P**) by simple exposure to HCl vapour, whilst the reverse transformation occurs by further treatment with NH_3 vapour. These protonation/deprotonation reactions take place rapidly, either in solution or in the solid state (powder and films; see Experimental).

(i) Photophysical properties

Absorption and photoluminescence data of **1**, **2**, **1P** and **2P** in solution are presented in Table 1. The absorption spectra of **1** and **2** (Fig. 2) show very intense bands in the UV region ($\lambda < 400$ nm), due to spin-allowed $^1\pi-\pi^*$ transitions.¹² Upon protonation, a new band appears at significantly lower energies in both cases (Fig. 2 and Table 1). This change upon protonation is likely to arise from transitions having intramolecular



Table 1 Photophysical data and second-order NLO properties of compounds **1**, **1P**, **2** and **2P**

Compound	Absorption ^a $\lambda_{\text{max}}/\text{nm}$ ($\epsilon/\text{M}^{-1} \text{cm}^{-1}$)	Emission 298 K ^b			Second-order NLO response ^c $\mu\beta/10^{-48}$ esu
		$\lambda_{\text{max}}/\text{nm}$	τ ns	Φ_{lum}	
1	260 (32 800), 286 (40 200), 375 (33 300)	459 [442]	2.5 [1.0, 2.7 (50/50) ^e]	0.92	102
1P	296 (46 600), 385 (23 400), 430sh (16 900)	— ^d [555]	— ^d	— ^d	840
2	252 (41 900), 282 (42 200), 359 (38 400)	430 [426]	2.4 [1.0, 4.0 (40/60) ^e]	0.82	170
2P	292 (46 300), 361 (20 100), 418sh (33 300)	— ^d [550]	— ^d	— ^d	406

^a In CH_2Cl_2 . ^b Data in bold for CH_2Cl_2 solution; data in [parenthesis] refers to PMMA films. ^c In CHCl_3 . ^d No emission detectable in solution.

^e Decay kinetics in films fitted to biexponential decay; corresponding pre-exponential factors in (parenthesis).

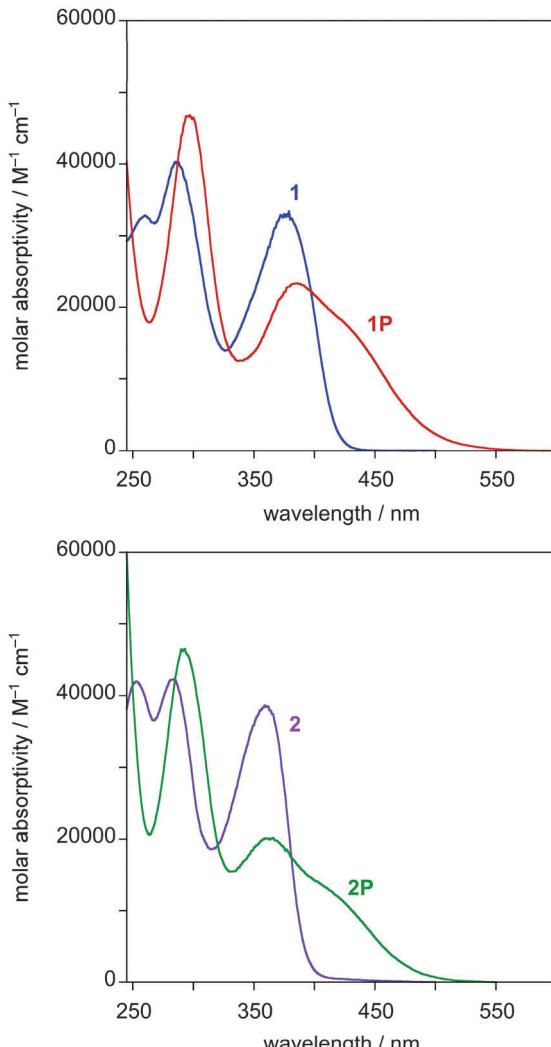


Fig. 2 Top: Absorption spectra of compound **1** in CH_2Cl_2 at 298 K before (blue) and after protonation (red). Bottom: Corresponding spectra of compound **2** (purple and green lines respectively).

charge-transfer character: protonation of the pyridyl rings as in **1P** and **2P** will increase the acceptor nature of the dipyridylbenzene moiety compared to **1** and **2**. Further treatment with NH_3 vapour restores the original spectra in both cases.

