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## The appeasement of Doug: a synthetic approach to enhancer biology†

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Genetic approaches have been instrumental in dissecting developmental enhancers by characterizing their transcription factor binding sites. Though some enhancers have been well-studied in this regard, we cannot currently build developmental enhancers from scratch. Reconstitution experiments can provide important complementary tests of our understanding of enhancer function, but these experiments are exceedingly rare in the literature, possibly due to the difficulty of publishing negative results. In this perspective, we argue that the time is right for a synthetic approach to enhancer biology. Focusing primarily on *Drosophila* enhancers as examples, we review classic and modern methods for dissecting enhancer function as well as computational tools for enhancer design. We include our own negative results from attempts to reconstitute the stripe 2 enhancer from the *even-skipped* locus and discuss possible ways forward. We believe that with a communal effort in open data sharing, we can make substantial progress toward a complete understanding of enhancer function.

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### Insight, innovation, integration

Synthetic biology tests our knowledge of biology through building. By trying to build biological elements with defined functions, we can rigorously test our knowledge of the underlying design principles. In this approach, successes and failures are informative. In this review, we discuss synthetic approaches to decipher the function of developmental enhancers that control gene expression patterns in space and time. We describe both successes and failures and advocate for an iterative cycle of experiment and modeling enabled by sharing negative results and development of computational frameworks to contextualize results.

## Introduction

The beloved parable of Doug, Bill, and their quest to understand the inner workings of the automobile is a scientific fable in two parts, first from the perspective of a geneticist, and then from the perspective of a biochemist.<sup>1</sup> In “The Salvation of Doug,” geneticist Bill investigates the function of individual automotive components by randomly selecting factory workers to incapacitate and observing the effects on the cars rolling off the lot. Biochemist Doug is forced to concede that Bill’s methods are more successful than his own attempts to reconstitute a car from its component fractions of glass, plastic and steel. However, in “The Demise of Bill,” Doug finds his own success through painstaking efforts to uncover how individual ‘pathways’ function in his car, such as the fuel injection and electrical systems. Doug’s hard won expertise helps him fix Bill’s car when it breaks because he understands how the parts work together. While written in

a spirit of friendly competition and good fun, these parables teach serious lessons about the limitations of genetic and biochemical approaches. Genetics relies on a simple principle: break individual parts and catalog the resulting phenotypes. This approach is analogous to building a parts list and defining their interrelationships in abstract epistatic terms that may or may not imply direct physical interactions. In contrast, biochemistry is about building systems from their component parts. This approach makes these abstract relationships mechanistically concrete. Biochemist Doug sums up this contrast quite nicely when he challenges geneticist Bill: “Now that you have learned so much, tell me how the car works.”

Like automobiles, developmental enhancers are complex machines built of many parts. Enhancers are thought to be the main determinants of cell-type specific gene expression in space and time and play critical roles in evolution and human disease.<sup>2–5</sup> Geneticists like Bill have dominated the study of developmental enhancers for years. Genetic approaches are incredibly effective at identifying enhancer components – binding sites for the transcription factors (TFs) that regulate them. However, we cannot yet interpret regulatory sequence variation within

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enhancers because it remains complicated to determine the contribution of each TF binding site. Unlike variation in coding regions, where a given change will generally have the same effect on protein sequence no matter the cell type or organism, disrupting or adding a TF binding site within an enhancer will only affect cells where the TF is expressed. Even in cells expressing a given TF, the phenotypic effects of binding site changes may be buffered or augmented by interactions within or between enhancers.<sup>6–10</sup> In the context of interpreting variation within regulatory DNA, Doug's challenge rings true in the ears of many experimentalists – we know a great deal about developmental enhancers, but we still can't tell you how they work.

