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Correction: Up/down conversion luminescence properties of $(\text{Na}_{0.5}\text{Gd}_{0.5})\text{MoO}_4:\text{Ln}^{3+}$ ($\text{Ln} = \text{Eu}, \text{Tb}, \text{Dy}, \text{Yb/Er}, \text{Yb/Tm}, \text{and Yb/Ho}$) microstructures: synthesis, morphology, structural and magnetic investigation

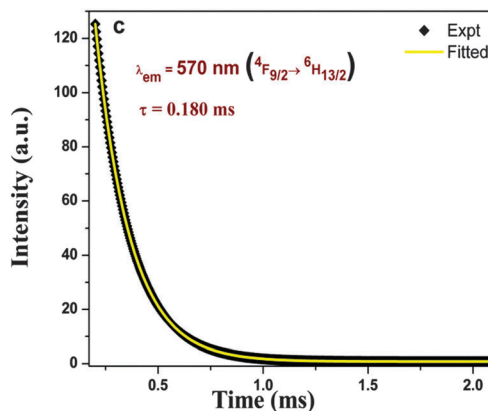
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Correction for 'Up/down conversion luminescence properties of $(\text{Na}_{0.5}\text{Gd}_{0.5})\text{MoO}_4:\text{Ln}^{3+}$ ($\text{Ln} = \text{Eu}, \text{Tb}, \text{Dy}, \text{Yb/Er}, \text{Yb/Tm}, \text{and Yb/Ho}$) microstructures: synthesis, morphology, structural and magnetic investigation' by Rajagopalan Krishnan et al., *New J. Chem.*, 2014, **38**, 3480–3491.

On page 3489, the life time value for $(\text{Na}_{0.5}\text{Gd}_{0.5})\text{MoO}_4:\text{Dy}^{3+}$ is given as $\tau = 0.416$ ms instead of $\tau = 0.180$ ms. The decay profile provided does not correspond to the assigned transition. Hence, the life time value for $(\text{Na}_{0.5}\text{Gd}_{0.5})\text{MoO}_4:\text{Dy}^{3+}$ is corrected to $\tau = 0.180$ ms. Also, the corresponding figure provided on page 6 of the ESI [Fig. S5(c)] has been revised, and the correct figure is shown below. The ESI was updated on 31st March.



The Royal Society of Chemistry apologises for these errors and any consequent inconvenience to authors and readers.