Both compounds are intensely fluorescent in solution at room temperature: **1** emits in the blue region of the spectrum ($\lambda_{\text{max}} = 459$ nm) with a luminescence quantum yield Φ of 0.92,

whilst the emission of **2** is blue/violet in colour ($\lambda_{\text{max}} = 430$ nm, $\Phi = 0.82$), somewhat blue-shifted compared to that of **1** (Fig. 3). The fluorescence lifetimes are between 2 and 3 ns. Interestingly, upon protonation, the extraordinarily intense of both **1** and **2** is completely quenched in solution: no emission is detectable in solution at room temperature (Fig. 3). Since the fluorescence of pyridinium salts (and those of related heterocycles) can be quenched by halide ions through a photoinduced electron

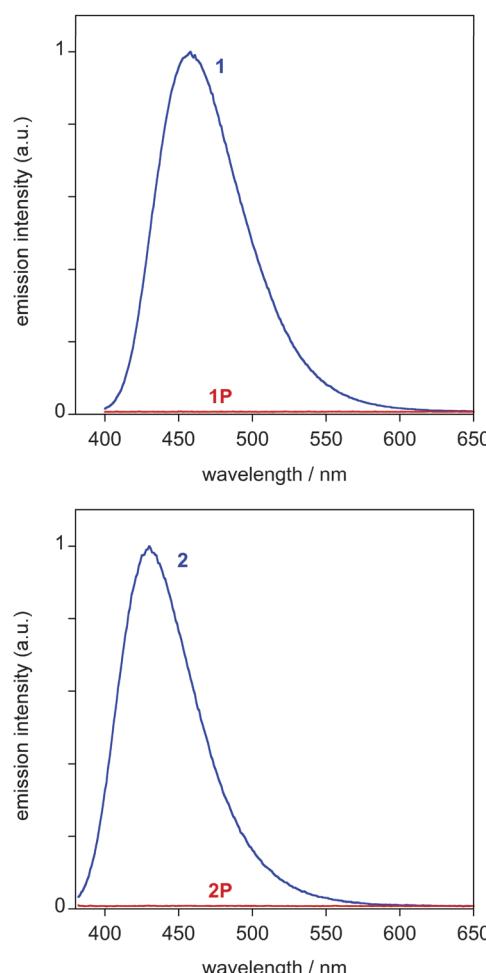


Fig. 3 Emission spectra of compounds **1** (top) and **2** (bottom) in CH_2Cl_2 at 298 K before protonation (blue lines), and after protonation with TFA (red lines). The starting spectra are restored upon exposure to NH_3 . The samples were excited at the isosbestic points in each case ($\lambda_{\text{ex}} = 397$ nm for **1**, 381 nm for **2**).



transfer process,¹⁶ the response to trifluoroacetic acid (TFA) was also tested. This acid, too, led to the complete loss of the emission, indicating that the effect is associated exclusively with protonation. The response is different from that of related donor-acceptor terpyridines (featuring N^+N^+N terminal moieties), where emission is retained upon protonation, albeit weaker and shifted to lower energy.¹⁷ The on-off switching of the emission is exceptionally dramatic, given the high quantum yield of the unprotonated state and the complete absence of emission in the protonated form.

The emission switching behaviour was also investigated for films of **1** and **2** in polymethylmethacrylate (PMMA; 5 wt%), prepared by spin-coating on a glass substrate. The two compounds emit in films at similar wavelengths to those in solution (Table 1). The fluorescence no longer displays monoexponential temporal decay kinetics, as it did in solution, but fits to a biexponential decay. Most probably, this simply reflects heterogeneity of the sample, and multiple environments of the emissive compounds within the films, such that the lifetime values under these conditions have little meaning.