How can we satisfy Doug? We argue that we need to take a “biochemical” approach and build enhancers from their component parts. The field has taken promising steps in this direction. Synthetic approaches have been successful in cell lines, where arrays of TF binding sites have been used to decipher their interactions and mechanisms of action.<sup>11–14</sup> Arrays of binding sites can also drive patterned expression in *Drosophila* embryos.<sup>15,16</sup> This approach forms the basis of the Gal4/UAS system, which has become an indispensable part of the genetic toolkit in animal systems.<sup>17–19</sup> Systematic characterization of binding site arrays is also an effective way to interrogate the grammatical rules of TF binding site arrangement.<sup>16,20</sup>

To appease Doug, however, we must take a specific enhancer and reconstitute it from scratch. This has not yet been achieved. How can we design this experiment? At one extreme, we could use an unbiased empirical approach, where we synthesize large libraries of random sequence and screen them for the activity we want. While this approach would eventually yield a new sequence that generates a target pattern, the combinatorial space is vast, the experiment expensive, and we would need many successes to derive any general rules that govern enhancer function. Instead, Doug would use rational design to reconstitute a developmental enhancer from its component binding sites. This approach requires that we determine an enhancer's complete regulatory logic – the identity and function of all TFs that bind it. Once this criterion is met, we can identify and parameterize interactions between binding sites by altering their number, affinity and spacing. Armed with this information, we should be able to generate any number of functional sequences that produce the expression pattern of interest. This level of understanding may also allow us to design sequences that generate any expression pattern we want, which may be useful as experimental or therapeutic reagents.<sup>21</sup> Because our goal is reconstituting a particular enhancer, the gold standard would be to test whether a reconstituted enhancer can rescue deletions of its endogenous counterpart.<sup>22</sup> This type of rescue experiment is now tractable in animal systems due to the recent explosion of genome editing technology, and would provide the best argument for convincing Doug that we understand how developmental enhancers work.<sup>23</sup>

In this perspective, we discuss how close we are to appeasing Doug using illustrative examples primarily from *Drosophila*. We outline how regulatory logic is experimentally determined and the limitations inherent in these approaches. We also examine rules governing the interactions between TF binding

sites. Finally, we discuss what we have learned from recent attempts to build developmental enhancers. We argue that both the experimental and computational groundwork has been laid for a synthetic, “bottom up” approach to enhancer biology.

## Classic bill: identifying the regulators of eve stripe 2

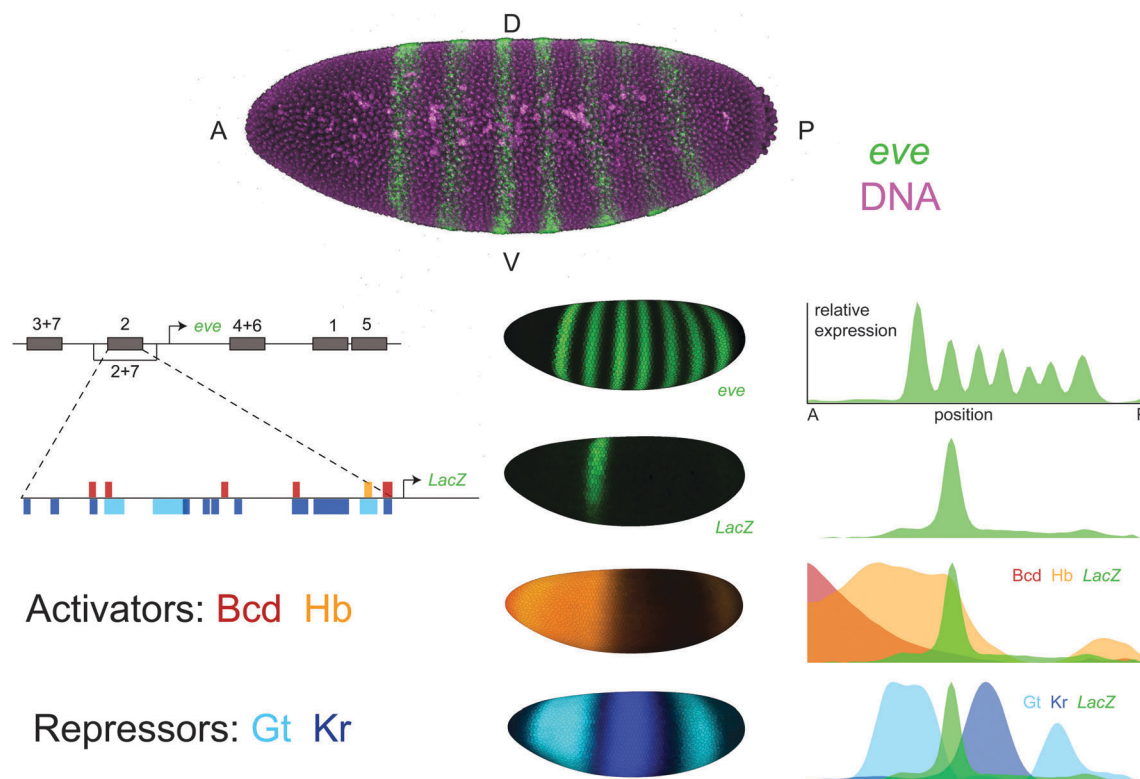
Identifying the TFs that regulate an enhancer takes years of assiduous work in experimental genetics. While genetic methods have proven successful, they are fundamentally limited in their ability to characterize an enhancer's complete regulatory logic. To reveal these successes and limitations, we consider a single case study – the enhancer that controls the second stripe of the *even-skipped* (*eve*) expression pattern in *Drosophila* blastoderm embryos (*eve2*) (Fig. 1). Even after 25 years of research on this 484 base pair sequence, we are still discovering putative *eve2* regulators using a combination of developmental genetics, functional genomics and quantitative biology.

The story of *eve2* begins with the seminal screens that identified genes controlling embryonic patterning in *Drosophila melanogaster* embryos. Larval cuticles derived from *eve* mutants lacked every other abdominal segment, which placed *eve* in the ‘pair rule’ class of mutants affecting segmentation.<sup>24</sup> Genetic mapping, *in situ* hybridization and immunostaining revealed the characteristic seven-stripe *eve* expression pattern, which beautifully mirrored the mutant phenotype.<sup>25,26</sup> Painstaking molecular dissection of the *eve* regulatory region with transgenic reporter constructs identified the *eve2* enhancer region as the sequence necessary<sup>27</sup> and sufficient<sup>28</sup> to drive expression of the second *eve* stripe in embryos. Candidate regulators were identified by examining mutants that altered the *eve2* expression pattern,<sup>29</sup> and binding site mutations in *eve2* confirmed that these interactions were direct.<sup>28,30,31</sup> These early experiments produced a working model of enhancer function that persists in cell and developmental biology classrooms to this day.<sup>32,33</sup> In this model, *eve2* is regulated by direct binding of the anterior activators *bicoid* and *hunchback* as well as the gap gene repressors *giant* and *Krüppel* (Fig. 1).

Aficionados know that the story of *eve2* did not end there. First, this model failed to explain the absence of expression in the region anterior to *giant*, where both activators are present in high concentrations without a repressor. Genetic experiments identified additional direct and indirect regulators that account for this discrepancy.<sup>34</sup> The ubiquitously expressed activator *zelda* also directly binds *eve2*,<sup>35</sup> and computational work has proposed additional roles for the activator *caudal* and the repressors *knirps* and *tailless*.<sup>36,37</sup> Finally, while the minimal *eve2* element is sufficient to drive expression of stripe 2, surrounding sequences are critical for robustness to genetic and environmental perturbation<sup>38</sup> as well as the response of *eve* stripe 7 to TF misexpression.<sup>39</sup>

The *eve2* story demonstrates the power of genetic approaches for identifying and validating enhancer regulators. However, these methods are candidate-driven: they can only determine whether a given regulator has a role or not. They cannot tell us whether we