Upon exposure to HCl vapour, in the case of the film of **1**, there is again a dramatic decrease in the intensity of fluorescence, as seen visually in the photographs in Fig. 4. However, in contrast to solution, some weak green emission is detectable using the fluorimeter, with a λ_{max} of 555 nm (Fig. 5). Presumably, in the film, the deactivation processes that quench the emission of **1P** so efficiently in solution are retarded within the more rigid PMMA matrix to an extent sufficient to allow some emission to be observed. In the case of the film of **2**, the behaviour is broadly similar to **1**, although in this case, the emission of the protonated form is comparatively brighter.

(ii) Second-order nonlinear optical properties

We applied the EFISH method to study the NLO response in solution of **1**, **2**, **1P** and **2P**. This technique¹⁰ can provide direct information on the intrinsic molecular NLO properties, through

$$\gamma_{\text{EFISH}} = (\mu\beta_{\text{EFISH}}/5kT) + \gamma(-2\omega; \omega, \omega, 0) \quad (1)$$

where $\mu\beta_{\text{EFISH}}/5kT$ is the dipolar orientational contribution to the molecular nonlinearity, and $\gamma(-2\omega; \omega, \omega, 0)$, the third order polarizability, is a purely electronic cubic contribution to γ_{EFISH} which can usually be neglected when studying the second-order NLO properties of dipolar compounds. Although it has traditionally been used to study charge-neutral molecules, the EFISH technique can be applied to the determination of the second-order NLO response of ionic species by working in a

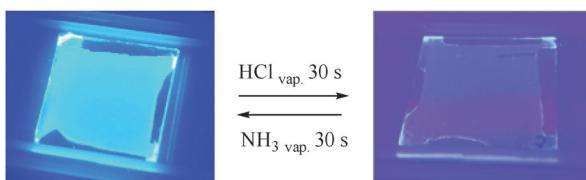


Fig. 4 Photograph of the protonated and unprotonated thin film of **1**:PMMA under UV light.

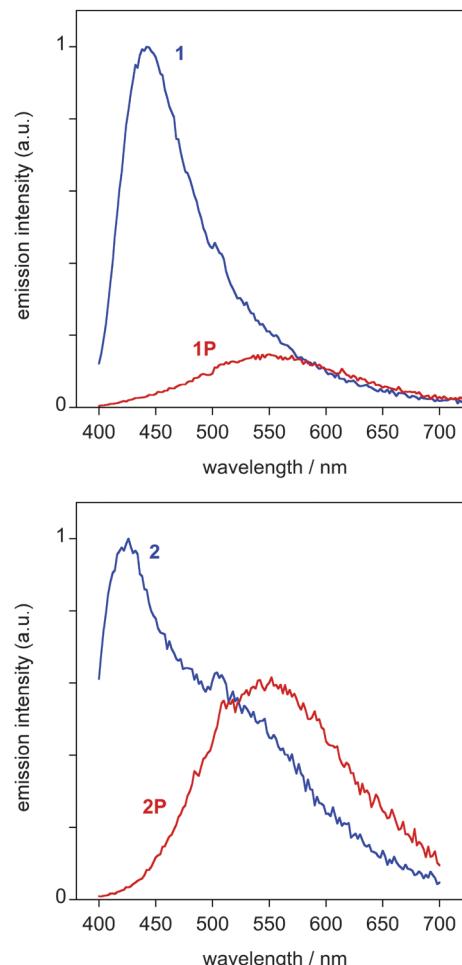


Fig. 5 Emission spectra of **1**:PMMA (top) and **2**:PMMA (bottom) films at 298 K before and after exposure to HCl (blue and red lines respectively).