**Fig. 1** The *even-skipped* stripe 2 enhancer in *Drosophila melanogaster*. *even-skipped* (*eve*) is expressed in seven transverse stripes along the anterior-posterior axis of the blastoderm embryo. The *eve* locus contains five enhancers that control expression during this stage, each of which generates one or two individual stripes. The *eve* stripe 2 enhancer (*eve2*) is a 484 bp sequence that drives expression of the second *eve* stripe in transgenic animals when cloned into a LacZ reporter construct. *eve2* contains binding sites for the activators *bicoid* (Bcd) and *hunchback* (Hb) as well as the repressors *giant* (Gt) and *Krüppel* (Kr). Top: Maximum intensity projection of a *Drosophila melanogaster* blastoderm embryo imaged with 2-photon confocal microscopy where *eve* mRNA has been stained using fluorescent *in situ* hybridization and outer nuclei and yolk cells have been labelled with SYTOX Green.<sup>116</sup> Left: A schematic of the *eve* locus and footprinted binding sites within *eve2*. Sites are represented as horizontal bars where color indicates TF identity.<sup>107</sup> Middle: The 3D expression patterns of *eve*, *eve2*, and its regulators. Shown are visual renderings of quantitative expression data from gene expression atlases.<sup>109,123</sup> These images were generated using PointCloudXplore.<sup>124</sup> Right: Expression patterns of *eve*, *eve2*, and its regulators are displayed as line traces where relative expression along the lateral side of the embryo is plotted as a function of anterior-posterior position. Plots were generated in MATLAB using the PointCloudToolbox (<http://bdtbp.lbl.gov/Fly-Net/>) and normalized by the maximum of each expression pattern.

know all relevant regulators; this question can only be resolved by reconstitution. In other words, while we have come far in characterizing the regulatory logic of *eve2*, genetic approaches cannot tell us how much further we have to go.

## New age Bill: leveraging big data to define regulatory logic

The methods we use to define an enhancer's regulatory logic have transformed in the last decade. Genetics and molecular biology are now complemented by high-throughput measurements of chromatin state and TF binding. These functional genomic methods can complement classic genetic approaches in two ways. First, we can systematically identify candidate regulators by measuring binding genome-wide for all known TFs.<sup>40–44</sup> As with the classic approach, we must then validate these candidates by mutating sites using experimentally derived TF binding preferences.<sup>45–47</sup> However, we can also circumvent a candidate approach altogether by screening large libraries of

mutated enhancer reporter constructs for expression and analyzing them retrospectively.<sup>48–50</sup>

These new methods carry their own limitations. First, it is difficult to capture spatial information in high-throughput. This limitation applies to measurements of TFs (inputs) as well as enhancer-driven expression patterns (outputs). For inputs, we can measure gene expression and chromatin accessibility in single cells,<sup>51,52</sup> but *in vivo* measurements of TF binding must be performed in homogenized tissue or cell populations. New methods may soon address this shortcoming.<sup>53</sup> For outputs, measurements of enhancer reporter libraries are typically performed in cell populations or in disaggregated tissue,<sup>54</sup> although high-throughput imaging of whole animals after transfection is an emerging technology.<sup>55</sup> Reporter libraries can only incorporate DNA fragments of a certain size, which is currently less than 200 bp.<sup>56</sup> Therefore, an unbiased approach cannot be applied to larger enhancers. Many endogenous developmental enhancers exceed this size limit,<sup>43,57</sup> including some that have been experimentally 'minimized', such as our example, *eve2*.<sup>31,58,59</sup> In addition, this experimental design requires

reporters to drive transcription, and thus does not detect fragments that repress or modulate the activity of other sequences.<sup>38,60</sup> This is part of a larger issue of assaying regulatory DNA in reporter constructs outside of its native context. Finally, making transgenic animals is slow compared to transfection of isolated cells. This constraint limits throughput to tens or hundreds of constructs by an individual, and thousands of constructs by consortia or larger projects.<sup>61,62</sup> In the long-term, genomic technologies may advance to the point where we can determine the regulatory logic of developmental enhancers in an unbiased, data-centric way. For the moment, however, enhancer reconstitution through rational design provides a critical reciprocal test of an enhancer's complete regulatory logic.

## Some general rules governing binding site interactions

A complete understanding of enhancer logic requires not only identifying all of its TF binding sites, but also characterizing their interactions. Here, we review some rules governing binding site interactions within enhancers, with an emphasis on case studies in *Drosophila*. Many other flagship systems have revealed mechanistically similar interactions between TFs,<sup>63–66</sup> and these have been reviewed elsewhere.<sup>67,68</sup>

### Cooperativity, competition and context

Interactions between TFs are common in animal enhancers. TFs can exhibit cooperativity by influencing one another's binding directly through protein–protein interactions, or indirectly through effects on nucleosome occupancy or other co-factors.<sup>69</sup> In the simplest case, cooperativity occurs between binding sites for the same TF, as has been proposed for the activator Bicoid binding to the *hunchback P2* enhancer.<sup>70</sup> Cooperativity can also occur between different TFs, which has been suggested for *Dorsal* and *twist* in *Drosophila* as well as their homologs in mice.<sup>71,72</sup> In the extreme, cooperative physical interactions between many TFs underlie the formation of a complex structure such as the enhanceosome that regulates human interferon-beta expression during viral infection.<sup>73</sup> TFs can also physically interact with each other to interfere with binding. Repressors can directly compete with activators for overlapping sites within enhancers, as was originally proposed for regulation of *eve2*.<sup>30</sup> However, this does not appear to be the dominant mode of repressor function.<sup>69</sup> Finally, bifunctional TFs can act as activators or repressors depending on context.<sup>39,74,75</sup> Context-dependent function may be controlled by dimerization on DNA,<sup>76</sup> interactions with neighboring TFs,<sup>37</sup> or inputs from signalling cascades.<sup>77</sup>

### Long-range interactions allow design flexibility

Cooperative binding and TF competition occur at short DNA length scales (tens of base pairs). However, TFs bound to enhancers also interact over longer length scales through other mechanisms. TFs can collaborate to expel nucleosomes, leading to indirect “collaborative cooperativity” on the length-scale of ~150 bp.<sup>78</sup> Activators have been proposed to functionally interact due to

effects on nucleosomes or the core transcriptional machinery.<sup>13,79</sup> Repressors can be classed by their range of influence on neighboring activators, with short-range repressors operating at a scale of ~100 bp and long-range repressors operating at a scale of more than 1 kb;<sup>80</sup> these different classes of repressors induce distinct chromatin changes when bound.<sup>81</sup> Finally, cofactors and architectural proteins can mediate interactions between pieces of regulatory DNA at various length-scales ranging from intergenic to interchromosomal contacts.<sup>82</sup>

Given that there are so many different types of TF interactions, it may seem hopeless to design an enhancer from scratch. However, the wide variety of mechanisms allows for flexible enhancer design with many ways to be successful.<sup>83</sup> Indeed, orthologous enhancers drive similar expression patterns and are functionally conserved despite extensive turnover in TF binding sites.<sup>15,22,84</sup> These general categories of interactions have been known for quite some time, and have been explored computationally, as we discuss below. However, we have not yet effectively leveraged computational tools to reconstitute enhancers that function *in vivo*.

## Tools for rational design

Mathematical models can be useful tools for reasoning about complex systems. They formalize our assumptions and can generate testable predictions.<sup>85</sup> In tackling the problem of building developmental enhancers, mathematical models can be useful in multiple ways. Regression models on imaging or sequencing data can suggest candidate regulators for a given expression pattern.<sup>86–89</sup> More complex models based on fractional occupancy of TFs on enhancers have been used to analyze how expression patterns are generated.<sup>90</sup> This type of model has been widely used for bacterial sequences<sup>91–95</sup> and has been extended to developmental enhancers.<sup>36,37,96–102</sup>