solvent of low dielectric constant which favours ion-pairing.¹⁸ We found that **1** is characterized by a low value of $\mu\beta_{\text{EFISH}}$ (102×10^{-48} esu, see Table 1) working in CHCl_3 with a non-resonant incident wavelength of $1.907 \mu\text{m}$. The positive value of $\mu\beta_{\text{EFISH}}$ is in agreement with an increase of the excited state dipole moment with respect to the ground state.¹⁹ The NLO response increases by a factor of 8.2 ($\mu\beta_{\text{EFISH}} = 840 \times 10^{-48}$ esu, see Table 1) upon protonation *in situ* by HCl vapour, in agreement with the red-shift of the absorption spectrum (Table 1) caused by an increase of the acceptor properties of the pyridine moieties. Further exposure to NH_3 vapours restores (after filtration of the solution to remove NH_4Cl) the original value. Remarkably, this enhancement factor (EF) of 8.2 is much higher than that recently reported for a related acid-triggered NLO switch based on a substituted stilbazole (EF = 1.5),⁹ showing the particular relevance of **1** as an NLO switch (Fig. 6). The second-order NLO response of **2** also increases upon protonation, as expected, but the enhancement factor is lower (EF = 2.4; Table 1).

The high nonlinear optical response of **1P** and **2P** prompted us to prepare the related methylpyridinium iodide salts **3** and **4** in order to study their NLO properties. As expected, these are characterized by large $\mu\beta_{\text{EFISH}}$ values (1280×10^{-48} and

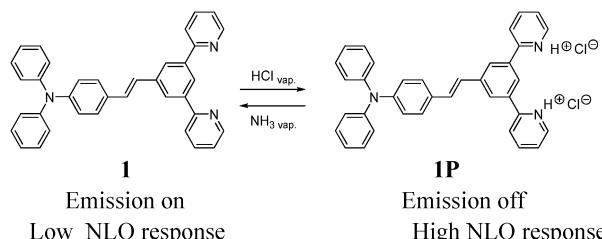


Fig. 6 Linear and nonlinear optical reversible switch associated with protonation of the pyridyl rings.

840×10^{-48} esu, for **3** and **4** respectively). It is worth pointing out the large enhancement factor of the $\mu\beta_{\text{EFISH}}$ value of **1** upon alkylation (EF = 10), much higher than that previously observed upon alkylation of substituted stilbazoles (EF = 3.6).²⁰

From the point of view of applications in NLO switching, compound **1P** is of particular interest due to its high $\mu\beta_{\text{EFISH}}$ value and to the high NLO contrast observed upon deprotonation in solution. Therefore we produced composite thin films of **1P** and **1** in PMMA and polystyrene and studied the Second Harmonic Generation (SHG) signal of the resulting poled host-guest systems (see Experimental section). The chromophores readily lost their orientation in PMMA, as shown by a rapid decrease of the SHG signal, whereas a much better stability was reached by using the polystyrene matrix, as previously observed for other NLO compounds.^{14a,b} A second-order NLO coefficient, d_{33} , of 0.22 pm V⁻¹ was obtained for the **1P**:polystyrene poled film. Treatment of the film with NH₃ vapour to give **1**:polystyrene reduces the d_{33} value to 0.10 pm V⁻¹. A similar second-order NLO response was obtained after poling of a composite film prepared from **1** and polystyrene.

Conclusions

In summary, this work has shown how it is possible to switch the luminescence and nonlinear optical properties of 5- π -delocalized-donor-1,3-di(2-pyridyl)benzenes through protonation. Remarkably, the very intense fluorescence of **1** drops drastically upon protonation but is restored upon deprotonation, both in solution and in the solid state, leading to an excellent neat on/off emissive acid-triggered reversible switch. In parallel, protonation leads to a large enhancement of the second-order NLO response in solution, as determined by the EFISH technique, which is reversible upon deprotonation. Related methylated salts are also characterized by a high NLO response. Interestingly **1P** can be dispersed in a polystyrene matrix to give thin films characterized by a switchable second harmonic generation. Simple 1,3-di(2-pyridyl)benzenes emerge as interesting multifunctional materials for the design of molecular switches.

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