Multiple groups have studied how TF binding site arrangement affects gene expression by measuring the output of synthetic enhancers and using this data to fit mathematical models. The Arnosti lab used this approach to examine the function of short-range repressors.<sup>20</sup> They constructed a set of synthetic enhancers where binding sites for short-range repressors were placed in configurations that altered their number, affinity and spacing relative to a common set of activator binding sites. By fitting parameters for each binding site within a fractional occupancy model, they uncovered a non-monotonic relationship between a repressor's efficiency and its distance from activator sites. They used their results to dissect the relative contributions of individual binding sites within an endogenous enhancer. More recently, the Furlong lab used an analogous approach to study activator function in the *Drosophila* mesoderm.<sup>16</sup> In this case, the authors measured expression patterns driven by homotypic and heterotypic binding site arrays using computationally designed spacer sequences that prevented the creation of additional sites. They found that some arrays of single activators were sufficient to drive expression in embryos; these arrays recapitulated the expression pattern of the activator. Some heterotypic arrays also



drove expression; these arrays varied in their sensitivity to changes in the spacing and orientation of the sites. Finally, the authors used fractional site occupancy modeling to explore the potential impact of 'higher-order' cooperativity between binding site clusters. Both case studies demonstrate how TF interactions can be interrogated by combining careful measurements, highly controlled synthetic reporter constructs and computational modeling.

Even these systematic efforts will not satisfy Doug, who remains perhaps unreasonably demanding. Both studies employ the common practice of *post hoc* analysis, where models are used to analyze existing data to explain their experimental results. We advocate for a complementary approach, where models are used at the outset to predict new, functional arrangements of binding sites, and these predictions are explicitly tested by embedding binding sites in 'neutral' DNA sequence. This model-first approach would test the predictive power of models for synthetic applications, as well as the completeness of our understanding of the rules governing enhancer function.<sup>103</sup>

## Instructive failures in enhancer reconstitution

Surprisingly few studies have attempted to reconstitute enhancer function from their component binding sites. One notable exception from the Barolo lab merits a detailed discussion.<sup>104</sup> For two candidate enhancers – the proneural enhancer of *E(spl)m4* and the *sparkling* enhancer of *dPax2* – arrays of high affinity binding sites for key activators were found to be insufficient to drive expression *in vivo*. These results contrast with the studies discussed above, where binding site arrays drive patterned expression in the *Drosophila* blastoderm, mesoderm and neurogenic ectoderm.<sup>15,16</sup> Furthermore, reconstituted enhancers from *dPax2* and *dpp* that maintained the endogenous arrangement, affinity and spacing of known binding sites also failed to drive expression *in vivo*. Finally, an in-depth study of the *dppVM* enhancer revealed that regulatory sequence between known binding sites is essential for function. By including mapped binding sites as well as evolutionarily conserved sequences, the authors generated an enhancer that drove expression in the correct location, but not to the correct level. This study represents one of the most comprehensive attempts to build a specific enhancer from its component parts, but even after the creation and measurement of over 25 constructs in transgenic animals, we still do not know the complete regulatory logic of the *dppVM* enhancer.

Legend has it that Steve Small attempted to build *eve2* from scratch following its initial characterization. This legend is true. Small fragments of *eve2* recapitulate TF-specific activation and repression in cell culture reporter constructs.<sup>28</sup> However, when these fragments were introduced into embryos, they failed to drive expression on their own. Additional constructs tested whether function could be restored by multimerization of the elements or the introduction of a sequence that restored

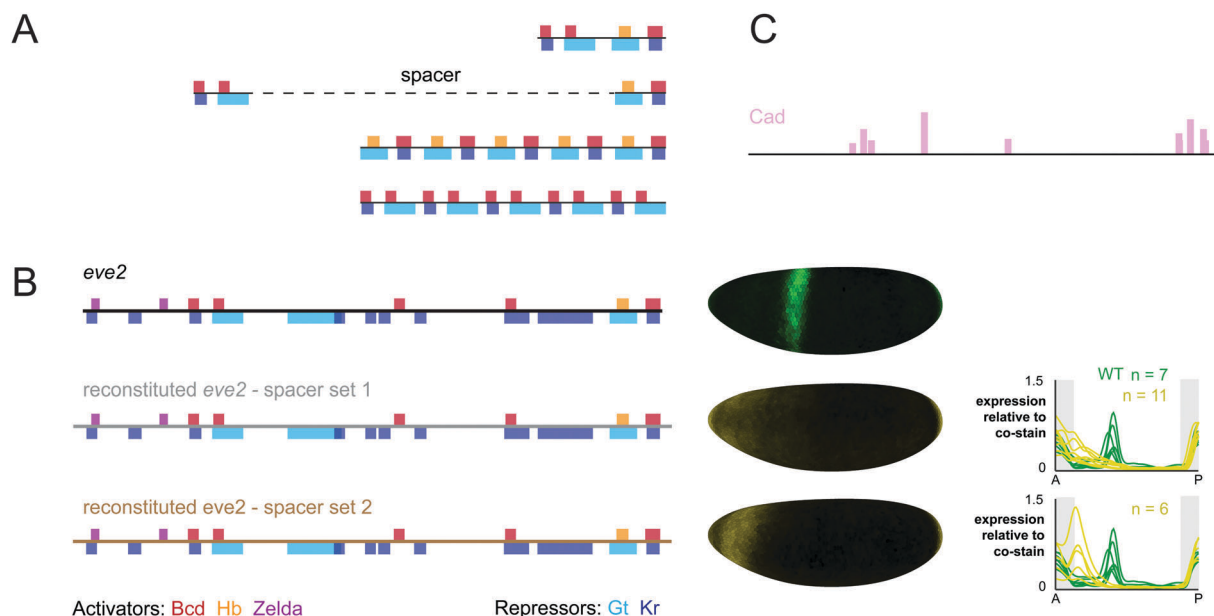
endogenous spacing between them (Fig. 2A). These additional constructs also failed to recapitulate *eve2* expression in embryos, and the results were never published (Steve Small, personal communication).

We attempted to reconstitute *eve2* again using some newly available resources. *eve2* contains many binding sites for known regulators including *zelda*, a recently discovered activator that is critical for function of *bicoid*-dependent enhancers in *Drosophila* embryos.<sup>35,105–107</sup> We were able to design our constructs while rigorously controlling for the inadvertent creation of other binding sites using a computational tool, SiteOut.<sup>108</sup> We commercially synthesized two synthetic *eve* enhancers that included all footprinted binding sites from the RedFly database separated by two different sets of spacers at their endogenous locations relative to one another (Fig. 2). We integrated both constructs into the same genomic location (attP2) using the phiC31 system and measured their expression patterns at cellular resolution relative to a control construct containing wild-type *eve2* (see Supplemental Methods in the ESI†). We have deposited quantitative data in individual embryos as well as an averaged gene expression atlas for these three constructs on figshare.org (see Supplemental Data in the ESI†).<sup>109</sup>

As Fig. 2B shows, we were unsuccessful in reconstituting *eve2* function from its footprinted sites in RedFly. However, our experiment 'failed well' in that it suggested some specific ways forward. Both synthetic constructs drive expression in the anterior of the embryo, outside the area of *eve* stripe 2. We hypothesize this ectopic expression is due to disruption of a footprinted site for the repressor *sloppy-paired*, which was not included in the RedFly annotation.<sup>34</sup> We also hypothesize that our synthetic construct is missing sites for one or more additional activators which are expressed in the region of *eve* stripe 2. *caudal* is an attractive candidate: *caudal* sites have been included in computational models of *eve2* flanking sequences<sup>36</sup> and we can find predicted *caudal* sites within the boundaries of *eve2* using position weight matrices derived from bacterial 1-hybrid experiments<sup>45</sup> (Fig. 2C). Our results also suggest that the two different sets of spacer sequences drive slightly different levels of expression, despite our attempts to control binding site content with SiteOut. This discrepancy may help identify other regulating TFs or relevant sequence features in future experiments. Other explanations for our results are also possible. For example, the predicted binding sites that we used may not be accurate enough for this purpose. We used footprinted binding sites;<sup>107,110</sup> but other data sources are available,<sup>45,111</sup> and not all binding preferences are the same across methods. Finally, we may have disrupted local sequence features outside transcription factor binding sites that affect TF binding, such as DNA shape or nucleosome positioning.<sup>68,112–115</sup> All of these possibilities can be tested with additional constructs, and we hope that the quantitative data we provide will be useful in designing follow up experiments and testing computational models.

One thing is clear from all of these reconstitution experiments: we still have much to learn, even for the most well-characterized animal enhancers.





**Fig. 2** Reconstituted *eve2* enhancers do not drive correct expression patterns in embryos. (A) Constructs designed by Steve Small to reconstitute *eve2* function from enhancer fragments. As in Fig. 1, footprinted binding sites are represented as bars where color indicates TF identity. Red: *bicoid*; orange: *hunchback*; violet: *zelda*; light blue: *giant*; dark blue: *Krüppel*. A fusion of two ~50 bp fragments which drives regulated expression in cell lines fails to drive expression of stripe 2 in embryos. Followup constructs that tested the impact of maintaining endogenous spacing or multimerization also failed to drive expression of stripe 2 in embryos (Steve Small, personal communication). (B) Left: We used SiteOut to design two sets of spacer sequences that did not create binding sites for these TFs or other known *eve* regulators.<sup>108</sup> We note that reconstituted enhancers disrupted a footprinted binding site for the repressor *sloppy paired 1*, which was not contained in Redfly, as well as a single base pair within a footprinted *bicoid* site (see annotated sequences in ESI†). However, this single base pair change does not disrupt any *bicoid* sites predicted using binding preferences derived from bacterial one-hybrid experiments.<sup>45</sup> Middle: The 3D expression patterns generated by wild-type *eve2* (green) and two reconstituted enhancers (yellow). Shown here are visual representations of gene expression atlases from embryos stained for *lacZ* mRNA and co-stained for *hkb* mRNA to normalize for *lacZ* levels between lines.<sup>125</sup> Right: Expression patterns for all three constructs are displayed as line traces normalized to the *hkb* co-stain. *hkb* is expressed in the poles of the embryo, as indicated by the shaded region in grey. (C) Binding sites for *caudal* were predicted using PATSER software and displayed as vertical bars, where height is proportional to the predicted affinity of the site (see Methods, ESI†).

## Doug needs us to share our negative results

In this perspective, we have argued that our understanding of developmental enhancers is incomplete, and experiments that attempt to reconstitute enhancer function from individual binding sites are an important test of how much we know thus far. In enhancer reconstitution, both successes and failures are informative. Successes confirm what we know, but do not always identify the sources of our success. Failures illuminate what we do not know, and converting a failure into a success pinpoints a new critical feature of enhancer design. Due to the explosion of functional genomic data generated from large consortia, the low cost of DNA synthesis and the availability of computational tools for rational design, we believe the time is right to perform reconstitution experiments for endogenous enhancers in animal systems. We advocate for an iterative cycle of enhancer reconstitution, where computational models are used to predict active enhancer sequences, which are then synthesized and experimentally tested using quantitative techniques.<sup>116–120</sup> Results are then used to train models to improve design for the next round. For a given enhancer, the first rounds of this cycle are likely to fail, as we have shown

with our own constructs. However, in order for this approach to succeed, failures must be shared publicly so that the greater community can learn from the mistakes. Despite the known difficulties of publishing negative data,<sup>121,122</sup> new online resources such as bioRxiv.org and figshare.com make this type of open data sharing possible. We believe that with a communal investment in synthetic approaches, we can finally meet Doug's challenge and learn the basic principles governing how enhancers work.

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